

Call for Proposals

Agriculture, Food, and Natural Resources Case Study Invited Paper Session

AAEA welcomes proposals for Case Studies for a special Invited Paper session competition that will be part of the 2014 AAEA Annual Meeting in Minneapolis. Cases in this Invited Paper session may be published in the *American Journal of Agricultural Economics* in January 2015, subject to review. Proposals from individuals or groups need to be submitted using the online submission system by December 5, 2013.

Proposals are requested for case studies that show how the application of economic principles to decision making in the public and/or private sectors leads to better decisions. Any topic area that illustrates the application of economic principles is acceptable. Topic areas focusing on emerging issues such as: renewable ingredients, energy economics, food safety, and company environmental policies (e.g., green scorecard) are encouraged. Proposals will be evaluated using the following criteria:

- Deals with a problem that has a high level of importance/interest/relevancy to members of AAEA.
- Clear and concise teaching objective(s) and target audience(s) (e.g. undergraduate students, graduate students, extension audiences).
- Case summary that presents solutions and explanations of how the learning objectives are realized.
- Leads to a better understanding of how the application of economic principles improves decision making.
- A general description of the teaching plan for presenting the case to include expected student use of reference materials.

Proposals should include case title, names and contact information of the authors, and a case outline that covers the company or situation profiled, as well as a detailed outline for the case study. The outline should be 3–5 pages in length and a maximum of 2,000 words. The proposal must also contain an outline and ideas for a teaching note, although the teaching note will not be published with the case. Of the cases submitted, three winning case submissions will be accepted for presentation at the AAEA meetings by February 14, 2014.

Selected case studies (with teaching note when applicable) should be completed by April 15, 2014. These completed versions will be reviewed by the invited case study committee, and feedback to improve the cases will be provided to the author(s). Final versions of the cases must be submitted to AgEcon Search by June 12, 2014 and should be submitted to the *AJAE* Proceedings Issue Editor by the same date if the authors wish the case study to be reviewed for publication in the *AJAE*.