Welcome to Seattle

Thanks very much for joining us here in Seattle. We are pleased to welcome our AAEA members, new and veteran, to this beautiful city. We have a great program planned for you, with sessions addressing topics of interest for everyone and plenty of opportunities to reconnect with old friends and make new professional contacts.

Looking through the program for the first time after picking up my registration materials is something I enjoy every year. As always, when you start to page through this year’s program you’ll find a full slate of concurrent sessions filled with organized symposia and invited and selected paper sessions. You’ll also find plenary sessions each day that address topics covering a wide range of issues. I’ll highlight several parts of the program that you might overlook.

Sunday is a day for networking and for getting involved. Most of our section and committee meetings take place throughout the day, and four sections—AEM, COSBAE, CWAE, and Extension—have receptions in the late afternoon. We also have our second Early Career Professionals Networking Reception that afternoon, and the welcome reception will follow Hal Varian’s Keynote Address.

We’ll have more than 200 posters on display in poster presentation sessions on Monday and Tuesday afternoons. About 100 posters will be part of formal tours—ten tours each day—that will guide participants through a series of presentations grouped by topic. Each tour will be open to all meeting attendees and will end early enough for you to visit other posters in the hall.

The Awards and Fellows Recognition Ceremony is always a highlight of the meeting. Its format will be similar to that in past years. The only change we have made is that we announced this year’s class of AAEA Fellows in advance. They are: Joseph W. Glauber, Helen H. Jensen, Ron Mittelhammer, and Johan Swinnen. They will be formally recognized in the ceremony, but please congratulate them when you see them at other events or program sessions.

In response to comments we received after last year’s annual meetings, breakfast on Monday and Tuesday and lunch on Tuesday will be available for all registrants. Our hope is that this will make it easier to fit more sessions and time for networking into your schedule. During the lunch on Tuesday, we have three great informal learning opportunities. The AgEcon Search staff will offer short workshops on productivity tools for the iPad and other tablets and on organizing a PDF library. In addition, we’ll be offering a session for early career professionals on strategies for navigating the job market at the ASSA meetings.

I want to thank the many volunteers who organized sessions, reviewed selected presentation abstracts, planned pre- and post-conference workshops, organized student activities and competitions, and served on committees to select award winners and Fellows. Their efforts are critical to the success of this meeting. I also thank our AAEA Business Office staff, who have done such an excellent job of planning for our meeting. They will be visible and on hand throughout the meeting here in Seattle, so feel free to let them know if you need assistance.

I hope that your experience the next few days will be both professionally enriching and personally enjoyable. I also hope that you’ll carry a sense of enthusiasm and renewal home with you from this great summer gathering of agricultural and applied economists.

Robert P. King
AAEA President
Registration Desk Hours
Saturday, August 11, 4:00 pm–7:00 pm
Sunday, August 12, 7:00 am–8:00 pm
Monday, August 13, 7:30 am–5:00 pm
Tuesday, August 14, 7:30 am–4:00 pm
If you have any questions, please feel free to visit the Registration Desk, or contact AAEA staff at (206) 219-4501.

Accessibility
In accordance with the Americans with Disabilities Act, please inform an AAEA staff member if you need special assistance. Staff members are available on site at the Registration Desk to assist you.

Guests
Guests must be registered in order to attend any and all meeting functions, including the Welcome and Closing Receptions, plenary sessions, and all concurrent sessions. Guests include any interested party not professionally in the field of agricultural economics or a related discipline. Children under the age of 16 may attend the meeting for free and do not need to register as a guest.

Taping of Sessions
Session content is copyright-protected by AAEA. Recording of any session without the consent of AAEA is prohibited. Any taping done with the consent of AAEA is for personal use only and cannot be reproduced or distributed.

Tickets
Tickets are required for all speaker series luncheons and banquets, as well as other special events. A limited number of tickets may be available for sale on site. If available, tickets will be sold at the Registration Desk up until the day before the event. No tickets will be sold on the day of the event.

AAEA is committed to the “True Cost Pledge.” The association attests that the fee associated with each event is the true cost of the price to cover that event.

Association Photographer
A professional photographer will be on site at the Annual Meeting taking photos which may be used in future promotional materials for AAEA. If you prefer that you are not included in these photos, please notify the photographer.

Important Local Phone Numbers

Washington State Convention Center
(206) 694-5030

Sheraton Seattle Hotel
(206) 447-5544

Grand Hyatt Seattle
(206) 774-1234

Red Lion Hotel
(855) 515-1144

Hospitals
Virginia Mason Medical Center, (206) 223-6600
Swedish Medical Center, (206) 386-6000

Seattle Police Department
(206) 684-4300

Seattle Fire Department Headquarters
(206) 386-1400

Seattle Poison Control Center
(800) 222-1222
AAEA Leadership

Agricultural & Applied Economics Association
Executive Board
President: Robert P. King, University of Minnesota
President-Elect: Richard J. Sexton, University of California, Davis
Past President: Thomas W. Hertel, Purdue University
Directors:
Bruce A. Babcock, Iowa State University
Jayson Lusk, Oklahoma State University
Lori Lynch, University of Maryland
James M. MacDonald, USDA-Economic Research Service
GianCarlo Moschini, Iowa State University
Dawn Thilmany McFadden, Colorado State University

American Journal of Agricultural Economics (AJAE)
Editors:
David Hennessy, Iowa State University
J. Edward Taylor, University of California, Davis
Brian E. Roe, The Ohio State University
Madhu Khanna, University of Illinois at Urbana-Champaign

Applied Economic Perspectives and Policy (AEPP)
Submitted Articles Editors:
Joan Costa-i-Font, London School of Economics and Political Science
Ashok Mishra, Louisiana State University
Timothy Park, USDA-Economic Research Service
Featured Articles Editor: Spiro Stefanou, Penn State University

Choices Magazine
Editors:
Walter J. Ambruster, Farm Foundation, President Emeritus
James Novak, Auburn University
Technical Editor: Patricia Keough-Wilson, Plains Harvest Communications

CORNELL UNIVERSITY PRESS

Forthcoming in October 2012
One Billion Hungry
Can We Feed the World?
GORDON CONWAY
FOREWORD BY RAJIV SHAH
“In One Billion Hungry, Gordon Conway lays out the formidable challenges we face in feeding the world by 2050 and reminds us why we have reason to be optimistic. History shows that we can reduce hunger and poverty, but to make a lasting difference we will need to help smallholder farmers sustainably increase their productivity.”
—BILL GATES, CO-CHAIR OF THE BILL & MELINDA GATES FOUNDATION
$75.00 cloth • $29.95 paper | A COMSTOCK BOOK

Food Policy for Developing Countries
The Role of Government in Global, National, and Local Food Systems
PER PINSTRUP-ANDERSEN AND DERRILL D. WATSON II
FOREWORD BY SOREN E. FRANDSEN, ARIE KUYVENHOVEN AND JOACHIM VON BRAUN
“Food Policy for Developing Countries is a worthy capstone contribution that reflects the wealth of knowledge built up over the senior author’s long and eminent career, and it should serve as the seminal work on this topic for years to come.”
—BENJAMIN SENAUER, COAUTHOR OF ENDING HUNGER IN OUR LIFETIME
$45.00 cloth | A COMSTOCK BOOK

1-800-666-2211 • www.cornellpress.cornell.edu
Sponsors

- AAEA Student & Young Professional Travel Grants
- Mentorship Workshop
- Agribusiness Benchmarks: Creating Common Learning Outcomes for Undergraduate Agribusiness Management Programs
- AARES-AAEA Young Professional Exchange Program

- Pre-Conference Workshop: Public Policy Education
- China Section Business Meeting & Reception
- Extension Section
- Extension Section
- Extension Section
- Extension Section
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- Extension Section
- Extension Section
- Extension Section

- Graduate Student Extension Competition
- Pre-Conference Workshop: Public Policy Education
- Mentorship Workshop

- China Section Business Meeting & Reception
- COSBAE Reception
- Extension Section

- AAEA Galbraith Forum
- AAEA Travel Grants for Economists from Least Developed Countries
Exhibitors

AAAS Science & Technology Policy Fellowships
Booth 110

AgEcon Search
Booth 110

Aptech Systems, Inc.
Booth 107

The Council on Food, Agricultural, and Resource Economics
Booth 109

Emerald Group Publishing Limited
Booth 102

Extension Risk Management Education
Booth 103

INOMICS
Booth 106

Oxford University Press
Booth 101

Purdue University
Booth 105

University of Illinois farmdoc/FAST Tools
Booth 108

USDA-Economic Research Service
Booth 111

Undergraduate Recruitment Fair

Monday, 8:00 am – 4:00 pm
Washington State Convention Center, 201-203 Foyer

The Undergraduate Recruitment Fair gives undergraduate students who are in Seattle to participate in SS-AAEA events the chance to meet and interact with academic departments from around the country that have graduate programs in agricultural and applied economics. Be sure to stop and visit with representatives from these universities in between rounds of the Academic Bowl.

Participating Organizations Include:

- University of Arkansas
- University of Georgia
- Purdue University
- Oklahoma State University
Keynote Address

Sunday, 7:00 pm–8:00 pm
Washington State Convention Center, Ballroom 6E

Hal R. Varian
Google and University of California, Berkeley
“Predicting the Present with Search Engine Data”

Hal R. Varian is the Chief Economist at Google. He started in May 2002 as a consultant and has been involved in many aspects of the company, including auction design, econometric analysis, finance, corporate strategy and public policy.

He is also an emeritus professor at the University of California, Berkeley in three departments: business, economics, and information management. He received his SB degree from MIT in 1969 and his MA and PhD from UC Berkeley in 1973. Professor Varian has published numerous papers in economic theory, econometrics, industrial organization, public finance, and the economics of information technology.

AAEA Presidential Address

Monday, 8:30 am–9:30 am
Washington State Convention Center, Ballroom 6E

Richard J. Sexton
University of California, Davis
“The Implications of Modern Agricultural Markets”

Richard J. Sexton is Professor and Department Chair of Agricultural and Resource Economics at UC Davis. He is a past editor of the AJAE, past Director of the Giannini Foundation of Agricultural Economics, and a Fellow of the AAEA. Sexton’s research focuses on industrial organization issues in agricultural markets. He has received research awards from the AAEA, Western Agricultural Economics Association, and European Economic Association.

AAEA Fellows Address

Tuesday, 8:30 am–9:30 am
Washington State Convention Center, Ballroom 6E

Laurian Unnevehr
International Food Policy Research Institute (IFPRI)
“Food and Health: Can Economics Contribute to Improved Outcomes?”

Laurian Unnevehr is a Senior Research Fellow at the International Food Policy Research Institute (IFPRI), leading research on enhancing nutrition and food safety in value chains. Unnevehr is recognized for original contributions in measuring the consumer benefits from agricultural research, the changing structure of U.S. food demand, and the economic trade-offs in food health regulation. She has received the Agricultural and Applied Economics Association (AAEA) awards for Quality of Communication and for Publication of Enduring Quality, recognizing contributions in food policy and food demand. In 2009, she was made a Fellow of the AAEA.

AAEA Galbraith Forum

Tuesday, 6:00 pm–7:00 pm
Washington State Convention Center, Ballroom 6E

Daron Acemoglu
Massachusetts Institute of Technology
“Why Nations Fail”

K. Daron Acemoglu is Elizabeth and James Killian Professor of Economics in the Department of Economics at the Massachusetts Institute of Technology and a member of the Economic Growth program of the Canadian Institute of Advanced Research. Acemoglu is also affiliated with the National Bureau of Economic Research, the Center for Economic Performance, the Center for Economic Policy Research, and Microsoft Research Center. He is an elected fellow of the American Academy of Arts and Sciences, the Econometric Society, the European Economic Association, and the Society of Labor Economists. His work has been published in leading scholarly journals, including the American Economic Review, Econometrica, Journal of Political Economy, Quarterly Journal Economics, and Review of Economic Studies.
**Speaker Series Events**

**COSBAE/CWAE Speaker Series & Luncheon**

*Monday, 11:30 am–1:00 pm*

Washington State Convention Center, Room 3A

*This is a ticketed event. The cost to attend is $45.*

William Masters
Tufts University

“Africa’s Turn: How Demography, Policy, and Technology are Transforming Life Prospects for African Women and Children”

**International Speaker Series & Banquet**

*Monday, 8:00 pm–9:30 pm*

Washington State Convention Center, Room 3B

*This is a ticketed event. The cost to attend is $55.*

Carmen Diana Deere
University of Florida

“Gender, Assets and the Distribution of Wealth: Comparative Evidence from Ecuador, Ghana, and India”

**Extension Section Speaker Series & Luncheon**

*Monday, 11:30 am–1:00 pm*

Washington State Convention Center, Room 3B

*This is a ticketed event. The cost to attend is $45.*

Michael Brady
Washington State University

“From 8 to 80 Inches a Year: Managing Water and Agriculture Across Washington’s Diverse Landscape”

*If available, tickets for these events will be sold at the registration desk until the day before the event. No tickets will be sold the day of the event.*

**Reunions & Receptions**

*Monday, 9:00 pm–11:00 pm*

*Sheraton, Second Floor*

Colorado State University, Arizona State University, & University of Wyoming
Madrona Room

Cornell University & Pennsylvania State University
Redwood Room A

Kansas State University, University of Missouri, Oklahoma State University, & University of Nebraska
Willow Room A

Louisiana State University, University of Kentucky, Mississippi State University, University of Georgia, University of Florida, Auburn University, & University of Arkansas
Grand Ballroom C

North Carolina State University, University of Maryland, & Virginia Tech
Cedar Room A

Purdue University, The Ohio State University, Michigan State University, & University of Illinois
Grand Ballroom D

Texas A&M University
Redwood Room B

University of California, Berkeley, University of California, Davis, & Giannini Foundation of Agricultural Economics
Willow Room B

University of Minnesota, University of Wisconsin, & Iowa State University
Cedar Room B

Union of Concerned Scientists, Food & Environment Program & American Farmland Trust (AFT)
Juniper Room

Washington State University, Oregon State University, & University of Idaho
Aspen Room
AAEA Section Events & Activities

**Agribusiness Economics and Management Section (AEM)**

**AEM/GSS Case Study Competition**
Sunday, 8:00 am–3:00 pm  
*Washington State Convention Center, Rooms 204, 205, & 206*
Monday, 1:30 pm–4:00 pm (Finals)  
*Washington State Convention Center, Rooms 205 & 206*

**AEM Section Business Meeting**
Sunday, 3:00 pm–4:00 pm  
*Washington State Convention Center, Room 309*

**AEM Section Reception**
Sunday, 5:00 pm–6:30 pm  
*Washington State Convention Center, Room 619*

**AEM Track Sessions**
- **1011** Social Media and Firm Response to Information in the Supply Chain
- **1036** Structural Changes in the Agri-food System and the Future of Cooperatives
- **1063** Using Surveys to Establish a Successful Research Agenda
- **2005** Reputation and Organizational Legitimacy: Implications for Firms in the Global Agri-food and Fiber Supply Chain
- **2034** Alliances in the Small and in the Large: Formation and Performance

**Agricultural Finance & Management Section (AFM)**

**AFM Section Business Meeting**
Sunday, 3:00 pm–3:45 pm  
*Washington State Convention Center, Room 305*

**AFM Track Sessions**
- **1007** Advances, Updates, and Practical Issues in U.S. Crop Insurance Premium Rating Methods
- **2035** Land Values and Rental Rates: Determinants, Trends, and New Tools

**Applied Risk Analysis Section (ARA)**

**ARA Section Business Meeting**
Sunday, 10:00 am–11:00 am  
*Washington State Convention Center, Room 304*

**ARA Section Track Sessions**
- **1007** Advances, Updates, and Practical Issues in U.S. Crop Insurance Premium Rating Methods
- **1041** Managing Assigned Risk in Food: Mitigation and Indemnification
- **1065** Transforming Climate Information for Production Decision-making: The U2U Project
- **2014** Practical Issues of Agricultural Insurance Programs in Developing Countries
- **2066** Is Subsidizing Farm Crop and Revenue Insurance Economically Justified?

**China Section**

**China Section Business Meeting & Reception**
Monday, 5:30 pm–6:30 pm  
*Washington State Convention Center, Room 201*

**China Section Track Sessions**
- **2012** Emerging Issues in Demand and International Trade in China
- **2037** The Changing Landscape for Agricultural Input Markets in China
- **2067** High Global Food Prices, Price Volatility, and China

**Committee on the Opportunities and Status of Blacks in Agricultural Economics (COSBAE)**

**COSBAE Business Meeting**
Sunday, 12:00 pm–2:00 pm  
*Washington State Convention Center, Room 304*

**COSBAE Reception**
Sunday, 5:00 pm–6:30 pm  
*Washington State Convention Center, Room 618*

**COSBAE/CWAE Speaker Series & Luncheon**
Monday, 11:30 am–1:00 pm  
*Washington State Convention Center, Room 3A*

**COSBAE Track Sessions**
- **1040** Foreign Direct Investment and Agricultural Trade in Africa
- **1066** Radically Rethinking Agriculture in the Caribbean
- **2008** Skills for Enhancing Rural/Limited Resource Enterprise Development
Committee on Women in Agricultural Economics (CWAE)

**CWAE Business Meeting**
Sunday, 11:00 am–12:00 pm  
*Washington State Convention Center, Room 308*

**CWAE Reception**
Sunday, 5:00 pm–6:30 pm  
*Washington State Convention Center, Room 617*

**COSBAE/CWAE Speaker Series & Luncheon**
Monday, 11:30 am–1:00 pm  
*Washington State Convention Center, Room 3A*

**CWAE Track Sessions**

- 1013 Women in Academic Training and Professional Careers: Identifying and Analyzing Factors Impacting Success
- 1078 To Nest in the Wind—Implementation and Impacts of Career Development for Women in Personal Growth and Balancing Life
- 2038 Value Added Meat Marketing around the Globe: International Insights on Safety, Health, and Convenience

Community Economics Network (CENET)

**CENET Business Meeting**
Sunday, 10:30 am–12:00 pm  
*Washington State Convention Center, Room 309*

**Post-Conference Workshop: Models for Assessing Regional Economic Impacts of Agriculture and Rural Development Efforts**
Wednesday, 8:00 am–12:00 pm  
*Sheraton, Second Floor, Aspen Room*

**CENET Track Sessions**

- 2006 Natural Resources and the Dynamics of Income and Wealth Inequality in Rural America
- 2071 Understanding the Multiple Impacts from Marketing Locally Grown Food, Food Products, and Agri-recreational Services

Econometrics Section

**Econometrics Section Business Meeting**
Sunday, 2:00 pm–3:00 pm  
*Washington State Convention Center, Room 308*

**Econometrics Section Track Sessions**

- 1001 Regression Discontinuity Designs in Applied Econometrics
- 1071 Learning Session: Bayesian Model Averaging
- 2068 Teaching Undergraduate and Graduate Econometrics

Extension Section

**Pre-Conference Tour: Agricultural and Food Industry Tour**
Saturday, 7:30 am–2:00 pm  
*Sheraton Lobby*

**Pre-Conference Workshop: Public Policy Education**
Saturday, 2:00 pm–9:00 pm  
*Washington State Convention Center, Room 303*

**Graduate Student Extension Competition**
Sunday, 8:00 am–3:00 pm  
*Washington State Convention Center, Room 212*

**Extension Section Business Meeting**
Sunday, 3:00 pm–5:00 pm  
*Washington State Convention Center, Room 307*

**Extension Section Reception**
Sunday, 5:00 pm–6:30 pm  
*Washington State Convention Center, Room 615/616*

**Extension Section Speaker Series & Luncheon**
Monday, 11:30 am–1:00 pm  
*Washington State Convention Center, Room 3B*

**Extension Section Track Sessions**

- 1029 Crop Insurance and Farm Programs
- 1038 Wine Marketing and Policy
- 1060 Outlook for Ethanol and Biodiesel under the Energy Independence and Security Act of 2007 (EISA)
- 1065 Transforming Climate Information for Production Decision-making: The U2U Project
- 2007 Grain Outlook
- 2009 Livestock Outlook and Industry Issues
- 2031 Washington Policy Update by Chief Economist from the House and Senate Agriculture Committees
- 2080 Graduate Student Extension Competition Winners’ Presentations

Food and Agricultural Marketing Policy Section (FAMPS)

**FAMPS Business Meeting**
Sunday, 4:00 pm–5:00 pm  
*Washington State Convention Center, Room 303*

**FAMPS Track Sessions**

- 1010 Food Marketing and Nutrition: An Industrial Organization Perspective
- 1038 Wine Marketing and Policy
- 2010 Labeling, Regulation, and Food Demand
- 2038 Value Added Meat Marketing around the Globe: International Insights on Safety, Health, and Convenience
Food Safety and Nutrition Section (FSN)

FSN Section Business Meeting
Sunday, 3:00 pm–4:30 pm
Washington State Convention Center, Room 308

FSN Section Track Sessions
1010 Food Marketing and Nutrition: An Industrial Organization Perspective
1041 Managing Assigned Risk in Food: Mitigation and Indemnification
1067 Frontier Issues in International Nutrition: Research and Interventions in Africa
2010 Labeling, Regulation, and Food Demand
2040 A Pressure Cooker for Change: Food Policy and the 2012 Farm Bill
2069 Obesity, Diet, and Health

Graduate Student Section (GSS)

Graduate Student Extension Competition
Sunday, 8:00 am–3:00 pm
Washington State Convention Center, Room 212

AEM/GSS Case Study Competition
Sunday, 8:00 am–3:00 pm
Washington State Convention Center, Rooms 204, 205, & 206

Monday, 1:30 pm–4:00 pm (Finals)
Washington State Convention Center, Rooms 205 & 206

GSS Business Meeting
Sunday, 6:00 pm–7:00 pm
Washington State Convention Center, Room 620

GSS Reception
Monday, 8:00 pm–9:30 pm
Washington State Convention Center, Room 3A

GSS Track Sessions
1018 How to Be a Reviewer
1032 Organizing and Teaching Courses for Beginners
1039 Job Interviewing Tips
1063 Using Surveys to Establish a Successful Research Agenda
2013 Teaching Tips from Top Teachers: 2011 AAEA Award Recipients
2041 Publishing Strategies for IBES Research

2080 Graduate Student Extension Competition Winners’ Presentations

Institutional and Behavioral Economics Section (IBES)

IBES Business Meeting
Tuesday, 11:30 am–12:30 pm
Washington State Convention Center, Room 620

IBES Track Sessions
2005 Reputation and Organizational Legitimacy: Implications for Firms in the Global Agri-food and Fiber Supply Chain
2011 Performance of Institutional Innovations to Address Multi-jurisdictional Water Management Problems
2041 Publishing Strategies for IBES Research
2071 Understanding the Multiple Impacts from Marketing Locally Grown Food, Food Products, and Agri-recreational Services

International Section

International Section Business Meeting
Sunday, 4:00 pm–5:30 pm
Washington State Convention Center, Room 304

International Section Reception
Monday, 7:30 pm–8:00 pm
Washington State Convention Center, Room 3B Foyer

International Speaker Series & Banquet
Monday, 8:00 pm–9:30 pm
Washington State Convention Center, Room 3B

International Section Track Sessions
1027 Impacts of Free Trade Agreements
1034 The Emerging Role of KRU in Global Food Security: Prospects and Problems
1069 Agriculture and Disaster Risk Reduction beyond Crop Insurance and Hedging: Can Agricultural Economics Help the Agriculture Sector Proactively Increase Its Resilience?
2012 Emerging Issues in Demand and International Trade in China
2030 Impacts of 2010 Dietary Guidelines on Fruit, Vegetable, and Livestock Industries
2042 Frontier Issues in International Agricultural Development: Insights from the C-FARE Blue Ribbon Development Panel
2067 High Global Food Prices, Price Volatility, and China
AAEA Section Events & Activities

2070  Emerging Markets and Agricultural Trade

**National Association of Agricultural Economics Administrators (NAAEA)**

**NAAEA Business Meeting**
Sunday, 11:00 am–12:00 pm  
*Washington State Convention Center, Room 303*

**NAAEA Track Session**

1012  Designing and Implementing Collaborative Metrics for Departments, Schools, and Colleges
2043  Agribusiness Management National Benchmarks

**Senior Section**

**Pre-Conference Workshop: Public Policy Education**  
Saturday, 2:00 pm–9:00 pm  
*Washington State Convention Center, Room 303*

**Senior Section Business Meeting**  
Sunday, 1:30 pm–3:00 pm  
*Washington State Convention Center, Room 307*

**Senior Section Track Sessions**

1027  Impacts of Free Trade Agreements
1035  Immigration Issues and Options for Agriculture and Agribusiness
1060  Outlook for Ethanol and Biodiesel under the Energy Independence and Security Act of 2007 (EISA)
2030  Impacts of 2010 Dietary Guidelines on Fruit, Vegetable, and Livestock Industries
2040  A Pressure Cooker for Change: Food Policy and the 2012 Farm Bill
2066  Is Subsidizing Farm Crop and Revenue Insurance Economically Justified?
2069  Obesity, Diet, and Health

**Teaching, Learning, and Communications Section (TLC)**

**TLC Section Business Meeting**  
Sunday, 9:00 am–10:30 am  
*Washington State Convention Center, Room 303*

**Pre-Conference Workshop: Beyond Classroom Basics—Using POGIL to Engage Our Students**  
Saturday, 1:00 pm–8:00 pm  
*Washington State Convention Center, Rooms 307 & 308*

**TLC Section Track Sessions**

1070  Incorporating Technology in Teaching Applied Economics and Business
1088  How to Develop a Successful Undergraduate Agricultural Economics Club

2013  Teaching Tips from Top Teachers: 2011 AAEA Award Recipients
2043  Agribusiness Management National Benchmarks

**Undergraduate Student Section (SS-AAEA)**

**Undergraduate Paper Competition**  
Sunday, 3:00 pm–5:30 pm  
*Washington State Convention Center, Room 213*

**SS-AAEA Academic Bowl**  
Sunday, 6:00 pm–7:00 pm (orientation and mixer)  
*Washington State Convention Center, Room 310*

**SS-AAEA Business Meeting**  
Monday, 8:00 pm–9:00 pm  
*Washington State Convention Center, Room 310*

**SS-AAEA Track Session**

1088  How to Develop a Successful Undergraduate Agricultural Economics Club
Meeting Schedule

Saturday, August 11

Registration Desk Hours: 4:00 pm–7:00 pm
7:30 am–2:00 pm
Pre-conference Tour: Agricultural and Food Industry Tour
Sheraton Lobby
8:00 am–2:00 pm
Early Career Mentorship Workshop
Washington State Convention Center, Room 204
1:00 pm–8:00 pm
Pre-Conference Workshop: Beyond Classroom Basics—Using POGIL to Engage Our Students
Washington State Convention Center, Room 307/308
2:00 pm–9:00 pm
Pre-Conference Workshop: Public Policy Education
Washington State Convention Center, Room 303
4:00 pm–6:00 pm
Association Roundtable
Washington State Convention Center, Room 206

Sunday, August 12

Registration Desk Hours: 7:00 am–8:00 pm
Employment Center Hours: 9:30 am–3:00 pm
7:30 am–9:00 am
AAEA Section Leader Meeting
Washington State Convention Center, Room 303
8:00 am–3:00 pm
Graduate Student Extension Competition
Washington State Convention Center, Room 212
8:00 am–3:00 pm
AEM/GSS Case Study Competition
Washington State Convention Center, Rooms 204, 205, & 206
8:00 am–1:30 pm
AJAE Editors Meeting
Washington State Convention Center, Room 306
9:00 am–10:30 am
TLC Section Business Meeting
Washington State Convention Center, Room 303
10:00 am–11:00 am
ARA Section Business Meeting
Washington State Convention Center, Room 304
10:00 am–11:00 am
Early Career Development Committee Meeting
Washington State Convention Center, Room 308
10:30 am–12:00 pm
CENET Business Meeting
Washington State Convention Center, Room 309
11:00 am–12:00 pm
CWAE Business Meeting
Washington State Convention Center, Room 308
### Meeting Schedule

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<td>NAAEA Business Meeting</td>
<td>Washington State Convention Center, Room 303</td>
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<td>11:00 am–12:00 pm</td>
<td>Outreach Committee Meeting</td>
<td>Washington State Convention Center, Room 307</td>
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<td>11:30 am–12:30 pm</td>
<td>Economics, Statistics, and Information Resources Committee Meeting</td>
<td>Washington State Convention Center, Room 305</td>
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<td>12:00 pm–1:00 pm</td>
<td>AAEA Trust Committee Meeting</td>
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<td>12:00 pm–2:00 pm</td>
<td>COSBAE Business Meeting</td>
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<td>1:30 pm–2:30 pm</td>
<td>AJAE Editorial Board Meeting</td>
<td>Washington State Convention Center, Room 306</td>
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<td>1:30 pm–3:00 pm</td>
<td>Senior Section Business Meeting</td>
<td>Washington State Convention Center, Room 307</td>
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<td>2:00 pm–3:00 pm</td>
<td>Econometrics Section Business Meeting</td>
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<td>Related Journals Editors Meeting</td>
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<td>AFM Section Business Meeting</td>
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<td>3:00 pm–4:00 pm</td>
<td>AEM Section Business Meeting</td>
<td>Washington State Convention Center, Room 309</td>
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<tr>
<td>3:00 pm–4:00 pm</td>
<td>Communications/Publications Committee Meeting</td>
<td>Washington State Convention Center, Room 303</td>
</tr>
<tr>
<td>3:00 pm–4:30 pm</td>
<td>FSN Section Business Meeting</td>
<td>Washington State Convention Center, Room 308</td>
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<tr>
<td>3:00 pm–5:00 pm</td>
<td>Extension Section Business Meeting</td>
<td>Washington State Convention Center, Room 307</td>
</tr>
<tr>
<td>3:00 pm–5:30 pm</td>
<td>SS-AAEA Paper Competition</td>
<td>Washington State Convention Center, Room 213</td>
</tr>
<tr>
<td>4:00 pm–5:00 pm</td>
<td>FAMPS Business Meeting</td>
<td>Washington State Convention Center, Room 303</td>
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## Meeting Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>4:00 pm–5:30 pm</td>
<td>International Section Business Meeting</td>
<td>Washington State Convention Center, Room 304</td>
</tr>
<tr>
<td>4:30 pm–6:00 pm</td>
<td>Early Career Professionals Networking Reception</td>
<td>Washington State Convention Center, Room 611/612</td>
</tr>
<tr>
<td>5:00 pm–6:30 pm</td>
<td>AEM Section Reception</td>
<td>Washington State Convention Center, Room 619</td>
</tr>
<tr>
<td>5:00 pm–6:30 pm</td>
<td>COSBAE Reception</td>
<td>Washington State Convention Center, Room 618</td>
</tr>
<tr>
<td>5:00 pm–6:30 pm</td>
<td>CWAE Reception</td>
<td>Washington State Convention Center, Room 617</td>
</tr>
<tr>
<td>5:00 pm–6:30 pm</td>
<td>Extension Section Reception</td>
<td>Washington State Convention Center, Room 615/616</td>
</tr>
<tr>
<td>6:00 pm–7:00 pm</td>
<td>GSS Business Meeting</td>
<td>Washington State Convention Center, Room 620</td>
</tr>
<tr>
<td>6:00 pm–7:00 pm</td>
<td>SS-AAEA Academic Bowl Orientation and Student Mixer</td>
<td>Washington State Convention Center, Room 310</td>
</tr>
<tr>
<td>7:00 pm–8:00 pm</td>
<td>Keynote Address</td>
<td>Washington State Convention Center, Ballroom 6E</td>
</tr>
<tr>
<td>8:00 pm–10:00 pm</td>
<td>Welcome Reception</td>
<td>Sheraton, Second Floor, Grand Ballroom CD</td>
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</tbody>
</table>

### Monday, August 13

**Registration Desk Hours:** 7:30 am–5:00 pm  
**Employment Center Hours:** 9:30 am–5:00 pm  
**Grants Center Hours:** 2:45 pm–4:15 pm  
**Poster Hall Hours:** 11:30 pm–4:30 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>7:30 am–8:00 am</td>
<td>Continental Breakfast</td>
<td>Washington State Convention Center, Ballroom 6E</td>
</tr>
<tr>
<td>8:00 am–4:00 pm</td>
<td>SS-AAEA Academic Bowl</td>
<td>Washington State Convention Center, Rooms 201, 202, &amp; 203</td>
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<tr>
<td>8:00 am–4:00 pm</td>
<td>Undergraduate Recruitment Fair</td>
<td>Washington State Convention Center, Rooms 201-203 Foyer</td>
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<tr>
<td>8:00 am–8:30 am</td>
<td>AAEA Business Meeting</td>
<td>Washington State Convention Center, Ballroom 6E</td>
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</tbody>
</table>
### Meeting Schedule

**8:30 am–9:30 am**

**AAEA Presidential Address**
*Richard J. Sexton; The Implications of Modern Agricultural Markets*

*Washington State Convention Center, Ballroom 6E*

**9:30 am–11:00 am**

**Concurrent Sessions**

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Room</th>
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</thead>
<tbody>
<tr>
<td>1001</td>
<td>Regression Discontinuity Designs in Applied Econometrics</td>
<td>Room 204</td>
</tr>
<tr>
<td>1002</td>
<td>Constraints on Rural Development</td>
<td>Room 211</td>
</tr>
<tr>
<td>1003</td>
<td>Consumer Decision Making and Willingness to Pay</td>
<td>Room 212</td>
</tr>
<tr>
<td>1004</td>
<td>Hedging Strategies in Risky Markets</td>
<td>Room 213</td>
</tr>
<tr>
<td>1005</td>
<td>Regional Perspectives on the Importance of Transportation Issues and Concerns to the U.S. Fresh Fruit and Vegetable Industry</td>
<td>Room 214</td>
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<tr>
<td>1006</td>
<td>Agricultural Land Use and Grassland Conversion in the Northern Plains: Implications from Alternative Data and Modeling Strategies</td>
<td>Room 303</td>
</tr>
<tr>
<td>1007</td>
<td>Advances, Updates, and Practical Issues in U.S. Crop Insurance Premium Rating Methods</td>
<td>Room 304</td>
</tr>
<tr>
<td>1008</td>
<td>Behavioral Responses and Water</td>
<td>Room 305</td>
</tr>
<tr>
<td>1009</td>
<td>Returns to the Agricultural Sector: Where Have We Been and Where Are We Going</td>
<td>Room 307</td>
</tr>
<tr>
<td>1010</td>
<td>Food Marketing and Nutrition: An Industrial Organization Perspective</td>
<td>Room 308</td>
</tr>
<tr>
<td>1011</td>
<td>Social Media and Firm Response to Information in the Supply Chain</td>
<td>Room 309</td>
</tr>
<tr>
<td>1012</td>
<td>Designing and Implementing Collaborative Metrics for Departments, Schools, and Colleges</td>
<td>Room 310</td>
</tr>
<tr>
<td>1013</td>
<td>Women in Academic Training and Professional Careers: Identifying and Analyzing Factors Impacting Success</td>
<td>Room 602</td>
</tr>
</tbody>
</table>

**11:30 am–1:00 pm**

**COSBAE/CWAE Speaker Series & Luncheon**

*Washington State Convention Center, Room 3A*

**11:30 am–1:00 pm**

**Extension Section Speaker Series & Luncheon**

*Washington State Convention Center, Room 3B*
### Meeting Schedule

**1:30 pm–4:00 pm**

**AEM/GSS Case Study Finals**
*Washington State Convention Center, Rooms 205 & 206*

**1:00 pm–2:30 pm**

**Concurrent Sessions**

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Room</th>
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<tbody>
<tr>
<td>1030</td>
<td>Effective Extension Program Responses to the Changing Composition of Agricultural Producers</td>
<td>204</td>
</tr>
<tr>
<td>1031</td>
<td>Innovations in the Classroom: New Methods for Changing Times</td>
<td>211</td>
</tr>
<tr>
<td>1032</td>
<td>Organizing and Teaching Courses for Beginners</td>
<td>212</td>
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<tr>
<td>1033</td>
<td>The Economics of Dietary Quality</td>
<td>213</td>
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<tr>
<td>1034</td>
<td>The Emerging Role of KRU in Global Food Security: Prospects and Problems</td>
<td>214</td>
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<tr>
<td>1035</td>
<td>Immigration Issues and Options for Agriculture and Agribusiness</td>
<td>303</td>
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<tr>
<td>1036</td>
<td>Structural Changes in the Agri-food System and the Future of Cooperatives</td>
<td>304</td>
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<tr>
<td>1037</td>
<td>Rethinking Decoupling of Agri-food Policies in an Age of Food Price Volatility?</td>
<td>305</td>
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<tr>
<td>1038</td>
<td>Wine Marketing and Policy</td>
<td>307</td>
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<tr>
<td>1039</td>
<td>Job Interviewing Tips</td>
<td>308</td>
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<tr>
<td>1040</td>
<td>Foreign Direct Investment and Agricultural Trade in Africa</td>
<td>309</td>
</tr>
<tr>
<td>1041</td>
<td>Managing Assigned Risk in Food: Mitigation and Indemnification</td>
<td>310</td>
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<tr>
<td>1042</td>
<td>Common Pool Resources and Ecology</td>
<td>602</td>
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<tr>
<td>1043</td>
<td>Leadership, Management, and Employer Expectations in Agribusinesses</td>
<td>603</td>
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<tr>
<td>1044</td>
<td>Decision Making: Production, Investment, and Finance</td>
<td>604</td>
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<tr>
<td>1045</td>
<td>International and Development Issues</td>
<td>606</td>
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<tr>
<td>1046</td>
<td>Stated Preferences</td>
<td>607</td>
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<tr>
<td>1047</td>
<td>Consumer Preferences for Food Attributes</td>
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<tr>
<td>1049</td>
<td>At the Intersection of Environmental and Agricultural Policy</td>
<td>611</td>
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<tr>
<td>1050</td>
<td>Issues in Household Decision Making, Health, and Illegal Farm Workers</td>
<td>612</td>
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<tr>
<td>1051</td>
<td>Risk, Insurance, and Savings</td>
<td>613</td>
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<tr>
<td>1052</td>
<td>Labor and Migration</td>
<td>614</td>
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<tr>
<td>1053</td>
<td>Management of Agricultural Diseases</td>
<td>615</td>
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<tr>
<td>1054</td>
<td>Fisheries</td>
<td>616</td>
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<tr>
<td>1055</td>
<td>Economic Analysis of Yields, Acreage, and Risk</td>
<td>617</td>
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<tr>
<td>1056</td>
<td>Heterogeneity and Aggregation in Dynamic Econometric Models</td>
<td>618</td>
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<tr>
<td>1057</td>
<td>Carbon Emissions Markets and Climate</td>
<td>619</td>
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<tr>
<td>1058</td>
<td>Contract Design and Technology Adoption under Uncertainty</td>
<td>620</td>
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</table>

**2:45 pm–4:15 pm**

**Attended Poster Session with Poster Tours**
*Washington State Convention Center, Ballroom 6BC (see page 21)*

**4:30 pm–6:00 pm**

**Concurrent Sessions**

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Room</th>
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<tbody>
<tr>
<td>1059</td>
<td>Land Use and Fire Management</td>
<td>204</td>
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<tr>
<td>Session Time</td>
<td>Session Title</td>
<td>Room</td>
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<tr>
<td>1060 10:00</td>
<td>Outlook for Ethanol and Biodiesel under the Energy Independence and Security Act of 2007 (EISA)</td>
<td>Room 211</td>
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<tr>
<td>1061 10:15</td>
<td>The European Economic and Financial Crisis and Its Impact on Agriculture in the United States, the European Union, and the Nations of the Former Soviet Union</td>
<td>Room 212</td>
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<tr>
<td>1062 10:30</td>
<td>Nonparametric Methods for Simulation and Imputation</td>
<td>Room 213</td>
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<tr>
<td>1063 10:45</td>
<td>Using Surveys to Establish a Successful Research Agenda</td>
<td>Room 214</td>
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<tr>
<td>1064 11:00</td>
<td>Attitudes, Perceptions, and Values: Determinants of Decision Making</td>
<td>Room 303</td>
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<tr>
<td>1065 11:15</td>
<td>Transforming Climate Information for Production Decision-making: The U2U Project</td>
<td>Room 304</td>
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<tr>
<td>1066 11:30</td>
<td>Radically Rethinking Agriculture in the Caribbean</td>
<td>Room 305</td>
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<tr>
<td>1067 11:45</td>
<td>Frontier Issues in International Nutrition: Research and Interventions in Africa</td>
<td>Room 307</td>
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<tr>
<td>1068 12:00</td>
<td>Food and Nutrition Studies on Obesity</td>
<td>Room 308</td>
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<tr>
<td>1069 12:15</td>
<td>Agriculture and Disaster Risk Reduction beyond Crop Insurance and Hedging: Can Agricultural Economics Help the Agriculture Sector Proactively Increase Its Resilience?</td>
<td>Room 309</td>
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<tr>
<td>1070 12:30</td>
<td>Incorporating Technology in Teaching Applied Economics and Business</td>
<td>Room 310</td>
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<tr>
<td>1071 12:45</td>
<td>Learning Session: Bayesian Model Averaging</td>
<td>Room 602</td>
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<tr>
<td>1072 1:00</td>
<td>Agribusiness Risk Issues</td>
<td>Room 603</td>
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<tr>
<td>1073 1:30</td>
<td>Agri-environmental Schemes—Theory Lessons, Practical Experiences, and Implications for Future Policies</td>
<td>Room 604</td>
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<tr>
<td>1074 1:45</td>
<td>Price Analysis and Market Integration</td>
<td>Room 606</td>
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<tr>
<td>1075 2:00</td>
<td>Experiments in Environmental Economics</td>
<td>Room 607</td>
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<tr>
<td>1076 2:15</td>
<td>Consumer Demand Analysis</td>
<td>Room 608</td>
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<tr>
<td>1077 2:30</td>
<td>Blue Sky Thinking in Agricultural Policy</td>
<td>Room 609</td>
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<tr>
<td>1078 2:45</td>
<td>To Nest in the Wind—Implementation and Impacts of Career Development for Women in Personal Growth and Balancing Life</td>
<td>Room 611</td>
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<tr>
<td>1079 3:00</td>
<td>Food Industry</td>
<td>Room 612</td>
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<tr>
<td>1080 3:15</td>
<td>Environment and Technology Determinants of Productivity</td>
<td>Room 613</td>
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<tr>
<td>1081 3:30</td>
<td>Firm-level Trade</td>
<td>Room 614</td>
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<tr>
<td>1082 3:45</td>
<td>Conservation and Ecosystem Services</td>
<td>Room 615</td>
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<tr>
<td>1083 4:00</td>
<td>Forests</td>
<td>Room 616</td>
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<tr>
<td>1084 4:15</td>
<td>The Economics of Agricultural Productivity and Efficiency</td>
<td>Room 617</td>
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<tr>
<td>1085 4:30</td>
<td>Valuation of Ecosystem Services of Conservation Programs</td>
<td>Room 618</td>
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<tr>
<td>1086 4:45</td>
<td>Topics in Fisheries Management</td>
<td>Room 619</td>
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<tr>
<td>1087 5:00</td>
<td>Crop Yield Risk: Geography, Technology, and Government Programs</td>
<td>Room 620</td>
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<tr>
<td>1088 5:15</td>
<td>How to Develop a Successful Undergraduate Agricultural Economics Club</td>
<td>Room 306</td>
</tr>
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</table>

5:30 pm–6:30 pm

China Section Business Meeting & Reception
Washington State Convention Center, Room 201

6:00 pm–6:30 pm

SS-AAEA Academic Bowl Finals
Washington State Convention Center, Ballroom 6E

6:30 pm–7:30 pm

AAEA Awards & Fellows Recognition Ceremony
Washington State Convention Center, Ballroom 6E
### Meeting Schedule

**7:30 pm–8:00 pm**  
**International Section Reception**  
*Washington State Convention Center, Room 3B Foyer*

**8:00 pm–9:30 pm**  
**International Speaker Series & Banquet**  
*Washington State Convention Center, Room 3B*

**8:00 pm–9:30 pm**  
**Graduate Student Section Reception**  
*Washington State Convention Center, Room 3A*

**9:00 pm–11:00 pm**  
**Reunions & Receptions**  
*Sheraton, Second Floor*  
*(see page 6)*

**Tuesday, August 14**

**Registration Desk Hours:** 7:30 am–4:00 pm  
**Employment Center Hours:** 9:30 am–5:00 pm  
**Grants Center Hours:** 2:15 pm–3:45 pm  
**Poster Hall Hours:** 11:30 am–4:30 pm

**8:00 am–8:30 am**  
**Continental Breakfast**  
*Washington State Convention Center, Ballroom 6E*

**8:00 am–8:30 am**  
**Employment Services Committee Meeting**  
*Washington State Convention Center, Ballroom 6A*

**8:30 am–9:30 am**  
**AAEA Fellows Address**  
*Laurian Unnevehr; Food & Health: Can Economics Contribute to Improved Outcomes?*  
*Washington State Convention Center, Ballroom 6E*

**10:00 am–11:30 am**  
**Concurrent Sessions**

<table>
<thead>
<tr>
<th>Room</th>
<th>Topic</th>
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<tbody>
<tr>
<td>204</td>
<td>Climate Change Impacts</td>
</tr>
<tr>
<td>211</td>
<td>Farmland Value</td>
</tr>
<tr>
<td>212</td>
<td>Global Food Security I: Food Supply and Price Trends in the Long Run</td>
</tr>
<tr>
<td>213</td>
<td>Herbicide Resistant Weeds and Sustainable Weed Management</td>
</tr>
<tr>
<td>214</td>
<td>Reputation and Organizational Legitimacy: Implications for Firms in the Global Agri-food and Fiber Supply Chain</td>
</tr>
<tr>
<td>303</td>
<td>Natural Resources and the Dynamics of Income and Wealth Inequality in Rural America</td>
</tr>
<tr>
<td>304</td>
<td>Grain Outlook</td>
</tr>
<tr>
<td>305</td>
<td>Skills for Enhancing Rural/Limited Resource Enterprise Development</td>
</tr>
<tr>
<td>306</td>
<td>Livestock Outlook and Industry Issues</td>
</tr>
<tr>
<td>307</td>
<td>Labeling, Regulation, and Food Demand</td>
</tr>
<tr>
<td>308</td>
<td>Performance of Institutional Innovations to Address Multi-jurisdictional Water Management Problems</td>
</tr>
<tr>
<td>309</td>
<td>Emerging Issues in Demand and International Trade in China</td>
</tr>
<tr>
<td>310</td>
<td>Teaching Tips from Top Teachers: 2011 AAEA Award Recipients</td>
</tr>
<tr>
<td>602</td>
<td>Practical Issues of Agricultural Insurance Programs in Developing Countries</td>
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</tbody>
</table>
Meeting Schedule

2015  Agribusiness Marketing: Willingness to Pay and Hedonic Pricing Studies  
       Room 603
2016  Behavioral Determinants of Demand  
       Room 604
2017  Retail Food  
       Room 606
2018  Experiments in Contract Enforcement and Farmer Behavior under Uncertainty  
       Room 607
2019  New Trends in Consumer-Market Analysis  
       Room 608
2020  Micro-level Development Policies in Africa  
       Room 609
2021  The Economics of Food and Nutrition Programs and Food Security  
       Room 611
2022  Market Power  
       Room 612

11:30 am–12:30 pm

Networking Lunch
Washington State Convention Center, Ballroom 6BC

2023  Adoption of Modern and Improved Technologies  
       Room 613
2024  Trade Costs and Market Integration  
       Room 614
2025  Extreme Weather Events  
       Room 615
2026  The Economics of Agricultural Technology Adoption  
       Room 616
2027  Crop Response and Productivity  
       Room 617
2028  Crop Choice and the Environment  
       Room 618
2029  Land Use, Spatial Analysis, and the Environment  
       Room 619
2030  Impacts of 2010 Dietary Guidelines on Fruit, Vegetable, and Livestock Industries  
       Room 620

11:30 am–12:00 pm

AgEcon Search Session: Productivity Tools for iPad/Tablet  
Washington State Convention Center, Room 619

12:00 pm–12:30 pm

Finding a Job at the ASSA Meetings  
Washington State Convention Center, Room 618

12:00 pm–12:30 pm

IBES Business Meeting  
Washington State Convention Center, Room 620

12:30 pm–2:00 pm

Membership Committee Meeting  
Washington State Convention Center, Room 616

AgEcon Search Session: Organizing a PDF Library  
Washington State Convention Center, Room 619

Concurrent Sessions

2031  Washington Policy Update by Chief Economist from the House and Senate Agriculture Committees  
       Room 204
2032  Livestock Trade  
       Room 211
2033  Global Food Security II: Food Price Fluctuations and Their Food Security Implications  
       Room 212
2034  Alliances in the Small and in the Large: Formation and Performance  
       Room 213
2035  Land Values and Rental Rates: Determinants, Trends, and New Tools  
       Room 214
2036  Future Agricultural Productivity Growth, Land Management, and Greenhouse Gas Emissions  
       Room 303
Meeting Schedule

2037  The Changing Landscape for Agricultural Input Markets in China
      Room 304
2038  Value Added Meat Marketing around the Globe: International Insights on Safety, Health, and Convenience
      Room 305
2039  The Economics of Cover Crops: What Will Drive Adoption?
      Room 306
2040  A Pressure Cooker for Change: Food Policy and the 2012 Farm Bill
      Room 307
2041  Publishing Strategies for IBES Research
      Room 308
2042  Frontier Issues in International Agricultural Development: Insights from the C-FARE Blue Ribbon Development Panel
      Room 309
2043  Agribusiness Management National Benchmarks
      Room 310
2044  Invited Paper Session Featuring Selected Case Studies
      Room 602
2045  Agricultural Finance Issues in Farm Succession and Entry and Exit Decisions
      Room 603
2046  Behavioral Insights into Economic Development
      Room 604
2047  Advancement in Demand System Estimation
      Room 606
2048  Futures and Commodity Markets
      Room 607
2049  Livestock Policy Issues
      Room 608
2050  Food Security, Food Access, and Food Deserts
      Room 609
2051  Determining Impacts on Physical Activity and Food Consumption
      Room 611
2052  Topics in Industrial Organization and Supply Chain Management
      Room 612
2053  Market Integration and Participation
      Room 613
2054  Ten Thousand Labels: Credence Attributes, Product Differentiation, and Information Flows in the Food System
      Room 614
2055  Water Use and Quality
      Room 615
2056  Spatial Dimensions of Agricultural Production and Markets
      Room 616
2057  Biomass Production and Energy Prices
      Room 617
2058  The Additionality Problem in Climate and Conservation Policies
      Room 618
2059  Water Quantity and Quantity Policy
      Room 619
2060  Examining Rural Healthcare
      Room 620

2:15 pm–3:45 pm

Attended Poster Session with Poster Tours
Washington State Convention Center, Ballroom 6BC (see page 27)
4:00 pm–5:30 pm

Concurrent Sessions

2061  Using Panel Data in Agricultural Economics: Opportunities and Challenges
      Room 204
2062  Evaluation Approaches for Cellulosic Biofuels—Political and Applied Economics Perspectives on Analytical Methods
      Room 211
2063  Topics on Energy
      Room 212
2064  Production Practices
      Room 213
2065  Economic Research to Meet the Needs of Policymakers and Industry: Food Safety and Produce
      Room 214
2066  Is Subsidizing Farm Crop and Revenue Insurance Economically Justified?
      Room 303
2067  High Global Food Prices, Price Volatility, and China
      Room 304
2068  Teaching Undergraduate and Graduate Econometrics
      Room 305
2069  Obesity, Diet, and Health
      Room 307
Meeting Schedule

2070 Emerging Markets and Agricultural Trade
Room 308

2071 Understanding the Multiple Impacts from Marketing Locally Grown Food, Food Products, and Agri-recreational Services
Room 309

2072 Agribusiness Pricing Issues
Room 602

2073 Measuring Risk Attitudes and Preferences
Room 603

2074 The Retail Food Market
Room 604

2075 Climate Change and Valuation
Room 606

2076 International Consumers and Markets
Room 607

2077 Impacts of Biofuels Policies in the United States and Brazil
Room 608

2078 Federal Nutrition Assistance Policy
Room 609

2079 Food Safety Studies on Meat and Seafood
Room 611

2080 Graduate Student Extension Competition Winners’ Presentations
Room 612

2081 Intrahousehold Resource Allocation
Room 613

2082 Trade and Developing Countries
Room 614

2083 Biofuels
Room 615

2084 Production Economics
Room 616

2085 Biotechnology Adoption and Assessment of Research Programs
Room 617

2086 Biofuels Policy and Agriculture
Room 618

2087 Climate Change and the Agricultural Sector
Room 619

2088 How Rural Communities Grow and Prosper
Room 620

6:00 pm–7:00 pm
AAEA Galbraith Forum
Daron Acemoglu; Why Nations Fail
Washington State Convention Center, Ballroom 6E

7:00 pm–8:00 pm
Closing Reception
Washington State Convention Center, Ballroom 6E

Wednesday, August 15

7:00 am–1:00 pm
Post-Conference Workshop: Gates Foundation Policy Portfolio for Smallholder Farmer Productivity Growth
Sheraton, Second Floor, Willow Room

8:00 am–12:00 pm
Post-Conference Workshop: Models for Assessing Regional Economic Impacts of Agriculture and Rural Development Efforts
Sheraton, Second Floor, Aspen Room
Posters—Monday, 2:45 pm–4:15 pm

**Poster Tour: M1–M5**

**Agriculture Insurance, Credit, and Farm Income**

Three posters in this session study credit constraint and household behavior, tax reform and farm business, and U.S. farm income, respectively. Another two posters discuss agricultural insurance issues.

**Presentations:**

- **M1** Credit Constraint and Non-separable Behavior of Rural Households—Evidence from China  
  Jianmei Zhao and Jun Zhang, Central University of Finance and Economics
- **M2** The Impact of Proposed Federal Tax Reform on Farm Businesses  
  James M. Williamson and Ron L. Durst, USDA-Economic Research Service
- **M3** Peak Runoff Index Insurance in Taiwan  
  Shu-Ling Chen, National Taipei University; Jow-Ran Chang, National Tsing Hua University
- **M4** Potential for Weather-indexed Insurance in China’s Shaanxi Province  
  Baojing Sun, Peter N. Bell, and G. Cornelis Van Kooten, University of Victoria
- **M5** Factors Affecting U.S. Net Farm Income, 1948–2009  
  David K. Lambert, Kansas State University

**Poster Tour: M6–M9**

**Strategic Issues in Agribusiness Management**

This poster tour presents studies that focus on strategic issues facing agribusiness firms.

**Presentations:**

- **M6** Do Analysts’ Earnings Per Share Forecasts Contain Valuable Information Beyond One Quarter? The Case of Publicly Traded Agribusiness Firms  
  Daniel A. Lewis and Mark R. Manfredo, Arizona State University; Dwight R. Sanders, Southern Illinois University; Winifred D. Scott, Zayed University
- **M7** The Relative Equity Positions and Capital Efficiency of U.S. Agricultural Grain and Supply Cooperatives and Investor Owned Firms  
  Ziran Li, Keri L. Jacobs, and Georgeanne M. Arts, Iowa State University
- **M8** Quantifying the Risk Reduction Capacity of Farm Management Tools: A Pseudo-experimental Analysis of Expense and Revenue Uncertainty  
  Todd Hubbs, University of Wisconsin-River Falls; Todd H. Kuethe, Mitchell J. Morehart, and Robert Ebel, USDA-Economic Research Service
- **M9** Financing Herd Rebuilding after Drought-induced Liquidations  
  Damona Doye, Roger V. Sahs, Derrell Peel, and Eric A. Devuyst, Oklahoma State University

**Poster Tour: M11–M15**

**A Tour of Nutrition and Health Related Research**

The posters in this tour discuss consumer demand for nutrition and health.

**Presentations:**

- **M11** Demand for Food Away from Home  
  Timothy J. Richards, Arizona State University; Lisa Mancino, USDA-Economic Research Service
- **M13** The Impact of Diet Costs on Diet Quality  
  Silke Thiele, University of Kiel
- **M14** U.S. Consumer Demand for Differentiated Egg Products  
  Xianghong Li, Hikaru Hanawa Peterson, Tian Xia, and Yan Heng, Kansas State University
- **M15** Assessing U.S. Household Purchase Dynamics for Dietary Fiber  
  Miguel Henry-Osorio, Washington State University; Diansheng Dong, USDA-Economic Research Service

**Poster Tour: M16–M20**

**Market Structure, Barrier, and Competition**

This set of posters evaluates a number of different market structure and pricing issues. Market barriers, spatial price competition, price rigidity, and deregulation are all examined. An empirical analysis of consumer search is also conducted.

**Presentations:**

- **M16** Determining the Marketing Barriers to Organic Production and Certification  
  Ariana Torres and Maria I. Marshall, Purdue University
- **M17** Spatial Price Competition in the Non-alcoholic Beverage Industry in the United States  
  Senarath Dharmasena and Oral Capps, Jr., Texas A&M University
- **M18** Estimating Price Rigidity in Vertically Differentiated Food Product Categories with Private Labels  
  Sven M. Anders, University of Alberta; Kristin Kiesel, California State University, Sacramento; Milena Bocionek, Giessen University
- **M19** Promotion Pass-through and Consumer Search: An Empirical Analysis  
  Timothy J. Richards, Arizona State University; Miguel I. Gomez and Jun Lee, Cornell University
- **M20** An Economic Analysis of Removing the Canadian Wheat Board’s Single Desk Authority and Rail Deregulation in Western Canada  
  Fabio L. Mattos and Janelle Wallace, University of Manitoba
Poster Tour: M21–M24

Novel Approaches to Understanding Consumer Behavior

These papers look at novel approaches to understanding consumer behavior. There is an emphasis on novel empirical approaches and creative theory.

Presentations:

M21  Consumer Income and Knowledge on Tax Status on Food and Beverages  
Yuqing Zheng, Edward McLaughlin, and Harry M. Kaiser, Cornell University

M22  The Goods-Time Elasticity of Substitution in Home Food Production if…: Implications for Various Population Subgroups  
Jeta Rudi, George C. Davis, and Wen You, Virginia Tech

M23  A Comparative Analysis of Consumers’ WTP for Milk and Meat from Cloned Animals in Canada  
Anahita Hoseini Matin and Ellen W. Goddard, University of Alberta; Jayson L. Lusk, Oklahoma State University; Diane L. McCann-Hiltz and Darren Chase, Alberta Agriculture and Rural Development

M24  Farm Level Demand for Fresh and Processed Stone Fruit in the United States  
Xiaojiao Jiang and Thomas L. Marsh, Washington State University

Poster Tour: M26–M29

Special Topics in Industrial Organization and Supply Chain Management

This poster tour focuses on industrial organization and supply chain management.

Presentations:

M26  Antecedents to Biomass Procurement: The Essentials for Producer Participation  
Mohammad Maful Hoque, Bobby J. Martens, Georgeanne M. Artz, and Darren H. Jarboe, Iowa State University

M27  Estimating Market Power Exertion under Bilateral Imperfect Competition  
Seongjin Park and Chanjin Chung, Oklahoma State University; Inbae Ji, Korea Rural Economic Institute; Sungill Han, Konkuk University

M28  Optimal Transportation Network Hub Locations in Food Supply Chain Systems  
Hamideh Etemadnia and Stephan J. Goetz, Penn State University

M29  Marketing Contracts for Fresh Market Tomato Production: A Choice Based Experiment  
Michael Vassalos, Wuyang Hu, Timothy A. Woods, John K. Schieffer, and Carl R. Dillon, University of Kentucky

Poster Tour: M31–M34

Agricultural Commodity Trade

The posters in this tour investigate aspects of trade that focus more narrowly on a particular commodity flow or region.

Presentations:

M31  U.S. and Chinese Apples Trade in ASEAN  
Jeffrey A. Luckstead and Ron C. Mittelhammer, Washington State University; Stephen Devadoss, University of Idaho

M32  Evaluation of the Impacts of the Korea-U.S. FTA on the Beef Markets in Korea and the United States: Based on Stochastic Simulations  
Byeong-il Ahn, Korea University

M33  Welfare Analysis in International Sugar Trade: The Case of the EU-ACP Sugar Protocol  
Sibusiso Moyo, Thomas H. Spreen, and Zhifeng Gao, University of Florida

M34  Trade Policies in World Apple and Juice Markets  
William Ridley and Stephen Devadoss, University of Idaho

Poster Tour: M36–M40

The Economics of Climate and Agriculture

The posters in this tour address a range of important economic issues at the interface of climate and agriculture. Issues explored include the effect of climate change on agricultural production, implications for agricultural transportation, and the role of public perceptions of climate change.

Presentations:

M36  Accounting for Greenhouse Gases Emissions in OECD Agriculture Productivity  
Tshepelayi Kabata, University of Nebraska

M37  The Impact of Climate Change on Farm Incomes and Production Efficiency in Kansas  
Amin William Mugera, The University of Western Australia; Yacob A. Zereyesus, Kansas State University

M38  Carbon Policy Implication for the Greenhouse Industry  
Zhengfei Guan, University of Florida; Xiaoxi Gao, Michigan State University

M39  The Effects of El Niño Southern Oscillation on World Agriculture  
Nelson B. Villoria, Purdue University; David Ubilava, Mississippi State University

M40  U.S. Land Use Changes under Climate Change, Adaptation, and Mitigation Strategies  
Jianhong Mu, Texas A&M University; Anne Wein, U.S. Geological Survey; Bruce A. McCarl, Texas A&M University
**Posters—Monday, 2:45 pm–4:15 pm**

**Poster Tour: M41–M44**

**Efficiency, Technical Change, and Productivity**

This poster session contains papers that examine efficiency, technical change, and productivity.

**Presentations:**

M41 Input Specific Efficiency Measures Using Bayesian Stochastic Frontier Analysis
Saleem Shaik, North Dakota State University; Oleksiy Tokovenko, SAS Institute, Inc

M42 Water Scarcity and Agricultural Productivity in Sub-Saharan Africa
Aziza Kibonge, University of Nebraska

M43 Land Fragmentation, Market Integration, and Farm Efficiency: Empirical Evidence from Kosovo
Johannes Sauer, University of Kiel; Sophia Davidova, University of Kent; Matthew Gorton, Newcastle University

M44 Agricultural Productivity and Carbon emissions from Land Use Change in SSA
Aziza Kibonge, University of Nebraska

**Agricultural Finance & Farm Management**

M51 Role Satisfaction and Conflict: An Exploratory Study of Intergenerational Businesses
Nicole E. Jones and Maria I. Marshall, Purdue University

M52 Agricultural Plastic Disposal in California: An Analysis by Industry
Sean P. Hurley, California Polytechnic State University; San Luis Obispo

M53 A Heuristic Optimization Model for Vegetable Production and Marketing Decisions
Carl R. Dillon and Michael Vassalos, University of Kentucky

**Agribusiness Economics & Management**

M54 Keys to Expanding Adoption of Soil Conserving Farming Systems in the Pacific Northwest: A Comparison of Low- and High-adoption Counties
Penelope L. Diebel, Oregon State University; Stephanie L. Kane, University of Idaho; Douglas L. Young, Washington State University; J.D. Wulfhurst, University of Idaho

M55 Consumer Risk Reduction Behavior of New Brand Purchase
Koichi Yonezawa and Timothy J. Richards, Arizona State University

M56 The “Supermarket Revolution” in Indonesia: Will Traditional Markets be “Crowded Out”? 
Wendy J. Umberger, Hery Toiba, and Wabida Wabdia, University of Adelaide; Nicholas Minot, International Food Policy Research Institute; Randy Stringer, University of Adelaide

M57 How Do Restaurants Benefit from Various Components of a Regional Promotion Campaign?
Ran Xie, Olga U. Isengildina-Massa, and Carlos E. Carpio, Clemson University

M58 The Effect of Information on Consumers’ Preferences of Indoor Plants
Alexis Solano and Lisa A. House, University of Florida

**Demand & Price Analysis**

M59 Energy and Speculation: New Dynamics in Agricultural Price Volatility
Irene M. Xiarchos, USDA-Office of the Chief Economist; Wesley Burnet and Oleg Kucher, West Virginia University

M60 Television Advertising and Soda Demand: An Analysis with Aggregate and Micro Data
Rigoberto A. Lopez, Yizao Liu, and Chen Zhu, University of Connecticut

M61 Improving the Estimation of Demand Parameters for Agricultural Commodities
Michael K. Adjemian, USDA-Economic Research Service; Aaron D. Smith, University of California, Davis

M62 Geographic Determinants of Preferences along U.S. Crop Insurance Subsidy Schedule
Xiaodong Du, University of Wisconsin; David A. Hennessy and Hongli Feng, Iowa State University

M63 Spectral and Statistical Modeling in Crop Insurance: Evidence from Brazil
Vitor Ozaki, University of São Paulo; Rogerio Costa Campos, Federal University of Pelotas

M64 The Impact of a Supplemental Disaster Assistance Program on the Relative Demands for Individual and Area Plans of Insurance
Harun Bulut and Keith J. Collins, National Crop Insurance Services

M65 Only the Rich Need Apply? A Dynamic Model of Credit and Index-based Insurance Choice
Kathleen M. Farrin, The Ohio State University

M66 Understanding Crop Insurance Demand in Developing Countries: Experimental Evidence from Behavioral Games in Peru
Jean Paul Petraud, Stephen R. Boucher, and Michael R. Carter, University of California, Davis
Posters—Monday, 2:45 pm–4:15 pm

M62 Seasonal Farm Price Patterns in Selected U.S. Fresh Fruit Markets
Kristy J. Plattner, Agnes Perez, and Suzanne D. Thornsbury, USDA-Economic Research Service

Nestor M. Rodriguez and James S. Eales, II, Purdue University

M64 Endogenous Product Choice in U.S. Biotech Corn Seed Market
Wenhui Zhang and Guanming Shi, University of Wisconsin

M65 Do Agricultural Contracts Affect Grains Prices? Evidence from Mexico
Santiago Guerrero, Banco de México

Food & Agricultural Marketing

M66 Valuing Information on GM Foods in the Presence of Country of Origin Label
Jing Xie, Hyeyoung Kim, and Lisa A. House, University of Florida

M67 Under-contribution to Public Goods Due to Self-interested Inequity Aversion
Jura Liaukonyte, Cornell University; Timothy J. Richards, Arizona State University; Bradley J. Richard and Harry M. Kaiser, Cornell University

M68 The Role of Sensory Evaluation in Consumer Choice: Evidence from a Field Choice Experiment
Vincenzina Caputo and Maurizio Canavari, University of Bologna; Rodolfo M. Nayga, University of Arkansas

M69 Factors Affecting Producer Participation in State Programs Promoting Locally Grown Foods: The Case of Fruit and Vegetable Growers in Tennessee
James Davis, Margarita M. Velandia, Dayton M. Lambert, Christopher D. Clark, Michael D. Wilcox, Jr., and Kimberly L. Jensen, University of Tennessee

M70 Product Knowledge, Perception, and Information in Chinese Consumers’ Choices of Fair Trade Coffee
Shang-Ho Yang and Wayang Hu, University of Kentucky; Huanda Guan, Huazhong Agriculture University

M71 Gains and Losses in the Paraguayan Beef Market after the 2004 Boom of Exports
Maria Jose Patino Valiente and Julieta Frank, University of Manitoba; Manuel Ferreira, Universidad Nacional de Asunciòn

M72 Information and Communication Technology Adoption: A Study of Northern Illinois Farmers
Aslihan D. Spaulding and Dena Hyde, Illinois State University

M73 Food Authenticity, Technology, and Consumer Acceptance
Jill E. Hobbs, Jing Zhang, and Jill McDonald, University of Saskatchewan

M74 Intraday Bid Ask Spread and Wealth Transfers in the Electronic Corn Futures Market
Xiaoyang Wang, Philip Garcia, and Scott H. Irwin, University of Illinois at Urbana-Champaign

M75 Serving As Suppliers to Institutional Foodservices: Supply Chain Considerations of Small- and Medium-scale Specialty Crop Producers
Laura Westray, Clemson University; Kathryn A. Boys, Virginia Tech; Angela M. Fraser, Clemson University

Food & Agricultural Policy Analysis

M76 Predicting Agricultural Structural Change Using Census and Sample Data
Hugo Storm and Thomas Heckelei, University of Bonn

M77 Agricultural Resource Management Survey and National Animal Health Monitoring System Data Analysis: Cow-Calf Case Study
Dustin L. Pendell, Colorado State University; Kamina K. Johnson, USDA-Animal and Plant Health Inspection Service

M78 Fully Calibrating Regional Models of Agricultural Supply under Multiple Constraints
Cloe Garnache and Pierre R. Merel, University of California, Davis

M79 Cattle Market Integration and Price Discovery in Three Developing Countries of Mali, Kenya, and Tanzania
Jean Claude Bizimana, David A. Bessler, and Jay P. Angerer, Texas A&­M University

M80 Global Commodity Price Peaks and Governmental Interventions: The Case of the Wheat-to-Bread Supply Chain in Serbia—Who Benefited and Who lost?
Ivan M. Djuric, Linde J. Goetz, and Thomas Glauben, Leibniz Institute of Agricultural Development in Central and Eastern Europe

M81 Do Farmland Preservation Programs Improve the Profitability of Farming?
Brian J. Schilling, Witsanu Attavanich, and Kevin Sullivan, Rutgers University

M82 The Impact of Pasture Insurance on Farmland Values
Jennifer Ifttt, USDA-Economic Research Service; Shang Wu, University of Delaware; Todd H. Kueth, USDA-Economic Research Service

M83 A Dynamic Regional Model of Irrigated Perennial Crop Production
Bradley Franklin, Keith C. Knapp, and Kurt A. Schwabe, University of California, Riverside
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<th>Posters — Monday, 2:45 pm–4:15 pm</th>
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M84  The Mexican Sugar Industry: Pathologies and Public Policy  
Francisco Campos-Ortiz and Mariana Oviedo, Banco de México

M85  Estimating Impacts of Climate Change Policy on Land Use: An Agent Based Modeling Approach  
Adam J. Daigneault and Fraser Morgan, Landcare Research

M86  Estimation of the Dynamics of Crop Acreage Response to Price: Rotations and Aggregation  
Nathan P. Hendricks, Kansas State University; Aaron D. Smith and Daniel A. Sumner, University of California, Davis

Industrial Organization & Supply Chain Management

M87  A Model of Online Auction Price Processes: Monotonicity, Time-varying Coefficients, and Multi-level Individual Effects  
Yu Yvette Zhang, Texas A&M University

International Trade

M88  Asymmetric Tobacco Regulations and the Disease Haven Hypothesis  
Aaron Z. Olanie, Gregmar I. Galinato, and Jonathan K. Yoder, Washington State University

M89  Estimating the Economic Impacts of Climate Change on Global Food Market and East Asian Agriculture Sectors  
Chi-Chung Chen, National Chung-Hsing University; Shi-hsun Hsu and Sheng-Ming Hsu, National Taiwan University; Ching-Cheng Chang, Academia Sinica; Yu-Shan Kuo, National Taiwan University

M90  Agricultural Trade and Freshwater Resources  
Jeffrey J. Reimer, Oregon State University

Production Economics

M91  Quantifying Economic Effects of Temperature Variability on Arkansas Rice Yields and Quality  
Nathaniel Lyman, Lawton Lanier Nalley, and Bruce L. Dixon, University of Arkansas

M92  Economically Optimal Management of Huanglongbing in Florida Citrus  
Abdul Wahab Salifu, Kelly A. Grogan, Thomas H. Spreen, and Fritz M. Roka, University of Florida

M93  Evaluating the Location of a Cellulosic Biorefinery Based on the Delivered Costs and Transportation Emissions of Feedstock: A Case Study of Tennessee  
Tan-Hsiang Yu, Joshua Fu, James A. Larson, Burton C. English, Daniel G. De La Torre Ugarte, Bradly Wilson, Jeongrak Yun, and Jimmy Calcagno, III, University of Tennessee

M94  Economic Performance Measures of Southeastern U.S. Cow-Calf Farms: Which Type of Farms Are the Most Efficient?  
Berdikul Qushim and Jeffrey M. Gillespie, Louisiana State University

M95  Estimating a Farm Value of Precision Agriculture  
Robert Ebel and David E. Schimmelpfennig, USDA-Economic Research Service

M96  The Economic Feasibility of Bio-Butanol on Marginal Agricultural Lands in Western Colorado  
Catherine M. Keske, Andrew Brandes, Dana L. Hoag, and Calvin Pearson, Colorado State University

M97  Wheat Yield Response: On-farm Management vs. Breeder Contributions  
Vicki A. McCracken, Washington State University

M98  Weather Risk Effects on Cattle Production and Profitability in North Dakota  
Billiejo A. Shae and Joleen C. Hadrich, North Dakota State University

M99  Static and Dynamic Measures of Reducing Energy Use in the Dutch Greenhouse Sector  
Daphne MI Verreth and Grigorios Emvalomatis, Wageningen University; Frank Bunte, Agricultural Economics Research Institute; Alfons Oude Lansink, Wageningen University

Productivity Analysis & Emerging Technologies

M100  The Impact of Mechanical Citrus Harvester Adoption on Florida Orange Juice Growers  
Jacob W. Searcy, Santa Fe College; Fritz M. Roka and Thomas H. Spreen, University of Florida

Susan Head, Kimberly L. Morgan, Ardian Harri, and John Michael Riley, Mississippi State University

M102  Economics of Microbial Inoculations as Part of IPM Practices in Apple Production in the United States  
Holcer Chavez and Denis A. Nadolnyak, Auburn University

Risk & Uncertainty

M103  Impact of Climate Change on the Time Series and Distributional Properties of Weather Factors Influencing California Viticulture  
Don Cyr, Brock University; Robert Eyler and Michael Visser, Sonoma State University

M104  The Optimal Time Path for Carbon Abatement and Carbon Sequestration under Uncertainty: The Case of Stochastic Targeted Stock  
David Haim, Andrew J. Plantinga, and Enrique Thomann, Oregon State University
Posters—Monday, 2:45 pm–4:15 pm

M105 The Effects of Adaptation Measures on Hurricane Induced Property Losses
Meri Davlasheridze and Karen Fisher-Vanden, Penn State University; Allen Klaiber, The Ohio State University

M106 Security of Property Rights and Land Use Transition in Ukraine
Denys Nizalov, Kyiv School of Economics; Scott Loveridge, Michigan State University; Suzanne D. Thornsbury, USDA-Economic Research Service; Mollie B. Woods, Michigan State University; Olha Zadorozhna, Bocconi University

M107 Modeling Forest Wildfire Risks with Non-structural Correction for Spatio-temporal Autocorrelation: A Block Bootstrapping Approach
Xuan Chen and Barry K. Goodwin, North Carolina State University

M108 Information Rigidity and Correcting Inefficiency in USDA’s Commodity Forecasts
Stephen A. MacDonald, USDA-Economic Research Service; Olga U. Isengildina-Massa, Clemson University

Resource & Environmental Policy Analysis

M109 Can British Columbia Meet Its Self-sufficiency Goals?
Amy Sopinka, G. Cornelis Van Kooten, and Linda Wong, University of Victoria
Posters—Tuesday, 2:15 pm–3:45 pm

Poster Tour: T1–T5

Behavioral economics provides new understanding of consumer demand for market and nonmarket goods.

Presentations:

T1  A Dynamic Model of Failure to Maximize Utility in the Chronic Consumer Choice to Consume Foods High in Added Sugars  
    Charles R. Rhodes, University of Connecticut

T2  Bidding Behavior in Almost Common Value Auctions  
    Kalyn T. Coatney, Matthew G. Interis, and Yang Wang, Mississippi State University

T3  Are Results from Non-hypothetical Choice-based Conjoint Analysis and Non-hypothetical Recoded-ranking Conjoint Analysis Similar?  
    Faical Akaichi and Rodolfo M. Nayga, University of Arkansas; Jose M. Gil, CREDA UPC IRTA; Vincenzina Caputo, University of Bologna

T4  Finding True Consumer Attitudes: Do Validation Questions Help?  
    Zhifeng Gao, Lisa A. House, and Xiang Bi, University of Florida

T5  Hyperbolic Discounting and Environmental Goods  
    Timothy J. Richards, Arizona State University; Gareth P. Green, Seattle University

Poster Tour: T6–T8

Land Use and Valuation

Changes in land use can have a significant impact on consumer welfare as well as the supply of ecosystem services. This poster tour considers a variety of topics on the theme of land use.

Presentations:

T6  Rider Preferences and Economic Values for Equestrian Trails  
    Wuyang Hu, Marie E. Pelton, and Angelos Pagoulatos, University of Kentucky

T7  Amenity Value of Forest Landscapes Attributed to Houses within a Ten Minute Driving Distance  
    Seung Gyu Kim, USDA-Economic Research Service; Seong-Hoon Cho and Roland K. Roberts, University of Tennessee; Roger L. Claassen, USDA-Economic Research Service

T8  Water-sensible Residential Landscapes: Builder vs. Homebuyer Preferences for Water Conserving Urban Residential Landscapes  
    Tracy A. Boyer, Chanjin Chung, and Justin Moss, Oklahoma State University

Poster Tour: T11–T15

New Evidence on the Design of Economic Experiments

The papers in this session present evidence on the design of hypothetical and non-hypothetical experiments including surveys, choice experiments, and auctions. Comparisons across alternative value elicitation mechanisms and strategies for improving the truthfulness of responses are explored.

Presentations:

T11  Truth or Consequences: Relationships between Exaggeration and Valuation  
    Christopher R. Gustafson and Daniel A. Sumner, University of California, Davis

T12  The Role of Dynamic Learning Games in Improving Survey Information from Subsistence Farmers: Evidence from Malawi  

T13  Elicit the Values of On- and Off-margin Consumers: Combining Choice Rankings and Auctions  
    Marco A. Palma and Yu Yvette Zhang, Texas A&M University

T14  Public and Secret Reserve Prices in Repeated Auctions: An Experimental Approach  
    Jafar Olimov, The Ohio State University

T15  On the Use of Honesty Priming to Elicit More Truthful Preferences in Hypothetical and Non-hypothetical Choice Experiments  
    Tiziana de Magistris and Azucena Gracia Royo, Centre for Agrofood Research and Technology; Rodolfo M. Nayga, University of Arkansas

Poster Tour: T16–T20

Aspects of Food Assistance Programs

This poster tour focuses on impact of food assistance programs on health and academics. In addition, student preferences for healthy school food options are addressed.

Presentations:

T16  Econometric Modeling of School Plate Lunch Demand  
    Matthew V. Pham and Brian E. Roe, The Ohio State University

T17  Do School Nutrition Programs Influence Child Weight? A Treatment Effect Analysis  
    Kristen L. Capogrossi and Wen You, Virginia Tech

T18  Student Acceptance of Nutritious School Lunches  
    Constance Newman, USDA-Economic Research Service

T19  The Effect of School Food Programs on Childhood Obesity  
    Yongwon Cho and Bidisha Mandal, Washington State University
Posters—Tuesday, 2:15 pm–3:45 pm

**Technology, Agricultural Productivity, and Economic Growth**

Increasing agricultural productivity remains one of the most important determinants for economic growth and poverty reduction in the developing world. The posters in this tour deal with technical changes and technical efficiency, role of social network in technology adoption, and productivity and economic growth.

**Presentations:**

**T20**  
Spillover Effects of SBP and NSLP on Academic Performance  
Kristen L. Capogrossi and Wen You, Virginia Tech

**T21**  
The Sahel’s Silent Maize Revolution: Analyzing Maize Productivity in Mali at the Farm Level  
Jeremy D. Foltz and Ursula Aldana, University of Wisconsin; Paul Laris, California State University, Long Beach

**T22**  
Tenure and Technical Efficiency: Evidence from Rice Farmers in the Philippines  
Jeffrey D. Michler and Gerald E. Shively, Purdue University

**T23**  
An Evaluation of Technical Efficiency of Small Farm Households in Chuong My District, Ha Tay Province, Vietnam  
Yen H. Vu, Ministry of Planning and Investment; William H. Meyers, University of Missouri

**T24**  
Social Learning in Technology Adoption: Spatial Econometric Analyses of Rice Farmers in Tanzania  
Yuko Nakano, Valerien O. Pede, and Kei Kajisa, International Rice Research Institute

**Poster Tour: T26–T30**

**Topics in Energy Economics**

This poster tour contains posters pertaining to energy issues. These issues include natural gas, nuclear energy substitution, clean energy sources, and biofuels.

**Presentations:**

**T26**  
Estimating the Demand for Natural Gas as an Alternative Fuel: A U.S. Case  
Valeria Oscherov, Virginia Tech

**T27**  
Impacts on Greenhouse Gas Emissions from Population Migration and Substitution of Energy Sources Resulting from the Tohoku Earthquake  
Seong-Hoon Cho, University of Tennessee; Katuya Tanaka, Shiga University; Junjie Wu, Oregon State University; Seung Oya Kim, USDA-Economic Research Service; Roland K. Roberts, University of Tennessee

**T28**  
The Rebound Effect and Its Implications on Obama’s Plan for a Clean Energy Future  
Eric G. O’Rear, Wallace E. Tyner, and Kemal Sarica, Purdue University

**T29**  
Economics of Corn Residue for Energy in the Irrigated Corn Belt  
Juan Pablo Sesmero and Aaron M. Cook, Purdue University

**T30**  
Economic Comparison of Woody Biomass Harvesting Strategies in United States  
Burton C. English, Lixia He Lambert, Daniel G. De La Torre Ugarte, and Dayton M. Lambert, University of Tennessee

**Poster Tour: T31–T34**

**New Quantitative Methods and Applications**

This session includes discussions on new quantitative methods and applications.

**Presentations:**

**T31**  
Consumers’ Preferences for the Millennium Bugs: Does the “Solemn Oath” Mitigate the Hypothetical Bias in Choice Experiment?  
Tiziana De Magistris, Centre for Agrofood Research and Technology; Stefano Pascucci, Wageningen University

**T32**  
An Evaluation of Estimators for Censored Systems of Equations Using Monte Carlo Simulation  
Huixin Li, Thomas L. Marsh, and Yunfei Zhao, Washington State University

**T33**  
Conversion to Organic Farm Management: A Dynamic Programming Approach  
Timothy A. Delbridge and Robert P. King, University of Minnesota

**T34**  
Filling in the Gaps: A Comparison of Methods to Impute Suppressed County Business Pattern Employment Data  
David L. Register, Dayton M. Lambert, Burton C. English, Kimberly L. Jensen, and Robert J. Menard, University of Tennessee; Jason P. Brown, USDA-Economic Research Service

**Poster Tour: T36–T40**

**Renewable Energy**

This poster tour covers a variety of topics in renewable energy adoption by farmers and consumers, including issues of rebound effects, household energy insecurity, and implications of fuel standards on greenhouse gas emissions.

**Presentations:**

**T36**  
Stacking Low Carbon Policies on the Renewable Fuels Standard: Economic and Greenhouse Gas Implications  
Haixiao Huang, Madhu Khanna, Hayri Onal, and Xiaoguang Chen, University of Illinois at Urbana-Champaign
**Posters—Tuesday, 2:15 pm–3:45 pm**

**T37**  
The Impact of Policies on Renewable Energy Adoption by Farmers  
*Jayson F. Beckman, and Allison M. Borchers, USDA-Economic Research Service; Irene M. Xiarchos, USDA-Office of the Chief Economist; William F. Lazarus, University of Minnesota*

**T38**  
Renewable Fuel Standards: Efficiency vs. Rebound Effect  
*Farzad Taheripour and Wallace E. Tyner, Purdue University*

**T39**  
Consumer Preferences for Refrigerators Manufactured by “Climate Leaders”  
*Xiaogu Li, North Carolina State University; Christopher D. Clark, Kimberly L. Jensen, and Steven T. Yen, University of Tennessee*

**T40**  
The Impact of Low Income Home Energy Assistance Program Participation on Household Energy Insecurity  
*Anthony G. Murray and Bradford F. Mills, Virginia Tech*

**Poster Tour: T41–T44**

**Factors Influencing the Quality of Life in Rural Communities**

Presentations in this tour examine the impact of broadband deployment on firm start-ups, how to forecast changes in a local government's fiscal health, the willingness-to-pay for rural transportation for the elderly, and factors behind the life cycle of rural non-farm enterprises in Thailand.

**Presentations:**

**T41**  
Broadband Internet and Firm Entry: Evidence from Rural Iowa  
*Younjun Kim and Peter F. Orazem, Iowa State University*

**T42**  
How to Forecast Changes in a Local Government’s Fiscal Health  
*Arun Adhikari and James M. Fannin, Louisiana State University*

**T43**  
A Mixed Logit Analysis of the Willingness to Pay for Transportation Options for the Rural Elderly  
*Alicia A. Israel, Texas A&M University; Yanhong Jin, Rutgers University; James W. Meide, Texas A&M University; Rebekka M. Dudensing, Texas AgriLife Extension Service; Linda Cherrington, Texas Transportation Institute; Junyi Chen, Texas A&M University*

**T44**  
Rural Household Non-farm Businesses: Start-up, Expansion, Contraction, or Exit?  
*Chayanee Chawanote, Cornell University*

**Poster Tour: T46–T49**

**Exploring Innovative Teaching Techniques in and out of the Classroom and Expanding Research Opportunities**

The posters in this tour discuss innovative teaching techniques in and out of the classroom and expanding research opportunities.

**Presentations:**

**T46**  
Enhancing Critical Thinking in Economics Using Team-based Learning  
*Molly Espey, Clemson University*

**T47**  
An Update on Curriculum Reform: Case Study of CFANS Undergraduate Program Redesign 2011  
*Ward E. Nefstead, University of Minnesota*

**T48**  
Dollar Enterprise—Integrating Experiential Learning in Teaching Community Entrepreneurship  
*Chyi-Lyi (Kathleen) Liang, University of Vermont*

**T49**  
Addressing the Changing Professional Demands for Applied Economists: Multidisciplinary Participation and Rewards  
*Sian Mooney, Boise State University; Douglas L. Young, Washington State University; Kelly M. Cobourn and Samia Islam, Boise State University*

**Behavioral Economics**

**T51**  
Consumer Search: An Empirical Foundation  
*William J. Allender Timothy J. Richards, and Daniel A. Lewis, Arizona State University*

**Environmental & Nonmarket Valuation**

**T52**  
Are Consumers Willing to Pay a Price Premium for Environmentally Friendlier Foods?  
*Faical Akachi, Rodolfo M. Nayga, and Lawton Lanier Nalley, University of Arkansas; Vincenzina Caputo, University of Bologna*

**T53**  
The Potential Effects of Climate Change on the Technical Efficiency of U.S. Dairies  
*Nigel D. Key and Stacy E. Sneeberger, USDA-Economic Research Service*

**T54**  
A Look at the Impact of Agricultural Pollution on Water Utility Operating Costs: A Metafrontier Approach  
*Roberto A. Mosheim and Marc O. Ribaudo, USDA-Economic Research Service*

**T55**  
Labeled vs. Unlabeled Choice Experiments for Valuing Great Lakes Beach Characteristics  
*Scott A. Weicksel, Frank Lupi, Michael D. Kaplowitz, and Min Chen, Michigan State University*

**Experimental Economics**

**T56**  
Demand Reduction from Pictorial Warning Labels on Cigarettes: Evidence from Experimental Auctions  
*Matthew C. Rousu, Susquehanna University; James F. Thrasher, University of South Carolina*
Posters—Tuesday, 2:15 pm–3:45 pm

**Food Safety & Nutrition**

**T57** Willingness to Pay for Traceability for Food Products: A Meta-analysis Approach  
Kenesha M. Reynolds-Allie, Thomas Doran, and Norbert L.W. Wilson, Auburn University

**T58** Is It More Than Coincidence of the Presence of Food Deserts, Pre-school Aged Native American Indian Children, and Childhood Obesity?  
Forrest E. Stegelin, University of Georgia

**T59** A Hedonic Pricing Model of Homogenized Peanut Butter in the Presence of the 2009 Salmonella-based Major Product Recall  
Steven S. Vickner, The Ohio State University

**T60** Risk Preferences and Young Couples’ Natural Sweetener Glycemic Index Information Valuation  
Mariah D. Ehmke, Katrina Krutkamele, and Christopher T. Bastian, University of Wyoming; Linda Thunstrom, HUI; Matthew A. Andersen and Enette Larson-Meyer, University of Wyoming

**T61** Dietary Transformation in Indonesia: Is the “Supermarket Revolution” to Blame?  
Wendy J. Umberger, University of Adelaide; Nicholas Minot, International Food Policy Research Institute; Wahida Wabdia and Hery Toiba, University of Adelaide

**International Development**

**T62** Tradeoff between Farm Profitability and the Desire for Market Work: An Empirical Analysis of Chinese Farm Households  
Tadashi Sonoda, Nagoya University

**T63** Labor Force Participation and the Extension of Medicaid by the Forthcoming Affordable Care Act of 2010  
Joseph A. Ewing, Clemson University

**T64** Water Auctions within the Agricultural Sector: Conduct and Performance  
Dafna M. DiSegni, University of Haifa; Zvika Neeman and Amity Feder, Tel Aviv University

**T65** How the European Union Works: Theory and Empirical Evidence from the CAP  
Christian H.C.A. Henning and Eva Krampe, University of Kiel; Christian Aßmann, University of Bamberg

**T66** Voter Behavior as Micropolitical Foundation of Agricultural Protectionism: Estimating a Probabilistic Voting Model of the Agrarian and Non-agrarian Population  
Christian H.C.A. Henning, and Svetlana Petri, University of Kiel

**T67** Voter Behavior, Government Capture and Accountability in Sub-Saharan African States: A Comparative Analysis Based on Cross-country Estimations of Probabilistic Voting Models  
Christian H.C.A. Henning and Laura Seide, University of Kiel

**T68** Is There a Minimum Required Landholding for Food and Nutritional Self-sufficiency?  
Travis W. Reynolds, Colby College; C. Leigh Anderson and Mary Kay Gugerty, University of Washington

**Household & Labor Economics**

**T69** Stock Exchange Development and Economic Growth in Sub-Saharan Africa  
Yu Yvette Zhang and Fred O. Boadu, Texas A&M University

**T70** Diffusion and Accuracy of Market Information Amongst Farmers in Northern Ghana  
Giacomo Zanello, University of Reading; Bhavani Shankar, School of Oriental and African Studies; Chittur S. Srinivasan, University of Reading

**T71** Land Documents, Tenure Security, and Land Rental Market in China  
Hui Wang, Jeffrey M. Riedinger, and Songqing Jin, Michigan State University

**T72** The Effects of Market Liberalization and Agricultural Commercialization on Household Food Security in Rural China  
Katherine R. Baylis, Linlin Fan, and Lia Nogueira, University of Illinois at Urbana-Champaign

**T73** The Sophistication and Diversification of the African Agricultural Sector: A Product Space Approach  
Thaddee Badibanga and John M. Ulimwengu, International Food Policy Research Institute

**T74** Modern Market Channels and Strawberry Farmers in Michoacán, Mexico  
Julio A. Berdegue, RIMISP; Ricardo A. Hernandez and Thomas A. Reardon, Michigan State University

**T75** The Survival of Smallholder Farmers in Agricultural Export Markets  
Aurelie P. Harou, Cornell University; Thomas Walker, World Bank

**T76** The Impact of Trade Costs on Indonesian Agri-food Sectors: An Interregional CGE Analysis  
Kathryn A. Boys, Virginia Tech; David Brian Willis and Irlan A. Rum, Clemson University

**T77** Re-examining the Reported Rates of Return to Agricultural R&D  
Xudong Rao and Terrance M. Hurley, University of Minnesota; Philip G. Pardey, University of Minnesota/InSTePP/University of Adelaide/CSIRO
### Natural Resource Economics

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Posters—Tuesday, 2:15 pm–3:45 pm

T102 Are Pesticide Buffers Expensive? Using Positive Mathematical Programming to Estimate the Cost of Proposed Pesticide Buffers in California
Peter H. Howard, Rachael E. Goodhue, and Pierre R. Merel, University of California, Davis

T103 Motivational and Design Conflicts in Voluntary Environmental Programs
Satish Joshi and Steven R. Miller, Michigan State University; Abdullahi O. Abdulkadri, University of the West Indies; Sandra S. Batie, Michigan State University

T104 The Environmental Kuznets Curve—Causality Structures
Padmaja Pancharatnam and Ruth A. Aisabokhae, Texas A&M University

T105 Green Roof Adoption: Social Optimal vs. Private Optimal
Madhur Lamsal and Jeffrey D. Mullen, University of Georgia

T106 Spatially-explicit Modeling of the Intensive and Extensive Margins of Land Use in Global Agriculture
Nelson B. Villoria, Purdue University

Teaching, Communication, & Extension

T107 Factors Affecting Feeder Cattle Price in Internet Sales
Kenneth H. Burdine, Leigh J. Maynard, and Gregory S. Halich, University of Kentucky

T108 The Application of Count Regression Models to Improving a Web-based Extension Program
Warren Kriesel, University of Georgia

T109 Risk Management Needs of Special Audiences of Producers in the South
Harold L. Goodwin, Jr., Sandra H. Martini, and Ronald L. Rainey, University of Arkansas
Concurrent Sessions—Monday, 9:30 am–11:00 am

1001  Regression Discontinuity Designs in Applied Econometrics
      Washington State Convention Center, Room 204

Frontier Session/Econometrics Section Track Session
Regression Discontinuity (RD) designs are at the forefront of the “credibility revolution” in applied econometrics. The RD approach estimates the causal effect of a treatment by leveraging an exogenous cut-off in a continuous variable that determines which groups receive a treatment and which groups do not. By comparing households immediately above and below the exogenous threshold, local treatment effects can be estimated. In the last decade, the number of studies using and extending RD methods has grown dramatically and RD has become a key part of the empirical tool kit of labor, health, development, and environmental economists. This session features Professor Thomas Lemieux who has been at the forefront of developing this methods and demonstrating their usefulness to applied economists. He will describe the historical evolution of RD studies and describe good empirical practice when applying them.

Organizer: Timothy KM Beatty, University of Minnesota
Moderator: Timothy KM Beatty, University of Minnesota
Presentation:
Regression Discontinuity Designs in Applied Econometrics
Thomas Lemieux, University of British Columbia

1002  Constraints on Rural Development
      Washington State Convention Center, Room 211

Selected Paper Session
Presentations address how vacant building demolitions affect crime in the short and long term, how individual borrower characteristics influence response to mortgage assistance, whether increasing population density leads to agricultural intensification, and complementary models for analyzing drought impacts.

Moderator: Allison Gunter, Colorado State University
Presentation:
The Effect of Vacant Building Demolitions on Crime under Depopulation
Christina Plerhoples, Michigan State University
Staring Down Foreclosure: Modification Findings from Homeowners Seeking Assistance
Shannon A. McKay, Urvi Neelakantan, and Kimberly Zeuli, Federal Reserve Bank of Richmond
How Does Population Density Affect Agricultural Production? Evidence from Ethiopia
Anna Leigh Josephson, Jacob E. Ricker-Gilbert, and Raymond J.G.M. Florax, Purdue University
Integrating Different Approaches to Analyze a Drought Event’s Impact on Communities: Applying EDM and IO Models to Analysis of the Drought in Southeast Colorado
Allison Gunter, Chris Goemans, James G. Pritchett, and Dawn D. Thilmany McFadden, Colorado State University

1003  Consumer Decision Making and Willingness to Pay
      Washington State Convention Center, Room 212

Selected Paper Session
A number of different techniques are used by the authors of these papers to evaluate consumers’ decisions and determine their willingness to pay. Decision variables are organic and local, domestic and imported, type of production processes used in raising the commodity.

Moderator: Brandon R. McFadden, Oklahoma State University
Presentation:
Consumers’ Willingness to Pay for Organic and Local Blueberries: A Multi-store BDM Auction Controlling for Purchase Intentions
Lijia Shi, Lisa A. House, and Zhifeng Gao, University of Florida
Consumer Preference Variation between Domestic and Imported Food
Joseph L. Parcell, University of Missouri; Haluk Gedikoglu, Lincoln University of Missouri
Truthful, Misguiding Labels: The Implications of Labeling Production Processes Rather Than Their Outcomes
Marco Costanigro, Colorado State University
Effect of Advocacy Information on Consumer Preferences for Cage Free Eggs: A Neuroeconomic Analysis
Brandon R. McFadden and Jayson L. Lusk, Oklahoma State University; John M. Crespi, Kansas State University; J. Bradley C. Cherry, University of Missouri at Kansas City; Laura E. Martin, University of Kansas Medical Center; Amanda S. Bruce, University of Missouri at Kansas City
Concurrent Sessions—Monday, 9:30 am–11:00 am

1004  **Hedging Strategies in Risky Markets**  
Washington State Convention Center, Room 213

**Selected Paper Session**
Futures markets provide an opportunity for market participants to hedge price risks. Improving risk hedging strategies is the theme underlying these presentations.

**Moderator:** Jieyuan Zhao, North Carolina State University

**Presentations:**
- Effectiveness of Weather Derivatives as Cross-hedging Instrument against Climate Change: The Cases of Reservoir Water Allocation Management in Guanajuato, Mexico  
  Dmitry V. Vedenov, Leonardo F. Sanchez, Miriam Juarez-Torres, and Leonardo F. Sanchez, Texas A&M University
- Hedgers’ Participation in Futures Markets under Varying Price Regimes  
  Daniel J. Sanders and Timothy G. Baker, Purdue University
- Do RIN Mandates and Blender’s Tax Credit Affect Blenders’ Hedging Strategies?  
  Zafarbek N. Ahmedov, Texas A&M University; Joshua D. Woodard, Cornell University
- Dynamic Cross-hedge Ratios: An Application of Copula Models  
  Jieyuan Zhao and Barry K. Goodwin, North Carolina State University

1005  **Regional Perspectives on the Importance of Transportation Issues and Concerns to the U.S. Fresh Fruit and Vegetable Industry**  
Washington State Convention Center, Room 214

**Organized Symposium**
There are a number of transportation issues that affect the transportation of fresh fruit and vegetables between different regions of the United States. One driving issue is federal and state regulatory policies and rules that affect the capacity of the transportation sector to adequately service the domestic and international markets for U.S. produced fresh fruit and vegetables. This symposium will provide discussion on the impact of those regulatory policies on fresh fruit and vegetable regional competitiveness issues.

**Organizer:** Jay E. Noel, California Polytechnic State University, San Luis Obispo

**Moderator:** Jay E. Noel, California Polytechnic State University, San Luis Obispo

**Panelists:** Mechel S. Paggi, California State University, Fresno; Kenneth L. Casavant, Washington State University; Sean P. Hurley, California Polytechnic State University, San Luis Obispo; Miguel I. Gomez, Cornell University

1006  **Agricultural Land Use and Grassland Conversion in the Northern Plains: Implications from Alternative Data and Modeling Strategies**  
Washington State Convention Center, Room 303

**Invited Paper Session**
The papers in this session employ different data and methods to examine the direction of, and reasons for, land use flux, especially the conversion of grassland in the Northern Plains. The first paper uses spatially explicit satellite imagery data from NASS’s Cropland Data Layer data. The second paper applies mixed logit methods to model land use conversion choices. The third paper uses recent signup data from the Conservation Reserve Program and survey data from the Farm Service Agency.

**Organizer:** Hongli Feng, Iowa State University

**Moderator:** David W. Archer, USDA-Agricultural Research Service

**Discussant:** Randal Dell, Ducks Unlimited

**Presentations:**
- Modeling Grassland Conversion: The Need for, and Challenges of, Using Satellite Imagery Data in Empirical Land Use Models  
  Benjamin S. Rashford and Shannon Albeke, University of Wyoming; David J. Lewis, University of Wisconsin
- Using Mixed Logit in Land Use Models: Can Expectation Maximization (EM) Algorithms Facilitate Estimation?  
  Roger L. Claassen, Seung Gyu Kim, and Daniel M. Hellerstein, USDA-Economic Research Service
- The Effects of Government Payments on Native Grassland Conversion, the CRP, and Corn Acreage Changes in the Dakotas  
  Hongli Feng, David A. Hennessy, and Ruiqing Miao, Iowa State University
Concurrent Sessions—Monday, 9:30 am–11:00 am

1007  Advances, Updates, and Practical Issues in U.S. Crop Insurance Premium Rating Methods  
Washington State Convention Center, Room 304

AFM Section and ARA Section Track Session
Crop insurance programs have moved from the periphery to the core of U.S. federal risk support for crop producers. Not only has the program grown in participation, but coverage levels and revenue products have increased. Further, the rating system for the program has been the subject of significant research over the past decade. The upshot is that a considerable evolution in rating has occurred. This session will provide an update of current rating procedures and provide an overview of the research that led to the current system. Finally, Tom Worth, Chief Actuary of USDA-RMA, will provide an overview of the challenges and future directions for program rating.

Organizer: Keith H. Coble, Mississippi State University  
Moderator: Roderick M. Rejesus, North Carolina State University  
Presentations:
- A Primer on the RMA Rating System and How We Got Here  
  Thomas O. Knight, Texas Tech University
- At the Nexus of Economics and Actuarial Science: A Joint Project to Evaluate Crop Insurance Loss History  
  Keith H. Coble, Mississippi State University
- It’s Not Just APH: Current Approaches to Rating Revenue Insurance and Area Designs  
  Barry K. Goodwin, North Carolina State University
- Updates, Challenges, and Future Directions in RMA Premium Rating  
  Thomas W. Worth, USDA-Risk Management Agency

1008  Behavioral Responses and Water  
Washington State Convention Center, Room 305

AERE Session
Moderator: Madhu Khanna, University of Illinois at Urbana-Champaign  
Presentations:
- Climate Change, Rainfall Variability, and Adaptation through Irrigation: Evidence from Indian Agriculture  
  Ram Fishman, Harvard University
- Climate, Water Scarcity, and the Choice of Crop-specific Irrigation Technology and Water Application Rates  
  Beau Olen and Christian A. Langpap, Oregon State University
- Paying for Pollution? How General Equilibrium Effects Undermine the “Spare the Air” Program  
  Steven E. Sexton, University of California, Berkeley
- The Perceived Price for Residential Water Demand: Evidence from a Natural Experiment  
  Casey J. Wichman, University of North Carolina at Chapel Hill

1009  Returns to the Agricultural Sector: Where Have We Been and Where Are We Going  
Washington State Convention Center, Room 307

Organized Symposium
Various trends in today’s society have sparked interest in investment in the agricultural sector. This increased interest has provided a signal for the need in understanding the historical performance of the various components of the agricultural sector and what it might reveal about future performance.

Organizer: Joshua D. Detre, Louisiana State University  
Moderator: Michael A. Gunderson, University of Florida  
Discussants: Jason R. Henderson, Federal Reserve Bank of Kansas City-Omaha Branch; Hector O. Zapata, Louisiana State University

1010  Food Marketing and Nutrition: An Industrial Organization Perspective  
Washington State Convention Center, Room 308

FAMPS and FSN Section Track Session
The purpose of this session is to examine the role of non-price marketing strategies employed by firms in the food industry. While the primary intention of marketing is to facilitate exchange between buyers and sellers, this session will focus on the impact food marketing has on the subsequent nutritional quality of consumer food purchases. This session encourages important discussion of the impact of food marketing strategies on consumers’ diet. Given the current obesity crisis and proposals for regulating industry marketing practices, this is a particularly timely topic.

Organizer: Joshua P. Berning, University of Connecticut  
Presentations:
- Store Format and the Healthfulness of Food-at-Home  
  Richard J. Volpe, III, USDA-Economic Research Service
- Welfare Effects of New Products’ Introduction: To Health or Not to Health?  
  Alessandro Bonanno, Penn State University
- Star Wars and Cereal Wars: Implications of Food Marketing with Movie Tie-ins  
  Rui Huang, Joshua P. Berning, Hongjie Liu, and Adam N. Rabinowitz, University of Connecticut
- Does Breakfast Cereal Advertising Target Young Children?  
  Joshua P. Berning, Rui Huang, and Adam N. Rabinowitz, University of Connecticut
Concurrent Sessions—Monday, 9:30 am–11:00 am

1011 Social Media and Firm Response to Information in the Supply Chain
Washington State Convention Center, Room 309

AEM Section Track Session

Information technology allows firms greater ability to network and communicate with stakeholders in their supply chain. This session analyzes industry-level and firm-level responses to information technology, with specific regards to how firms utilize information to manage risks within their supply chain. The papers in this session focus on different aspects of the supply chain including factors that influence firms use of social media, how producers are using social media to network with input suppliers, the ability of firms to effectively use social media as a marketing and/or promotional tool, and implications of firms’ responses to product recall information.

Organizer: Michelle L. Santiago, Sam Houston State University
Moderator: Michelle L. Santiago, Sam Houston State University

Presentations:
Factors Influencing Local Agribusiness’s Social Media Use
Michelle L. Santiago and Julie Cooper, Sam Houston State University

Firm Response to Food Recalls Information: Implications for Welfare Effects
William E. Nganje and Timothy J. Richards, Arizona State University;
Victoria Salin, Texas A&M University

1012 Designing and Implementing Collaborative Metrics for Departments, Schools, and Colleges
Washington State Convention Center, Room 310

NAAEA Track Session

Departments, Schools, and Colleges that comprise agricultural, food and natural resources within the Land Grant Universities and other public Universities are increasingly seeking better impact and productivity metrics to explain and justify the importance of research, extension, and academic capacity-building to long term sustainability and welfare. This track session is focused on designing and utilizing collaborative metrics to enhance our internal prioritizing and our education, research, and outreach efforts. The discussion will draw upon the expertise of current and former department Heads, Deans, and faculty who have engaged in and managed the teaching, research, and outreach missions of universities and research institutions.

Organizer: Susan M. Capalbo, Oregon State University
Moderator: Susan M. Capalbo, Oregon State University

Discussants: Kenneth A. Foster, Purdue University; Cathy A. Roheim, University of Idaho
Panelists: Larry W. Van Tassell, University of Nebraska; Loren W. Tauer, Cornell University; Octavio A. Ramirez, University of Georgia; Daniel J. Bernardo, Washington State University; Richard J. Sexton, University of California, Davis

1013 Women in Academic Training and Professional Careers: Identifying and Analyzing Factors Impacting Success
Washington State Convention Center, Room 602

CWAE Track Session

Women appear to be impacted by different barriers and reward structures than do their male counterparts at various points in their academic training and professional careers. This session contains a collection of three papers which analyze women at different points in their academic training and professional life. This session will stimulate discussion and contribute to a better understanding of the challenges and barriers, and opportunities that women face first as students, and then as faculty members and leaders in their professional careers. One paper identifies multiple points where women fail to continue their education despite being academically able to do so! Another paper addresses a problem often faced by academic couples: finding two jobs at the same institution. This paper finds that assistant professors hired under the accommodation policy at one institution are more likely than their peers to gain tenure. The third paper provides an overview of changes in the female leadership (styles, positions, and approaches) with respect to education, family environment, and societal expectations based on literature review and cases in our profession. This paper concludes despite no significant difference in leadership styles, that the barriers and rewards impact men and women differently.

Organizer: Vicki A. McCracken, Washington State University
Moderator: Kelly M. Cobourn, Boise State University

Presentations:
Academic Performance and Persistence of Undergraduate Students at a Land Grant Institution: Women and Their Male Counterparts
Vicki A. McCracken, Washington State University; Diem Nguyen, American Express; Fran Hermanson, Washington State University

Effects of University Partner Accommodation Policies on Productivity
Jared L. Woolstenhulme, Benjamin Cowan, Jill J. McCluskey, and Tori Byington, Washington State University

When Nonconformist Meets Conformist: Rewards and Challenges for Female Leaders
Chyi-Lyi (Kathleen) Liang, University of Vermont
Concurrent Sessions—Monday, 9:30 am–11:00 am

**1014 Policy and Agribusiness**
Washington State Convention Center, Room 603

**Selected Paper Session**
Government programs and policies play a key role in agricultural markets. With the passage of acts like Sarbanes-Oxley and Food Safety Modernization, the expectation is government will play an increasing role. These papers examine how government policies ranging from immigration enforcement to sugar policy impact agribusiness firms.

**Moderator:** Aleksan Shanoyan, Kansas State University

**Presentations:**
Overcoming Selection Bias in Measuring the Effect of Entrepreneurial Assistance Programs
*Adam J. Lovgren, Michigan State University; Christopher Peterson, MSU Product Center; Robert Brent Ross, Michigan State University*

The Impact of Immigration Enforcement on the Farming Sector
*Gentian Kostandini, University of Georgia; Elton Mykerezi, University of Minnesota; Cesar L. Escalante, University of Georgia*

Long-Term Sustainability of Third Party Facilitated Market Linkages: Evidence from the USDA Marketing Assistance Program in the Armenian Dairy Industry
*Aleksan Shanoyan, Kansas State University; J. Roy Black, Michigan State University; Hamish R. Gow, Massey University; Christopher Peterson, MSU Product Center; Robert Brent Ross, Michigan State University*

**1015 Risk, Efficiency, and Financial Performance**
Washington State Convention Center, Room 604

**Selected Paper Session**
This session is a compilation of papers dealing with the application of various techniques in risk and efficiency analyses to such issues as the recent surge of bank failures among agricultural and non-agricultural lending institutions, the financial sustainability of microfinance operations in various regions in Asia and Europe, and the effect of the ethanol demand surge on livestock feed markets. Novel techniques such as traditional and ‘value at risk’ analytical methods as well as stochastic frontier approach to efficiency analysis are explored in a couple of papers in this session.

**Moderator:** Carl Johan Lagerkvist, Swedish University of Agricultural Sciences

**Presentations:**
Technical Efficiency and the Probability of Bank Failure among Agricultural and Non-agricultural Banks
*Xiaofei Li, Cesar L. Escalante, James E. Epperson and Lewell F. Gunter, Jr., University of Georgia*

The Universality of Microfinance Operations Model in Eastern Europe and Central Asia: Financial Sustainability vs. Poverty Outreach
*Ganna Sheremenko, Cesar L. Escalante, and Wojciech J. Florkowski, University of Georgia*

Time-Varying Price Interactions and Risk Management in Livestock Feed Markets—Determining the Ethanol Surge Effect
*Hernan A. Tejeda, North Carolina State University*

Comparison of Traditional and Copula-based ‘Value at Risk’ Methods for Farm-financial Investment Portfolios
*Carl Johan Lagerkvist and Maitreyi Mandal, Swedish University of Agricultural Sciences*
Concurrent Sessions—Monday, 9:30 am–11:00 am

1016 Examining Energy and Commodity Price Volatility
Washington State Convention Center, Room 606

Selected Paper Session
This session discusses volatility in energy, grain, and food prices.
Moderator: Berna Karali, University of Georgia

Presentations:
Do Energy Prices Stimulate Food Price Volatility? Examining Volatility Transmission between the U.S. Oil, Ethanol, and Corn Markets
Cornelis Gardebroek, Wageningen University; Manuel A. Hernandez, International Food Policy Research Institute
Interrelationship and Volatility Transmission between Grain and Oil Prices
Doo Bong Han, Korea University; Minji Kong, Korea Rural Economic Institute
Commodity Prices and Volatility in Response to Anticipated Climate Change
Anh N. Tran and Michael James Roberts, North Carolina State University; David Lobell, Stanford University; Wolfgang Schlenker, Columbia University; Jarrod R. Welch, University of California, San Diego
When Do the USDA Forecasters Make Mistakes?
Berna Karali, University of Georgia; Olga U. Isengildina-Massa, Clemson University; Scott H. Irwin, University of Illinois at Urbana-Champaign

1017 Hedonic Pricing
Washington State Convention Center, Room 607

Selected Paper Session
Hedonic pricing can be used to estimate the value of a multitude of environmental attributes. This session considers hedonic methods used to value resource access as well as conservation.
Moderator: Katherine Y. Zipp, University of Wisconsin

Presentations:
Measuring the Economic Impact of Shale Oil Exploration on Housing Value in Pennsylvania
Allen Klaiber and Satbya Gopalakrishnan, The Ohio State University
Valuing Access to Multiple Water Supply Sources in Irrigated Agriculture with a Hedonic Pricing Model
Monobina Mukherjee and Kurt A. Schwabe, University of California, Riverside
The Value of Water Rights in Agricultural Properties in the Phoenix Active Management Area
James Yoo, Perrings Charles, Silvio Simonit, and Paul Maliszewski, Arizona State University
Using the Benefit Function to Value Non-market Goods: An Application to Open-space Conservation
Katherine Y. Zipp, University of Wisconsin

1018 How to Be a Reviewer
Washington State Convention Center, Room 608

GSS Track Session
Have you ever wondered if you could make it as a reviewer? What are the expectations of reviewers? How do you get involved? What are the criteria for judgment? This session helps answer these questions and more.
Organizer: Brandon R. McFadden, Oklahoma State University
Panelists: Peter D. Goldsmith, University of Illinois at Urbana-Champaign; Siva Sureshwaran, USDA-National Institute of Food and Agriculture; Greg Traxler, Bill & Melinda Gates Foundation

1019 Risk Management and Crop Insurance
Washington State Convention Center, Room 609

Selected Paper Session
The first paper examines producers risk management strategies, including crop insurance. The second paper examines the impact of crop yield distributions on crop insurance premiums. The third paper looks at expanding crop insurance to organic producers. The fourth paper proposes offering farmers the opportunity to self-insure through crop insurance savings accounts.
Moderator: Gregory J. Colson, University of Georgia

Presentations:
Modeling Correlated and Disaggregated Crop Revenue Distributions: Implications under Mixed Policy and Program Initiatives
Jim A. Jansen, Matthew C. Stockton, and Bradley D. Lubben, University of Nebraska
Estimation of Crop Yield Distribution and Insurance Premium Using Shrinkage Estimator: A Hierarchical Bayes and Small Area Estimation Approach
Sebastian Nde Awondo, Octavio A. Ramirez, Gauri S. Datta, and Esendugue Greg Fonsah, University of Georgia
Revenue Protection for Organic Producers: Too Much or Too Little
Ariel Singerman, National Rice Company; Chad E. Hart and Sergio H. Lence, Iowa State University
Crop Insurance Savings Accounts
Gregory J. Colson, Shengfei Fu, and Octavio A. Ramirez, University of Georgia
Concurrent Sessions—Monday, 9:30 am–11:00 am

1020  Taxes and Nudges for Healthy Eating
Washington State Convention Center, Room 611

Selected Paper Session
The papers in this session look at the effects of a variety of taxes and nudges on consumer decision making. Outcomes of interest include diet quality and restaurant revenue.

Moderator: Abigail M. Okrent, USDA-Economic Research Service

Presentations:
Effect of Menu Labeling on Caloric Intake and Restaurant Revenue in Full-service Restaurants
Brenna Ellison and Jayson L. Lusk, Oklahoma State University
The Effect of Soft Drinks Taxes on Consumption: Evidence from Scanner Data
Francesca Colantuoni and Christian Rojas, University of Massachusetts Amherst
The Effects of State and County Taxes on Healthfulness of Food Consumption
Abigail M. Okrent and Richard J. Volpe, III, USDA-Economic Research Service

1021  Institutional Economics and Development
Washington State Convention Center, Room 612

Selected Paper Session
This group of papers will explore the role that institutions play in developing countries. Theories from John R. Commons and voting behavior shape this session. The effects of communities and community organizations on economic life and resource management are also discussed.

Moderator: Christian H.C.A. Henning, University of Kiel

Presentations:
John R. Commons and the Evolution of Institutions: The Case of the Malian Cotton Sector
Veronique Theriault, Michigan State University; James A. Sterns, University of Florida
Determinants of Rural Service Provision and External Linkages in Village Organizations in the Democratic Republic of Congo
Catherine R. Ragasa and Jenny Golan, International Food Policy Research Institute
To Identify the Community Characteristics of Successful Common Resource Management: A Case of Shrimp Farming in Bangladesh
Sadika Haque, Md. Nazmul Hoque, and Siegfried Bauer, Giessen University
Constitutional Rules, Informal Institutions, and Agricultural Protection in Developing and Industrial Countries: Theory and Empirical Evidence
Christian Aßmann, University of Bamberg; Eva Krampe and Christian H.C.A. Henning, University of Kiel

1022  Politics and Power
Washington State Convention Center, Room 613

Selected Paper Session
The role of democracy and political institutions are explored in through analysis of politics and power in the allocation of agricultural supports, access to health and education services, and food security.

Moderator: Christine M. Moser, Western Michigan University

Presentations:
Political Manipulation of Agricultural Support: Evidence from Andhra Pradesh
Sharad A. Tandon, USDA-Economic Research Service
Endogeniety between Education and Health and Caste Bias
Abdoul G. Sam and Ganita Bhupat, The Ohio State University
Election Outcomes and Food Security: Evidence from Consumption of Scheduled Castes and Tribes in India
Sharad A. Tandon, USDA-Economic Research Service
State Presence and Power in Remote Areas in Madagascar
Marc F. Bellemare, Duke University; Christine M. Moser, Western Michigan University

1023  Spatial Applications to Agriculture and Economic Development
Washington State Convention Center, Room 614

Selected Paper Session
Spatial and other geographic data are increasingly integrated with economic data to better understand development processes. This session highlights novel spatial applications focused on marketing agricultural products and food, and understanding economic growth.

Moderator: Mesbah J. Motamed, USDA-Economic Research Service

Presentations:
Using Satellite-based Remote Sensing Data to Assess Millet Price Regimes and Market Performance in Niger
Timothy M. Essam, University of Maryland; Molly E. Brown, NASA; Kenneth L. Leonard, University of Maryland
Differentiation in a Two-dimensional Market with Endogenous Sequential Entry
Jeffrey D. Michler and Ben Gramig, Purdue University
Geography and Economic Growth in Vietnam
Thu Ngo and Paulo J. Santos, University of Sydney
Borders and Barriers: Analyzing Agricultural Yield Spillovers at the Grid Cell Level
Mesbah J. Motamed, USDA-Economic Research Service; Raymond J.G.M. Florax, Purdue University; William A. Masters, Tufts University
Concurrent Sessions—Monday, 9:30 am–11:00 am

1024  Non-tariff Barriers
Washington State Convention Center, Room 615

**Selected Paper Session**

As regional and multilateral trade negotiations lower tariff barriers, attention has turned toward non-revenue mechanisms for restricting trade. The researchers in this session are investigating aspects of safeguards and other limits on trade.

**Moderator:** Derek Farnsworth, University of California, Davis

**Presentations:**

  Bo Xiong and Sixia Chen, Iowa State University

- Voluntary Standards and International Trade: A Heterogeneous Firms Approach
  William Henry McGuire and Ian M. Sheldon, The Ohio State University

- Maximum Residue Limits: Protectionism or Food Safety?
  Derek Farnsworth, University of California, Davis

1025  Climate Change
Washington State Convention Center, Room 616

**Selected Paper Session**

This group of papers explores the effects of climate change on agriculture, forests, and air quality.

**Moderator:** Denis A. Nadolnyak, Auburn University

**Presentations:**

- Feedlots, Air Quality, and Dust Control-benefit Estimation under Climate Change
  Chin-Hsien Yu, Texas A&M University; Seong C. Park, Texas AgriLife Research and Extension Center at Vernon; Bruce A. McCarl and Stephen H. Amosson, Texas A&M University

- Modeling Forestry in Dynamic General Equilibrium: A Climate Change Policy Analysis
  Adam J. Daigneault and James A. Lennox, Landcare Research; James Turner, AgResearch New Zealand

- Predicting the Effects of Climate Change on Crop Yields Using Geographically Weighted Panel Regression
  Ruohong Cai, Princeton University; Danlin Yu, Montclair State University; Michael Oppenheimer, Princeton University

- The Impacts of Climate Change on Agricultural Production in the Southeast United States
  Jaehyuk Lee, Denis A. Nadolnyak, and Valentina M. Hartarska, Auburn University

1026  The Economics of Biofuels Production
Washington State Convention Center, Room 617

**Selected Paper Session**

This session includes economic analyses of biofuels production, including the performance of ethanol plants and implications of biofuels for land use and the environment.

**Moderator:** Juan Pablo Sesmero, Purdue University

**Presentations:**

- Economic Considerations of Soil Nutrient Mining and Remobilization Associated with Switchgrass Feedstock Production
  Jon T. Biermacher, Mohua Haque, and Maru Kering, The Samuel Roberts Noble Foundation; John A. Guretzky, University of Nebraska

- Environmental Impacts of Cellulosic Feedstock Production: A Case Study of a Cornbelt Aquifer
  Jin-Young Moon, University of Minnesota; Solomon Folle, Stone Environmental, Inc; Jeffrey Apland and David Mullá, University of Minnesota

- Analysis of Ethanol Plants’ Shutdown Price
  Juan Pablo Sesmero, Purdue University; Richard K. Perrin and Lilyan E. Fulginiti, University of Nebraska

1027  Impacts of Free Trade Agreements
Washington State Convention Center, Room 618

**International Section and Senior Section Track Session**

This session examines the impacts of free trade agreements (FTA) on major topics included in U.S. FTAs: agriculture, the environment and labor. These are included in U.S. agreements with and, while they are contentious, labor and the environment are required under the 2002 Trade Promotion Act. They became very important issues during the NAFTA negotiations and have had significant impacts in Mexico, the ten FTAs approved following NAFTA and are important in the three (Colombia, Panama and South Korea) approved by Congress in 2011. Agricultural trade, both imports and exports, have increased in volume and value and are important to the U.S trade position, producing a surplus in contrast to the deficits in most other sectors.

**Organizer:** Dale Colyer, West Virginia University

**Moderator:** P. Lynn Kennedy, Louisiana State University

**Presentations:**

- Impacts of FTAs on Agricultural Trade
  William A. Amponsah, Georgia Southern University

- Environmental Provisions in U.S. FTAs
  Dale Colyer, West Virginia University

- Role of Labor in U.S. FTAs
  Luis A. Ribera and Marco A. Palma, Texas A&M University
Concurrent Sessions—Monday, 9:30 am–11:00 am

1028 Climate and Development
Washington State Convention Center, Room 619

Selected Paper Session
Topics in this session include climate change mitigation and development.

Moderator: Katherine R. Baylis, University of Illinois at Urbana-Champaign

Presentations:
Technology Adoption and Climate-Related Policy Evaluation among East African Smallholders: A Bioeconomic Model of the Trade-offs between Trees and Subsistence
Isabel Call, Stephen A. Vosti, and Steve Boucher, University of California, Davis; Eike Luedeling, World Agroforestry Centre
Climate Change Mitigation Policies and Global Poverty
Zekarias M. Hussein, Alla Golub, and Thomas W. Hertel, Purdue University
Conserving Forests: Mandates, Management, or Money?
Katherine R. Baylis and Jordi Honey-Roses, University of Illinois at Urbana-Champaign; Isabel Ramirez, UNAM, Morelia

1029 Crop Insurance and Farm Programs
Washington State Convention Center, Room 620

Extension Section Track Session
The objective of this symposium is to discuss the relative roles and performance of crop insurance and farm programs in the farm safety net and their potential roles in the agricultural support programs of the future. Three key topics will be addressed in this symposium: 1) a discussion of the expected interaction of crop insurance and farm programs that likely will emerge from the 2012 Farm Bill; 2) the impact on the private delivery system of program changes and budget cuts, and 3) an assessment of the respective roles of the public and private sectors in the delivery of agricultural support programs over the long run.

Organizer: Laurence M. Crane, National Crop Insurance Services

Moderator: Keith J. Collins, National Crop Insurance Services

Panelists: Joe L. Outlaw, Texas A&M University; Dwight K. Lanclos, USDA-Risk Management Agency; Thomas P. Zacharias, National Crop Insurance Services
1030  Effective Extension Program Responses to the Changing Composition of Agricultural Producers  
Washington State Convention Center, Room 204

Organized Symposium  
Growers are actively seeking assistance to help them navigate through today’s challenging economic environment. Increasing ethnic diversity of farm operators as well as the growth of female operators adds additional complexity to risk management education efforts geared toward Southern agricultural producers. Risk management education and outreach efforts must be intentional in engaging these diverse audiences. Discussion during the session will focus on key issues facing diverse producer groups and successful approaches for effective outreach.

Organizers: Ronald L. Rainey, University of Arkansas  
Panelists: Shannon J. Neibergs, Washington State University; Kevin Klair, University of Minnesota; Damona Doye, Oklahoma State University; Ronald L. Rainey and Harold L. Goodwin, Jr., University of Arkansas

1031  Innovations in the Classroom: New Methods for Changing Times  
Washington State Convention Center, Room 211

Selected Paper Session  
This session features four papers exploring new teaching techniques in and out of the classroom. These papers will discuss innovative approaches to curricula designed to reengage student's interest and willingness to learn.

Moderator: Molly Espey, Clemson University  
Presentations:  
Students' Preferences and Willingness to Pay for College Course Attributes  
John T. Mann, II and Shida Rastegari Henneberry, Oklahoma State University  
The Inverted Agricultural Economics Classroom  
Justin G. Gardner, Middle Tennessee State University  
Using Social Media to Enhance Learning through Collaboration in Higher Education: A Case Study  
Marianne McGarry Wolf, Mitchell J. Wolf, and Tom Frawley, California Polytechnic State University, San Luis Obispo; Ann Torres, National University of Ireland Galway; Shane M. Wolf, ValuePulse  
Team-based Learning, Team Composition, and Team Success: What Really Matters?  
Molly Espey, Clemson University

1032  Organizing and Teaching Courses for Beginners  
Washington State Convention Center, Room 212

GSS Track Session  
This session will feature presentations, discussions, and question-and-answer sessions to help new teachers plan, organize, and implement courses from the ground up. The session will cover where to start when planning courses, designing quizzes and tests, preparing lectures, managing time between teaching and research, tricks of the trade, and general guidelines to follow in order to create a positive teaching and learning experience.

Organizer: Beth L. Nielsen, University of Georgia  
Panelists: Michelle L. Santiago, Sam Houston State University; Wesley Burnett, West Virginia University; Gregory J. Colson, University of Georgia; Kathleen R. Brooks, West Texas A&M University

1033  The Economics of Dietary Quality  
Washington State Convention Center, Room 213

Selected Paper Session  
Four papers examining the economics of diet quality are presented. The papers explore the roles of public programs and public policy in determining the quality of diets, and they examine decision making about dietary quality and changes in the distribution of dietary quality over time.

Moderator: Trenton G. Smith, University of Otago  
Presentations:  
SNAP and Diet Quality: An Instrumental Variables Approach  
Christian A. Gregory, Michele L. Ver Ploeg, Margaret S. Andrews, and Alisha Coleman-Jensen, USDA-Economic Research Service  
Alcohol Consumption and Food-at-Home Dietary Quality  
Richard J. Volpe, III and Michael K. Adjemian, USDA-Economic Research Service  
Distributional Changes in U.S. Diet Quality 1989–2008: Implications for Public Policy and Economic Initiatives  
Timothy KM Beatty, University of Minnesota; Biing-Hwan Lin, USDA-Economic Research Service; Travis A. Smith, University of Minnesota  
‘Hidden Quality’ in the History of American Food: Consumer Search vs. Industry Obfuscation?  
Trenton G. Smith, University of Otago; Attila Tasnadi, Corvinus University of Budapest
Concurrent Sessions—Monday, 1:00 pm–2:30 pm

1034 The Emerging Role of KRU in Global Food Security: Prospects and Problems
Washington State Convention Center, Room 214

International Section Track Session
The food and financial crises of 2008 and 2009 led to social problems and unrest in scores of countries, and have added millions of people to the number of hungry and undernourished in the world while reversing progress towards the Millennium Development Goals hunger target. One source of promise in the coming years is the underutilized potential of the grain growing areas of Kazakhstan, Russia and Ukraine (KRU), which have increased their exports substantially in recent years. This hopeful sign is offset by the policy reactions of this region, which have sometimes restricted exports just when global markets need them most. Thus there is both promise and concern about the future role of this region as a reliable supplier in the face growing world demand for food. This session is designed to bring a comprehensive perspective to these related issues by having a panel of experts on Europe and Central Asia, global food security and the outlook for food and commodity markets. Each presentation will explore more generally the past policy reactions to prices surges and the impacts on food security in other countries and how such policies may evolve in the future.

Organizer: William H. Meyers, University of Missouri
Moderator: Andrew Schmitz, University of Florida
Discussant: Sergey Strokov, Russian Embassy

Presentations:
Agricultural Recovery in Kazakhstan’s Grain Region
Martin Petrick, Leibniz Institute of Agricultural Development in Central and Eastern Europe

Russia and the World Agriculture Economy: Big Exporter, Bigger Importer
Andrew Wark, Canadian Grain Board; Andrew Schmitz, University of Florida

The U in KRU: Ukraine’s Prospects for Grain Trade Expansion
William H. Meyers, University of Missouri

1035 Immigration Issues and Options for Agriculture and Agribusiness
Washington State Convention Center, Room 303

Invited Paper Session/Senior Section Track Session
This session will address the uniqueness of agricultural labor, policy options being considered, and problems in modeling.

Organizer: Ronald D. Knutson, Texas A&M University
Moderator: Ronald D. Knutson, Texas A&M University
Discussant: Mary Clare Ahearn, USDA-Economic Research Service

Presentations:
Uniqueness of Agricultural Labor Markets
Dennis U. Fisher and Ronald D. Knutson, Texas A&M University

Immigration Reform Policy Options
Phillip Martin, University of California, Davis; Ronald D. Knutson, Texas A&M University

Problems of Modeling U.S. Farm Labor Markets
Thomas Hertz and Steven S. Zahniser, USDA-Economic Research Service

1036 Structural Changes in the Agri-food System and the Future of Cooperatives
Washington State Convention Center, Room 304

AEM Section Track Session
The global agri-food system has seen tremendous changes in the last decade, including technological and institutional changes, globalization, consolidation, vertical coordination and the emergence of new organizational forms. In addition, commodity markets have become increasingly volatile leading to higher levels of uncertainty. At the same time, population growth and rising incomes primarily in developing countries and changing food habits in the developed world suggest a wide array of opportunities for growth. Agri-food system participants that successfully adapt to these changes are able to survive and benefit from these emerging opportunities. This session will discuss structural changes occurring at the farm level and in upstream and downstream stages of the agri-food value chain. Presenters will also analyze the effects and implications of these changes to farmer-owned cooperatives and how they are adapting to a more global and uncertain environment.

Organizer: Fabio R. Chaddad, University of Missouri
Moderator: Fabio R. Chaddad, University of Missouri

Presentations:
Structural Changes in Agribusiness: Challenges and Opportunities for Cooperatives
Michael Boehlje, Purdue University

The Future of U.S. Agricultural Cooperatives: An Update
Michael L. Cook, University of Missouri

Structural Changes in U.S. Agriculture and Their Implications for Cooperatives
Michael E. Sykuta, University of Missouri
1037  Rethinking Decoupling of Agri-food Policies in an Age of Food Price Volatility?
Washington State Convention Center, Room 305

IAAE Organized Symposium
Policy-makers are under pressure globally to protect producers and consumers from volatile food prices. This is fueling discussions in various countries to move away from decoupled farm support to support which is conditional on market prices. At the same time accession to the WTO is inducing countries to move to more decoupled support for farmers. This session discusses trends and challenges for the future.

Organizer: Johan F. M. Swinnen, University of Leuven
Moderator: Walter J. Armbruster, Farm Foundation (retired)
Panelists: Joseph W. Glauber, USDA-Office of the Chief Economist; Alfons Weersink, University of Guelph; Kym Anderson, University of Adelaide/Australian National University/CEPR
Discussant: Keijiro Otsuka, National Graduate Institute for Policy Studies

Presentations:
Political Economy and the Impact of the WTO on Decoupling: Cross-country Evidence
Johan F. M. Swinnen, University of Leuven
China’s WTO Accession and Decoupling of Agricultural Support
Scott D. Rozelle, Stanford University

1038  Wine Marketing and Policy
Washington State Convention Center, Room 307

Extension Section and FAMPS Track Session
This session includes four presentations with a focus on wine marketing and policy, with implications for the wine industry. The first paper considers how consumers respond to information about appellations for wine from emerging production regions. The authors use auction data that uses three treatments to disentangle the effects of information related to domestic appellations and to more established appellations in Europe. The second paper examines how customer satisfaction in wineries’ tasting rooms in the Finger Lakes region in New York impacts sales. The third paper estimates willingness to pay for wines with reduced SO2 content and investigates whether sulfate reduction represent a viable differentiation strategy in wine markets. The fourth paper explores the operation of U.S. drawbacks of import duties and excise taxes for wine by examining wine imports and exports and the patterns of import and export prices.

Organizer: Bradley J. Rickard, Cornell University
Moderator: Catherine A. Durham, Oregon State University

Presentations:
Reputation Spillovers in Consumers’ Valuation of Wine
Bradley J. Rickard, Cornell University; Jill J. McCluskey, Washington State University; Richard Patterson, Cornell University
Customer Satisfaction and Tasting Room Sales
Miguel I. Gomez and Marin Shapiro, Cornell University
Estimating Willingness to Pay for Reduced Sulfite Content in Wine
Marco Costanigro, Christopher Appleby, and Dawn D. Thilmany McFadden, Colorado State University
Import Duty and Tax Drawbacks in U.S. Wine Trade
Daniel A. Sumner, University of California, Davis

1039  Job Interviewing Tips
Washington State Convention Center, Room 308

GSS Track Session
This session includes presentations, discussions, and question-and-answer sessions from employers who were at the 2011 AAEA Employment Center or have been involved in the hiring process in the last year. It will feature tips about qualities interviewers liked and disliked and insight into what employers are looking for in a successful candidate.

Organizer: Brian R. Williams, Oklahoma State University
Panelists: Rodney L. Clouser, University of Florida; William A. Masters, Tufts University; Larry W. Van Tassell, University of Nebraska
Concurrent Sessions—Monday, 1:00 pm–2:30 pm

1040 Foreign Direct Investment and Agricultural Trade in Africa
Washington State Convention Center, Room 309

COSBAE Track Session

The recent global financial crisis has buffeted many Sub-Saharan Africa (SSA) countries through declining terms of trade, reduced demand for exports, falling foreign direct investment (FDI), remittances from workers abroad and aid flows, reduced access to global financial markets, and access to trade credits. To restore their economic potentials and bring their economies on high growth paths, SSA countries have been undertaking structural reforms to enhance competition in the financial sector, streamlining labor market regulations, and enhancing economic diversifications through ongoing processes of regional integration. The recent upsurge in commodity prices provides additional opportunities for the leading producers to expand trade. The session will explore the implications arising from market expansion in attracting FDI and enhancing trade to SSA.

Organizers: William A. Amponsah, Georgia Southern University; Andrew Muhammad, USDA-Economic Research Service
Moderator: Carlisle A. Pemberton, University of the West Indies
Discussant: Hazel Patterson-Andrews, University of the West Indies

Presentations:
Will Trade Integration Make Sub-Saharan Africa an Attractive Destination for Foreign Direct Investment?
William A. Amponsah, Georgia Southern University; Pablo Garcia-Fuentes, Southeastern Louisiana University
Competition between Seasonal and Non-seasonal Exporters: A Focus on South African Apple Exports to the EU
Andrew Muhammad, USDA-Economic Research Service; Guyslain K. Ngeleza, International Food Policy Research Institute; James Kiawu, USDA-Economic Research Service
African Regionalization and U.S. Meat and Poultry Exports
Christopher G. Davis, USDA-Economic Research Service

1041 Managing Assigned Risk in Food: Mitigation and Indemnification
Washington State Convention Center, Room 310

ARA Section and FSN Section Track Session

Food safety is something we all desire and yet there are numerous challenges and issues that need to be addressed today and as the systems we depend on continue to evolve. Implementing strategies and assigning responsibilities within the systems that produce and deliver the basic foods we require to sustain life (and a large portion of several economies) necessitate we address the risks and mitigation protocols for various agents. This session will start with a 5-minute overview of The Food Safety Modernization Act from discussant Sandy Hoffmann, followed by a sequence of four papers on how producers, food companies, consumers and others will be directly impacted by new programs and standards regarding foods. Presentations from those researching food safety protocols will provide additional insights and frame questions for continued research through examination of producer indemnification for food safety events and the role of private standards; the management of zero-tolerance rules when detection can be impractical or impossible; and the costs of adopting food safety programs at the farm-level.

Organizer: Samuel M. Funk, Doane Advisory Services
Moderator: Sandra Hoffmann, USDA-Economic Research Service
Discussant: Sandra Hoffmann, USDA-Economic Research Service

Presentations:
Attributing Foodborne Illness to Foods Using Time Series Data on Food Consumption and Foodborne Illness
Peter Berck, University of California, Berkeley; Dana Cole, Centers for Disease Control and Prevention; Sandra Hoffmann and Jessica E. Todd, USDA-Economic Research Service
Producer Indemnification for Food Safety Events and the Role of Private Standards
Peyton M. Ferrier, USDA-Economic Research Service
Zero-tolerance Rules and the Challenge of Detection: Lessons from Gluten-free Products
Norbert L.W. Wilson and Michelle R. Worosz, Auburn University
Costs of Adopting Food Safety Programs for Lettuce Growers—Large and Small
Linda Sue Calvin, USDA-Economic Research Service; Helen H. Jensen, Iowa State University; Karen Klonsky, University of California, Davis
Concurrent Sessions—Monday, 1:00 pm–2:30 pm

1042  Common Pool Resources and Ecology
      Washington State Convention Center, Room 602

AERE Session
Moderator: James E. Wilen, University of California, Davis
Presentations:
Marine Reserves as a Cooperation Mechanism in Transboundary Fisheries
Rebecca Toeleland and Christopher Costello, University of California, Santa Barbara
Resource Rents, Inframarginal Rents, and the Transition to Property Rights in a Common Pool Resource
Corbett Grainger, University of Wisconsin; Christopher Costello, University of California, Santa Barbara
A Spatial Dynamic Bioeconomic Analysis of an Emerald Ash Borer Invasion of an Urban Forest
Kent Kovacs, University of Minnesota; Robert Haight, U.S. Forest Service; Rodrigo Mercader, Washburn University
An Assessment of Ecosystem Services Associated with Wetlands in USFWS National Wildlife Refuges
Douglas A. Patton, John C. Bergstrom, Alan Covich, and Rebecca L. Moore, University of Georgia

1043  Leadership, Management, and Employer Expectations in Agribusinesses
      Washington State Convention Center, Room 603

Selected Paper Session
The papers in this session examine leadership, employee recruitment, management transitions, and the impact of management on margins, all key factors in determining the success of agribusinesses.
Moderator: Maury E. Bredahl, University of Guelph
Presentations:
Corporate Social Responsibility, Environmental Leadership, and Financial Performance
Dafina M. DiSegni and Sagi Akron, University of Haifa; Moshe Huly, Tel Aviv University
Choosing a Successor: Factors and Influences on Farm and Agribusinesses
Renee Foltz and Maria I. Marshall, Purdue University
Employers Expectations and the Attributes of College Graduates
Jay E. Noel and Eivis Qenani, California Polytechnic State University; San Luis Obispo
Influence of Management on Ontario Beef Operation Margins
Leonie A. Marks, Leonie Marks-Jenkins Consulting; Maury E. Bredahl, University of Guelph

1044  Decision Making: Production, Investment, and Finance
      Washington State Convention Center, Room 604

Selected Paper Session
This session focuses on decision making in agriculture, covering production, investment, and finance decisions. Three papers investigate what factors influence crop production choices, farm machinery investment decisions, and farm borrowing decisions. Another paper studies choices and returns of agribusiness and farm related investment portfolios.
Moderator: Charles B. Moss, University of Florida
Presentations:
Determining Farmers’ Willingness to Grow Cellulosic Biofuel Feedstocks on Agricultural Land
Melissa Lynes, Jason S. Bergtold, Jeffery R. Williams, and Jason E. Fewell, Kansas State University
Incentives for Machinery Investment
Joleen C. Hadrich, Ryan Larsen, and Frayne E. Olson, North Dakota State University
Momentum Anomaly in Agriculture Financial Economics
Bruno Arthur and Ani L. Katchova, University of Kentucky
Capital Structure in Modern American Agriculture: Evidence from a National Survey
Charles B. Moss, University of Florida; Ashok K. Mishra and Hiroyuki Uematsu, Louisiana State University

1045  International and Development Issues
      Washington State Convention Center, Room 606

Selected Paper Session
This session discusses issues in international markets: trade in South Korea, structural change in Chinese food preferences, livestock marketing in Zambia, and electricity in India.
Moderator: Rubaba Ali, University of Maryland
Presentations:
Implications of the U.S.-South Korean Free Trade Agreement on South Korean Dairy Product Import
Keithly G. Jones and Donald P. Blayney, USDA-Economic Research Service
Structural Change in Chinese Food Preferences
Vardges Hovhannisyan and Brian W. Gould, University of Wisconsin
Factors Influencing Livestock Marketing Dynamics in Zambia
Mary Lubungu, Indaba Agricultural Policy Research Institute
Demand for Electricity and Its Impact on Welfare: Evidence from Rural India
Rubaba Ali, University of Maryland; Shahidur R. Khandker and Hussain Samad, World Bank
Concurrent Sessions—Monday, 1:00 pm–2:30 pm

1046  Stated Preferences
Washington State Convention Center, Room 607

Selected Paper Session
This session focuses on current trends in choice experiments. Topics include the role of information and on-site experience in contingent valuation, an application to conservation easements, and a study of the impact of an oil spill on recreational fishing.

Moderator: Sergio Alvarez, University of Florida

Presentations:
Is the Valuation of Water Quality Sensitive to External Shocks? Evidence from Public Protests in Croatia
Ioannis Kountouris, Imperial College London; Zoran Nakic, University of Zagreb; Johannes Sauer, University of Kiel

A Nationwide Comparison of Farmland Conservation and Easement Valuation
Yuan Yuan, Kevin J. Boyle, Wen You, and Harry F. Fuller, Virginia Tech

Does On-site Experience Affect Responses to Stated-preference Questions?
Xiaoshu Li and Kevin J. Boyle, Virginia Tech

Estimating the Effects of the Deepwater Horizon Spill on Recreational Fishing Demand in Florida Using MRFSS Intercepts: A Random-utility Model of Site Choice
Sergio Alvarez and Sherry L. Larkin, University of Florida; John C. Whitehead, Appalachian State University; Timothy C. Haab, The Ohio State University

1047  Consumer Preferences for Food Attributes
Washington State Convention Center, Room 608

Selected Paper Session
This session contains four papers on consumer preferences for different food attributes. Issues addressed are organic versus locally grown, animal welfare, traceability, and health benefits.

Moderator: Shannon M. Allen, University of Alberta

Presentations:
Are Consumers Willing to Pay for Organic When the Food is Already Local?
Cristina Connolly and Allen Klaiber, The Ohio State University

Consumers' Preferences for Shell Eggs Regarding Laying Hen Welfare
Yan Heng, Hikaru Hanawa Peterson, and Xianghong Li, Kansas State University

Stated Preference and Perception Analysis for Traceable Beef: An Application of Mixed Error-component Logit Model
Kar Ho Lim, Wuyang Hu, and Leigh J. Maynard, University of Kentucky; Ellen W. Goddard, University of Alberta

Consumer Preferences for Milk and Yogurt Attributes: How Health Beliefs and Attitudes Affect Choices
Shannon M. Allen, Ellen W. Goddard, and Anna Farmer, University of Alberta

1048  Farm Policy Debate: Direct Support vs. Deep-loss Protection vs. Shallow-loss Protection
Washington State Convention Center, Room 609

Selected Paper Session
The 2012 Farm Bill debate is concerned with how best to provide support and risk management tools for producers, with a focus on shallow-loss programs such as ACRE vs. deep-loss programs such as crop insurance. The fourth paper examines the impact of direct payments on producers’ labor allocation decisions.

Moderator: Hyunjeong Joo, Louisiana State University

Presentations:
Fiscal and Farm Level Consequences of “Shallow Loss” Commodity Support
Joseph C. Cooper, Christopher G. Davis, and Benoit A. Delbecq, USDA-Economic Research Service

Yield Aggregation Impacts on a “Deep Loss” Systemic Risk Protection Program
Yang Wang, Barry J. Barnett, Keith H. Cole, and Ardian Harri, Mississippi State University

Negotiation Cost to ACRE Participation: Does a Larger Number of Signatories on a Base Acre Contract Decrease the Likelihood of Participation in ACRE?
Anne B. Effland and Christine M. Arriola, USDA-Economic Research Service

Welfare Implications of a Reduction in Government Payments: The Role of Fringe Benefits
Jeremy M. D’Antoni, Ashok K. Mishra, Hyunjeong Joo, and Rebekah Powell, Louisiana State University

1049  At the Intersection of Environmental and Agricultural Policy
Washington State Convention Center, Room 611

Selected Paper Session
This session features a selection of papers that look at the environmental impact of agriculture. The papers discuss carbon pricing and land use under the conservation reserve program.

Moderator: Lance Weaver, Oklahoma State University

Presentations:
Welfare Changes Associated with Forest Carbon Offset Credits in the United States
Jerome R. Dumortier, Indiana University-Purdue University Indianapolis

Carbon Market Policy Design: Investigating the Role of Payments Aggregation
Cloe Garnache and Pierre R. Merel, University of California, Davis

Should We Pay Farmers Not to Farm? A Case of the Conservation Reserve Program
Lance Weaver, Jody L. Campiche, and Michael R. Dicks, Oklahoma State University
1050  Issues in Household Decision Making, Health, and Illegal Farm Workers
Washington State Convention Center, Room 612

Selected Paper Session
This session analyzes issues in household’s decision-making on food expenditures, farm production, and health care. The value of legal status to farm workers in the U.S. is also analyzed.

Moderator: Steven T. Yen, University of Tennessee

Presentations:
Delivery at Home vs. Delivery at a Health Care Facility—A Case Study of Bihar, India
Sapna Kaul, Wen You, and Kevin J. Boyle, Virginia Tech
Spousal Accord and Farm Decision-making in Tanzania and Mali
C. Leigh Anderson, University of Washington; Travis W. Reynolds, Colby College; Mary Kay Gugerty, University of Washington
Food Expenditures Away from Home by Elderly Households
Steven T. Yen, Panagiotis Kasteridis, and John Riley, University of Tennessee

1051  Risk, Insurance, and Savings
Washington State Convention Center, Room 613

Selected Paper Session
Mitigating risk is a major challenge for developing country farmers. This session explores index insurance, demand for insurance, and savings as strategies for coping with vulnerability.

Moderator: Sarah A. Janzen, University of California, Davis

Presentations:
On the Efficient Management of Natural Disaster Risk Using Credit and Index Insurance
Benjamin Collier and Jerry R. Skees, University of Kentucky; Mario J. Miranda, The Ohio State University
Do Experimental Games Increase Take-up Rates for Index Insurance? A Randomized Control Trial Approach
Michael Norton, Daniel E. Ogood, and Rabel Diro, Columbia University
Effects of Formal Savings in Villages on Production Choices of Non-savers: Does Improving Safety Nets Spur Non-farm Business?
Jeffrey A. Flory, University of Chicago
Valuing Asset Insurance in the Presence of Poverty Traps: A Dynamic Approach
Sarah A. Janzen and Michael R. Carter, University of California, Davis; Munenobu Ikegami, International Livestock Research Institute

1052  Labor and Migration
Washington State Convention Center, Room 614

Selected Paper Session
In a globalized world labor markets and migration play a significant role in determining welfare outcomes. This session focuses on the value of labor, migration, and interactions between migrants and non-migrant households.

Moderator: Ian Coxhead, University of Wisconsin

Presentations:
Labor Migration Choice and Its Impacts on Households in Rural China
Zhao Rong, Southwestern University of Finance and Economics; Liu Yang, Annandale Capital, Inc.; Yan Yuan, Southwestern University of Finance and Economics
The Interaction between Migrants and Origin Households: Evidence from Linked Data
Joyce Chen, The Ohio State University
Globalization, Wages and Skill Premia in a Transition Economy: New Evidence from Vietnam
Diep N. Phan, Beloit College; Ian Coxhead, University of Wisconsin

1053  Management of Agricultural Diseases
Washington State Convention Center, Room 615

Selected Paper Session
This group of papers uses economic analysis to determine optimal disease management strategies and market equilibria.

Moderator: Sergio Colin-Castillo, Centro de Estudios Socio Economicos

Presentations:
A Dynamic Model of Pudrición del Cogollo Disease Control in the Colombian Palm Oil Industry
Mauricio Mosquera, Kelly A. Grogan, Edward A. Evans, and Thomas H. Spreen, University of Florida
An Agent-based Model of Plant Disease Diffusion and Control: Grapevine Leafroll Disease
Shadi S. Atallah, Miguel I. Gomez, and Jon M. Conrad, Cornell University
Infectious Disease Detection with Private Information
Alexander E. Saak, International Food Policy Research Institute
Do Marketing Margins Change with Food Scare? Examining the Effects of Food Recalls and Disease Outbreaks in the U.S. Red Meat Industry
Sergio Colin-Castillo, Centro de Estudios Socio Economicos; Manuel A. Hernandez, International Food Policy Research Institute; Oral Capps, Jr., Texas A&M University
Concurrent Sessions—Monday, 1:00 pm–2:30 pm

1054  Fisheries
Washington State Convention Center, Room 616

Selected Paper Session
This group of papers models optimal fisheries management strategies.

Moderator: Marcelo O. Torres, University of Brasilia

Presentations:
Modeling Policy Options for the Galapagos Fisheries: The Case of the Red Spiny Lobster
Santiago J. Bucaram, James N. Sanchirico, and James E. Wilen, University of California, Davis

Optimal Management of Oysters in Chesapeake Bay Incorporating Sanctuaries, Reserves, Aquaculture, and Externalities
Nikolaos Mykoniatis and Richard C. Ready, Penn State University

Productivity Growth and Product Choice in Fisheries: The Case of the Alaskan Pollock Fishery Revisited
Marcelo O. Torres, University of Brasilia; Ronald G. Felthoven, NOAA Fisheries

1055  Economic Analysis of Yields, Acreage, and Risk
Washington State Convention Center, Room 617

Selected Paper Session
This session brings together papers that apply appropriate econometric methods to evaluate crop yields, crop acreage, and farmer risk structure.

Moderator: Barry K. Goodwin, North Carolina State University

Presentations:
Modeling Corn Acreage Response in a New Market Environment
Joseph C. Cooper, USDA-Economic Research Service; Barry K. Goodwin and Nicholas E. Piggott, North Carolina State University

More Than Mean Effects: Modeling the Effect of Climate on the Higher Order Moments of Crop Yields
Jesse B. Tack, Ardian Harri, and Keith H. Coble, Mississippi State University

Are Yields Endogenous to Price? An Empirical Evaluation of Inter- and Intra-Seasonal Corn Yield Response
Barry K. Goodwin, Michele C. Marra, and Nicholas E. Piggott, North Carolina State University

1056  Heterogeneity and Aggregation in Dynamic Econometric Models
Washington State Convention Center, Room 618

Selected Paper Session
How does heterogeneity over space and time affect econometric estimates and forecasts? Should an econometrician use the least aggregated data possible? The papers in this session answer these questions in the context of crop rotation, land development, and commodity prices.

Moderator: Seung Gyu Kim, USDA-Economic Research Service

Presentations:
Comparing the Bias of Dynamic Panel Estimators in Multilevel Panels: Individual vs. Grouped Data
Nathan P. Hendricks, Kansas State University; Aaron D. Smith, University of California, Davis

Conclusive Evidence on the Benefits of Temporal Disaggregation to Improve the Precision of Time Series Model Forecasts
Octavio A. Ramirez, University of Georgia

Permanent and Transitory Shocks in Spot Commodity Price Series
Yoonsuk Lee and B. Wade Brorsen, Oklahoma State University

Exploring Spatially Heterogeneous Effect of Property Tax Scheme on Land Development
Seung Gyu Kim, USDA-Economic Research Service; Seong-Hoon Cho, University of Tennessee; Roger L. Claassen, USDA-Economic Research Service

1057  Carbon Emissions Markets and Climate
Washington State Convention Center, Room 619

Selected Paper Session
This session features papers that discuss topics in emissions markets and climate change.

Moderator: David F. Perkis, Purdue University

Presentations:
Fat-tail Climate Risks, Mechanism Design, and Reputation
Prasenjit Banerjee, University of Manchester; Jason F. Shogren, University of Wyoming

The Adverse Impact of Gradual Temperature Change on Capital Investment
Ronald Balvers, West Virginia University; Ding Du and Xiaobing Zhao, Northern Arizona University

An Experimental Investigation of Hard and Soft Price Ceilings in Emissions Permit Markets
David F. Perkis, Timothy N. Cason, and Wallace E. Tyner, Purdue University
**Concurrent Sessions**—Monday, 1:00 pm–2:30 pm

1058  Contract Design and Technology Adoption under Uncertainty

*Washington State Convention Center, Room 620*

**Selected Paper Session**

Market uncertainty influences optimal contract designs and the decisions to adopt new technology. These papers investigate the manner in which risk affects participants in the livestock and energy markets.

**Moderator:** Nicholas D. Paulson, University of Illinois at Urbana-Champaign

**Presentations:**

Designing Coordination Contracts to Support Efficient Flow-scheduling in Pork Chain

*Jarkko K. Niemi, Agrifood Research Finland*

Adoption of Energy-saving Technologies under Market and Regulatory Risk

*Zhengfei Guan, University of Florida; Feng Wu, Michigan State University*

Livestock Gross Margin Insurance for Dairy: Designing Margin Insurance Contracts to Account for Tail Dependence Risk

*Marin Bozic, University of Wisconsin; John C. Newton and Cameron S. Thraen, The Ohio State University; Brian W. Gould, University of Wisconsin*

Optimal Contracts to Induce Biomass Production under Risk

*Xi Yang, Nicholas D. Paulson, and Madhu Khanna, University of Illinois at Urbana-Champaign*
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

1059  **Land Use and Fire Management**  
*Washington State Convention Center, Room 204*

**AERE Session**

**Moderator:** Kathleen P. Bell, University of Maine  
**Presentations:**

- Prescribed Fire in a Florida Landscape with Mixed Ownership: Spatial Interactions  
  Richelle M. Geiger and Gwenlyn Busby, Virginia Tech; D. Evan Mercer, Southern Research Station
- The Economics of Fuel Management: Wildfire, Invasive Species, and the Evolution of Sagebrush Rangeland in the Western United States  
  Kimberly S. Rollins, Michael H. Taylor, and Mimako Kobayashi, University of Nevada, Reno; Robin J. Tausch, U.S. Forest Service
- Land Use, Climate Change, and Ecosystem Services  
  Witsanu Attavanich, Rutgers University; Benjamin S. Rashford, University of Wyoming; Richard M. Adams, Oregon State University; Bruce A. McCarl, Texas A&M University

1060  **Outlook for Ethanol and Biodiesel under the Energy Independence and Security Act of 2007 (EISA)**  
*Washington State Convention Center, Room 211*

**Extension Section and Senior Section Track Session**

This Track Session addresses the issues and challenges for grain-based ethanol, cellulosic ethanol, and biodiesel to meet the mandates to the year 2022 under the Energy Independence and Security Act of 2007. Issues include the ethanol blend wall transition from 10 percent to 15 percent, the role of E-85 and prospects for ethanol trade. On cellulosic conversion, costs of enzymes, development of infrastructure and possibilities for reaching the 16 billion gallon RFS2 will be examined. The extent to which biodiesel will fill the advanced biofuel mandate other than cellulosic will be postulated along with the prospects for DDGS corn oil as a feedstock.

**Organizer:** John N. Ferris, Michigan State University  
**Moderator:** Vernon R. Eidman, University of Minnesota  
**Discussant:** Vernon R. Eidman, University of Minnesota

**Presentations:**

- Grain-based Ethanol  
  Robert N. Wisner, Iowa State University
- Cellulosic Ethanol  
  Wallace E. Tyner, Purdue University
- Biodiesel  
  John N. Ferris, Michigan State University

1061  **The European Economic and Financial Crisis and Its Impact on Agriculture in the United States, the European Union, and the Nations of the Former Soviet Union**  
*Washington State Convention Center, Room 212*

**Organized Symposium**

Historical and global events leading up to the European crisis, and implications for U.S., EU, and Eastern European agriculture, as well as for global agricultural trade, will be discussed.

**Organizer:** Evert Van Der Sluis, South Dakota State University  
**Moderator:** Terry L. Roe, University of Minnesota  
**Panelists:** William H. Meyers, University of Missouri; Evert Van Der Sluis, South Dakota State University; Mathew D. Shane, USDA-Economic Research Service; Martin Petrick, Leibniz Institute of Agricultural Development in Central and Eastern Europe

1062  **Nonparametric Methods for Simulation and Imputation**  
*Washington State Convention Center, Room 213*

**Selected Paper Session**

Misspecified models can produce spurious econometric results. The papers in this session use nonparametric methods to avoid misspecification when modeling yield distributions, estimating willingness to pay, and imputing missing data.

**Moderator:** Barry K. Goodwin, North Carolina State University

**Presentations:**

- Nonparametric Estimation of Crop Yield Distributions: A Panel Data Approach  
  Ximing Wu, Texas A&M University
- Implications of Missing Data Imputation for Agricultural Household Surveys: An Application to Technology Adoption  
  Haluk Gedikoglu, Lincoln University of Missouri; Joseph L. Parcell, University of Missouri
- An Information-theoretic Approach to Modeling Binary Choices: Estimating Willingness to Pay for Recreation Site Attributes  
  Miguel Henry-Osorio and Ron C. Mittelhammer, Washington State University
- A Simplified, General Approach to Simulating from Multivariate Copula Functions  
  Barry K. Goodwin, North Carolina State University
**Concurrent Sessions—Monday, 4:30 pm–6:00 pm**

**1063**  
*Using Surveys to Establish a Successful Research Agenda*  
*Washington State Convention Center, Room 214*

**AEM Section and GSS Track Session**  
The establishment of a successful research agenda is paramount to any individual wishing to succeed in academia. Given the variety of techniques and concepts, survey methodology as a form of primary data collection often intimidates researchers. This session will discuss how individuals can use surveys as a tool to help establish a successful research agenda. Topics discussed will include basic survey concepts, use of design and incentives to influence responses and response rates, and effectiveness of survey modes. Researchers will also discuss their effective use of surveys with groups at different stages in the supply chain, as well as tips and pitfalls of the survey process.

**Organizers:** Michelle L. Santiago, Sam Houston State University; Aslihan D. Spaulding, Illinois State University  
**Panelists:** Michelle L. Santiago, Sam Houston State University; Aslihan D. Spaulding, Illinois State University; Danna Moore, Washington State University; Wuyang Hu, University of Kentucky

**1064**  
*Attitudes, Perceptions, and Values: Determinants of Decision Making*  
*Washington State Convention Center, Room 303*

**Invited Paper Session**  
Examining linkages between psychology and economic decision making in the context of producers and consumers provides an important comparison that could contribute to effective policies. In this session we aim 1) to highlight the role of values, perceptions and attitudes in producer and consumer decision making and 2) to compare the determinants of decisions in different contexts to illustrate the links between specific decisions and specific values or attitudes.

**Moderator:** Ellen W. Goddard, University of Alberta  
**Discussant:** Wendy J. Umberger, University of Adelaide

**Presentations:**  
Risk Aversion, Subjective Beliefs, and Farmer Risk Management Strategies  
*Luisa Menapace, University of Trento; Gregory J. Colson, University of Georgia; Roberta Raffaelli, University of Trento*

Risk Perceptions and Preferences for Ethical and Safety Credence Attributes  
*Jill E. Hobbs, University of Saskatchewan; Ellen W. Goddard, University of Alberta*

Personal Values and Decision Making: Evidence from Environmental Footprint Labeling  
*Carola Grebitus, University of Bonn; Bodo E. Steiner and Michele Veeman, University of Alberta*

**1065**  
*Transforming Climate Information for Production Decision-making: The U2U Project*  
*Washington State Convention Center, Room 304*

**ARA Section and Extension Section Track Session**  
Weather and climatic conditions are major sources of uncertainty in agricultural production. Climate science, computer modeling and agricultural technologies hold promise for better managing the uncertainty associated with weather. This symposium highlights some of the work being done to transform weather and climate information into more usable products for farmers through three presentations followed by a discussion with the audience. USDA-NIFA has recently funded the integrated research and extension project Useful to Usable (U2U): Transforming Climate Variability and Change Information for Cereal Crop Producers. This project is examining the interaction of weather and climate variables in agricultural production decisions across a twelve state region encompassing the Corn Belt. The objective of this session is to discover oversights in the current program and to garner insight into how weather and climate information can be transformed to create decision support tools through the outreach component of the project.

**Organizer:** Raymond E. Massey, University of Missouri  
**Moderator:** Otto C. Doering, III, Purdue University

**Presentations:**  
Decision Calendar to Connect Intra- and Inter-seasonal Agricultural Weather/Climate Information  
*Raymond E. Massey, University of Missouri*

Adaptive Strategies for Maximizing Productivity and Profitability While Reducing the Impact of Climate-related Risks  
*Chad E. Hart, Iowa State University*

Field Workdays Decision Support Tools  
*Ben Gramig, Purdue University*
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

1066  Radically Rethinking Agriculture in the Caribbean
Washington State Convention Center, Room 305

COSBAE Track Session
The aim of this session is to acquaint participants with the changing dynamics of agriculture in the Caribbean region as efforts are made to reposition the sector to address problems such as high food import bill, massive unemployment in the sector and loss of foreign exchange resulting from the loss of preferential access and increasing uncertainty in the EU markets. Among other things, the discussion will center on critically assessing some of the strategies currently being employed or contemplated to address the aforementioned problems including examining the potential tradeoffs resulting from attempts to satisfy local food demands versus reorganizing production to exploit new opportunities arising in the United States for imported food commodities.

Organizers: Lurleen M. Walters, Florida A&M University; Edward A. Evans, University of Florida
Moderator: Keithly G. Jones, USDA-Economic Research Service
Discussant: Curtis M. Jolly, Auburn University
Presentations:
Factors Influencing Caribbean Food Insecurity
Lurleen M. Walters, Florida A&M University
Is the Value Chain Approach the Panacea for Revitalizing Caribbean Agriculture?
Edward A. Evans, University of Florida
Radical Directions for Agribusiness Extension in the Caribbean
Carlisle A. Pemberton, Hazel Patterson-Andrews, Afya De Sormeaux, and Sarojini Ragbir, University of the West Indies

1067  Frontier Issues in International Nutrition:
Research and Interventions in Africa
Washington State Convention Center, Room 307

FSN Section Track Session
Nutritional conditions are changing rapidly around the world, driven by socioeconomic development and policy interventions. Agricultural economists have made notable contributions to understanding and shaping these changes. The four presentations in this session will address the experience and strategy of the Gates Foundation; the evolving role of nutrition in chronic disease; the influence of gender roles in agriculture on food production choices; and the role of information in the market for infant foods. These findings showcase AAEA members’ work in international nutrition, and point to new opportunities for research and intervention.

Organizer: William A. Masters, Tufts University
Presentations:
Gates Foundation in International Nutrition: Priorities and Linkages with Agriculture
Shelly Sundberg, Bill & Melinda Gates Foundation
Gender, Land Rights, and the Adoption of Biofortified Orange Sweet Potato in Uganda
Agnes R. Quisumbing and Daniel O. Gilligan, International Food Policy Research Institute
Food and Health: The Role of Nutrition in the Rise of Chronic, Non-communicable Disease
Rachel Nugent, University of Washington
The Market for Nutrients: Quality Certification and Child Feeding in Africa
William A. Masters, Tufts University
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

**1068  Food and Nutrition Studies on Obesity**  
Washington State Convention Center, Room 308

**Selected Paper Session**
In this session, two papers focus on obesity and nutrition education. One presentation addresses the relationship between food prices and energy, and another study estimates the cost of obesity. This session will also provide insight into nutrition education programs, while another presentation will investigate retailer actions with regard to various food options.

**Moderator:** Richard J. Volpe, III, USDA-Economic Research Service

**Presentations:**

- *How Spurious is the Relationship between Food Price and Energy Density? A Simple Procedure and Statistical Test*
  
  George C. Davis, Virginia Tech; Andrea C. Carlson, USDA-Economic Research Service

- *The Marginal External Cost of Obesity in the United States*
  
  Joanna Parks and Julian M. Alston, University of California, Davis; Abigail M. Okrent, USDA-Economic Research Service

- *Evaluation of the Youth Expanded Food and Nutrition Education Program: What Contributes to Its Effectiveness?*
  
  Ranju Baral, George C. Davis, and Wen You, Virginia Tech

- *Local, Organic, Inexpensive, and Safe: Can Large Retailers Do It All?*
  
  Sebastien Pouliot, Iowa State University; Henry An, University of Alberta; Richard J. Volpe, III, USDA-Economic Research Service

**1069  Agriculture and Disaster Risk Reduction beyond Crop Insurance and Hedging: Can Agricultural Economics Help the Agriculture Sector Proactively Increase Its Resilience?**  
Washington State Convention Center, Room 309

**International Section Track Session**

Natural hazards can have significant impacts on the long term development of regions and countries. Application of economics to assess the relative benefits of adaptation responses to these potential hazards have progressed but still require more research. Given the significance of the problem for food security and development this area of research and application is highly relevant to policy and decision makers. The purpose of this session is to explore how agricultural economics can be used to pro-actively estimate the potential impact of natural hazards and the relative value of alternative adaptation options for the agricultural sector ex-ante to support adaptation and disaster risk reduction.

**Organizer:** Harvey S. J. Hill, Agriculture Canada, AESB

**Presentations:**

- *Climate and Agricultural Resilience: Insurance and Adaptation in Developing Countries*
  
  Daniel E. Osgood, Columbia University

- *Agricultural System Resilience as a Private or Public Good: Policy Implications*
  
  John M. Antle, Oregon State University

- *Risk Management of Specialty Crops with Geographic Diversification*
  
  Ryan Larsen, North Dakota State University

- *Resilience Investing for Disaster Risk Reduction in Developing Countries’ Agriculture Sectors*
  
  Harvey S. J. Hill, Agriculture Canada, AESB; Paul Christensen, University of Saskatchewan
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

1070  Incorporating Technology in Teaching Applied Economics and Business
Washington State Convention Center, Room 310

TLC Section Track Session
Various technology resources—clickers, simulation software, and online resources (websites, blogs, audio-visual aids)—are available to teach economic principles and business concepts. The speakers will explore the prescribed practices from economics and business teachers, and offer useful tips that can help teachers newer to using technology. This session extends the AAEA Pre-conference Workshop: 2010 Teaching Academy—The Use of Simulations to Stimulate Student Learning and Engagement,’ as well as contributes to TLC’s recent efforts developing an online repository of materials for classroom teaching purposes.

Organizers: Subbu Kumarappan, The Ohio State University; Michael A. Gunderson, University of Florida
Discussant: Michael A. Gunderson, University of Florida

Presentations:
Strategies to Enhance Pedagogy in Clicker Classrooms
Subbu Kumarappan, The Ohio State University
Use of Technology for a Grain Trading Lab Exercise
Kevin Kimle, Iowa State University
Graphical Simulation Models Created Using STELLA Software
Sahan T. M. Disanayake, Portland State University

1071  Learning Session: Bayesian Model Averaging
Washington State Convention Center, Room 602

Econometrics Section Track Session
Econometrics is one of the cornerstone’s of our discipline. The large majority of the published work in our journals are applied in nature and make use of quantitative methods, particularly econometrics. This session is focused on learning how to use and apply a specific econometric technique, in this case Bayesian Model Averaging. We propose to have attendees bring their laptops and using R (given it is free) will learn how to perform Bayesian Model Averaging. This will not be a theory session. While this session is mainly targeted at non-econometrics section members, we suspect that many of the members in the econometrics section will also participate.

Organizer: Alan P. Ker, University of Guelph
Presentation:
Hands on Bayesian Model Averaging
Jeffrey H. Dorfman, University of Georgia

1072  Agribusiness Risk Issues
Washington State Convention Center, Room 603

Selected Paper Session
There are many approaches that can be used by agribusiness firms to manage risk. This session examines how factors such as contract farming, disaster assistance, yield variability, and momentum profit.

Moderator: Fang Tang, University of Texas

Presentations:
Managing Expected Switchgrass Biomass Yield Variability by Strategically Selecting Acres to Lease
Deepayan Deb Nath, Arthur Stoecker, and Francis M. Epplin, Oklahoma State University
Disaster Assistance and Crop Insurance Participation in United States
Pavan Kumar Reddy Dhanireddy, Washington State University
Effect of Contract Farming on the Farmers’ Average Return: The Case of the Grain Industry in the United States
Wu-Yueh Hu, Providence University, Taiwan
Market Volatility and Momentum Profit
Fang Tang, University of Texas; Jianhong Mu, Texas A&M University

1073  Agri-environmental Schemes—Theory Lessons, Practical Experiences, and Implications for Future Policies
Washington State Convention Center, Room 604

EAAE Organized Symposium
Agri-environmental schemes (AES), sometimes also denoted as payments for environmental services (PES), have been in operation for quite some time. How well have these schemes been designed from a theory perspective, and what are the practical experiences? These are the issues behind the following questions: How should AESs be formulated to reach stated policy objectives and meet the criteria of being targeted, transparent, tractable? What is needed in terms of knowledge/science to support the practical design of efficient and equitable AESs? If this knowledge is not available, what would be meaningful second-best policies and what are their pitfalls? What are the impacts of such schemes on commodity production and farm profits?

Organizer: Eirik Romstad, Norwegian University of Life Sciences
Moderator: Monika Hartmann, University of Bonn
Panelists: Alan Randall, University of Sydney; David Blandford, Penn State University; Roger L. Claassen, USDA-Economic Research Service; Eirik Romstad, Norwegian University of Life Sciences
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

1074  Price Analysis and Market Integration
Washington State Convention Center, Room 606

Selected Paper Session
This session discusses market integration: relationships through time and space.

Moderator: Sonja M. Perakis, Michigan State University

Presentations:
The Income Shifting Option’s Effect on January Forward Basis Bids
Wenjiao Zhao, Mindy L. Mallory, and Scott H. Irwin, University of Illinois at Urbana-Champaign

Basis Effects of Ethanol Plants in the U.S. Corn Belt
Elizabeth D. Miller, Mindy L. Mallory, and Katherine R. Baylis, University of Illinois at Urbana-Champaign; Chad E. Hart, Iowa State University

A New Approach to Investigate Market Integration: A Markov-Switching Autoregressive Model with Time-varying Transition Probabilities
Jieyuan Zhao and Barry K. Goodwin, North Carolina State University

Changing Spatial Maize Price Relationships in West Africa
Sonja M. Perakis, Michigan State University

1075  Experiments in Environmental Economics
Washington State Convention Center, Room 607

Selected Paper Session
This session presents new experimental evidence on the provision of public goods and the allocation of common-pool resources. Field and laboratory experiments are used to assess new potential strategies for achieving environmental and welfare gains through alternative environmental policy designs with explicit consideration of behavioral confounding factors. Topical focuses include greenhouse gases and irrigation.

Moderator: Andrey A. Zaikin, Washington State University

Presentations:
Assessing a Provision Game for Two Units of a Public Good, with Different Group Arrangements, Marginal Benefits, and Rebate Rules: Experimental Evidences
Pengfei Liu and Stephen K. Swallow, University of Connecticut; Christopher M. Anderson, University of Rhode Island

Dynamic Voluntary Contribution to Public Goods with Stock Accumulation
Juan C. Ruiz-Tagle, University of Maryland

Private Provision of a Stochastic Common Property Resource
Richard E. Howitt, University of California, Davis; Jonathan D. Kaplan, California State University, Sacramento; Stephen Kroll, Colorado State University

The Carrot or the Stick: Water Allocation Strategies for Uzbekistan
Andrey A. Zaikin and Ana Espinola-Arredondo, Washington State University

1076  Consumer Demand Analysis
Washington State Convention Center, Room 608

Selected Paper Session
This session includes two papers that examine advertising impacts on food purchases. The other two papers look at the impact education and other factors have on consumer food purchases.

Moderator: Charles R. Rhodes, University of Connecticut

Presentations:
Modeling Advertising Expenditures and Spillover Effects Applied to the U.S. Non-Alcoholic Beverage Industry: Vector Autoregression (VAR) and Polynomial Distributed Lag (PDL) Approaches
Senarath Dharmasena, Oral Capps, Jr., and David A. Bessler, Texas A&M University

What is the Relationship between Education and Food Purchases among Food Insecure Households?
John J. Hogan and Joshua P. Berning, University of Connecticut

Spillover Effects of TV Advertising: The Case of Carbonated Soft Drinks
Xun Li and Rigoberto A. Lopez, University of Connecticut

How Racial Groups and Sex of Heads of Household Differ by Income and Education Level in Household Purchase Response to Types of Sugary Soft Drink Marketing
Charles R. Rhodes, University of Connecticut

1077  Blue Sky Thinking in Agricultural Policy
Washington State Convention Center, Room 609

Selected Paper Session
This session presents a series of papers which address agricultural policy issues from a novel perspective.

Moderator: Anh N. Tran, North Carolina State University

Presentations:
The Political Economy of Controversial Technologies
Gal Hochman, Rutgers University; Gregory D. Graff, Colorado State University; David Zilberman, University of California, Berkeley

Distortions to Agriculture and Economic Growth in Sub-Saharan Africa
Kym Anderson, University of Adelaide/Australian National University/CEPR; Markus Brückner, National University of Singapore

Commodity Price Adjustment in a Competitive Storage Model with an Application to the Biofuel Mandate
Anh N. Tran and Michael James Roberts, North Carolina State University
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

1078 To Nest in the Wind—Implementation and Impacts of Career Development for Women in Personal Growth and Balancing Life
Washington State Convention Center, Room 611

CWAE Track Session
Does gender make any differences in career development? Led by colleagues and experts in different career paths and stages, we will explore these issues based on theories and real examples (theories, surveys, cases, and personal experiences): 1) Is gender a significant factor to influence organizational strategies associated with career development? 2) How do women perceive career decisions and personal growth differently from men? 3) How do different career development options influence women’s personal growth that might be different from men’s experiences? 4) What are some differences and discrepancies to support or discourage women in making career choices based on culture, family, religion, environment, and other situations? And how do people handle these issues? 5) What are some best practices offered by different organizations to support women and men in career development and personal growth, given their different needs? The goal of this panel discussion is to invite participants to share their thoughts and experiences and to identify issues and successful/innovative strategies to support both men and women in our profession.

Organizer: Chyi-Lyi (Kathleen) Liang, University of Vermont
Moderator: Kynda R. Curtis, Utah State University
Panelists: Mary Clare Ahearn, USDA-Economic Research Service; Paul Dunn, University of Louisiana at Monroe; Hamideh Etemadnia, Penn State University; Dawn D. Thilmany McFadden, Colorado State University; Philip S. Watson, University of Idaho

1079 Food Industry
Washington State Convention Center, Room 612

Selected Paper Session
This session includes papers on topics related to the industrial organization of, and supply-chain management in, the food industry.

Moderator: Mario Veneziani, Università Cattolica del Sacro Cuore

Presentations:
Does “Right of First Refusal” Improve Competitiveness of Fed Cattle Markets? Results from an Economic Experiment
Stephen R. Koontz, Colorado State University

An Exploration of Product Scope Choice in U.S. Biotech Corn Seed Market
Wenhui Zhang and Guanming Shi, University of Wisconsin

Economic Analysis of the U.S. Fluid Milk Industry
Xiaowei Cai, California Polytechnic State University; San Luis Obispo; Kyle W. Stiegert, University of Wisconsin

Multi-stage Market Power in the Italian Fresh Meat Industry
Paolo Scokai, Mario Veneziani, and Daniele Moro, Università Cattolica del Sacro Cuore

1080 Environment and Technology Determinants of Productivity
Washington State Convention Center, Room 613

Selected Paper Session
This session discusses land degradation, environmental factors and access to technology influence crop productivity, as well as the impact of environmental conditions and technology on crop productivity.

Moderator: Trent D. Blare, University of Florida

Presentations:
The Effects of Integrated Pest Management Techniques (IPM) Farmer Field Schools on Groundnut Productivity: Evidence from Ghana
Eric J. Carlberg and Gentian Kostandini, University of Georgia

Does Access to Storage Protectant Increase Smallholder Adoption of Improved Maize Seed? Insights from Malawi
Jacob E. Ricker-Gilbert and Michael S. Jones, Purdue University

Pilar Useche and Trent D. Blare, University of Florida

1081 Firm-level Trade
Washington State Convention Center, Room 614

Selected Paper Session
Recent work shows a high level of heterogeneity in firms when it comes to trade. These papers use firm-level data to explore export behavior.

Moderator: Mark J. Gibson, Washington State University

Presentations:
Vertical Ownership and Trade Theory: Firm Level Evidence from France
Carl Gaigné, Karine Latouche, and Stéphane Tiorella, Institut National de la Recherche Agronomique

Survival of the Fittest: Explaining Export Duration and Export Failure in the U.S. Fresh Fruit and Vegetable Market
Jeta Rudi, Jason H. Grant, and Everett B. Peterson, Virginia Tech

Brokers vs. Retailers: Evidence from the French Imports Industry of Fresh Produce
Karine Latouche, Institut National de la Recherche Agronomique; Élodie Rouvière, AgroParisTech

Trade Engagement and Producer Performance
Mark J. Gibson, Washington State University; Tim A. Graciano, USDA-Economic Research Service
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

1082  Conservation and Ecosystem Services
Washington State Convention Center, Room 615

Selected Paper Session
This session covers the conservation of soil, piping plovers, and wetland habitat as well as returns to ecosystem services.

Moderator: Kent Kovacs, University of Minnesota

Presentations:
Optimal Portfolio Design to Reduce Climate Related Conservation Uncertainty: The Case of Wetland Habitat in the Prairie Pothole Region
Amy W. Ando and Mindy L. Mallory, University of Illinois at Urbana-Champaign

Using the Logit Model with Aggregated Choice Data in Estimation of Iowa Corn Farmers’ Conservation Tillage Subsidies
Tara Wade and Lyubov A. Karkalova, North Carolina A&T State University

Managing Excessive Predation in a Predator-Prey Setting: The Case of Piping Plovers
Richard T. Melstrom, Jr., Michigan State University

Evaluating the Return in Ecosystem Services from Investment in Public Land Acquisitions
Kent Kovacs, Derric Pennington, Stephen Polasky, and Steven James Taff, University of Minnesota; Erik Nelson, Bowdoin College; Bonnie Keeler, University of Minnesota; Andrew J. Plantinga, Oregon State University

1083  Forests
Washington State Convention Center, Room 616

Selected Paper Session
This session includes papers on carbon sequestration as well as the effects of wildfires on forests and agriculture.

Moderator: Craig Johnston, University of Victoria

Presentations:
Economic Impacts of Wildfires on U.S. Agriculture and Forestry Sectors
Jianhong Mu, Texas A&M University; Anne Wein and Todd Hawbaker, U.S. Geological Survey; Bruce A. McCarl, Texas A&M University

Estimating the Supply of Forest Carbon Offsets: A Comparison of Best-Worst and Discrete Choice Valuation Methods
Jose R. Soto and Damian C. Adams, University of Florida

Private Forest Landowners’ Response to Incentives for Carbon Sequestration
Taeyoung Kim and Christian A. Langpap, Oregon State University
Re-evaluating the Role of Biomass and Dead Organic Matter in the Optimal Forest Harvest Decision with Carbon Sequestration
Craig Johnston and G. Cornelis Van Kooten, University of Victoria

1084  The Economics of Agricultural Productivity and Efficiency
Washington State Convention Center, Room 617

Selected Paper Session
This session includes papers that address important issues in the measurement of agricultural productivity.

Moderator: V. Eldon Ball, USDA-Economic Research Service

Presentations:
Producer Behavior and Agri-Environmental Policies: A Directional Distance Based Matching Approach
John Walsh, Department for Environment, Food and Rural Affairs; David Zilberman, University of California, Berkeley; Johannes Sauer, University of Kiel

Complementarities in Production Technologies: An Empirical Analysis of the Dairy Industry
Henry An, University of Alberta

Incorporating “Bads” and “Goods” in the Measurement of Agricultural Productivity Growth in the United States
Nataliya Plesha and Subhash Ray, University of Connecticut; Richard F. Nehring and V. Eldon Ball, USDA-Economic Research Service

State Productivity Growth: Catching-up and the Business Cycle
V. Eldon Ball, USDA-Economic Research Service; Carlos San Juan, Universidad Carlos III de Madrid; Camilo A. Ulloa, BBVA Research

1085  Valuation of Ecosystem Services of Conservation Programs
Washington State Convention Center, Room 618

Selected Paper Session
This session explores topics in valuation of ecosystem services. Topics examine implicit prices and the efficiency of conservation programs and valuation ex-post using market sales of restored ecosystems.

Moderator: Allen Klaiber, The Ohio State University

Presentations:
Implicit Prices of Habitat Conservation Easements
Chad D. Lawley, University of Manitoba; Charles A. Towe, University of Maryland

Beneficial Selection and the Efficient Procurement of Ecosystem Services
Noel P. Russell, University of Manchester; Johannes Sauer, University of Kiel

The Effects of Open-space Conservation on Ecosystems: An Application of a Joint Ecological-economic Model
Katherine Y. Zipp, David J. Lewis, and Robert William Provencher, University of Wisconsin

A Valuation of Restored Streams Using Repeat Sales
Charles A. Towe, University of Maryland; Allen Klaiber, The Ohio State University; Joseph A. Maher, University of Maryland
Concurrent Sessions—Monday, 4:30 pm–6:00 pm

1086  Topics in Fisheries Management  
      Washington State Convention Center, Room 619

Selected Paper Session  
This session examines institutions and their welfare effects on fisheries management.

Moderator: Tess M. Stafford, University of New South Wales  
Presentations:  
An Inverse Demand System for New England Groundfish: Welfare Analysis of the Transition to Catch Share Management  
Min-Yang A. Lee and Eric Thunberg, NOAA Fisheries  
Marketing Cooperatives in Fisheries  
Sunny L. Jardine, C.-Y. Cynthia Lin, and James N. Sanchirico, University of California, Davis  
Consumer Demand and Preference for Eco-friendly Labeled Commercial Fish Commodities: Application to Tuna Steak  
Guzhen Zhou and Wuyang Hu, University of Kentucky; Minling Pan, NOAA  
Labor Supply of Fishermen: An Empirical Analysis  
Tess M. Stafford, University of New South Wales

1087  Crop Yield Risk: Geography, Technology, and Government Programs  
      Washington State Convention Center, Room 620

Selected Paper Session  
Crop yields are subject to numerous risk factors. These presentations seek to improve the understanding of crop yield risk modeling by investigating the impacts of geographical, technological, and government intervention factors.

Moderator: Anton Bekkerman, Montana State University  
Presentations:  
Geography of Crop Yield Skewness  
Xiaodong Du, University of Wisconsin; David A. Hennessy, Cindy L. Yu, and Ruqinig Miao, Iowa State University  
Production Risk, Farmer Welfare, and Bt Corn  
Santi Sanglestsawai and Roderick M. Rejesu, North Carolina State University; Jose M. Yorobe, Jr., University of the Philippines Los Baños  
Risk Reduction of LGM-Dairy and Potential Production Effects  
Kenneth H. Burdine and Leigh J. Maynard, University of Kentucky  
The SURE Program: An Investigation of Moral Hazard Opportunities and Adverse Selection Effects  
Anton Bekkerman, Vincent H. Smith, and Myles J. Watts, Montana State University

1088  How to Develop a Successful Undergraduate Agricultural Economics Club  
      Washington State Convention Center, Room 306

TLC Section and SS-AAEA Track Session  
Each year the Student Section of the AAEA recognizes an Outstanding Chapter and a Creative Club. Awards are presented at the AAEA awards ceremony at the annual meeting. The Student Section also sponsors an Academic Bowl contest at the annual meeting. In recent years several chapters have had repeated success in winning these awards and contests. Club advisors from other chapters would like to know how successful undergraduate clubs and teams are developed, what activities they carry out, and how club advisors are chosen and rewarded. Three presenters will be chosen to address the following topics: 1) How to develop a successful undergraduate club in a large department. 2) How to develop a successful undergraduate club in a small department. 3) How to develop a successful Academic Bowl team.

Organizer: William M. Edwards, Iowa State University  
Panelists: William M. Edwards, Iowa State University; Sierra S. Howry, Angelo State University; H. Mikael Sandberg, University of Florida
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2001 Climate Change Impacts
Washington State Convention Center, Room 204

AERE Session
Moderator: Michael James Roberts, North Carolina State University
Presentations:
The Distributional Impacts of Climate Change on Indian Agriculture: A Quantile Regression Approach
Chandra Kiran B. Krishnamurthy, Umea University
Estimating the Impact of Climate Change, Extreme Weather, and Soil Quality on Global Crop Production
Erik Nelson and Jae Bradley, Bowdoin College
Climate vs. Weather Shocks: Evidence from Global Food Markets
Kyle C. Meng, Columbia University; Solomon Hsiang, Princeton University; Mark Cane, Columbia University
Disaster, Disinvestment, and Death: Economic and Human Losses Following Environmental Disaster
Jesse Anttila-Hughes, Columbia University; Solomon Hsiang, Princeton University

2002 Farmland Value
Washington State Convention Center, Room 211

Selected Paper Session
This session presents discussions on the effects of changes in the ethanol and real estate markets on farmland values. Specifically, farmland ownership and production decisions may be affected by recent changes in ethanol and agricultural policies as well as the housing boom-bust trends of the recessionary period. In addition, the impact of the design of farm programs on cash rents is also analyzed. Another paper demonstrates the use of non-stationary panel time series techniques in analyzing the determinants of farmland values.

Moderator: Jaclyn D. Kropp, Clemson University

Presentations:
The Use of Nonstationary Panel Time Series Data in the Analysis of Farmland Values
Gulcan Onel, University of Florida
The Housing Boom-Bust and Farmland Values: Identifying the Changing Influence of Proximity to Agricultural Delivery Points
Wendong Zhang and Elena G. Irwin, The Ohio State University; Cynthia J. Nickerson, USDA-Economic Research Service
The Impact of Risk and Farm Program Design on Cash Rents
Jennifer Ifft, Joseph C. Cooper, and Todd H. Kuetehe, USDA-Economic Research Service
Impacts of U.S. Agricultural and Ethanol Policies on Farmland Uses and Prices
Jaclyn D. Kropp, Clemson University

Washington State Convention Center, Room 212

AARES Organized Symposium
This is the first of two sessions focusing on fundamental aspects of food security: 1) long run global food supply scenarios and their implications for the trend level of food prices, and 2) the variance of prices around that level. Of critical significance to sustainable global poverty reduction is the trend level of food prices. During the 20th century, real food prices in international markets traced a downward path but have spiked several times in recent years. Will historians see the past few years as an aberration on a continuing long-run downward trajectory for food prices, or will they be seen as the beginning of a long period of high and even rising prices for farm products?

This session is part one of a two-part symposium dealing with these issues. The second part, Session 2033, will take place after lunch in the same room.

Organizers: Kym Anderson, University of Adelaide/Australian National University/CEPR; Philip G. Pardey, University of Minnesota/InSTePP/University of Adelaide/CSIRO

Moderator: Kym Anderson, University of Adelaide/Australian National University/CEPR

Presentations:
Agricultural R&D Investments, Farm Productivity Slowdowns, and Their Long Run Food Supply Implications
Julian M. Alston, University of California, Davis; Philip G. Pardey, University of Minnesota/InSTePP/University of Adelaide/CSIRO
The Food Security Implications of Climate Change and Mitigation Policies
Thomas W. Hertel, Purdue University
Global Poverty Consequences of Agricultural Productivity Growth
William J. Martin and Maros Ivanic, World Bank
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2004  Herbicide Resistant Weeds and Sustainable Weed Management

Washington State Convention Center, Room 213

Organized Symposium

The emergence of glyphosate resistant weeds due to the widespread adoption of genetically engineered, herbicide tolerant crops has refocused attention on the challenges that herbicide resistant weeds pose to farm sustainability. These challenges have gained national prominence through prime time media reports, congressional hearings, and the recommendations of an expert panel convened by the National Academies’ National Research Council. This symposium will review recommendations from the National Academies’ National Summit on Strategies to Manage Herbicide-Resistant Weeds held on May 10, 2012 in Washington, D.C. and identify how agricultural and applied economists can contribute to promoting improved weed management through their research, extension, and outreach efforts.

Organizers: Terrance M. Hurley, University of Minnesota; Paul D. Mitchell, University of Wisconsin; George B. Frisvold, University of Arizona

Moderator: David Zilberman, University of California, Berkeley

Discussants: David J. Pannell, University of Western Australia; George B. Frisvold, University of Arizona; Paul D. Mitchell, University of Wisconsin; Terrance M. Hurley, University of Minnesota

2005  Reputation and Organizational Legitimacy: Implications for Firms in the Global Agri-food and Fiber Supply Chain

Washington State Convention Center, Room 214

AEM Section and IBES Track Session

Legitimacy and reputation, both are intangible assets that influence the economic viability of organizations. Indeed these two assets are bestowed upon firms by society as an indication of their approval of what an organization is doing. Firms gain or lose in their reputation for social and/or environmental performance, by respectively leading or lagging behind in the evolution of societal expectations concerning various issues of Corporate Social Responsibility (CSR). Moreover, if society feels that a firm falls too far behind or is too far forward in their response to CSR issues they are likely to lose organizational legitimacy. Consequently, the papers in this track session examine the issues of legitimacy and reputation on firms that operate in the global agri-food and fiber supply chain.

Organizer: Joshua D. Detre, Louisiana State University

Presentations:

Does One Bad Apple Spoil the Bunch? An Exploration of Legitimacy Loss for Innocent Firms under Food Recall Situations
Whitney O. Peake, Murray State University; Joshua D. Detre, Louisiana State University; Michael A. Gunderson, University of Florida; Clinton C. Carlson, University of Northern Texas

Challenges Facing New Business Ventures: A Legitimacy Approach
Robert Brent Ross, Michigan State University; Miguel I. Gomez, Cornell University; Fabio R. Chaddad, University of Missouri

Legitimacy and the Distinction between Moral Exhortations and Moral Prohibitions, or Why It Is Confusing to Tell Agribusiness Firms to Do This and Don’t Do That
Harvey S. James, Jr., University of Missouri
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2006 Natural Resources and the Dynamics of Income and Wealth Inequality in Rural America
Washington State Convention Center, Room 303

Invited Paper Session/CENET Track Session
This session explores the distribution of income and wealth in rural America and how the dynamics of wealth and income inequality are affected by the trajectories of natural resource use in different regions.

Organizer: Bruce A. Weber, Oregon State University
Moderator: Bruce A. Weber, Oregon State University
Discussant: Mitchell A. Renkow, North Carolina State University

Presentations:
Natural Resource Curse and Poverty in Appalachian America
Mark D. Partridge, Michael R. Betz, and Linda Lobao, The Ohio State University
Local Foods and Community Income Growth and Inequality
Steven C. Deller, University of Wisconsin
The Distribution of Household Wealth within and across Rural Areas: Are There Links to the Natural Resource Base?
Alexander W. Marre and John L. Pender, USDA-Economic Research Service

2007 Grain Outlook
Washington State Convention Center, Room 304

Extension Section Track Session
This track session features three presentations that primarily highlight the current and near-term situation and outlook of grain commodities. The panel of participants will bring unique insights to the discussion of the corn, soybean, wheat, and cotton markets by adding comments on “hot topics” of direct relevance to the United States. Finally, an open question and answer discussion will be moderated by the session organizer, providing interaction between presenters and the attending audience. The moderator will not only generate discussion but also highlight the implications for Extension economists.

Organizer: Chad E. Hart, Iowa State University
Moderator: Chad E. Hart, Iowa State University

Presentations:
Corn and Soybean Outlook
Matthew C. Roberts, The Ohio State University
Wheat Outlook
Kim B. Anderson, Oklahoma State University
Cotton Outlook
John R.C. Robinson, Texas A&M University

2008 Skills for Enhancing Rural/Limited Resource Enterprise Development
Washington State Convention Center, Room 305

COSBAE Track Session
Rural enterprises face several constraints that make it more difficult for them to succeed than many of their urban counterparts. This session will discuss obstacles faced by rural/limited resource businesses and will highlight avenues for them to deal with these issues. The session will cover three main areas that often hinder business success: management and operations; finance options; and communication/marketing. The goal is to present researchers and extension educators with the latest knowledge on overcoming these obstacles and to encourage further research in this area.

Organizer: Daniel V. Rainey, University of Arkansas
Moderator: Keithly G. Jones, USDA-Economic Research Service
Discussant: Deacue Fields, III, Auburn University

Presentations:
Agritourism Returns and Communication/Promotion Choices
Daniel V. Rainey and Harjanto Djunaidi, University of Arkansas
Effective Management Strategies for Agritourism Providers
Chyi-Lyi (Kathleen) Liang, University of Vermont
Limited Resource Entrepreneurs: Strategies for Dealing with Common Obstacles
Ntam Baharanyi, Tuskegee University

2009 Livestock Outlook and Industry Issues
Washington State Convention Center, Room 306

Extension Section Track Session
This session will have a kickoff presentation that primarily highlights the current and near-term situation and outlook of beef, pork, and dairy industries. This will be followed two shorter presentations from a panel of participants bringing unique insights to the discussion by adding comments focused on “hot topics” of direct relevance to U.S. livestock industries and markets. Finally, an open question and answer discussion will be moderated by the session organizer.

Organizer: Glynn T. Tonsor, Kansas State University
Moderator: Glynn T. Tonsor, Kansas State University
Panelists: James G. Robb, Livestock Marketing Information Center; Scott H. Irwin, University of Illinois at Urbana-Champaign; Kathleen R. Brooks, West Texas A&M University
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2010  Labeling, Regulation, and Food Demand
Washington State Convention Center, Room 307

FAMPS and FSN Section Track Session
This joint track session focuses on analyzing the impacts of the food environment on consumer preferences. Given that organic foods transition from niche products to mainstream goods, two presentations address the effects of changing the food context in the organic market. Furthermore, two presentations determine food demand impacts via limiting access to certain foods or providing food labels.

Organizer: Christiane Schroeter, California Polytechnic State University, San Luis Obispo
Moderator: Christiane Schroeter, California Polytechnic State University, San Luis Obispo

Presentations:
Determinants of Organic Produce Purchasing Behavior
Christiane Schroeter and Xiaowei Cai, California Polytechnic State University, San Luis Obispo

The Impact of Macroeconomic Factors on the USDA Organic Seal Price Premium
Andrea C. Carlson, USDA-Economic Research Service; Edward C. Jaenicke, Penn State University

California’s Leading Role in State-mandated Soda Bans—Adherence at High Schools and Possible Compensation Outside of Schools
Kristin Kiesel, California State University, Sacramento; Rui Huang, University of Connecticut; Chantel Crane, California State University, Sacramento; Lisa Craypo, Samuels & Associates

Guiding Stars: Food Labeling at Hannaford’s
Biing-Hwan Lin and Ilya M. Rahkovsky, USDA-Economic Research Service; Chung-Tung Jordan Lin, U.S. Food and Drug Administration; Jong-Ying Lee, University of Florida

2011  Performance of Institutional Innovations to Address Multi-jurisdictional Water Management Problems
Washington State Convention Center, Room 308

IBES Track Session
Water resources seldom overlap with government and political boundaries, thus creating major jurisdictional challenges for effective management and use by multiple parties. In some regions of the United States, institutional innovations involving collaboration across federal, state and local government boundaries have emerged to improve water quantity/quality management. Information about the relative performance of these institutions is not readily available, particularly related to their abilities to respond to emerging management challenges or success in experimenting with new approaches, such as market-based mechanisms. This session will help fill that information gap by bringing together natural and environmental resource economists and policy analysts from several regions of the United States where institutional innovations have been used to address water issues. Speakers will define the jurisdictional water problem, describe the innovative institutional arrangements formed, summarize what is known about their performance, and identify current issues and challenges.

Organizer: Charles W. Abdalla, Penn State University
Moderator: Laura M. McCann, University of Missouri

Presentations:
Federal Water Quality Imperatives Affecting State and Local Governments: Innovative Watershed Restoration Initiatives in the Northwest United States
Claire Schary, U.S. Environmental Protection Agency
Multi-jurisdictional Water Allocation Conflicts: Incentive-based Mechanisms and Institutional Innovation to Resolve Water Conflicts in Multi-jurisdictional River Basins
Bonnie G. Colby, University of Arizona
Water Institutions and Energy Issues: Federal, Regional, and State Roles in Shale Gas Development in the Northeast United States
Charles W. Abdalla, Penn State University
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2012  Emerging Issues in Demand and International Trade in China
Washington State Convention Center, Room 309

China Section and International Section Track Session
In this session, we focus on demand and international trade issues in China. As a major market, structural changes in Chinese preferences are particularly important to exporting countries. As a major exporter, China is also affected by changing factors in destination markets such as the United States.

Organizers: Andrew Muhammad, USDA-Economic Research Service; Michael D. Hudson, Texas Tech University
Moderator: Blondel A. Brinkman, USDA-Animal and Plant Health Inspection Service

Presentations:
The Impacts of Changes in China’s Demographics on Textile and Global Cotton Markets
Michael D. Hudson, Texas Tech University; Stephen A. MacDonald, USDA-Economic Research Service; Mouze M. Kebede and Suwen Pan, Texas Tech University

Importance of Origin of Foreign Wine Preferences in China
Andrew Muhammad, USDA-Economic Research Service; Wei Chen, Shanghai University of Finance and Economics

Demand Analysis in Urban China: The Effect of Including Food Away from Home on Estimated Expenditure Elasticities
Lisa Mancino, Diansheng Dong, and Fred Gale, Jr., USDA-Economic Research Service; Junfei Bai, Chinese Academy of Sciences

Modeling Consumer Preferences for Sustainability, Food Safety, and Production Process Attributes of Imported Aquaculture Products from China
David L. Ortega, Hong Holly Wang, and Nicole J. Olynk, Purdue University

2013  Teaching Tips from Top Teachers: 2011 AAEA Award Recipients
Washington State Convention Center, Room 310

GSS and TLC Section Track Session
This session offers the opportunity for AAEA Teaching Award recipients to share teaching tips and have a dialogue with AAEA members. The emphasis is on winning strategies that have worked for them; the approaches, techniques, and/or teaching styles they consider to be instrumental to their success in the classroom. While they may utilize specific subject-matter examples to illustrate their points, the emphasis will on pedagogical approaches to improving education in our profession. The goal is to share ideas on what successful teachers are doing in and out of the classroom to facilitate learning.

Organizer: Allen Francis Wysocki, University of Florida
Moderator: Michael A. Gunderson, University of Florida

Presentations:
Teaching Tips: Perspective from Less than 10 Years’ Experience
W. Scott Downey, Purdue University

Teaching Tips: Perspective from 10 or More Years’ Experience
Frank J. Dooley, Purdue University

Teaching Tips: Graduate Teaching and Advising
Stephen Devadoss, University of Idaho

Teaching Tips: TLC Section Graduate Student Teacher of the Year
Nataliya Plesha, University of Connecticut
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2014  Practical Issues of Agricultural Insurance Programs in Developing Countries
Washington State Convention Center, Room 602

**ARA Section Track Session**
Producers in developing countries tend to be more vulnerable to production risks because they are more dependent on agriculture and often lack access to insurance products. The paucity of insurance instruments could be contributor to the existence of poverty traps. Production shocks impact various aspects of rural economies, and households that own few assets can be pushed toward an (often irreversible) downward spiral into destitution. Systemic risks are of particular importance, since losses due to extreme events as a proportion of GDP in these countries have been historically higher than in developed countries. Design and implementation of insurance programs for developing countries face a variety of challenges. Among these, the most common are the lack of reliable historical data, information asymmetry, and lack of appropriate institutional infrastructure. The proposed session presents three papers which deal with specific practical issues encountered in the development, analysis, and/or implementation of insurance programs in developing countries.

**Organizer:** Dmitry V. Vedenov, Texas A&M University  
**Moderator:** Oscar Vergara, AIR Worldwide  
**Discussant:** Barry J. Barnett, Mississippi State University

**Presentations:**
- Can Farmers’ Insurance Under-report Behavior Be Considered Cheating  
  *Hong Holly Wang, Purdue University; Yuehua Zhang, Zhejiang University*
- Modeling Agricultural Risk in China  
  *Oscar Vergara, Gerhard Zuba, Tina Zhang, Matt Harrigan, Jack Seaquist, and Heidi Wang, AIR Worldwide*
- Practical Issues in Designing Index Insurance Products for Ecuador Rice Producers  
  *Dmitry V. Vedenov and Leonardo F. Sanchez, Texas A&M University*

2015  Agribusiness Marketing: Willingness to Pay and Hedonic Pricing Studies
Washington State Convention Center, Room 603

**Selected Paper Session**
The papers in this session examine a variety of issues related to pricing agricultural products. The papers include several studies that utilize willingness to pay methodologies and hedonic pricing techniques.

**Moderator:** Hyeyoung Kim, University of Florida  
**Presentations:**
- Fresh Hammock-packed Bartlett Pears: Implications for Consumer’s Willingness to Pay Based on Sensory Analysis  
  *Jonathan A. Watson, Allen Francis Wynicki, Michael A. Gunderson, and Jeff Brecht, University of Florida*
- The Theoretical Structure of Producer Willingness to Pay Estimates  
  *Samuel D. Zapata and Carlos E. Carpio, Clemson University*
- Measuring the Value of Convenience: A Hedonic Pricing Model Approach in the Market for Breakfast Sausages  
  *Steven S. Vickner, The Ohio State University*
- Impact of Added Sugar Information of Front-of-Pack Labels on Consumers’ Beverage Health Perception Changes  
  *Hyeyoung Kim and Lisa A. House, University of Florida*

2016  Behavioral Determinants of Demand
Washington State Convention Center, Room 604

**Selected Paper Session**
This session gives examples of how behavioral economics gives researchers new tools for understanding willingness to pay for goods as varied as ice cream and fine art.

**Moderator:** Arzu Aysin Tekindor, Washington State University  
**Presentations:**
- Willingness to Pay for Functional Dairy Products and the Influence of Starting Point Bias: Empirical Evidence for Germany  
  *Kai-Brit Bechtold and Awudu Abdulati, University of Kiel*
- Consumer Response to Controversial Food Technologies and Price: A Neuroeconomic Analysis  
  *Brandon R. McFadden and Jayson L. Lusk, Oklahoma State University; John M. Crespi, Kansas State University; J. Bradley C. Cherry, University of Missouri at Kansas City; Laura E. Martin, University of Kansas Medical Center; Amanda S. Bruce, University of Missouri at Kansas City*
- Strategic Self-ignorance and Consumption of Harmful Goods  
  *Linda Thunstrom, HUI; Jonas Nordström, Lund University; Jason F. Shogren and Mariah D. Ehmske, University of Wyoming*
- Uniqueness in Art Market: Specialization in Visual Art  
  *Arzu Aysin Tekindor and Vicki A. McCracken, Washington State University*
2017  
**Retail Food**  
*Washington State Convention Center, Room 606*

**Selected Paper Session**  
This session discusses nutrition and marketing in retail food markets.

**Moderator:** Lan Li, Tennessee State University  
**Presentations:**  
Brand Level Demand Analysis of Fluid Milk Products with Different Attributes  
Hee Jung Choi, University of Florida; Michael K. Wohlgenant, North Carolina State University  
Understanding Food Away from Home Expenditures in Urban China: Differences by Week, Day, and Meal  
Haiyan Liu and Thomas I. Wahl, North Dakota State University; Junfei Bai, Chinese Academy of Sciences; James L. Seale, Jr., University of Florida  
Price Discrimination with Asymmetric Firms: The Case of the U.S. Carbonated Soft Drinks Market  
Yizao Liu, University of Connecticut; Shu Shen, University of California, Davis  
Fruit and Vegetable Consumption and Availability: Relationships to Adult Overweight and Obesity in the United States  
Lan Li, Tennessee State University

2018  
**Experiments in Contract Enforcement and Farmer Behavior under Uncertainty**  
*Washington State Convention Center, Room 607*

**Selected Paper Session**  
For all agricultural producers, but particularly those with smaller operations, production uncertainty and marginalized bargaining power present significant hurdles to improving profitability. The papers in this session explore these issues through experiments conducted with agricultural producers. Both laboratory and field experiments are used to assess the impact of contract enforcement policy designs on economic outcomes and the role of uncertainty on farmer capital investments and crop insurance purchases.

**Moderator:** Luisa Menapace, University of Trento  
**Presentations:**  
The Impact of Third-party Contract Enforcement in Agriculture: Evidence from a Field Experiment in Vietnam  
Christoph Saenger, Georg-August-Universität Göttingen; Maximo Torero, International Food Policy Research Institute; Matin Qaim, Georg-August-Universität Göttingen  
Does Contract Enforcement Limit the Distribution of Bargaining Power? An Experimental Study  
Paula Cordero Salas, University of Alabama  
Investment and Disinvestment in Irrigation Technology—An Experimental Analysis of Farmers’ Decision Behavior  
Hanna Julia Ihli, Oliver Mußhoff, and Syster Christin Maart, Georg-August-Universität Göttingen  
On the Validity of Gamble Tasks to Assess Farmers’ Risk Attitudes  
Luisa Menapace, University of Trento; Gregory J. Colon, University of Georgia
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2019  New Trends in Consumer-Market Analysis  
Washington State Convention Center, Room 608

Selected Paper Session
This session features four interesting papers on new trends in consumer market analysis. How does convenience and social responsibility impact consumers’ choice? How are new technologies impacting consumer marketing?

Moderator: Dawn D. Thilmany McFadden, Colorado State University

Presentations:
- Convenience as a Driver for Healthy Food Choices—The Case of Seafood  
  Simone C. Mueller Loose, University of South Australia; Anne Peschel and Carola Grebitus, University of Bonn
- Mind the GAPs: Comparing Retailer and Producer Led Schemes  
  Diogo M. Souza Monteiro, University of Kent; Neal H. Hooker, Saint Joseph’s University
- The Use of Wireless Capability at Farmers Markets: Results from a Choice Experiment Study  
  Aaron Z. Olanie and Rosa Karina Gallardo, Washington State University
  Oana C. Deselnicu, Marco Costanigro, and Dawn D. Thilmany McFadden, Colorado State University

2020  Micro-level Development Policies in Africa  
Washington State Convention Center, Room 609

Selected Paper Session
This session presents a series of papers describing policies aimed at smallholder producers in Africa.

Moderator: Milu Muyanga, Michigan State University

Presentations:
- Subsistence Farmer Preferences for Alternative Incentive Policies to Encourage the Adoption of Conservation Agriculture in Malawi: A Choice Elicitation Approach  
- Do Cooperatives Help the Poor? Evidence from Ethiopia  
  Maria F. Rodrigo, University of Wisconsin
- Effects of Population Density and Public Investments on Smallholder Agricultural Commercialization in Kenya  
  Milu Muyanga and Thomas S. Jayne, Michigan State University

2021  The Economics of Food and Nutrition Programs and Food Security  
Washington State Convention Center, Room 611

Selected Paper Session
How do public nutrition programs impact their beneficiaries in terms of reducing poverty and facilitating spending? What is the role of conflict and energy and weather shocks in determining household food security? Four papers examine these questions in the context of the United States and Afghanistan.

Moderator: Tina L. Saitone, University of California, Davis

Presentations:
- Conflict, Food Price Shocks, and Food Insecurity: The Experience of Afghan Households  
  Anna D’Souza, USDA-Economic Research Service; Dean Jolliffe, World Bank
- The Effects of Energy and Weather Shocks on Household Food Security  
  Timothy KM Beatty and Charlotte Tuttle, University of Minnesota
- How State Policies Influence the Efficacy of the Supplemental Nutrition Assistance Program in Reducing Poverty  
  Laura J. Tiehen, USDA-Economic Research Service; Dean Jolliffe, World Bank; Craig G. Gundersen, University of Illinois at Urbana-Champaign
- California WIC: Analysis of Program Impacts on Food Costs for WIC Participants and Non-participants  
  Tina L. Saitone and Richard J. Sexton, University of California, Davis; Richard J. Volpe, III, USDA-Economic Research Service

2022  Market Power  
Washington State Convention Center, Room 612

Selected Paper Session
This session includes papers on topics related to market power.

Moderator: Tian Xia, Kansas State University

Presentations:
- Estimating Time Variation of Market Power: Case of U.S. Soybean Exports  
  Toru Nakajima, The University of Tokyo
- Buyer Alliances as Countervailing Power in WIC Infant Formula Auctions  
  David E. Davis, South Dakota State University
- Retail Markets and Buyer Power in Agricultural Procurements  
  Tian Xia and Brian Sancewich, Kansas State University
### Concurrent Sessions  
**Tuesday, 10:00 am–11:30 am**

**2023**  
**Adoption of Modern and Improved Technologies**  
*Washington State Convention Center, Room 613*

**Selected Paper Session**
Adoption of new technologies is a primary strategy for increasing food production. This session examines various issues regarding the adoption of improved agricultural technologies.

**Moderator:** Mohammed Ibrahim, Fort Valley State University

**Presentations:**
- The Role of Varietal Attributes on Adoption of Improved Seed Varieties: The Case of Smallholder Sorghum Producers in Kenya
  *Anne G. Timu, Tegemeo Institute, Egerton University; Richard M. Mulwa and Julius J. Okello, University of Nairobi; Mercy Kamau, Tegemeo Institute, Egerton University*
- The Impact of Modern Varieties on Productivity of, and Income from, Rice in Tanzania
  *Yuko Nakano and Kei Kajisa, International Rice Research Institute*
- An Econometric Analysis of the Link between Access to Agricultural Extension Services, Adoption of Agricultural Technology, and Poverty: Evidence for Uganda
  *Patrick Okello, Uganda Bureau of Statistics*
- Determinants of Farmer Adoption of Improved Peanut Varieties and Their Impact on Farm Income: Evidence from Northern Ghana
  *Mohammed Ibrahim, Fort Valley State University; Wojciech J. Florkowski, University of Georgia; Shashidhara Kolavalli, International Food Policy Research Institute*

**2024**  
**Trade Costs and Market Integration**  
*Washington State Convention Center, Room 614*

**Selected Paper Session**
This session explores trade costs and spatial market integration.

**Moderator:** Jason H. Grant, Virginia Tech

**Presentations:**
- The(Rail)road to Structural Change: Transportation Costs, Integration and Production Specialization
  *Sarah Walker, University of Wisconsin*
- The Law of One Price under the State-dependent Policy Intervention
  *Feng Qin, JP Gervais, and Barry K. Goodwin, North Carolina State University; Linde J. Goetz and Thomas Glauben, Leibniz Institute of Agricultural Development in Central and Eastern Europe*
- Cotton Market Integration across Countries, among Qualities, and through Time
  *Jon Devine, Cotton Incorporated; Alejandro S. Plastina, International Cotton Advisory Committee*
- Agricultural Trade Costs: 1965–2010
  *Shuwen Duan and Jason H. Grant, Virginia Tech*

**2025**  
**Extreme Weather Events**  
*Washington State Convention Center, Room 615*

**Selected Paper Session**
This group of papers considers the economics of floods, storms, and droughts.

**Moderator:** Karina Schoengold, University of Nebraska

**Presentations:**
- Spatial Variation in Flood Risk Perception: A Spatial Econometric Approach
  *Ajita Atreya and Susana Ferreira, University of Georgia*
- The Effect of Stochastic Storms on Optimal Beach Management
  *Sathy Gopalakrishnan, The Ohio State University; Dylan McNamara, University of North Carolina at Wilmington; Martin D. Smith and Brad Murray, Duke University*
- Weather or Wealth? An Analysis of Economic Loss Caused by Extreme Precipitation Events
  *Jing Liu, Purdue University*
- The Impact of Ad hoc Disaster Programs on the Use of Conservation Practices
  *Karina Schoengold, University of Nebraska*

**2026**  
**The Economics of Agricultural Technology Adoption**  
*Washington State Convention Center, Room 616*

**Selected Paper Session**
The papers in this session address important issues in agricultural technology adoption. Issues explored include the determinants and implications of the adoption of precision farming technology for cotton, determinants of adoption of management practices for weed resistance, and a retrospective on the adoption of Bt Corn varieties.

**Moderator:** Krishna P. Paudel, Louisiana State University

**Presentations:**
- Fifteen Years Later: Examining the Adoption of New Bt Corn Varieties by U.S. Farmers
  *Jorge A. Fernandez-Cornejo, USDA-Economic Research Service; Seth J. Wechsler, University of Maryland*
- Quantifying Farmer Adoption Intensity for Weed Resistance Management Practices and Its Determinants
  *Fengxia Dong and Paul D. Mitchell, University of Wisconsin; Terrance M. Hurley, University of Minnesota; George B. Frisvold, University of Arizona*
- Adoption and Non-adoption of Precision Technology by Cotton Farmers
  *Krishna P. Paudel, Mahesh Pandit, and Ashok K. Mishra, Louisiana State University; Eduardo Segarra, Texas Tech University*
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2027  Crop Response and Productivity  
Washington State Convention Center, Room 617  

Selected Paper Session  
This session features papers related to supply response, productivity, and profitability of crops.  
Moderator: Elizabeth Nolan, University of Sydney  
Presentations:  
Commodity Grain Supply Response to Economic and Biophysical Changes  
David Bousios and Andrew P. Barkley, Kansas State University  
A Comparative Breakeven Net Return Threshold to Guide Development of Conservation Technologies with Application to Perennial Wheat  
Carson J. Reeling, Anne Weir, and Scott M. Swinton, Michigan State University  
Elizabeth Nolan and Paulo J. Santos, University of Sydney; Guanming Shi, University of Wisconsin

2028  Crop Choice and the Environment  
Washington State Convention Center, Room 618  

Selected Paper Session  
This session explores the environmental effects of crop choice on the environment and farm budgets.  
Moderator: Alicia L. English, Purdue University  
Presentations:  
Incentives, Costs, and Implications of Wide-spread Cover Crop Adoption in the United States  
Elizabeth Marshall, USDA-Economic Research Service  
Do farmers Have Heterogeneous Preferences for the Environment and Does It Matter? A Latent-class Approach to Crop Choice and Management Practices  
Avishek Konar, Elena G. Irwin, and Brian E. Roe, The Ohio State University  
Evaluating Pollution Control Policies Using a Farm-level Dynamic Model  
Jingjing Wang and Kenneth A. Baerenklau, University of California, Riverside  
Environmental Impacts of Stover Removal in the Corn Belt  
Alicia L. English, Wallace E. Tyner, Juan Pablo Sesmero, and Philip Owens, Purdue University

2029  Land Use, Spatial Analysis, and the Environment  
Washington State Convention Center, Room 619  

Selected Paper Session  
This session discusses land use and spatial analysis resulting from regulatory and market uncertainty.  
Moderator: Douglas H. Wrenn, The Ohio State University  
Presentations:  
Spatial Analysis of Rezoning Approval Decisions  
Seong-Hoon Cho, University of Tennessee; Seung Gyu Kim, USDA-Economic Research Service; Roland K. Roberts, University of Tennessee  
Federal Forest Policy and Its Impact on Income Distribution in Rural Communities  
Yong Chen and Bruce A. Weber, Oregon State University  
Heterogenous Developers, Spatial Interactions, and Land Development Outcomes under Uncertainty  
Matthew K. Gnagey, The Ohio State University  
Searching for the Urban Fringe: Exploring Spatio-temporal Variations in the Effect of Distance vs. Local Interactions on Residential Land Conversion Using a Conditionally-parametric Discrete-time Duration Model  
Douglas H. Wrenn, Elena G. Irwin, and Abdoul G. Sam, The Ohio State University
Concurrent Sessions—Tuesday, 10:00 am–11:30 am

2030  Impacts of 2010 Dietary Guidelines on Fruit, Vegetable, and Livestock Industries
Washington State Convention Center, Room 620

International Section and Senior Section Track Session

In 2011, the USDA and the FDA jointly issued a new set of dietary goals and nutrition guidelines. The goal of the Dietary Guidelines for Americans 2010 is to substantially reduce intake of calories and fats as part of the fight against obesity. Will these Dietary Guidelines be any more effective at changing food consumption patterns and reducing obesity than the previous guidelines? If so, what impacts would there be on the U.S. agriculture sector, and on food processing and retailing?

Organizers: Walter J. Armbruster, Farm Foundation (retired); Ronald D. Knutson, Texas A&M University
Moderator: Walter J. Armbruster, Farm Foundation (retired)

Presentations:
Impacts of 2010 Dietary Guidelines on the Southern Fruit and Vegetable Industry
Luis A. Ribera, Texas A&M University
Impacts of 2010 Dietary Guidelines on the Western Fruit and Vegetable Industry
Mechel S. Paggi, California State University, Fresno
Impacts of 2010 Dietary Guidelines on the Midwest and Northeast Fruit and Vegetable Industry
Chengyan Yue and Alicia Rihn, University of Minnesota
Impacts of 2010 Dietary Guidelines on U.S. Livestock and Meat Marketing
Rodney B. Holcomb and Jody L. Campiche, Oklahoma State University
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2031 Washington Policy Update by Chief Economist from the House and Senate Agriculture Committees

Washington State Convention Center, Room 204

Extension Section Track Session
Congress deals with a broad range of policy issues—from long-standing, agriculture-specific issues such as commodity, conservation, and trade programs, to newer, cross-cutting issues such as energy and climate change. The presenters will provide their perspectives on policy issues affecting agriculture based on their work for Congress, as well as perspectives on farm bill development. They also will seek comments and insights on issues from session attendees.

Organizer: Steven L. Klose, Texas A&M University
Moderator: Joy L. Harwood, USDA-Farm Service Agency

Presentations:
- Farm Policy Outlook: Perspective from the House Minority Craig Jagger, House Agriculture Committee
- Farm Policy Outlook: Perspective from the House Majority Bart L. Fischer, House Agriculture Committee
- Farm Policy Outlook: Perspective from the Senate Minority Max D. Fisher, Senate Agriculture Committee
- Farm Policy Outlook: Perspective from the Senate Majority Joe Shultz, Senate Agriculture Committee

2032 Livestock Trade

Washington State Convention Center, Room 211

Selected Paper Session
This session explores factors affecting meat and livestock trade include changes in demand in Southeast Asia and foot and mouth disease.

Moderator: James M. Hansen, USDA-Economic Research Service

Presentations:
- Economic Implications of a Foot and Mouth Disease Free Latin American Beef Sector Amanda M. Leister and Amy D. Hagerman, USDA-Economic Research Service
- International Pork Trade and Foot and Mouth Disease Shang-Ho Yang, Sayed H. Saghaian, and Michael R. Reed, University of Kentucky
- Modeling South Africa’s Meat Import System Fawzi A. Taha and William F. Hahn, USDA-Economic Research Service
- Assessing the Impact of Southeast Asia’s Increasing Meat Demand on Global Feed Demand and Prices James M. Hansen, USDA-Economic Research Service

2033 Global Food Security II: Food Price Fluctuations and Their Food Security Implications

Washington State Convention Center, Room 212

AARES Organized Symposium
This is the second of two sessions focusing on fundamental aspects of food security: 1) long run global food supply scenarios and their implications for the trend level of food prices, and 2) the variance of prices around that level. National governments, groups such as the G-20, and the major international economic organizations have worried over food price variability over the past four years. Certainly some groups are harmed by fluctuating prices, but others may benefit. Understanding the causes and effects of those fluctuations—and of the likely effects of policy responses to price spikes on markets, aggregate national welfare and its distribution—is essential for better policy making in this area.

This session is part two of a two-part symposium dealing with these issues. The first part, Session 2003, takes place at 10:00 am in the same room.

Organizers: Kym Anderson, University of Adelaide/Australian National University/CEPR; Philip G. Pardey, University of Minnesota/InSTePP/University of Adelaide/CSIRO
Moderator: Philip G. Pardey, University of Minnesota/InSTePP/University of Adelaide/CSIRO

Presentations:
- The Economics of Agricultural Price Variability Brian D. Wright, University of California, Berkeley
- Variable Trade Restrictions: Policy Responses (and Contributors) to Food Price Fluctuations Kym Anderson, University of Adelaide/Australian National University/CEPR; Signe Nelgen, University of Adelaide
- Do Food Price Insulation Policies Reduce Poverty? William J. Martin and Maros Ivanic, World Bank; Kym Anderson, University of Adelaide/Australian National University/CEPR
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2034  **Alliances in the Small and in the Large: Formation and Performance**  
*Washington State Convention Center, Room 213*

**AEM Section Track Session**

Alliances—defined as collaborative, interdependent efforts between two or more firms—are a mainstay of the agricultural economy. But what determines alliance formation and performance? What makes one alliance successful, resulting in risk sharing, information exchange, and greater returns to scale, while another alliance results in a clash over intellectual property rights, as illustrated by Monsanto vs. Dupont? This session examines the impact of alliances at three focal lengths: 1) the ultimate outcome, firm survival, 2) the persistence of above-average profits among surviving firms, and 3) mechanisms persistently profitable firms use to facilitate information exchange and innovation while decreasing the threat of information expropriation. These perspectives combine to provide unique insight into the organization of firms along the food supply chain, from biotech firms to farms to agribusiness.

**Organizer:** Andrea Martens, University of Illinois at Urbana-Champaign  
**Discussant:** Peter D. Goldsmith, University of Illinois at Urbana-Champaign  
**Presentations:**
- Andrea Martens and Barrett E. Kirwan, University of Illinois at Urbana-Champaign: *Too Connected to Fail: The Effect of Alliance Network Structure on Farm Survival*
- Fabio R. Chaddad, University of Missouri; Sergio Lazzarini, Insper: *Interlocking Directorates in Agricultural Enterprises in Scania, Sweden*
- Konstantinos Karantininis, University of Copenhagen; Thomas Björklund and Jerker Nilson, Swedish University of Agricultural Sciences: *A Comparison of Data Sources for the Analysis of Farmland Values*

2035  **Land Values and Rental Rates: Determinants, Trends, and New Tools**  
*Washington State Convention Center, Room 214*

**AFM Section Track Session**

Over the past few years, both land values and farmland rental rates have consistently experienced double-digit percentage increases throughout much of the Midwest and Great Plains regions. A significant amount of work has been done by agricultural economists in an attempt to analyze the determinants of both land values and rental rates, linking them with a range of factors including the land’s direct income generating potential via measures of expected crop revenues, expected or actual cash flows from government programs, soil and other productivity factors, urbanization pressures, and a number of other spatial considerations such as proximity to livestock operations or ethanol facilities. Furthermore, researchers have used a number of methods (i.e. standard OLS, various spatial models and specifications) and data sources (i.e. farm management association, USDA ARMS survey, Census of Ag, regional land transactions) to study these issues. This track session will focus on recent research efforts on land value and rental markets through three papers.

**Organizer:** Nicholas D. Paulson, University of Illinois at Urbana-Champaign  
**Moderator:** Nicholas D. Paulson, University of Illinois at Urbana-Champaign  
**Discussant:** Jason R. Henderson, Federal Reserve Bank of Kansas City-Omaha Branch  
**Presentations:**
- Bruce J. Sherrick and Mindy L. Mallory, University of Illinois at Urbana-Champaign: *Farmland Markets: Valuation, Performance, and Risk*
- Nicholas D. Paulson and Gary D. Schnitkey, University of Illinois at Urbana-Champaign: *Farmland Rental Markets: Trends in Valuation, Design, and Risk*
- Todd H. Kaethe, Jennifer Ifft, Allison M. Borchers, and Mitchell J. Morehart, USDA-Economic Research Service: *A Comparison of Data Sources for the Analysis of Farmland Values*
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

**2036 Future Agricultural Productivity Growth, Land Management, and Greenhouse Gas Emissions**

*Washington State Convention Center, Room 303*

**Invited Paper Session**

The relationship between technology-driven agricultural productivity growth, land use, and greenhouse gas (GHG) emissions is ill-defined and currently debated in the literature. Under certain conditions, exogenous agricultural technology shifts can either increase or decrease net emissions from the terrestrial system. This session presents three distinct papers that address this complex relationship and project land use change and emissions under alternative future crop productivity scenarios. Results provide critical information on the effects of agricultural technology change on regional and global deforestation rates, emissions from crop and livestock systems, and the costs of land-based GHG abatement at U.S. and global scales.

**Organizer:** Justin S. Baker, RTI International

**Discussant:** Robert H. Beach, RTI International

**Presentations:**

Relative Agricultural Productivity and Tropical Deforestation

Steven Rose, Electric Power Research Institute; Alla Golub and Thomas W. Hertel, Purdue University; Brent Sohngen, The Ohio State University

Implications of Agricultural Productivity Growth Assumptions on Land Management, Greenhouse Gas Emissions, and Mitigation Potential

Justin S. Baker, RTI International; Bruce A. McCarl, Texas A&M University; Brian Murray, Duke University; Siyi J. Feng, Texas A&M University; Robert Johannson, USDA-Office of the Chief Economist

Crop Productivity Growth and Emissions Reduction from the Livestock Sector and Related Land Use Changes

Petr Havlik, Hugo Valin, and Michael Obersteiner, IIASA; Justin S. Baker, RTI International; Aline Mosnier, IIASA; Mario Herrero, International Livestock Research Institute; Erwin Schmid, Universität für Bodenkultur Wien

**2037 The Changing Landscape for Agricultural Input Markets in China**

*Washington State Convention Center, Room 304*

**China Section Track Session**

This session focuses on the changing landscape for agricultural input markets in China. The Chinese food and agricultural sector is changing rapidly on both the supply and demand sides as China grows economically, with major consequences not only for China but also for global agricultural markets. This session will shed light on some of the important supply-side changes.

**Organizer:** David Abler, Penn State University/By The Numbers

**Moderator:** David Abler, Penn State University/By The Numbers

**Presentations:**

An Anatomy of an Agricultural Mechanization Service Cluster in China

Xiaobo Zhang, International Food Policy Research Institute; Jin Yang, Zhejiang University

Impacts of Global Crude Oil Prices on China’s Vegetable Oil Prices

Wei Chen, Shanghai University of Finance and Economics; Bryan T. Lohmar, U.S. Grains Council China; Mary A. Marchant, Virginia Tech

The Shadow Price of Soil and Its Impact on Production Efficiency

Lingling Hou, Dana L. Hoag, and Mazdak Arabi, Colorado State University

The Effect of Land Use Diversity on Pest Infestation and Crop Yield: A County Scale Analysis for Rice and Cotton in China

Wei Zhang, International Food Policy Research Institute; Yanhui Lu, Chinese Academy of Agricultural Sciences; Feng Wu, Jikun Huang, and Ke Zhou, Chinese Academy of Sciences; Wopke Vander Werf, Wageningen University; Xiangzheng Deng, Chinese Academy of Sciences; Kongming Wu, Chinese Academy of Agricultural Sciences
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2038  Value Added Meat Marketing around the Globe: International Insights on Safety, Health, and Convenience
Washington State Convention Center, Room 305

CWAE and FAMPS Track Session
In highly competitive meat markets it is important to understand which attributes are especially valued by consumers. This track session will contribute to a better understanding of consumer preferences for value added meats across different countries and simultaneously address different stages of the food chain by acknowledging factors such as breeding, forage (fat content), meat cuts as well as product labeling and packaging. All papers present current empirical studies from countries such as the United States, Canada, Germany, Italy, and Australia.

Organizers: Simone C. Mueller Loose, University of South Australia; Carola Grebitus, University of Bonn
Moderator: Carola Grebitus, University of Bonn

Presentations:
- Taste vs. Health: Australian Consumers’ Preferences for Marbling and Fat Content in Beef Steaks
  Simone C. Mueller Loose, University of South Australia; Wendy J. Umberger, University of Adelaide
- Maximizing Value of Canadian Traditionally Raised and Convention Pork Chops: Are Genomic Markers, Meat Quality, or Hog Grade Indicators of the ‘Best’ Value?
  Ellen W. Goddard, Heather Bruce, and Graham Plastow, University of Alberta; Jennifer Janz, Alberta Agriculture and Rural Development
- Increasing Food Quality, Safety, and Convenience and Reducing Food Waste through Innovative Meat Packaging
  Judith Kreyenschmidt, Carola Grebitus, and Yvonne Ilg, University of Bonn; Jutta Roosen, Technical University of Munich; Helen H. Jensen, Iowa State University
- The Perfect Cut: What Do Italian Consumers Want from Their Everyday Beef?
  Gabriele Scanzafava, University of Florence; Simone C. Mueller Loose and Armando Corsi, University of South Australia; Leonardo Cassini, University of Florence

2039  The Economics of Cover Crops: What Will Drive Adoption?
Washington State Convention Center, Room 306

Organized Symposium
While cover crops may be an important component in sustainable cropping systems, they have not been widely adopted in the United States. Some of the obstacles arise from policy restrictions, including requirements in the crop insurance program that prevent eligible farmers from planting them. The objective of the symposium is to discuss the role cover crops will have in the future in the U.S. farm landscape. Understanding the economics of cover crops can inform the design of policies that create incentives for their adoption.

Organizer: Kranti Mulik, Union of Concerned Scientists
Moderator: Kranti Mulik, Union of Concerned Scientists
Panelists: John V. Westra, Louisiana State University; Jason S. Bergtold, Kansas State University; James A. Larson, University of Tennessee
Discussant: Jeffrey O’Hara, Union of Concerned Scientists

2040  A Pressure Cooker for Change: Food Policy and the 2012 Farm Bill
Washington State Convention Center, Room 307

FSN Section and Senior Section Track Session
The 2012 Farm Bill will be negotiated under exceptional pressures related to budget deficits, environmental concerns, energy independence, food insecurity, and food price inflation. This session will focus on the impact of these pressures on the Nutrition Title and on the changing food production, environment related to demands for sustainability, transparency and non-food uses of major crops, namely fuel. The role of agricultural and food policy in supporting human health increases; its advantages and limits will be explored. Speakers will address these issues followed by a moderated discussion.

Organizer: Jean Kinsey, University of Minnesota
Moderator: Jean Kinsey, University of Minnesota

Presentations:
- The Nutrition Title of the Farm Bill: Pressures for Change
  Parke E. Wilde, Tufts University
- Farm Bill Implications for Healthy Eating
  Helen H. Jensen, Iowa State University
- Support for Local Food Production and Sustainable Agriculture
  Shermain D. Hardesty, University of California, Davis
- Biofuels’ Impacts on Food and Commodity Prices
  Bruce A. Babcock, Iowa State University
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2041 Publishing Strategies for IBES Research
Washington State Convention Center, Room 308

GSS and IBES Track Session
This organized symposium aims to help AAEA members who conduct research related to institutional and behavioral economics, especially graduate students and junior faculty, to identify publishing strategies and outlets. While classical institutional economics, new institutional economics, and behavioral economics may overlap, and while a particular researcher or paper may draw on insights or methods from more than one of these areas, each speaker will focus primarily on one area. Speakers will discuss general publication strategies, strategies relating specifically to IBES research, and potential outlets for research in their assigned area.

Organizer: Laura M. McCann, University of Missouri
Moderator: Brian R. Williams, Oklahoma State University

Presentations:
Strategies for “Old” or Classical Institutional Economics, Especially as Related to Environmental/Natural Resource and Development Fields
Laura M. McCann, University of Missouri
Strategies for New Institutional Economics, Especially as Related to Agribusiness Firms and other Organizations
Harvey S. James, Jr., University of Missouri
Strategies for Behavioral Economics, Especially as Related to Food and Nutrition Research
Brian E. Roe, The Ohio State University

2042 Frontier Issues in International Agricultural Development: Insights from the C-FARE Blue Ribbon Development Panel
Washington State Convention Center, Room 309

International Section Track Session
The C-FARE panel on Agricultural Development is exploring frontier issues on topics related to 1) foreign assistance and food security; 2) domestic and trade policies as they affect development; and 3) impact assessment of agricultural development interventions. This track session will include presentations by panel members on reforms to foreign assistance including aid for improved humanitarian outcomes, economics of input subsidies to agriculture in Sub Saharan Africa, adaptation to climate change under uncertainty, and methods for measuring impacts of interventions affecting agricultural productivity, poverty reduction, nutrition, gender equity, health, and environment. The discussion that follows the panel presentations will serve to identify related issues with respect to the three main topics above, and will provide feedback to the C-FARE Development Panel as it prepares additional materials for policy makers.

Organizer: George W. Norton, Virginia Tech
Discussant: Jason H. Grant, Virginia Tech

Presentations:
Frontiers of Research on Foreign Assistance and Food Security
William A. Masters, Tufts University; Glenn C.W. Ames, University of Georgia
Contributions of Input Subsidies to Agricultural Development: Controversial Issues and Measurement Challenges
Gerald E. Shively, Purdue University; Thomas S. Jayne, Michigan State University; Jacob E. Ricker-Gilbert, Purdue University
Research on Agricultural Development and Climate Change Adaptation under Uncertainty
Corinne Valdivia, University of Missouri; Ruth Meinzen-Dick, International Food Policy Research Institute; Patricia Kristjanson, ICRAF
Frontiers in Impact Assessment of Agricultural Development Interventions
George W. Norton and Jeffrey Alwang, Virginia Tech
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2043  Agribusiness Management National Benchmarks
Washington State Convention Center, Room 310

NAAEA and TLC Section Track Session
In this session, we will present, discuss, and invite input regarding the results of a project which pulled information from across the nation on Agribusiness programs to create learning outcomes for knowledge, skill, and experiential learning. The project leaders solicited input and reviews by a wide range of stakeholders; specifically addressing the challenges set forth by the NRC and subsequent responses to the study. The projects purpose is to find common knowledge and skill areas by which programs can be compared and referenced.

Organizer: Penelope L. Diebel, Oregon State University
Panelists: Penelope L. Diebel, Oregon State University; Gregory M. Perry, Colorado State University; W. Scott Downey, Purdue University; Michael A. Gunderson, University of Florida

2044  Invited Paper Session Featuring Selected Case Studies
Washington State Convention Center, Room 602

Invited Paper Session
Organizer: Lisa House, University of Florida
Moderator: Paul M. Darby, Louisiana State University
Presentations:
Using Carbon Taxes to Change Generating Asset Mix: A Case Study of the Alberta Electricity System and the Potential of Nuclear Energy
G. Cornelis Van Kooten, Linda Wong, and Craig Johnston, University of Victoria
A USDA Certified BioPreferred New Product Introduction
Steven S. Vickner, The Ohio State University
A Sugar Crossroad: Is Biomass an Opportunity or a Problem?
Paul M. Darby and Joshua D. Detre, Louisiana State University; Tyler B. Mark, Morehead State University; Michael E. Salassi, Louisiana State University

2045  Agricultural Finance Issues in Farm Succession and Entry and Exit Decisions
Washington State Convention Center, Room 603

Selected Paper Session
This session features papers that discuss the role of credit access and the idea of a targeted loan program in entry and exit farm business decisions, with a special focus on young and beginning (new) farmers. The survival and sustenance of newly-established farm businesses will rest on, among others, the availability of effective financing programs that will mitigate financing constraints and allow these young businesses to flourish into maturity. This session also includes analyses on the profitability and business viability effects of farm succession decisions and the implementation of a targeted loan program.

Organizer: Valentina M. Hartarska, Auburn University

Presentations:
Farm Operator Entry and Exit Behavior: A Longitudinal Analysis
Dwight W. Adamson and Andrew Waugh, South Dakota State University
The Impact of Farm Succession Decisions on the Financial Performance of the Farm
James Michael Harris, USDA-Economic Research Service; Ashok K. Mishra, Louisiana State University; Robert P. Williams, USDA-Economic Research Service
EnVesting in an Agricultural Legacy: The Impact to the Profitability of Young and Beginning Producers in Arkansas from a Targeted Loan Program
Leo P. Goeringer, Harold L. Goodwin, Jr., and Bruce L. Dixon, University of Arkansas
Financing Constraints and Access to Credit in Post Crisis Environment: Evidence from New Farmers in Alabama
Valentina M. Hartarska and Denis A. Nadolnyak, Auburn University
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2046 Behavioral Insights into Economic Development
Washington State Convention Center, Room 604

Selected Paper Session
Behavioral economics gives researchers new tools for understanding puzzles of economic development, whether it be African farmers’ rate of time preference or the collective management of irrigation water in Asia.

Moderator: Takuji W. Tsusaka, International Rice Research Institute

Presentations:
Closing the Eyes on a Gloomy Future: Psychological Causes and Economic Consequences
Rachid Laajaj, University of Wisconsin
Comparison of the Investment Behavior of Kazakhstani and German Farmers: An Experimental Approach
Dulat Tubetov, Oliver Muffhoff, and Syster Christin Maart, Georg-August-Universität Göttingen
Neighborhood Effects on Social Behavior: The Case of Irrigated and Rainfed Farmers in Bohol, The Philippines
Takuji W. Tsusaka, Valerien O. Pede, and Kei Kajisa, International Rice Research Institute; Keitaro Aoyagi, Japan International Cooperation Agency

2047 Advancement in Demand System Estimation
Washington State Convention Center, Room 606

Selected Paper Session
The papers in this session discuss estimating demand systems.

Moderator: Cesar E. Castellon, Clemson University

Presentations:
Demand Estimation in the Presence of an Unobservable Product Attribute: The Case of Mint Quality
Daniel Toro-Gonzalez, Jia Yan, Rosa Karina Gallardo, and Jill J. McCluskey, Washington State University
Pre- and Post-recall Demand Systems Estimation for Peanut Butter in Light of the Recall of the Peter Pan Brand
Rafael Bakhtavoryan, Oral Capps, Jr., and Victoria Salin, Texas A&M University
Temporal Aggregation in the Estimation of Food Demand Using Cross Sectional Data
Kristyn Leffler, Carlos E. Carpio, and Tullaya Boonsaeng, Clemson University
Demand System Estimation in the Absence of Price Data: An Application of Stone-Lewbel Price Indices
Cesar E. Castellon, Tullaya Boonsaeng, and Carlos E. Carpio, Clemson University

2048 Futures and Commodity Markets
Washington State Convention Center, Room 607

Selected Paper Session
This session discusses commodity marketing issues of volatility and risk. Alternative delivery and settlement on a futures market contract is explored and electronic futures market trading is analyzed.

Moderator: Joseph Janzen, University of California, Davis

Presentations:
Price and Volatility Spillover between Livestock and Related Commodity Markets
Veronica F. Pozo and Ted C. Schroeder, Kansas State University
Risk Measurement in Commodities Markets: How Much Price Risk Do Agricultural Producers Really Face?
Fabio L. Mattos, University of Manitoba; Daniel Henrique Dario Capitanì, University of São Paulo
Measuring Spatial Integration in Tomato and Onion Markets of Pakistan: An Application of Error Correction Model in the Presence of Stationarity
Heman D. Lohano, Institute of Business Administration
The Quality of Price Discovery and the Transition to Electronic Trade: The Case of Cotton Futures
Joseph Janzen, Aaron D. Smith, and Colin Andre Carter, University of California, Davis

2049 Livestock Policy Issues
Washington State Convention Center, Room 608

Selected Paper Session
This session focuses on government policy issues affecting the livestock industries including U.S. horse slaughter policies, comparing U.S. and Canadian cattle policies, and examining U.S. dairy producers’ preferences for the 2012 Farm Bill.

Moderator: Christopher A. Wolf, Michigan State University

Presentations:
Consequences of U.S. Horse Slaughter Policies: An Equilibrium Displacement Approach
Mallory K. Vestal, Jayson L. Lusk, Clement E. Ward, and Steven R. Cooper, Oklahoma State University
Effects of Market and Policy Shocks on the Canadian and U.S. Cattle and Beef Industries
Edgar Edwin Twine and James I. Rude, University of Alberta
Dairy Farmer Preferences for 2012 Farm Bill
Christopher A. Wolf, Michigan State University; Glynn T. Tonsor, Kansas State University
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2050  Food Security, Food Access, and Food Deserts
      Washington State Convention Center, Room 609

Selected Paper Session
These papers look at how food access affects healthy eating, food security and crime. Papers deal with both domestic and international food security.

Moderator: Adam N. Rabinowitz, University of Connecticut

Presentations:
Is Healthy Food Getting Easier to Access? Changes in Food Access over the Past Decade
Paula Dutko, Michele L. Ver Ploeg, Vince Breneman, Christopher W. Dicken, and Ryan Williams, USDA-Economic Research Service; Samantha D. Snyder, Purdue University; Phil R Kaufman, USDA-Economic Research Service
The Role of Food Access in Meeting Some Dietary Guidelines: A Natural Experiment
Gayaneh S. Kyureghian, University of Nebraska; Rodolfo M. Nayga, University of Arkansas
The Endogeneity of Crime and Supermarket Locations: Implications for Food Access
Adam N. Rabinowitz, University of Connecticut

2051  Determining Impacts on Physical Activity and Food Consumption
      Washington State Convention Center, Room 611

Selected Paper Session
The first two presentations in this session focus on physical activity changes in children, and food consumption behavior of college students. In addition, two presentations will address whether product selection behavior is impacted by nutrition logos and how food preparation time relates to diet quality.

Moderator: Lisa Mancino, USDA-Economic Research Service

Presentations:
Do Neighborhood Parks and Playgrounds Make Children More Fit?
Maoyong Fan, Ball State University; Yanhong Jin, Rutgers University
Who Is Eating the Fruits and Vegetables: Couch Potato or Internet Junkie?
Christiane Schroeter and Marianne McGarry Wolf, California Polytechnic State University, San Luis Obispo
What If You Stop and Think About It? Nutrition Logos and Product Selection Behavior
Yuko Onozaka, Håvard Hansen, and Elisabeth L. Melbye, University of Stavanger
Does More Cooking Mean Better Eating? Estimating the Relationship between Time Spent in Food Preparation and Diet Quality
Lisa Mancino and Christian A. Gregory, USDA-Economic Research Service

2052  Topics in Industrial Organization and Supply Chain Management
      Washington State Convention Center, Room 612

Selected Paper Session
This session includes papers on a variety of topics related to industrial organization and supply chain management.

Moderator: Dayton M. Lambert, University of Tennessee

Presentations:
Asymmetric Price Transmission: A Copula Approach
Feng Qiu and Barry K. Goodwin, North Carolina State University
Is Small Beautiful? Exploring the Link between Firms Size and Preventive Effort
Elodie Rouviere, AgroParisTech; Raphael Sonbeyran, Institut National de la Recherche Agronomique
Reducing GHG Emissions and Energy Input in the U.S. Supply Chain of Ethanol and Gasoline
Yehushua S. Fatal, Sofia Kostiri, Hernan A. Tejeda, and Congnan Zhan, North Carolina State University
Geographic Distribution of Renewable Energy Sector Industries: An Analysis Using Recent Developments in Industry Concentration Measurement
Dayton M. Lambert, David L. Register, Burton C. English, Kimberly L. Jensen, Robert J. Menard, and Michael D. Wilcox, Jr., University of Tennessee

2053  Market Integration and Participation
      Washington State Convention Center, Room 613

Selected Paper Session
This session focuses on innovations for providing improved market access and information about markets to producers and businesses.

Moderator: Tisorn Songsermsawas, University of Illinois at Urbana-Champaign

Presentations:
Measuring Market Integration in the Presence of Threshold Effect: The Case of Bangladesh Rice Markets
Mohammad J. Alam, Ghent University
Third-party Facilitation of Market Linkages in the Agri-food Supply Chain: Evidence from Armenian Vegetable Industry
Aleksan Shanoyan, Kansas State University; J. Roy Black, Michigan State University; Hamish R. Gow, Massey University; Christopher Peterson, MSU Product Center; Robert Brent Ross, Michigan State University
Sustaining Small and Medium Enterprises through Financial Service Utilization: Does Financial Literacy Matter?
Jacob Nunoo, University of Cape Coast
Friends or Traders? Do Social Networks Affect the Use of Market Mechanisms by Farmers in India
Katherine R. Baylis and Ashwini Chhatre, University of Illinois at Urbana-Champaign; Satya Prasanna, Independent Scholar; Tisorn Songsermsawas, University of Illinois at Urbana-Champaign
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2054  Ten Thousand Labels: Credence Attributes, Product Differentiation, and Information Flows in the Food System
Washington State Convention Center, Room 614

Organized Symposium
The objective of this symposium is to present a coherent picture and promote a critical discussion of the current practices, trends and regulations associated with labeling of credence attributes in differentiated food markets. The focus of the symposium is on labels providing information regarding 1) nutritional outcomes, 2) environmental impact, 3) animal welfare, and 4) other ethical considerations.

Organizer: Marco Costanigro, Colorado State University
Moderator: Marco Costanigro, Colorado State University
Discussants: Jayson L. Lusk, Oklahoma State University; Dawn D. Thilmany McFadden and Marco Costanigro, Colorado State University; Vincenzina Caputo, University of Bologna

2055  Water Use and Quality
Washington State Convention Center, Room 615

Selected Paper Session
This group of papers models surface and groundwater use, as well as lake water quality.

Moderator: Keith C. Knapp, University of California, Riverside
Presentations:
An Economic Assessment of Water Quality Improvement BMPs for the Eagle Mountain Lake Watershed
Jason L. Johnson, Texas AgriLife Extension Service; Clint Wolfe and David Waidler, Texas AgriLife Research
Integration of GIS and Hydrological Models in a Feasibility Study of Irrigation under Salinity
Monika Ghimire, Hiren A. Bhavsar, Jongsan Choi, Jeffrey D. Vitale, and Arthur Stoeker, Oklahoma State University
Sustainability Economics of Groundwater Usage and Management
Keith C. Knapp and Bradley Franklin, University of California, Riverside

2056  Spatial Dimensions of Agricultural Production and Markets
Washington State Convention Center, Room 616

Selected Paper Session
This session highlights the role of space in important issues in agricultural markets. Spatially explicit economic and econometric models are applied to inform questions about yield gaps, production technologies, and land rental markets.

Moderator: Marten Graubner, Leibniz Institute of Agricultural Development in Central and Eastern Europe
Presentations:
How Much Drought Is ‘Just Right’? Spatial Differences in ‘Optimal Drought Severity’ for Drought Tolerant Maize
Jeremy D. Foltz, University of Wisconsin; Travis J. Lybber, University of California, Davis
Spatial Econometric Approaches to Develop Site-specific Nematode Management Strategies in Cotton Production
Zheng Liu, Terry Griffin, and Terrence L. Kirkpatrick, University of Arkansas
Economics of Global Yield Gaps: A Spatial Analysis
Uris Lantz C. Baldos and Thomas W. Hertel, Purdue University
Spatial Competition on Land Rental Markets
Marten Graubner and Alfons Balmann, Leibniz Institute of Agricultural Development in Central and Eastern Europe

2057  Biomass Production and Energy Prices
Washington State Convention Center, Room 617

Selected Paper Session
This session includes papers pertaining to biomass production and energy prices.

Moderator: Jerome R. Dumortier, Indiana University-Purdue University Indianapolis
Presentations:
Optimal Biomass-harvesting Model for Biobutanol Biorefineries
Subbu Kumarappan, The Ohio State University; Satish Joshi, Michigan State University
Impacts of Energy Prices in U.S. Agricultural Productivity Growth and Food Prices—A Structural VAR Analysis
Sun Ling Wang and Lihong L. McPhail, USDA-Economic Research Service
Renewable Portfolio Standards in the Electricity Industry and Its Impact on Agriculture in the United States
Jerome R. Dumortier, Indiana University-Purdue University Indianapolis
Concurrent Sessions—Tuesday, 12:30 pm–2:00 pm

2058  The Additionality Problem in Climate and Conservation Policies  
Washington State Convention Center, Room 618

Selected Paper Session
This session examines the problem of additionality in conservation incentive programs, i.e. do current and potential policies for conservation result in carbon storage or reductions that would not have otherwise occurred.

Moderator: Paula Cordero Salas, University of Alabama

Presentations:
- Additionality in U.S. Agricultural Conservation Programs: A Preliminary Analysis of New Data  
  Eric N. Duquette and Roger L. Claassen, USDA-Economic Research Service
- Effects of Carbon-based Border Tax Adjustments on Carbon Leakage and Competitiveness in Livestock Sectors  
  Zeynep B. Irfanoglu, Alla Golub, and Thomas W. Hertel, Purdue University; Benjamin Henderson, Food and Agriculture Organization of the United Nations
- Addressing Additionality in REDD Contracts When Formal Enforcement is Absent  
  Paula Cordero Salas, University of Alabama; Brian E. Roe and Brent Sohngen, The Ohio State University

2059  Water Quantity and Quantity Policy  
Washington State Convention Center, Room 619

Selected Paper Session
In this session, topics in optimal management of water quantity and quality regulation are discussed.

Moderator: Beth L. Nielsen, University of Georgia

Presentations:
- Unraveling Deterrence Effects of Regulatory Activities under the Clean Water Act  
  Taro Mieno and Nicholas Brozovic, University of Illinois at Urbana-Champaign
- Cost-effective Design of Reverse Auctions for Watershed Nutrient Reductions: A Case for Observable Conservation Practices  
  Sergey S. Rabotyagov, University of Washington; Adriana M. Valcu, Todd Campbell, and Philip W. Gasman, Iowa State University; Manoj K. Jha, North Carolina A&T State University; Catherine Kling, Iowa State University
  Beth L. Nielsen, Jeffrey D. Mullen, John Dowd, and Wendy Wright, University of Georgia

2060  Examining Rural Healthcare  
Washington State Convention Center, Room 620

Selected Paper Session
The presentations in this session examine the policy implications of rural-urban health disparities, policies to increase health care efficiency, and whether healthcare or natural amenities drive migration among retirees.

Moderator: Kevin Patrick, USDA-Economic Research Service

Presentations:
- Exploring Rural-Urban Health Disparities: Lessons from Four Major Diseases in the Commonwealth of Virginia  
  Di Zeng, Wen You, Bradford F. Mills, and Jeffrey Alwang, Virginia Tech; Michael O. Royster, Office of Minority Health and Health Equity, Virginia Department of Health
- Are Critical Access Hospitals Less Efficient Than Non-converting, Prospectively Paid Rural Hospitals?  
  Justin C. Nedelea and James M. Fannin, Louisiana State University
- Senior Migration Drivers: Natural Amenities vs. Medical Care  
  Anne M. Karner and Jeffrey H. Dorfman, University of Georgia
**Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm**

**2061 Using Panel Data in Agricultural Economics: Opportunities and Challenges**  
*Washington State Convention Center, Room 204*

**Organized Symposium**

Panel/longitudinal data allow researchers to undertake analysis which is not possible with cross-sectional analysis and the relevance of the research for policy and program development is enhanced with panel data. In an era of tight budgets having relevant panel data for policy and programs is essential. The presentations in this session highlight panel data usefulness and statistical issues, the use of state farm business management program panel data sets, the use of panel data for policy in Canada, and specific research applications using panel data sources.

**Organizer:** Ani L. Katchova, University of Kentucky  
**Moderator:** David W.H. Culver, Agriculture & Agri-Food Canada  
**Discussant:** Ani L. Katchova, University of Kentucky  

**Presentations:**

- **Panel Data: Usefulness and Statistical Issues**  
  *Jean-Paul Chavas, University of Wisconsin*

- **The Use of State-level Farm Panel Data from Farm Business Management Programs**  
  *Ani L. Katchova, University of Kentucky*

- **The Use of Panel Data for Policy Analysis in Canada**  
  *David W.H. Culver, Agriculture & Agri-Food Canada*

- **The Use of Panel Data for Research**  
  *Roderick M. Rejesus, North Carolina State University; T. Kirk White, USDA-Economic Research Service*

**2062 Evaluation Approaches for Cellulosic Biofuels—Political and Applied Economics Perspectives on Analytical Methods**  
*Washington State Convention Center, Room 211*

**Organized Symposium**

This session aims at stimulating a discussion on evaluation of biofuels policy and its effectiveness by providing an overview of different applied economics methodologies that are used for investigating economic, environmental, and social aspects of biofuels markets and policies. It will show and distinguish benefits of different evaluation approaches and underline the implications for investigating various biofuels market and policy questions. The session will include a broad spectrum of biofuels analysts, both scientists and practitioners and help to elaborate on methods to support the process of biofuels market assessments and policy making and design in the future.

**Organizer:** William H. Meyers, University of Missouri  
**Moderator:** William H. Meyers, University of Missouri  
**Discussants:** David Zilberman, University of California, Berkeley; John N. Ferris, Michigan State University  

**Presentations:**

- **Economic Potential for Biofuels in the United States under Various Policy Scenarios**  
  *Madhu Khanna, University of Illinois at Urbana-Champaign*

- **Methodological Evaluation Perspective on Sustainability of Conventional and Advanced Biofuels Feedstocks and Biofuels Production**  
  *Jadwiga R. Ziolkowska, University of California, Berkeley*

- **Projecting Cellulosic Production and Use: How Many Uncertainties?**  
  *Patrick C. Westhoff, University of Missouri*

**2063 Topics on Energy**  
*Washington State Convention Center, Room 212*

**AERE Session**

**Moderator:** C.-Y. Cynthia Lin, University of California, Davis  

**Presentations:**

- **How Consumers Respond to Product Certification: A Welfare Analysis of the Energy Star Program**  
  *Sébastien Houde, Stanford University*

- **Implications of Yield Growth Assumptions for Domestic Energy Crops and Land Competition**  
  *Elizabeth Marshall, USDA-Economic Research Service*

- **Industrial Organization and the Energy Efficiency Paradox**  
  *Louis-Gaëtan Giraudet, Stanford University*

- **Do Actions Speak As Loud As Words? Commitments to “Going Green” on Campus**  
  *Philip Sirianni and Michael O’Hara, Colgate University*
Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm

2064 Production Practices
Washington State Convention Center, Room 213

Selected Paper Session
This session presents studies on production practices. Production practices studied include integrated pest management (IPM), best management practices for biogas recovery system in dairy operations, and organic and conventional production systems and their farm characteristics and costs/returns structures. Another paper studies the impact of weather events on the ability to conduct field operations.

Moderator: Tyler B. Mark, Morehead State University

Presentations:
Intensity of Integrated Pest Management (IPM) Practices Adoption by Plant Nursery Producers
Mahesh Pandit, Krishna P. Paudel, and Roger A. Hinson, Louisiana State University

Best Management Practices for Designing and Operating a Biogas Recovery System under a Time-of-Use Net-metering Program: A Focus on Electricity Revenue Generation from Two California Dairies
Sean P. Hurley, California Polytechnic State University, San Luis Obispo

The Structure and Profitability of Organic Field Crop Production

Revisiting Days Suitable for Fieldwork and Crop Progress Timing Relative to Global Climate Cycles in a Farm Management Context
Terry Griffin, University of Arkansas; Tyler B. Mark, Morehead State University

2065 Economic Research to Meet the Needs of Policymakers and Industry: Food Safety and Produce
Washington State Convention Center, Room 214

Organized Symposium
This symposium presents a panel discussion of economists and others involved in the produce industry to discuss the most important directions for future research in food safety and produce.

Organizers: Roberta L. Cook, University of California, Davis; Belinda Acuna and Andrew J. Estrin, U.S. Food and Drug Administration; Suzanne D. Thornsbury and Linda Sue Calvin, USDA-Economic Research Service

Moderator: Laurian J. Unnevehr, USDA-Economic Research Service

Panelists: Andrew J. Estrin, U.S. Food and Drug Administration; Helen H. Jensen, Iowa State University; Deborah Carter, Northwest Horticultural Council; David Gombas, United Fresh; Robert Holland, USDA-National Institute of Food and Agriculture

Presentation:
Current State of Economic Research
Linda Sue Calvin, USDA-Economic Research Service

2066 Is Subsidizing Farm Crop and Revenue Insurance Economically Justified?
Washington State Convention Center, Room 303

Invited Paper Session/ARA Section and Senior Section Track Session
Subsidized crop insurance has become the major farm program. Crop insurance subsidies already amount to about $6 billion per year and current proposals for replacing direct payments with “shallow-loss protection” would raise the levels of subsidized protection and increase the cost of the program. The economic justification for subsidizing farming in this way deserves continued critical public examination.

Organizer: Richard G. Heifner, Retired
Moderator: Richard G. Heifner, Retired
Discussant: Gary D. Schnitkey, University of Illinois at Urbana-Champaign

Presentations:
Why Has Subsidizing Crop Insurance Become the Farm Program of Choice?
Joseph W. Glauber, USDA-Office of the Chief Economist

What Harm Is Done by Subsidizing Crop Insurance?
Barry K. Goodwin, North Carolina State University

What Benefits Accrue from Subsidizing Crop Insurance?
Keith H. Cable, Mississippi State University
Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm

**2067 High Global Food Prices, Price Volatility, and China**  
*Washington State Convention Center, Room 304*

**China Section and International Section Track Session**
This session focuses on the role of China and other developing countries in high global food prices and global food price volatility, and the impacts of high prices and price volatility on China and other developing countries. Global food prices have been highly volatile during the past five years, with prices during 2007–2008 and in 2011 significantly above long-term averages. China, as a major player in global agricultural markets and home to approximately one-fifth of the world’s population, is one of the most important countries to consider when examining the current global food price environment.

**Organizer:** David Abler, Penn State University/By The Numbers  
**Moderator:** Thomas I. Wahl, North Dakota State University

**Presentations:**
- Preventing Global Food Price Volatility: The Role of China  
  *Shenggen Fan, International Food Policy Research Institute*
- Food Production and Food Demand in an Era of High Global Food Prices: The China Case  
  *Scott D. Rozelle, Stanford University; Jikun Huang and Jun Yang, Chinese Academy of Sciences*
- High Food Prices and Food Security  
  *William J. Martin, World Bank*
- Japanization of Chinese Agriculture  
  *Keijiro Otsuka, National Graduate Institute for Policy Studies*

**2068 Teaching Undergraduate and Graduate Econometrics**  
*Washington State Convention Center, Room 305*

**Econometrics Section Track Session**
Econometrics is a fundamental tool for agricultural and applied economists. Given increased access to data and information, training students in econometrics is ever more important at both the undergraduate and graduate levels. This session focuses teaching approaches and tools from successful instructors, which impact learning outcomes for undergraduate and graduate students.

**Organizer:** Thomas L. Marsh, Washington State University  
**Moderator:** Thomas L. Marsh, Washington State University

**Panelists:** Walter N. Thurman, North Carolina State University; Christopher S. McIntosh, University of Idaho; Vicki A. McCracken, Washington State University

**2069 Obesity, Diet, and Health**  
*Washington State Convention Center, Room 307*

**FSN Section and Senior Section Track Session**
As the effects of the obesity epidemic continue to be felt, it is clear that the way Americans eat needs to be improved. This session provides insights from current research into changing U.S. health dynamics and thoughts on potential solutions. The roles of economic and time constraints, consumer attitudes, public policy incentives to change behavior, and the link between food retailers’ corporate social responsibility strategies and the supply of healthier products to the market will be addressed.

**Organizer:** Walter J. Armbruster, Farm Foundation (retired)  
**Moderator:** Walter J. Armbruster, Farm Foundation (retired)

**Presentations:**
- Economic and Time Constraints Associated with Dietary Adherence among Type-2 Diabetes Patients  
  *Sven M. Anders and Denise Maxwell, University of Alberta; Sean B. Cash, Tufts University; Rhonda Bell and Cathy Chan, University of Alberta*
- Health Attitudes, Knowledge, and Behavior in Rural Communities: Impacts on Obesity  
  *Conrad P. Lyford, Texas Tech University; Eric Belasco, Montana State University; Barent McCool and Audrey McCool, Texas Tech University; Tyra Carter, United Supermarkets, LLC; Barbara Pence, Texas Tech University Health Sciences Center*
- Understanding Conflicting and Compatible Incentives for Retailers in Promoting Healthy Eating  
  *Wen You and George C. Davis, Virginia Tech*
- Food Retail Corporate Social Responsibility (CSR) in the UK: Promise and Practice  
  *Diogo M. Souza Monteiro, University of Kent; Neal H. Hooker, Saint Joseph’s University*
Emerging Markets and Agricultural Trade
Washington State Convention Center, Room 308

International Section Track Session
Developing countries are expected to be the main source of the projected growth in global food demand and trade in the future. Research by IATRC members and others suggests that one reason is the greater sensitivity of food spending in developing countries to income growth than in developed countries. Moreover, more supplying regions in developing countries seem to be integrating with world markets. Policy makers think ahead to what world agricultural trade and trade policy would look like in five, ten, or more years if current trends in macroeconomic and market integration continue. Key questions include regional integration in the developing world, "south-south" trade agreements, and expectations about macroeconomic performance in coming decades and its impacts on both supply and demand. Researchers are asked to consider a future in which the leading developing countries take further strides forward, and a host of other developing countries that have only experienced initial steps forward at present press on towards greater market development, integration with world markets, and trade.

Organizer: Wyatt W. Thompson, University of Missouri
Moderator: Wyatt W. Thompson, University of Missouri
Discussant: P. Lynn Kennedy, Louisiana State University

Presentations:
Analysis of Food Consumption Patterns in Developing and Emerging Markets
Andrew Muhammad, USDA-Economic Research Service; James L. Seale, Jr., University of Florida; Birgit G. Meade, USDA-Economic Research Service; Anita Regmi, USDA-Office of Chief Scientist
How Goods Move: Coordination between Farmers, Manufacturers, Traders, and Other Agents in Emerging Markets
Dave D. Weatherspoon, Michigan State University; Arthur Mabibo, International Food Policy Research Institute
How Domestic Agricultural and Trade Policy Influence the Agricultural Commodity Demand and Supply Balances, and What This Implies for Agricultural Trade, with a Focus on China
Wusheng Yu and Hans Grinsted Jensen, University of Copenhagen
Bilateralism and Multilateralism in International Trade and the Emerging Markets
David Blandford, Penn State University

Understanding the Multiple Impacts from Marketing Locally Grown Food, Food Products, and Agri-recreational Services
Washington State Convention Center, Room 309

CENET and IBES Track Session
The local food movement has received a great deal of recent attention from policy makers and consumers because of the potential it holds for food quality, health attributes, the environment, and community development. But, the hard evidence of positive outcomes is not well-established. The local foods movement is relatively young and local foods do not constitute a large segment of the U.S. food market. In addition, little is understood about the behavioral motivations driving consumer spending on locally grown foods. A role for our profession is to provide the evidence to quantify these links in a rigorous manner.

Organizer: Mary Clare Ahearn, USDA-Economic Research Service
Moderator: Dawn D. Thilmany McFadden, Colorado State University
Discussant: Dawn D. Thilmany McFadden, Colorado State University

Presentations:
Local Market Strategies of Farm Households: Vermont, Northeast, and the U.S.
Chyi-Lyi (Kathleen) Liang, University of Vermont; Mary Clare Ahearn, USDA-Economic Research Service
Regional Impacts of Local Food Sales in the Northeast and U.S.
Jason P. Brown, USDA-Economic Research Service; Stephan J. Goetz and David A. Fleming, Penn State University
Regional Consumer Demand for Locally Grown Foods in the Southeastern U.S.
Kimberly L. Morgan, Mississippi State University
Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm

2072 Agribusiness Pricing Issues
Washington State Convention Center, Room 602

Selected Paper Session
Pricing issues are relevant to the marketing, general strategy, and overall profitability of a firm. The presentations in this session present a variety of models and approaches used by agribusinesses to examine price formation and response.

Moderator: Christopher W. Taylor, University of Wisconsin

Presentations:
- Price Formation of Hops in the United States
  Goel Gabrielyan and Thomas L. Marsh, Washington State University
- A High-dimensional, Multivariate Copula Approach to Modeling Multivariate Agricultural Price Relationships and Tail Dependencies
  Xuan Chi and Barry K. Goodwin, North Carolina State University
- Vertical Price Transmission in Differentiated Product Markets: Disaggregated Study for Milk and Butter
  Jens-Peter Loy, Thore Holm, and Carsten Steinhagen, University of Kiel
- Market Reactions to USDA Reports: State Analysis of Corn Price Response
  Christopher W. Taylor, University of Wisconsin

2073 Measuring Risk Attitudes and Preferences
Washington State Convention Center, Room 603

Selected Paper Session
Presentations in this session focus on understanding market participants' attitudes toward risk and uncertainty. These papers demonstrate innovative techniques to measuring risk attitudes and preferences.

Moderator: Kwansoo Kim, Seoul National University

Presentations:
- Measures of Risk Attitude and Relation to Market Behavior
  Jason Franken, Western Illinois University; Joost M. E. Pennings, Maastricht University/Wageningen University; Philip Garcia, University of Illinois at Urbana-Champaign
- Common Knowledge: Removing Uncertainty in Risk Preference Assessments
  Thomas W. Sproul, University of Rhode Island
- The Assessment and Evaluation of Downside Risk: A Quantile Approach
  Kwansoo Kim, Seoul National University; Jean-Paul Chavas, Bradford L. Barham, and Jeremy D. Folz, University of Wisconsin

2074 The Retail Food Market
Washington State Convention Center, Room 604

Selected Paper Session
This session explores the factors affecting the retail food market.

Moderator: Sebastien Pouliot, Iowa State University

Presentations:
- A Censored Demand System Analysis of Fruits and Vegetables by Different Income Groups Using Micro Data
  Luyuan Niu and Michael K. Wohlgenant, North Carolina State University
- Price Dynamics in Food-energy Market in China
  Juan Yang, Peking University; David J. Leatham, Texas A&M University
- Social Networks and New Product Choice
  Timothy J. Richards, Arizona State University; Stephen E. Hamilton, California Polytechnic State University, San Luis Obispo
- Consumer Confidence and the 2010 Egg Recall
  Sebastien Pouliot, Iowa State University

2075 Climate Change and Valuation
Washington State Convention Center, Room 606

Selected Paper Session
This session focuses on papers related to climate change and policy. Topics include consumer choices, land market impacts, and public preferences for mitigation.

Moderator: Sharon A. Shewmake, University of California, Davis

Presentations:
- Climate Change Impacts on U.S. Migration and Household Location Choice
  Qin Fan, Penn State University; Allen Klaiber, The Ohio State University; Karen Fisher-Vanden, Penn State University
- Climate Change, Vegetation, and Welfare: Estimating the Welfare Loss to Landowners of Marginal Shifts in Blue Oak Habitat
  Peter H. Howard, University of California, Davis
- Public Preferences, Attitudes and Choices toward Climate Change Policies in Spain: A Hybrid Mixture Model
  W. Michael Hanemann, University of California, Berkeley; Xavier Labandeira, Universidade de Vigo; Maria L. Loureiro, Universidade de Santiago de Compostela
- Carbon Labeling for Consumer Food Goods
  Sharon A. Shewmake, University of California, Davis; Abigail M. Okrent, USDA-Economic Research Service; Lanka Thabrew and Michael Vandenbergh, Vanderbilt University
Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm

2076  International Consumers and Markets
Washington State Convention Center, Room 607

Selected Paper Session
This session is truly international with markets and consumers from Nicaragua, Korea, India, and Ghana being studied. Producers’ decisions with regard to marketing are evaluated, as well as consumers’ attitudes about food production.

Moderator: Ting Meng, University of Georgia

Presentations:
Tomato Farmers and Modern Markets in Nicaragua: A Duration Analysis
Ricardo A. Hernandez and Thomas A. Reardon, Michigan State University

Optimal Bidding Strategy in an Agriculture Commodity Auction in Southern India
S. Aaron Hegde, Daniel Betancourt, and Christina Rico, California State University, Bakersfield

Characteristics of Females in Urban Korea that Influence Attitudes toward Food Production Practices
Padmanand Madhavan Nambiar and Wojciech J. Florkowski, University of Georgia; Dong-Kyun Sub, Rural Development Administration, Republic of Korea

Food Expenditures and Income in Rural Households in the Northern Region of Ghana
Ting Meng and Wojciech J. Florkowski, University of Georgia; Shashidhara Kolavalli, International Food Policy Research Institute; Mohammed Ibrahim, Fort Valley State University

2077  Impacts of Biofuels Policies in the United States and Brazil
Washington State Convention Center, Room 608

Selected Paper Session
In the last decade, the biggest driver of change in agriculture has been government policies promoting biofuels. As of December 31, 2011, the United States let its ethanol subsidy expire. This session focuses on the impact of changes in biofuel policies in the United States and the impacts of biofuel policies on agricultural sectors in the United States and Brazil.

Moderator: Constanza Valdes, USDA-Economic Research Service

Presentations:
Optimal Ethanol Policies for the United States in a General Equilibrium Framework
Kristen Cooper, Harry de Gorter, and Dusan Drabik, Cornell University

An Empirical Assessment of Simultaneous Ethanol Policy Changes on U.S. Agricultural Markets
Anton Bekkerman, Montana State University; James A. Brown, Cargill, Inc.; Joseph A. Atwood and Myles J. Watts, Montana State University

The Long-run Impacts of Ethanol Subsidies and Ethanol Expansion on the U.S. Corn and Pig Sectors
Jacinto F. Fabiosa, Iowa State University

Assessing Brazil’s Biofuel Industry Impacts on Land Use, Crops, and Livestock Production
Constanza Valdes, USDA-Economic Research Service; Kim C. Hjort, Economic Analysis Systems; Ralph M. Seeley, USDA-Economic Research Service; Heloisa Lee Burnquist, University of São Paulo
Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm

2078 Federal Nutrition Assistance Policy
Washington State Convention Center, Room 609

Selected Paper Session
This session features a collection of papers that study important federal nutrition support programs. Several studies look at the effects on health, food security, and diet quality.

Moderator: Joseph William Levedahl, USDA-Economic Research Service

Presentations:
Are National School Lunch Program Participants More Likely to Be Obese?
Janet G. Peckham and Jaclyn D. Kropp, Clemson University
The Effect of Supplemental Nutrition Assistance Program on Food Spending Among Low-income Households
Tudaya Boonsaeng and Carlos E. Carpio, Clemson University; Chen Zhen, RTI International; Abigail M. Okrent, USDA-Economic Research Service
SNAP and Food Insecurity Dynamics: Using Intra-annual Measurements
Bradford F. Mills, Virginia Tech; Elton Mykerezi, University of Minnesota; Yiran Li, Virginia Tech
Net Taxpayer Cost of Providing WIC Infant Formula
Joseph William Levedahl and Albert J. Reed, USDA-Economic Research Service

2079 Food Safety Studies on Meat and Seafood
Washington State Convention Center, Room 611

Selected Paper Session
Two presentations will address food safety issues of meat and seafood products. Furthermore, this session will provide a comparative view of current food demand issues in North America and selected regions within the United States.

Moderator: Emily A. Blunt, Texas A&M University

Presentations:
Food Safety and the Demand for Meat Products
Elina Tselepidakis, University of Maryland
The Effect of Consumers’ Trust on Their Stated Responses to Food Safety Incidents: Case of Meat in Canada and the United States
Violet Muringai and Ellen W. Goddard, University of Alberta
Econometric Analysis of Maine’s Mercury Advisory
Haley M. Engberth, Mariano F. Teisl, Caroline Noblet, and Kathleen P. Bell, University of Maine; Eric Frohnmberg, Karyn Butts, and Andrew Smith, Maine Center for Disease Control and Prevention
Protection Motivation Theory and Consumer Willingness to Pay for Processed Gulf Oysters
Emily A. Blunt and Richard T. Woodward, Texas A&M University

2080 Graduate Student Extension Competition Winners’ Presentations
Washington State Convention Center, Room 612

Extension Section and GSS Track Session
The Extension and Graduate Student sections of the AAEA will conduct a competition for graduate students on Extension programs. This competition involves Extension and Outreach applications, plans, and programs as developed by the graduate student competitors. A main purpose of the competition is to encourage graduate students to include in their professional education some appropriate and well developed Extension relevant analysis and planning related to their overall program. The winners of this competition will present during this session.

Organizers: Margaretha V. Rudstrom, University of Minnesota at Crookston; Brian R. Williams, Oklahoma State University
Moderators: Brian R. Williams, Oklahoma State University; Margaretha V. Rudstrom, University of Minnesota at Crookston

2081 Intrahousehold Resource Allocation
Washington State Convention Center, Room 613

Selected Paper Session
This session explores issues related to intrahousehold resource allocation with focus on education of women and children.

Moderator: Carolina Castilla, Colgate University

Presentations:
Schooling Achievement amongst Zimbabwean Children during a Period of Economic Chaos, 2001–2007/8
Catherine Larochelle and Jeffrey Alwang, Virginia Tech
Empowering Women through Education and Influence: An Evaluation of the Indian Mahila Samakhya Program
Eeshani Kandpal, World Bank; Katherine R. Baylis and Mary P. Arends-Kuenning, University of Illinois at Urbana-Champaign
Intrahousehold Allocation under Asymmetric Information: Different Incentives to Hide Money between Spouses in Rural Ghana
Carolina Castilla, Colgate University; Thomas Walker, World Bank
Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm

2082  Trade and Developing Countries
      Washington State Convention Center, Room 614

Selected Paper Session
The papers in this session contribute to our understanding of international trade in a globalizing economy. Each of the papers deals directly or indirectly with some aspect of trade impacts for developing countries.

Moderator: Ian Coxhead, University of Wisconsin

Presentations:
Effect of Tariff Liberalization on Mexico’s Income Distribution in the Presence of Migration
Katherine R. Baylis, University of Illinois at Urbana-Champaign

China’s Small-scale Hog Production and Implications for Trade: Evidence from a Farmer Survey
Qingbin Wang, University of Vermont; Guangcuan Zhang, Penn State University

Agricultural Trade Bias in Exchange Rate Volatility Effect Estimation: An Application of Meta-regression Analysis
John D. Wesley, Xuan Shen, Sheng Li, and Norbert L.W. Wilson, Auburn University

Trade and Productivity Growth in African Manufacturing
Ian Coxhead and Jeremy D. Foltz, University of Wisconsin; Tewodaj Mogues, International Food Policy Research Institute

2083  Biofuels
      Washington State Convention Center, Room 615

Selected Paper Session
This group of papers considers various aspects of biofuels, including economic feasibility, carbon emissions, and environmental outcomes.

Moderator: Wallace E. Tyner, Purdue University

Presentations:
Market Extent for Bioenergy Products: An Analysis Using Weekly Price Data
Ruth A. Aisabokhae, Padmaja Pancharatnam, and Somali Ghosh, Texas A&M University

Economic Costs and Environmental Performance for Three Cellulosic Biofuel Pathways
Sajeev E.M., Tianyun Ji, Wallace E. Tyner, and Ben Gramig, Purdue University

Induced Land Use Emissions Due to the First and Second Generation Biofuels and Uncertainty in Land Use Emission Factors
Wallace E. Tyner and Farzad Taberipour, Purdue University

2084  Production Economics
      Washington State Convention Center, Room 616

Selected Paper Session
The papers in this session address important issues in the economics of agricultural production.

Moderator: Simone Pieralli, University of Maryland

Presentations:
Off-farm Employment and Farming Efficiency in Modern Agriculture: A Dynamic Panel Model Approach
Hilda M. Bjørnsen, Norwegian Agricultural Economics Research Institute, Norway; Ashok K. Mishra, Louisiana State University

Application of Comparative Dynamics in Stochastic Invasive Species Management in Agricultural Production
Liang Lu and Levan Elbashidze, University of Idaho

Economic Efficiency Adjusted for Risk Preferences
Elizabeth A. Yeager, Purdue University; Michael R. Langemeier, Kansas State University

Sources of Agricultural Yield Difference
Simone Pieralli, University of Maryland

2085  Biotechnology Adoption and Assessment of Research Programs
      Washington State Convention Center, Room 617

Selected Paper Session
The first three papers in this session pertain to crop and livestock technology adoption. The fourth paper provides an assessment of research programs.

Moderator: Lin Qin, Oregon State University

Presentations:
Sub-therapeutic Antibiotics and the Efficiency of U.S. Hog Farms
Nigel D. Key and William D. McBride, USDA-Economic Research Service

Ex-ante Impact Assessment of a Combination Drought- and Submergence-tolerant Rice Variety in the Presence of Climate Change
Khondoker A. Mottaleb, International Rice Research Institute; Roderick M. Rejesus, North Carolina State University; Samarendu Mohanty and Tao Li, International Rice Research Institute

Individual and Social Learning in Biotechnology Adoption: The Case of GM Corn in the United States
Do-il Yoo, University of Wisconsin

Econometric Assessment of Research Programs: A Bayesian Approach
Lin Qin and Steven T. Buccola, Oregon State University
Concurrent Sessions—Tuesday, 4:00 pm–5:30 pm

**2086** Biofuels Policy and Agriculture  
*Washington State Convention Center, Room 618*

**Selected Paper Session**  
This session explores the efficiency of biofuel policy, the implicit price for corn ethanol as a result of current policy, and the dynamic properties of an optimal subsidy policy.  
**Moderator:** Rocio Uria-Martinez, Oak Ridge National Laboratory  
**Presentations:**  
The Shadow Price of GHG Reduction in Corn Ethanol Plants  
*Kassu Wamisho, University of Nebraska*  
A Theory of Dynamic Optimal Biofuel Tax Credit  
*Fanglin Ye, University of Illinois at Urbana-Champaign; Liang Lu and Xiaoxue Du, University of Idaho*  
Improvement of GTAP Cropland CET Nesting Structure for Impact Evaluation of Cellulosic Biofuels Industry under RFS2  
*Liang Li, Wallace E. Tyner, and Farzad Taheripour, Purdue University*  
Advanced Biofuels System Configuration in the United States: Cost and Performance Tradeoffs  
*Rocio Uria-Martinez and Paul N. Leiby, Oak Ridge National Laboratory*

**2087** Climate Change and the Agricultural Sector  
*Washington State Convention Center, Room 619*

**Selected Paper Session**  
This session explores the adaptation to and impacts of climate change on the agricultural sector and farm/industry behavior.  
**Moderator:** Carol A. Jones, USDA-Economic Research Service  
**Presentations:**  
Regional Economic and Environmental Impacts of Agricultural Adaptation to a Changing Climate in the United States  
*Scott A. Malcolm, Elizabeth Marshall, Marcel P. Aillery, Paul W. Heisey, Mike Livingston, and Kelly Day-Rubenstein, USDA-Economic Research Service*  
Cognitive Heuristics and Farmers’ Perceptions of Risks Related to Climate Change  
*Luise Menapace, University of Trento; Gregory J. Colson, University of Georgia; Roberta Raffaelli, University of Trento*  
New Uses of Old Tools: An Assessment of Current and Potential GHG Mitigation with Agricultural Sector Policies  
*Carol A. Jones, Cynthia J. Nickerson, and Paul W. Heisey, USDA-Economic Research Service*

**2088** How Rural Communities Grow and Prosper  
*Washington State Convention Center, Room 620*

**Selected Paper Session**  
Presentations include the impact of mandated biofuels on food prices and wages, using social networks to improve farmers’ income, the impact of higher education on economic growth, and factors affecting incomes of the self-employed.  
**Moderator:** David Brian Willis, Clemson University  
**Presentations:**  
Energizing Livelihoods: The Impact of the Biofuel Act in the Philippines  
*Jessica Georges, University of Florida*  
Kinship Network, Risk Sharing, and Entrepreneurship: Evidence from Rural China  
*Yan Yuan and Zhao Rong, Southwestern University of Finance and Economics*  
An Empirical Analysis of Higher Education and Economic Growth in West Virginia  
*Saima Bashir, Lander University; Saman J. Herath Bandara, and Tesfa G. Gebremedhin, West Virginia University*  
Evaluating the Determinants of Self-employed Income Across Regional Economies: A Case-study of the U.S. Southeast  
*David Brian Willis, David Hughes and Dvin Surndale, Clemson University; Kathryn Bioys, Virginia Tech*
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<td>Tuesday, 12:30 pm–2:00 pm</td>
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<tr>
<td>2067</td>
<td>High Global Food Prices, Price Volatility, and China</td>
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#### Committee on the Opportunities and Status of Blacks in Agricultural Economics (COSBAE) Track Sessions

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<td>1040</td>
<td>Foreign Direct Investment and Agricultural Trade in Africa</td>
<td>Monday, 1:00 pm–2:30 pm</td>
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<tr>
<td>1066</td>
<td>Radically Rethinking Agriculture in the Caribbean</td>
<td>Monday, 4:30 pm–6:00 pm</td>
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<tr>
<td>2008</td>
<td>Skills for Enhancing Rural/Limited Resource Enterprise Development</td>
<td>Tuesday, 10:00 am–11:30 am</td>
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#### Committee on Women in Agricultural Economics (CWAE) Track Sessions

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<tr>
<td>1013</td>
<td>Women in Academic Training and Professional Careers: Identifying and Analyzing Factors Impacting Success</td>
<td>Monday, 9:30 am–11:00 am</td>
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<tr>
<td>1078</td>
<td>To Nest in the Wind—Implementation and Impacts of Career Development for Women in Personal Growth and Balancing Life</td>
<td>Monday, 4:30 pm–6:00 pm</td>
</tr>
<tr>
<td>2038</td>
<td>Value Added Meat Marketing around the Globe: International Insights on Safety, Health, and Convenience</td>
<td>Tuesday, 12:30 pm–2:00 pm</td>
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#### Community Economics Network (CENET) Track Sessions

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<tr>
<td>2006</td>
<td>Natural Resources and the Dynamics of Income and Wealth Inequality in Rural America</td>
<td>Tuesday, 10:00 am–11:30 am</td>
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<tr>
<td>2071</td>
<td>Understanding the Multiple Impacts from Marketing Locally Grown Food, Food Products, and Agri-recreational Services</td>
<td>Tuesday, 4:00 pm–6:30 pm</td>
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#### Demand & Price Analysis

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<tr>
<td>1016</td>
<td>Examining Energy and Commodity Price Volatility</td>
<td>Monday, 9:30 am–11:00 am</td>
</tr>
<tr>
<td>1045</td>
<td>International and Development Issues</td>
<td>Monday, 1:00 pm–2:30 pm</td>
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<td>2017</td>
<td>Retail Food</td>
<td>Tuesday, 10:00 am–11:30 am</td>
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<tr>
<td>2047</td>
<td>Advancement in Demand System Estimation</td>
<td>Tuesday, 12:30 pm–2:00 pm</td>
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<td>2074</td>
<td>The Retail Food Market</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<td></td>
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<td>1071</td>
<td>Learning Session: Bayesian Model Averaging</td>
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<td>Teaching Undergraduate and Graduate Econometrics</td>
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<td>1046</td>
<td>Stated Preferences</td>
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<td>2075</td>
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### Experimental Economics

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<td>Experiments in Environmental Economics</td>
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### Extension Section Track Sessions

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<td>1038</td>
<td>Wine Marketing and Policy</td>
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<td>1060</td>
<td>Outlook for Ethanol and Biodiesel under the Energy Independence and Security Act of 2007 (EISA)</td>
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<td>1065</td>
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### Food & Agricultural Marketing

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<td>2009</td>
<td>Livestock Outlook and Industry Issues</td>
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<td>2031</td>
<td>Washington Policy Update by Chief Economist from the House and Senate Agriculture Committees</td>
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<td>1047</td>
<td>Consumer Preferences for Food Attributes</td>
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<td>1076</td>
<td>Consumer Demand Analysis</td>
<td>Monday, 4:30 pm–6:00 pm</td>
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<td>2019</td>
<td>New Trends in Consumer-Market Analysis</td>
<td>Tuesday, 10:00 am–11:30 am</td>
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<td>2048</td>
<td>Futures and Commodity Markets</td>
<td>Tuesday, 12:30 pm–2:00 pm</td>
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<td>2054</td>
<td>Ten Thousand Labels: Credence Attributes, Product Differentiation, and Information Flows in the Food System</td>
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<td>2076</td>
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### Food and Agricultural Policy Analysis

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<td>Taxes and Nudges for Healthy Eating</td>
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1035 Immigration Issues and Options for Agriculture and Agribusiness
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1037 Rethinking Decoupling of Agri-food Policies in an Age of Food Price Volatility?
   Monday, 1:00 pm–2:30 pm

1048 Farm Policy Debate: Direct Support vs. Deep-loss Protection vs. Shallow-loss Protection
   Monday, 1:00 pm–2:30 pm

1049 At the Intersection of Environmental and Agricultural Policy
   Monday, 1:00 pm–2:30 pm

1064 Attitudes, Perceptions, and Values: Determinants of Decision Making
   Monday, 4:30 pm–6:00 pm

1073 Agri-environmental Schemes—Theory Lessons, Practical Experiences, and Implications for Future Policies
   Monday, 4:30 pm–6:00 pm

1077 Blue Sky Thinking in Agricultural Policy
   Monday, 4:30 pm–6:00 pm

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2020 Micro-level Development Policies in Africa
   Tuesday, 10:00 am–11:30 am

2033 Global Food Security II: Food Price Fluctuations and their Food Security Implications
   Tuesday, 12:30 pm–2:00 pm

2049 Livestock Policy Issues
   Tuesday, 12:30 pm–2:00 pm

2050 Food Security, Food Access, and Food Deserts
   Tuesday, 12:30 pm–2:00 pm

2062 Evaluation Approaches for Cellulosic Biofuels—Political and Applied Economics Perspectives on Analytical Methods
   Tuesday, 4:00 pm–5:30 pm

2066 Is Subsidizing Farm Crop and Revenue Insurance Economically Justified?
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2077 Impacts of Biofuels Policies in the United States and Brazil
   Tuesday, 4:00 pm–5:30 pm

2078 Federal Nutrition Assistance Policy
   Tuesday, 4:00 pm–5:30 pm

Posters: M76–M86; Poster Tour M21–M24: Novel Approaches to Understanding Consumer Behavior

Food Safety & Nutrition

1033 The Economics of Dietary Quality
   Monday, 1:00 pm–2:30 pm

1068 Food and Nutrition Studies on Obesity
   Monday, 4:30 pm–6:00 pm

2021 The Economics of Food and Nutrition Programs and Food Security
   Tuesday, 10:00 am–11:30 am

2051 Determining Impacts on Physical Activity and Food Consumption
   Tuesday, 12:30 pm–2:00 pm

2065 Economic Research to Meet the Needs of Policymakers and Industry: Food Safety and Produce
   Tuesday, 4:00 pm–5:30 pm

2079 Food Safety Studies on Meat and Seafood
   Tuesday, 4:00 pm–5:30 pm

Posters: T58–T61; Poster Tour T16–T20: Aspects of Food Assistance Programs

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1010 Food Marketing and Nutrition: An Industrial Organization Perspective
   Monday, 9:30 am–11:00 am

1041 Managing Assigned Risk in Food: Mitigation and Indemnification
   Monday, 1:00 pm–2:30 pm

1067 Frontier Issues in International Nutrition: Research and Interventions in Africa
   Monday, 4:30 pm–6:00 pm

2010 Labeling, Regulation, and Food Demand
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2040 A Pressure Cooker for Change: Food Policy and the 2012 Farm Bill
   Tuesday, 12:30 pm–2:00 pm

2069 Obesity, Diet, and Health
   Tuesday, 4:00 pm–5:30 pm

Graduate Student Section (GSS) Track Sessions

1018 How to Be a Reviewer
   Monday, 9:30 am–11:00 am

1032 Organizing and Teaching Courses for Beginners
   Monday, 1:00 pm–2:30 pm

1039 Job Interviewing Tips
   Monday, 1:00 pm–2:30 pm

1063 Using Surveys to Establish a Successful Research Agenda
   Monday, 4:30 pm–6:00 pm
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2013 Teaching Tips from Top Teachers: 2011 AAEA Award Recipients
Tuesday, 10:00 am–11:30 am

2041 Publishing Strategies for IBES Research
Tuesday, 12:30 pm–2:00 pm

2080 Graduate Student Extension Competition Winners’ Presentations
Tuesday, 4:00 pm–5:30 pm

Household & Labor Economics

1050 Issues in Household Decision Making, Health, and Illegal Farm Workers
Monday, 1:00 pm–2:30 pm
Posters: T62–T63

Industrial Organization & Supply Chain Management

1079 Food Industry
Monday, 4:30 pm–6:00 pm

2022 Market Power
Tuesday, 10:00 am–11:30 am

2052 Topics in Industrial Organization and Supply Chain Management
Tuesday, 12:30 pm–2:00 pm
Posters: M87; Poster Tour M26–M29: Special Topics in Industrial Organization and Supply Chain Management

Institutional and Behavioral Economics Section (IBES) Track Sessions

2005 Reputation and Organizational Legitimacy: Implications for Firms in the Global Agri-food and Fiber Supply Chain
Tuesday, 10:00 am–11:30 am

2011 Performance of Institutional Innovations to Address Multi-jurisdictional Water Management Problems
Tuesday, 10:00 am–11:30 am

2041 Publishing Strategies for IBES Research
Tuesday, 12:30 pm–2:00 pm

2071 Understanding the Multiple Impacts from Marketing Locally Grown Food, Food Products, and Agri-recreational Services
Tuesday, 4:00 pm–6:30 pm

Institutional Economics

1021 Institutional Economics and Development
Monday, 9:30 am–11:00 am
Posters: T64–T68

International Development

1022 Politics and Power
Monday, 9:30 am–11:00 am

1023 Spatial Applications to Agriculture and Economic Development
Monday, 9:30 am–11:00 am

1051 Risk, Insurance, and Savings
Monday, 1:00 pm–2:30 pm

1052 Labor and Migration
Monday, 1:00 pm–2:30 pm

1080 Environment and Technology Determinants of Productivity
Monday, 4:30 pm–6:00 pm

International Section Track Sessions

1027 Impacts of Free Trade Agreements
Monday, 9:30 am–11:00 am

1034 The Emerging Role of KRU in Global Food Security: Prospects and Problems
Monday, 1:00 pm–2:30 pm

1069 Agriculture and Disaster Risk Reduction beyond Crop Insurance and Hedging: Can Agricultural Economics Help the Agriculture Sector Proactively Increase Its Resilience?
Monday, 4:30 pm–6:00 pm

2012 Emerging Issues in Demand and International Trade in China
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2030 Impacts of 2010 Dietary Guidelines on Fruit, Vegetable, and Livestock Industries
Tuesday, 10:00 am–11:30 am

2042 Frontier Issues in International Agricultural Development: Insights from the C-FARE Blue Ribbon Development Panel
Tuesday, 12:30 pm–2:00 pm

2067 High Global Food Prices, Price Volatility, and China
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2070 Emerging Markets and Agricultural Trade
Tuesday, 4:00 pm–5:30 pm

International Trade

1024 Non-tariff Barriers
Monday, 9:30 am–11:00 am
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| 1081 | Firm-level Trade |
| 2024 | Trade Costs and Market Integration |
| 2032 | Livestock Trade |
| 2082 | Trade and Developing Countries |
| Posters: | M88–M90; Poster Tour M31–M34: Agricultural Commodity Trade |

#### National Association of Agricultural Economics Administrators (NAAEA) Track Sessions

| 1012 | Designing and Implementing Collaborative Metrics for Departments, Schools, and Colleges |
| 2043 | Agribusiness Management National Benchmarks |

#### Natural Resource Economics

| 1008 | Behavioral Responses and Water |
| 1025 | Climate Change |
| 1053 | Management of Agricultural Diseases |
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| 1059 | Land Use and Fire Management |
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| 2025 | Extreme Weather Events |
| 2036 | Future Agricultural Productivity Growth, Land Management, and Greenhouse Gas Emissions |
| 2039 | The Economics of Cover Crops: What Will Drive Adoption? |
| 2055 | Water Use and Quality |

| 2083 | Biofuels |
| Posters: | T78–T92; Poster Tour T26–T30: Topics in Energy Economics |

#### Production Economics

| 1026 | The Economics of Biofuels Production |
| 1055 | Economic Analysis of Yields, Acreage, and Risk |
| 1084 | The Economics of Agricultural Productivity and Efficiency |
| 2004 | Herbicide Resistant Weeds and Sustainable Weed Management |
| 2026 | The Economics of Agricultural Technology Adoption |
| 2056 | Spatial Dimensions of Agricultural Production and Markets |
| 2084 | Production Economics |
| Posters: | M91–M99; Poster Tour M36–M40: The Economics of Climate and Agriculture |

#### Productivity Analysis & Emerging Technologies

| 2027 | Crop Response and Productivity |
| 2057 | Biomass Production and Energy Prices |
| 2085 | Biotechnology Adoption and Assessment of Research Programs |
| Posters: | M100–M102; Poster Tour M41–M44: Efficiency, Technical Change, and Productivity |

#### Research Methods, Econometrics, & Statistics

| 1056 | Heterogeneity and Aggregation in Dynamic Econometric Models |
| 1062 | Nonparametric Methods for Simulation and Imputation |
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| Posters: | Poster Tour T31–T34: New Quantitative Methods and Applications |
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**Posters:** M109; T93–T106; Poster Tour T36–T40: Renewable Energy

### Rural/Community Development

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<td>Examining Rural Healthcare</td>
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### Teaching, Communication, and Extension

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**Posters:** M109; T93–T106; Poster Tour T36–T40: Renewable Energy

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**Risk & Uncertainty**

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<td>Crop Yield Risk: Geography, Technology, and Government Programs</td>
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