

Extension Section notes - Conference call for November 13, 2009, 10 am

Present on the call: Brian Mondragon-Jones and Kristen Agard from AAEA, Henry Bahn, Bob Craven, John Hewlett, Lin Hoffman, Doug Jose, Dave Miller, Mary Mufayai-Ekanssem, Jim Robb,

1. Doug Jose volunteered to take the minutes of the call. The minutes of the October call were approved.
2. Brian reported that budgets are to be submitted to AAEA in December and the track sessions are to be submitted by December 7, 2009. The AJAE has set up a number of track sessions by topic to celebrate the Centennial of the association with the intent that these sessions will be conducted jointly with one of the sections. One of the topics is Production Economics and Farm Management and Jean Paul Chavas, Bob Chambers and Rulon Pope have been appointed by the AAEA Board to prepare a paper for this session. These track session are in addition to the track session assigned to each section. There was discussion about the role the section could have in the session if we agreed to participate as joint sponsor. There are one or two proposals submitted for the Extension Section track sessions that might fit into this special session as they address the historical perspective of extension marketing work. Bob will contact the assigned authors of the Production Agriculture session to determine what cooperative effort can be worked out for the session.
3. There was discussion on the track session proposals submitted. Doug pointed out the presentations buy the graduate student competition winners should be added to the list Henry circulated. It was agreed the section should retain this as one of our sessions which will be a joint session with the Graduate Student Section. It was pointed a number of proposals focus on crop insurance and a question was raised if we could ask submitters to collaborate on one session. It was agreed this has been done in the past so that would be an alternative if we wish to do that. Henry will prepare a tally/voting sheet and circulate it to the committee. responses will be due by November 25. A conference call of the committee will be held on Monday, November 30 at 10 am CST to select the Extension Section track sessions. The section has been allocated 5 sessions.
4. Henry raised the question about increasing the award to the winner of the graduate student competition from \$500 to \$1,000 by using \$500 from the section account. This would supplement the funds received from the Farm Foundation. Henry moved and Doug seconded that \$500 of section funds be used and the winner receive \$1,000. Motion carried. The awards to the second and third place winners will remain at \$300 and \$200 respectively.

5. There was discussion on candidates to be the luncheon speaker. Bob will contact Jennifer Clark from the Omaha Branch of the KC Federal Reserve Bank to try to arrange for a representative of the bank to speak.
6. John Hewlett raised question about continuing the website competition. John agreed to prepare a proposal for the competition which will be broader than just websites but include other electronic media that designed for interchange on agricultural economics topics. John's proposal will be discussed on December conference call.

Next regular monthly call is December 11.

Special call on November 30 to discuss the track sessions.

Minutes submitted by Doug Jose

Extension Section notes - Conference call for October 9, 2009, 10 am

Agenda

1. Welcome and Announcements
2. Minutes, July and Sept
3. Update from AAEA office, Brian & Kristin
4. Grad Student Competition, Margot & Frayne
5. Tour Timing
6. AAEA Outreach to 1890/1994, Mary Mufayai
7. Extension Luncheon
8. Track Session Proposals
9. Extension Section Addendum to AAEA Section Operating Policies
10. Other business

Present on call

Rob Rainey, Gregg Ibendahl, Bob Craven, Brian and Kristen from AAEA, Tom Hurdle, Frayne Olson, Jim Robb, Margot Rudstrom, Mary Mufayai

1. Bob sent out track session proposals this week. Also, AAEA is trying to get outreach material section up and running. William Edwards sent out an email about this.
3. Brian - track section allocations still be finalized. The number should be available next week. They are hoping to give all sections the same number as last year.

Nothing to report from Tom Hurdle.

4. Margot Rudstrom and Frayne Olson are leading the grad student competition this year.

Margot - last year written application - selected 8 finalists and all presented in Milwaukee and then top 3.

Brochure together for upcoming year. Written apps due 4/15. Jan and Feb for brochures to go out. They have added new judges to committee. Trying to expand geographic representation and trying to find some non-production representation for judging committee. Trying to find some western judges and non-production ag judges. Trying to clarify judging criteria for presentation (written criteria seems to be in good shape).

Frayne - discussion on promotion. Trying to get a good number of initial applications. They want to avoid extending deadlines. Promo material being sent out to dept heads and various list servs. Question to group - Is the committee doing the right things to help with promotion.

Brian - AAEA has a facebook page to help with promotion.

Mary - suggested sending reminder to department heads via AAEA office.

Bob - North central, western, and southern farm management groups could help with promotion as well.

5. Tour timing about moving tour to wednesday.

Bob - 50-50 for moving.

Mary - 1890s schools worried about people leaving early and not staying for tour.

Jim - Also concerned about wed participation.

Gregg - thought we might have the same or more people on wed

Ron - agreed with Gregg

Bob - discussion on tour bus lead to wed idea

John - Wed would be more attractive due to less travel and avoiding weekend. Suggested we try it once to see how it works.

Ron - more things may be open on weekday vs weekend

Mary - need better promotion among our colleagues.

Bob - Usually fill one bus but in 2007 we had 2 full busses. Sometimes too many people on tour could be an issue.

John - Moved that we move tour to Wednesday. Gregg - seconded. vote - motion carried. Thus tour for 2010 will be on Wednesday. Jim Robb will help Bob get started on tour planning.

6. Outreach to 1890 and 1994 participants.

Mary - report from her about recruiting efforts for 1890 and 1994 members. Shared info from AAEA to deans, dept chairs, and administrators. Also add grad school deans to list. Try to followup with email and phone call. Mary is having more success with grad students and researchers rather than Extension specialists. 1890s schools are limited in

resources in many cases. Mary is looking for advisement from group about what to suggest to AAEA.

Bob - question - is the challenge to get potential members to join AAEA first before we consider Extension section.

Mary - At least partially as Extension membership requires AAEA membership. Many 1890s have limited travel funds for year. Extension membership does have some professional benefit.

Ron - question - Is it an issue of resources or awareness about the section that is limiting membership?

Mary - Resources is one for sure but she cannot say about awareness. Some administrators don't encourage membership in groups outside of campus. We need to give 1890s some way to document benefits of membership.

Question about working with COSBAE section.

Bob - We've done so in the past - joint luncheon a few years back. Trying to encourage joint proposals. Asked Mary to send brochures to group so the rest of us can think about other ideas.

Tom - other sections need to help out with recruiting 1890's members besides just Extension section

7. Extension luncheon. 1/18 is deadline for AAEA for us to decide upon luncheon. We need to have speaker identified by 2/22.

Bob - question - any ideas about speakers for luncheon. No pay but we have paid for meeting fees in past.

John - topic idea - uncertain times in agriculture. Maybe a lender - someone from Fed or Co-bank would work.

Suggestions were to think about speaker for next 2 conference calls.

8. Track sessions - call for proposals is out there.

Jim - Polled some folks about outlook sessions at meetings. No one attends meetings just for the outlook sections but also no one is willing to give them up. Good attendance at outlook sessions. Not much support for combining some of the outlook sessions. Only 1 person suggested combining. Suggestions to bring in new people to help give them some exposure. Good time to network at these sessions. 3 or 4 folks mentioned that the policy session needs a bigger room.

Bob - deadline for track session proposals - first week in Nov. (11/6). Can we discuss these at our next meeting. Bob would have to give us info in advance of our conference call.

John - Web award discussion. Do we want to continue this. Few applications and doesn't seem to be much interest. Put on agenda for future meeting.

9. Operating policies - Bob is still cleaning up for review. Main question is how many at-large board members to have. Discussion last time was to have either 1 or 2.

Tom - Last time we agreed to lower the number of at-large members.

Bob - Have final draft to present at Nov conference call.

Anything else - we need to approve past minutes.

Any changes to last 2 minutes. Ron - motion to approve minutes. Mary - seconded. Minutes approved.

Next meeting 11/13.

end minutes

-submitted by Gregg Ibendahl

Extension Section notes - Conference call for September 25, 2009

Present on call

Doug Jose, Gregg Ibendahl, Bob Craven, Brian from AAEA, Tom Hurdle, Jim Robb, Ron Rainey, Lynn Hoffman, Lori Lynch

1. Introductions - everyone introduced themselves, position on board, and year serving.
2. Update from Brian - Things went well at AAEA meetings. Attendance on par with last year. See spreadsheet for track section attendance, luncheon, and tour attendance.

For upcoming year - still finalizing track session allocations for Denver. December is the next deadline for most things.

The Extension section tends to have higher attendance than average (when compared to other sections).

3. Update from Tom - We should have about the same number of track sessions next year. Tom is still in learning mode.
4. Update from Sec/Treasure - Gregg - From spreadsheet we are \$655 dollars net of income over expenses through August. Tour lost \$300 plus dollars. Luncheon broke even (almost). We still have receivables of \$1,000 to come in yet. We have net assets of about \$6,600.

Bob - We have a bit of a gap in our financial history when the AAEA office moved. We would like to fill that in if possible. Bob also asked about what happens if luncheon or tour generates a profit, who would keep the profit.

Gregg - Asked about if our net assets generate any income. Brian was not sure but will check out for us.

Membership is now 198 paid members. That is typical for the last few years.

5. Track sessions - Proposals due by 12/7. Last year we had 5 sessions. Sharing a section only counts as half if another section wants to work together on something. If we do a section by ourselves, then it counts as a whole. Typically we have a section on crop, livestock, and policy outlook and we thus have 2 to allocate. Grad student competition takes half so that leaves us with 1.5 sessions to allocate.

Question about the centennial session at Denver. This is to come out of our normal 5 sessions (from Brian).

Gregg - From a discussion with Keith Coble of the risk session, we will propose a joint session about risk (combining an Extension/research perspective).

Our outlook sessions are some of our top attendance sections.

Bob - had discussion with Dana Hogg about doing a joint Centennial session using some of the big names in policy as speakers.

Jim - Comments about livestock outlook session. Many people are doing joint areas so some of the same people are involved in both crop and livestock outlook sessions. Maybe we should still look at combining grain and livestock outlook or changing the focus of the grain and livestock outlook.

Bob - call for proposals by Nov 10 or 11 (due date). Bob will draft something for us to look at. We'll look at full set of proposals to see if we want a separate policy, crop, and livestock outlook. We may consider combining something if the set of overall proposals is good.

6. Uniform operating guidelines. Need to finalize officer board. Bob and Doug have first draft of our addendum to AAEEA policy. We need to have this done before officer election next spring.

We have typically had 3 at large members on our board. This may be too many. Bob is suggesting that we might go to 1 at large member.

Bob - suggested we do a membership vote on our final recommended by law changes.

7. Tour discussion - What about moving tour from Saturday to Wednesday? We discussed this some at Milwaukee. Lori - in favor of Wed. Easier for travel and hotel room. Lynn - likes Wed, more economical. Ron - favor of Wed. Gregg - in favor of Wed, saves a day of travel. Bob - likes Wed also, not invading on weekend so much.

Lori - suggested we ask entire section about moving tour to Wed. Bob ask Brian about how we could do a survey of the entire section. Brian suggested our listserv. AAEEA might like Wed better also.

Bob - Second Friday of each month for conference call seemed to be preferred choice.

Motion by Lori to have conference call on 2nd Fri at 10am central. Second by Lynn. No discussion. Motion passed.

end minutes

-Gregg Ibendahl

Extension Section notes - Conference call for July 17, 2009

Present on call

Doug Jose, Gregg Ibendahl, Ron Mittelhammer, Bob Craven, Brian from AAEA, Gary Schnitkey, Danielle ? from Idaho, and Larry Sanders

1. Review old minutes
No comments. Move to accept by Larry Sanders and seconded by Bob Craven - approved.
2. Election results for Extension section
185 ballots sent out and 85 returned
New president - Henry Bahn
New at-large rep - Jim Robb
New Southern rep - Ron Rainey
3. Brian's report
46 signed up for Extension bus tour at AAEA meetings
83 for luncheon
1200 registered for AAEA meeting which is up from last year
Doug submitted our annual report a few months ago and we should be current with our aaea responsibilities
4. Ron's report
membership in AAEA as a whole is also up by 50 members this year
Next year is the centennial celebration in Denver - each section should devote one of their sessions to the centennial topic.
5. Larry - Grad student competition
Everything should be set but could use more judges.
Business meeting and competition overlap so it makes it tough to get people to help
Competition starts at 8:00
Awards for grad student competition - introduce 8 finalists at luncheon and then winners announced at main AAEA ceremony.
Mary Thompson from Farm Foundation is bring check
6. Annual business meeting at AAEA
Ron will be there to discuss by-laws
Meeting starts at 1:30
Doug sent an addendum to Larry and Bob to review - Bob and Larry will get back to Doug with comments.
E-Extension is on agenda
Doug asked William Edwards to report on shared material part of outreach for next week
7. Extension section reception
Trying to restrict drinks - we have 100 drink tickets and cash thereafter
Past reception attendance - 50 to 60 people

Doug will give one ticket per person on a first-come first-served basis

Larry wants to thank Doug for his leadership this past year. Also thanks to AAEA staff and Ron for helping us as well.

Brian - our Extension section has 196 members this year, 198 last year, and 195 two years ago. Brian is to send Bob a list of current members.

end minutes
-Gregg Ibendahl

Extension Section Minutes, Conference Call, June 12,2009

Present on Call

Doug Jose, Bob Craven, Brain Mondragon-Jones and Kristin Aagard from AAEA, Richard Just (substituting for Ron Mittelhammer), Larry Sanders, John Hewlett, Shannon Sand, Mary Mafuyai-Ekanem, Gary Schnitkey.

1. The minutes of the May call were approved on a motion by Bob and John.
2. Richard reported the Operating Policies had been approved by the AAEA Board. Doug reported that he had had email interaction with Ron regarding the suggestions of the Extension Exec Committee. One suggestion was moving the election of officers up a month from the dates specified. Richard reported that the dates listed were a compromise between some sections that wanted the dates later and some like the Extension Section who wanted them earlier. Larry moved the Section approve the Operating Policies and Bob seconded the motion. Motion approved. Doug is to report this to Ron.
3. John reported a winner had been selected for the website competition. Brain will get the information from John for the plaque.
4. Brian reported the section has 191 currently paid-up members, as of June 1. At that time there were 50 people registered for the luncheon and 27 for the tour. The election ballot is ready and will be sent out in the next day or two. The closing date for voting is July 2. The Section business meeting is scheduled for 1:30 to 3:15 on Sunday.
5. Larry reported on the Graduate Student Competition. One or two more judges are needed. Mary volunteered. Doug will check with the Farm Foundation regarding the checks for the winners. In the past two years they have been sent overnight to the conference site after the winners were determined. However this year the Extension Luncheon is on Monday rather than Tuesday and the winners will be officially recognized at the AAEA Awards ceremony on Monday evening. Doug will work with Kristin regarding the presentation at the Awards ceremony.
6. Topics for the business meeting. The following topics were suggested:
 1. William Edwards give a report on the Outreach Committee activities. Include discussion on how the Extension Section serves AAEA members at large and options for receiving outreach materials.
 2. Discussion on the Policy Update track session and how this might tie in with a symposium the Western Association is proposing for the joint meetings in Denver in 2010.
7. Brian will prepare a financial report for the business meeting in Milwaukee.

Notes prepared by Doug Jose.

Minutes of Extension Section Conference Call, May 8, 2009

Present on Call: William Edwards, Mary Mafuyai-Ekanem, John Hewlett, Shannon Sand, Jim Novak, Brian Mondragon Jones, Kristin Agard

1. Add Mary to the present list for the April call.
2. Jim reported the graduate student competition submissions have gone out to the judges. They will rank them and submit their ranking by the end of next week. Eight will be selected to compete at the annual meeting.
3. Brian reported the Operating Procedures document will be circulated to the sections today.
4. John reported there has only submission for the website competition. It was decided to extend the closing date to May 20. Doug will send a notice to the membership listserve and encourage more applications.
5. Brian reported there are 189 paid-up members of the section. He also reported that 28 have registered for the luncheon and 10 for the tour.
6. Kristin reported Ande will be in contact with Doug regarding arrangements for the reception. Last year there was an open bar which accounted to the high cost of the reception. An alternative is to issue ticket for a selected number of drinks.
7. William reported we have two nominees for each position to be elected and bio/goals sheet has been received from all but one. Doug will follow-up to try to get that one submitted.
8. William reported on the Outreach- Shared Materials website. It will be online in about a week. They are looking for submissions so that it can be tested out.

Next conference call is June 12.

Extension Section notes - Conference call for April, 2009 (4/17/09)

Present on call

Doug Jose, Gregg Ibendahl, Ron Mittelhammer, Brian and Kristin from AAEA, Jim Novak, Bob Craven, William Edwards and Lori ?

1. Followup to minutes - Mike can do the luncheon on Monday. Should we pay Mike's registration fee. Yes but it might be too late for waiver. Mike is paying own travel and there is no honorarium.

Doug suggested we pay Mike registration fee. Moved by Lori and seconded by Bob. Motion passed.

Time to talk for Mike - 30 to 40 minutes. Luncheon is usually 1.5 hours and we give web site award and grad student award too. Bob will introduce Mike for his talk.

Brian from AAEA - there will be a writeup about the Extension section in the next issue of the AAEA newsletter.

2. Report from Ron - Next Wed there will be a conference call about section operating procedures and then there should be a final draft that will go back to the individual sections for review. One point of issue - The secretary/treasure position in the new bylaws is for a 2-year term. Our section has a 3-year term.

Discussion of our Extension board - We have 3 at-large members and also an 1890 member. Bob suggested we keep the 1890 position. Also one of our at large members is usually from industry.

3. Jim's report on graduate student comp - 12 contestants signed up. Working with AAEA to iron out some issues (awards and luncheon). Will board pay for finalists to attend Extension luncheon? In the past there have been 8 and then we announce winners at luncheon.
4. Sunday track session - Doug's session is scheduled for Sunday but Doug has a conflict. The financial crisis session (Ibendahl) should be the one for Sunday. Brian will check about moving these sessions around.
5. Bob - business meeting for section. Bob suggested we move the business meeting to 1:15 to make sure people can make the Extension track session on Sunday. Brian will check.
6. Brian - where is the Extension section with elections
There are 2 candidates for the southern region - Ron Rainy and John Van Sickle. For the at large section we have Jim Robb from the Livestock market info center and looking for a second candidate. For president-elect we have 2 requests out and waiting to here. The at

large rep must be a non-university member according to by-laws. Looking for suggestions. Timeline - mid to late May.

Baseball - The brewers are in town Friday and Monday.

Website competition - no submissions so far.

Next meeting 5/8/09.
submitted by Gregg Ibendahl

Extension Section notes - Conference call for March, 2009 (3/13/09)

Present on call

Doug Jose, Gregg Ibendahl, Ron Mittelhammer, Brian and Kristin from AAEA, Jim Novak, Bob Craven, Shannon Sand, and Joy Kirkpatrick.

1. Grad student competition - Jim Novak - we need to extend the deadline (it was 3/1). We need to reannounce and get more submissions. Jim suggested 4/15 as a deadline. Brian suggested they could send something out through the grad student webserver.

Jim will try the department head route.

Someone suggest we try a prize of \$1000 for next time.

2. AAEA report - AAEA is interested in having a session on Sunday - there was good attendance at these last year. A suggestion was made to move the financial crisis session to Sunday (Gregg's session). Gregg asked to check with his speakers before committing to a Sunday session. (note: all speakers are available so the move should work).

Extension section election - Doug is setting up a nominating committee - Doug currently has William Edwards on committee.

3. AAEA board report - Ron - in process of incorporating comments from everyone

4/22 - AAEA board is discussing draft of new operating procedures for sections.

Board will approve a new draft and then send back to sections for final approval

4. Tour - Joy - everything is now finalized. Start at 7:15 on Saturday. Go to farmers market then port of Milwaukee. Next drive 1 hour to dairy farm in Watertown. Lunch at park - catered. Next, windfarm and finally wildlife marsh. Return at 6:30

The cheese factory has now been cut out due to time constraints.

Bob suggested that a short description of the tour be put together for publication.

5. Other - Bob - need to check with Mike Martin about speaking on Monday rather than Tuesday.

Next meeting 4/17/09.

submitted by Gregg Ibendahl

Extension Section notes - Conference call for February, 2009 (2/13/09)

Agenda:

1. Minutes of Dec and Jan calls - Gregg, please circulate.
2. AAEA office report - Brian and/or Kristin.
3. AAEA Board report - Ron
 - AAEA Section Operating Policies - see attached
 - Board Submission Re NIFA - see attached
4. Tour update - Joy
5. Other - please send me suggestions

Present on call

Doug Jose, Gregg Ibendahl, Ron Mittelhammer, Brian from AAEA, John Hewlett, Dave Miller, and Larry Sanders

1. Old minutes - no comments. Larry moved to accept and John seconded. Passed.
2. AAEA office report - Brian has photo and bio of our luncheon speaker (Mike Martain). He still needs title of talk (by 2/23).

Luncheon - AAEA suggest we have luncheon on Monday rather than Tuesday as there is less competition. In the past, luncheon has been on Monday anyway. We agreed to move luncheon to Monday.

3. AAEA Board report - Ron discussed attachments to Doug's last email

AAEA section operating policies - received comments and they are being incorporated into a new draft that will be circulated

4. Tour update - added bluesky greenfield energy farm in place of wind farm and also adding a cheese factory that is halfway between - this might be lunch stop

Cost - \$40 to \$45/ person plus lunch - actual cost might be closer to \$35 to \$40

Bus - 55 person bus

Stops - 1) food center 2) port of Milwaukee 3) holstein farm 4) cheese factory 5) energy farm 6) marsh area

Agenda for tour to be sent to group next week.

5. Other

Doug - Nominating committee - need 2 people besides Ken Baily - Doug is open to suggestions and/or volunteers. Doug will check with William about helping.

Doug will put together a newsletter soon.

Next meeting 3/13.

submitted by Gregg Ibendahl

Extension Section notes - Conference call for January, 2009 (1/09/09)

Agenda:

1. Minutes of last call
2. Report from AAEA office - Kristin, Brian
3. Report from AAEA Board - Ron
4. Tour - Joy
5. AAEA Shared Materials Website - William Edwards
6. Extension Section Reception at Milwaukee
7. Extension Awards - William
8. Executive Committee Nominations and elections - Ken and William
9. Other

Present on call

Doug Jose, Gregg Ibendahl, Ron Mittelhammer, Bob Craven, Shannon Sand, Brian from AAEA, Gary Schnitkey, Lynn Hoffman, William Edwards, and Larry Sanders

2. Brian - 1/19 is deadline for requested special events - They need requests for luncheon, reception, etc.
2/23 is deadline for all information about luncheon speaker (photo and bio for presentation)

Does Mike (our luncheon speaker) need to pay to attend meeting? Brian says probably yes. But, we can request a waiver for meeting fee (needed to do this by 3/16).

3. Ron Mittelhammer - two things
 - 1) Centennial committee details for Denver in 2010 - There is a request for the history of Extension. There could be a track session that includes the history of Extension.
 - 2) Draft of the task force - common section operating guidelines for section. This will be sent around for comments. The AAEA would like to get some commonality.

4. Tour - Joy was not available for call.

Questions - Do we want to eat on bus? Do we want to stop by ethanol plant?

William - sometimes too many stops (the current agenda has 6 stops on the trip).

Discussion about cutting ethanol plant (seems to be general feeling of group).

5. AAEA website

William - website to accept educational materials. Questions to consider: Should it be open only to AAEEA members? Should material be reviewed? Should comments be allowed for material? Should comments be only viewable by authors?

Timeline for website - up and available by next summer.

Email comments to William

6. Reception

Last year, Farmdoc and Center for Farm Financial Management donated \$500 apiece. Cost is typically up to \$1000. Both centers are willing to donate again.

In the past, we've looked at local donors as well. Maybe we should ask Wisc Dairy Assoc. Doug will check with Arnie Branston.

7. Extension award

All AAEEA awards due by 2/1

3 Extension awards - Individual < 10 years, Individual > 10 years, and Program award.

Do nominated members have to be AAEEA members? - No, but we are trying to encourage.

8. Other

Proposed 5/1 deadline to have slate of officers for all sections - voting in July

Next meeting 2/13.

submitted by Gregg Ibendahl