

**AAEA Extension Section Executive Committee Teleconference Minutes
June 13, 2008**

President Ken Bailey convened the teleconference at 10:35 a.m. central time and called the roll. Participating in the call were:

Ken Bailey
Laurence Crane
Bob Craven
Trent Teegerstrom
Henry Bahn
Lori Lynch
Larry Sanders
Mary Mafuyai-Ekanem
Richard Just
Kristin Agard, AAEA

Absent
William Edwards
Doug Jose
David Miller
Steve Halbrook

I. Minutes

Minutes for the May 9, 2008 AAEA Extension Section Executive Committee teleconference were approved as presented (motion by Lynch, second by Sanders).

II. Annual Meeting Preparations

Ken reviewed the Extension Section preparations for the annual meeting and reported that everything appears to be in order: speakers for the track sessions are confirmed, the tour arrangements have been finalized, and the luncheon speaker is confirmed. Kristin will contact the speaker to see if accommodations are needed and arrange the logistics of his visit.

Ken and Kristin will make sure the plaques are prepared for presentation to the outgoing Extension Section Executive Board members at the Extension luncheon. Outgoing members are: William Edwards, Laurence Crane, Henry Bahn, Bob Craven, and Trent Teegerstrom.

Larry reported that the graduate student competition was organized and the competition schedule was set as reported last month. He also noted that there has been some adjustments in assignment on the evaluation team.

Trent reported that the Website award team was on schedule to determine the winner of this competition.

Ken will work with Doug Jose to make preparations for the annual business meeting. Henry Bahn reported that a group of ag communication faculty from Oklahoma and Texas were interested in having an agenda item at the business meeting to discuss potential joint activities between the Extension Section and professionals working in Agriculture Education. Henry will work with Ken and Doug on this issue as they prepare the business meeting agenda.

III. Farm Bill Impacts

Larry reported that he had worked with Brad Luben and Jim Novak, to prepare a summary of the new Farm Bill's potential impacts and submitted it to Walt Armbruster, for consideration for a *Choices Policy Issues* outreach piece. Richard expressed appreciation for their efforts and

encouraged others to prepare summaries of specific sections of the bill, or offer contrasting points of view to what has already been prepared. He noted this is the purpose of the *Policy Issues* portion of *Choices*.

Henry reported that the ERS has also prepared a document summarizing the farm bill.

Larry also reported that policy specialists will be hosting a train-the-trainer policy education session July 8-9 in Kansas City to review the policy implications of the new legislation. The four Risk Management Education centers are helping to underwrite the cost of this session.

IV. AAEA Board Report—Richard Just

Richard Just reported that they were seeking qualified individuals to help serve on the various standing committee to help with recruitment and retention of association membership. As a follow up to his earlier request to the Extension Section for individuals to help with this effort it was determined that Henry Bahn will function as a liaison to economists working in government, and the Extension Section President-Elect (Doug Jose) will represent the Extension Section.

Richard also expressed appreciation to the section for support of the AAEA and the work the section does to strengthen the AAEA. He noted that he would recommend the AAEA president-elect continue to be the BOD liaison to the Extension Section.

The Extension Section Executive Board also expressed appreciation to President Just for his support and informative counsel to the section this past year.

V. Other Business

Congratulations were extended to Steve Halbrook, Extension Section Executive Committee Member, for his selection as the Ag Economics Department Head at the University of Arkansas.

VI. Next Meeting

The next conference call, if needed, will be held on Friday, July 11th, at 10:30 am central time. Ken will determine if a call is needed and inform the Extension Section Executive Committee.

Meeting adjourned at 11:15 am.

Respectfully submitted,

Laurence M. Crane
Secretary/Treasurer

**AAEA Extension Section Executive Committee Teleconference Minutes
May 9, 2008**

President Ken Bailey convened the teleconference at 12:05 p.m. central time and called the roll. Participating in the call were:

Ken Bailey
Laurence Crane
Doug Jose
David Miller
Steve Halbrook
Lori Lynch
Larry Sanders
Mary Mafuyai-Ekanem
Richard Just
Kristin Agard, AAEA
John Van Sickle, University of Florida

Absent
William Edwards
Bob Craven
Trent Teegerstrom
Henry Bahn)

I. Minutes

Minutes for the April 11, 2008, AAEA Extension Section Executive Committee teleconference were approved as presented (motion by Sanders, second by Halbrook).

II. Annual Meeting Preparations

A. Section Track Report—Ken Bailey

Ken reviewed the Extension Section offerings scheduled for the annual meeting in Orlando. He will send out an updated schedule to all Extension Section members reflecting updated. He also noted that all speakers were either registered or had requested the required waivers.

B. Pre-Meeting Tour—John Van Sickle

John Van Sickle, University of Florida, participated in the call and reported that all of the arrangements for the Extension Agricultural Education Tour were completed and in place. The tour is scheduled for Saturday, July 26 and departs from the Conference Center at 7:00 am sharp.

C. Section Luncheon

The luncheon speaker will be Professor Lonnie O. Ingram, Director of the Florida Center for Renewable Chemicals and Fuels. Kristin will send Professor Ingram a note of appreciation and determine if he has any AV needs for his presentation. John Van Sickle will be the primary contact person for him at the luncheon and Ken will be the contact from the Extension Section Board.

Ken will work with William Edwards to determine who all should receive recognition plaques at the luncheon, and make arrangements to have the plaques prepared.

D. Graduate Student Competition—Larry Sanders

Larry reported the results of the initial round of AAEA Grad Student Extension Competition. The list of finalists are:

<u>Name</u>	<u>University</u>	<u>Mentor</u>
Wray, Vicki	Kansas State University	Dr. Kevin Dhuyvetter
Hansen, Tonya J.	University of Minnesota	Dr. Laura Kalambokidis
Komarek, Tim	Michigan State University	Dr. Stephen B. Harsh
Thorvaldson, Jennifer	Colorado State University	Dr. James Pritchett
Cline, Sarah	Colorado State University	Dr. Andrew Seidl
Guiling, Pamela	Oklahoma State University	Dr. Damona Doye
Perez, Keri	North Carolina State University	Dr. Michele Marra
Yu, Li	Iowa State University	Dr. James B. Kliebenstein

The evaluation team is composed of:

JH Bahn	USDA
Stan Ernst	Ohio State
Steve Halbbrook	Farm Foundation
Jim Novak	Auburn
Frayne Olson	Iowa State
Don Ricks	Michigan State
Margot Rudstrom	Minnesota
Andy Seidl	Colorado State (and representing the Graduate Student Section)
Larry Sanders	Oklahoma State

(Note: Evaluators who were from the same university as the applicant did not evaluate that student to avoid conflict of interest. USDA also prohibits evaluation by its employees; however, Bahn provided significant input and guidance to improve the process.)

The schedule for Orlando:

- Sunday 8:00-4:00 Final Competition (attendance open to the public 9-3)
- Tuesday 11:15-1:00 Extension Luncheon & introduction of 3 winners of Graduate Student Extension Competition (they will be our guests; checks will be given)
- Tuesday 4:00-5:30 Winners present in track symposium

Steve Halbbrook will be work with Larry to ensure the checks for the winners will be prepared to present to them at the luncheon. Appreciation is expressed to the Farm Foundation for generously providing the monetary rewards that the students receive.

It was noted that the time of Annual Business Meeting (1:00-3:00 pm) conflicts with the Graduate Student Competition (8:00-4:00) making it difficult for those organizing and judging the competition to attend the business meeting. A schedule change for this year is problematic, however, Section leadership will work to address this conflict for future meetings.

E. Section Reception

Ken reported that the reception was scheduled for Sunday 5:00-7:00 pm., and sponsorship was in place. Appreciation is expressed to the Center for Farm Financial Management

(University of Minnesota) and FarmDoc (University of Illinois) for sponsoring the Extension Section reception again this year.

III. Farm Bill Impacts

It was noted that due to the impending Farm Bill, there is a timely opportunity and need to prepare a short paper synthesizing the potential impacts of the changes in farm policy. Richard Just reported that the Outreach Committee, chaired by Walt Armbruster, would welcome such a piece for consideration for *Choices Issues*. Larry Sanders will take the lead, and will work with Brad Luben and Jim Novak, to prepare a summary of the Bill's impacts.

It was also noted that, depending upon funding, there will be a train-the-trainer session for policy educators later this spring or early summer. Sanders, Novak, and Luben are the organizers of this potential activity.

IV. Next Meeting

The next conference call will be held on Friday, June 13th, at 10:30 am central time.

Meeting adjourned at 12:40 pm.

Respectfully submitted,

Laurence M. Crane
Secretary/Treasurer

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AAEA Extension Section Teleconference

April 11, 2008

In attendance:

Kristin Agard
John Van Sickle
Doug Jose
Trent Teegerstrom
Richard Just
William Edwards
Larry Sanders
Brian Mondragon
Steve Halbrook

The date for the next meeting was approved: May 9, 2008 12 noon CST

First, second (Trent Teegerstrom, Richard Just). Minutes Approved

Discussion:

John Van Sickle gave an overview of the Ag Study Tour. Kristin said the tour outline with photos are posted online at the registration cite. There are 8 people already signed up!

William announced that the ballot for the AAEA Extension Board is up and running. The AAEA will send an email to the Extension Section and encourage them to vote. The ballot will be available for about a month.

The section budget was reviewed by Kristen. The AAEA fiscal year has precluded us from providing the final numbers. We have a positive balance but have yet to account for the 2008 dues. Also we have not had any expenses yet. Ken and Kristin will get together to discuss a budget for the summer meeting.

Ken will need to send out a newsletter that will cover the ballot, activities at the summer meeting, overview of the tour, present the extension section luncheon speaker, remind everyone about the graduate student competition and the website award. Should include a list of deadlines and mention the new Choices website.

Ken will call Kristin next week to discuss upcoming needs for the summer meetings including a budget for expenses, organizing the section lunch, writing a letter to the luncheon speaker, etc.

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Richard Just announced that the new Choices is now available online <http://www.choicesmagazine.org/> . He would like up to review the page “Outreach Partners.” There is a request for us to submit a list of organizations that would be encouraged to review the Outlook portion of the AAEE. So please submit a list of organizations that we can send updates regarding the Choices magazine or become an outreach partner. He suggested that Ken put a note in the newsletter regarding the website.

William spoke with Bob Craven. The Center for Farm Management and Farm.doc has agreed to sponsor our extension reception for \$1000. William noted that the extension section reception could be funded by the \$1000 grant and the balance would come from 2008 dues.

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AAEA Extension Section Teleconference

March 14, 2007

In attendance:

Steve Halbrook
Larry Sanders
Doug Jose
William Edwards
Richard Just
Brian Mondragon
Kristin Agard
Bob Craven
Mary Mafuyai-Ekanem

The date for the next meeting was approved: April 11, 2008

First, second (Doug Jose, Richard Just). Minutes Approved

Discussion:

Richard Just discussed Walt Armbruster's letter of response. Focused on the review process. Some feel strongly regarding the review process. The AAEA is trying to meet our needs and the outreach process. There is a long range plan to expand into resident instruction and to issues relevant to other sections. Richard is suggesting that we strongly recommend the Outreach Committee with a plan or vision regarding the review process. Do we put the burden of review on the authors to find reviewers, or assign folks from the section to review.

Ken is suggesting that we have three coordinators in areas that have the responsibility to facilitate the review process. They would assign the manuscript to a reviewer. William suggested a process for the review process. Richard suggests we have one reviewer for each paper. Reasonable for the submitter to provide one or more reviewers, and come up with one reviewer and process. Note back to Walt on what would work best.

William suggests a middle person with the Extension Section playing a role. Ken suggested we start with a limited scope or area. One is a review process, the other is in generating initial submissions. Appoint individuals from within the section.

Policy, Farm Management, Commodity Marketing would be three initial areas of focus. Energy could fall into any of the three. Focus within the section would be an initial pilot program to jump start the process.

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Bob Craven was interested in knowing where the materials would be posted, the AAEA website or the Extension Section? Richard Just said it would be on the AAEA website.

Discussed the Luncheon speaker. Can cover expenses for speakers. William said we did not provide for honorarium. Will try to get a local speaker.

Mary Mafuyai-Ekanem brought up the problem with bringing in non-AAEA members who want to participate in the Extension Track proposals. We need monies for travel and fee waivers.

The AAEA business office reviewed the deadlines for the summer meetings. The extension symposiums organizers got news that any speakers that are not AAEA members must have a waiver from the AAEA. This waiver is due March 15. Also William discussed the timing of the luncheon with begins at 11:15 am.

Larry noted the deadline for the Extension Section graduate student competition has been extended to March 24. They have 8-9 applications with 1-5 other potential applications. Will likely have 10-14 applications. Should have decisions made by the first week of May on the final list for the meetings.

Bob Craven will contact FarmDoc to get funding for the Extension Section reception. Larry suggested we ask John Van Sickle. The total cost was around \$1900. So we need help.

Solicit help from Kristin regarding the budget for this year.

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AAEA Extension Section Teleconference

February 8, 2007

In attendance:

Larry Sanders
Trent Teegerstrom
Jim Novak
Damona Doye
John Van Syckle
Richard Just
Kristen Agard & Brian Mondragon
Lori Lynch
William Edwards
Henry Bahn
Doug Jose

The date for the next meeting was approved: March 14, 2008

First, second (William, Trent). Minutes Approved

Discussion:

John Van Sickle made contacts with three major stops on the AAEA Ag tour. One is Buck Island Ranch. It's a working ranch that is also an agro ecology research center. Get to see wildlife, ranching, and overview of the area. Its at the Northern edge of the Everglades near Lake Placid, FL. Next is an ornamental flower operation. Family operation, they ship all over the U.S. Won environmental awards. Third stop, not tied down yet, is a tropical fish operation. This will be very unique. Last place is Florida Natural, close to Orlando. This is a citrus grower. They have a visitor center. This will fill out the day. This tour will be manageable time wise. Targeting 50-55 people. Round trip would be 200 miles. Meet at 7:15 and leave by 7:30.

Needs to know the budget. Last year we charged \$65/person. Will cost \$15/per person just for the BuckIsland tour. A boxed lunch at the ranch will cost around \$15. William asked for a quote on the bus. Kristin will handle and needs the addresses for the locations, and estimate number of people for the tour.

Form a subcommittee to discuss a brochure for the trip (Ken, William and John). This must be submitted to the AAEA for advertising.

Luncheon speaker is still being solicited for the Extension lunch. John recommended Scottie Butler, with Florida Farm Bureau. Lawyer. Entertaining. Could address issues

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of interest. Then Keith Collins. He is retiring from USDA and would be very interesting. Third was Wally Tyner at Purdue. Knowledgeable about renewable energy and biofuels.

Henry Bahnn would be willing to speak about future funding for extension. Also suggested work on law and economics, like contracting environmental services. Larry suggested to think about two issues in Florida. One is how to handle challenges of water management. Second, advanced planning on global climate change impinging on Florida water levels. William suggested that in the past, luncheon speakers had topics that were national, some were local.

Henry Bahn will contact Keith Collins about giving the luncheon. We need to get a luncheon speaker by February 22 for registration.

Next Jim Novak and Damona Doye joined us for a discussion. They have more questions. Who will the material be made available to? Members only? People might benefit, including Extension. Also questioned, if made open, how would the AAEA be different than other websites doing the same thing (AgRisk)? AAEA board would like to maintain some oversight of this activity. Benefits and recognition could be made by the AAEA. Is a "thank you" sufficient? Could also provide feed back on number of hits. Also, can have an AAEA award for best submission. If there is a good review, there will be more recognition. AAEA can provide best award for the year. Also, agreed to timeliness and relevance. How long would things stay up? A library or time dependent submission (goes off the website after so many months). Do we need a "hot topics" area? As for topics, likes what was suggested. Should topics be solicited initially? Do we want to set up like AgRisk library and accept everything? Next, what type of submissions?

Larry suggested popular press articles or media interviews.

Richard Just noted that does not have to be as highly refereed if only available to members. If open to non-members, will require more peer review of materials. Will the material be "complete" or useful for presentation materials only. But this will lengthen review time. On the recognition, the AAEA can do whatever is needed. Need committees and timeliness.

Henry Bahn suggested to make the materials open to all. This is what is meant by "Outreach." Not just members only. This is a discipline service.

Trent suggested to offer a compromise and move forward.

Larry suggested that we are paid via tax dollars and suggested we make the process open to all. Let the folks who use this material decide whether to use or not. Larry does not object to reviews, but does not want to create a very difficult process. Self certification process would work, two peers could review it, and share review comments. Or have own dept review it.

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Damona suggested that self certification would make things posted more quickly. Richard suggested whether this would work. Could someone get info and misuse it and blame the AAEA? Let the Extension Section make sure we can handle this. Can we have links to other areas of the AAEA website (Choices).

Richard suggested making the “peer reviewed” material available to the public, and the “non-peer review” to be only available to members. Suggest different models and give strengths and weaknesses. Richard suggested we not restrict topics. Is the topic relevant beyond your state? Open it up to all topics.

Larry suggested that we be aware of the magnitude of the commitment to a review process. If we have to impose on board members to be editors and reviewers, not sure we can get a buy in. Can we simplify it? Can we leave it up to the author to get the review? We have concerns due to limited time.

Trent suggested we have more discussion about how this would all tie together. Create something new, different, a whole new site?

On the scheduling of the Summer Meetings, it was suggested that we have the COSBAE section on the Sunday program. This time slot is being pushed by the AAEA since there are more people attending on Sunday’s and less competition. The members felt this would be good for attendance. Lori suggested we contact the organizers to see if they will be available.

On the website award, William suggested we form a committee and get volunteers. Trent suggested we discussed last time Website tools and decision aides. Trent will organize with Henry. Ken will need a description for the award and will organize a blast email to members of the AAEA.

William also will organize the ballot for next year. We need positions for Secretary/Treasurer, Western Leader, North Central Region, At-large Director, and a new President-elect. Kristin says she needs names and bios and 14 business days to set it up.

DRAFT

AAEA Extension Section Teleconference

January 11, 2007

In attendance:

Lori Lynch
Richard Just
Trent
William Edwards
Bob Craven
Doug Jose
Brian and Kristin
Mary

The date for the next meeting was approved: February 8, 2008

First, second (William, Trent). Minutes Approved

Discussed the Outreach plan and the AAEA Boards request for our Extension Section.

Richard Just outlined the request for participation from the AAEA for our Extension Section. The benefits are to Extension members, so we were asked to participate. Richard Just noted that they needed a broad range of topics. Makes sense to share this information and materials like powerpoints. So we should look at the appropriate scope given limited resources.

Bob Craven overviewed the challenges of developing a website that would house extension materials. Can they create a portal for the AAEA at the National Risk Management Education Center? Cautioned about the review process. In the NRME Center the submissions site in a queue and await review of three members. Noted that the Southern committees are asking for the same portal. In terms of resources, would make small investment from the Ag Risk library for web resources.

William Edwards commented that there are substantial resources that are needed. Need to send out email requests for submission.

Trent noted the Western Farm Management committee has same review and it is linked to the Ag Risk library. With Western Extension committee looking at a review committee that is very efficient.

Ken proposed forming a committee of Bob Craven, Trent, William and Mary. Discuss review process, scope of content (powerpoints or published extension materials), incentives for authors, and eliminate duplicity. Send email with the themes.

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Ken overviewed the tracks, pre-conference tour, and the luncheons and special events. William went over the Florida pre-conference tour. John proposed three stops. One is a tropical fish near Tampa. Farming/cattle operation for lunch. Then a citrus production stop. Given the distances there will be three stops between Tampa and Orlando. Charged \$65-\$75 per person. Must arrange the bus and the lunch. Will schedule a conference call with Kristin, Ken, Doug, and John to discuss within 3-4 weeks.

Next, discussed the blast for recruitment. To renew membership. Also the newsletter.

Mary wanted to discuss the recruitment for extension folks that are currently not members.

Further Discussion on the Outreach Request (Trend, Bob Craven, William, Ken)

Review process can be too long. Need more timely review.