

**Extension Section, AAEA  
Annual Report – 2004-2005  
Submitted by**

**James L. Novak, President and William Edwards, Secretary-Treasurer  
May 12, 2005**

The 2004-2005 year was the sixth full year of operation for the Extension Section of the American Agricultural Economics Association. The Section's primary focus was on implementation of track proposals for the 2004 annual meetings in Denver, CO. including a pre-conference study tour, organized symposiums, annual business meeting, Extension reception, and an Extension luncheon. Monthly conference calls have been held to plan a similar track for the 2005 meetings in Providence, RI. New activities included the drafting of an Extension Section Graduate Student Competition. As with the Denver meeting, Extension Track Organized Symposiums, a Pre-conference Education Tour, Extension Reception and Luncheon are planned for the Providence meeting.

**The Executive Committee:**

**Officers:**

President	James L. Novak, Auburn University
President Elect	Karen Klonsky, University of California-Davis
Past President	Damona Doye, Oklahoma State University
Secretary-Treasurer	William Edwards, Iowa State University (2002-2005)

**Directors whose term ended in 2004:**

Ken Bailey, Pennsylvania State University	Northeast Region
Albert Essel, Virginia State University	1890/1994 Institutions
David Miller, Iowa Farm Bureau	At-Large

**Directors for 2004/2005**

	<b>Representation</b>	<b>Term Ends</b>
Brian Roe, Ohio State University**	North Central Region	2005
Claudia Parliament, University of Minnesota	At-Large	2005
Russell Tronstad, University of Arizona	Western Region	2005
Mike Sands, Informa Economics Inc.	At-Large	2006
Dennis Fisher, Texas A. and M. University	Southern Region	2006
Wesley Musser, U. of Maryland	Northeast Region	2007
Sam Funk, Kansas State University	At Large	2007
Duncan Chembezi, Alabama A&M University	1890's Institutions	2007

\*\* Appointed to take remainder of Bernie Ervins term.

**2005/06 Candidates for Offices:**

President Elect:

William Edwards, Iowa State University  
Paul Patterson, U. of Idaho

Secretary/Treasurer

Laurence Crane, National Crop Insurance Services, Inc.

Western Region Director

Trent Teegerstrom, U. of Arizona  
Wendy J. Umberger, Colorado State University

North Central Region Director

Robert Craven, Center for Farm Financial Management, U. of Minnesota  
Gary Schnitkey, University of Illinois, Urbana-Champaign

At Large Director

Henry M. "JH" Bahn, CSREES/USDA  
Mike D. Woods, Oklahoma State University

### **Section Membership**

Section membership as of April, 2005 is 160. Membership is expected to pick up some as the AAEA annual meeting approaches. Section membership for 2004/05 was 198, a 10 percent decrease from 2003/04. In 2003/04 there were 221 members as compared with 231 members in 2002/03. An 04/05 initiative calling for the membership to contribute proposals for Organized Extension Track Symposiums was aimed at boosting member interest in the Section.

### **Extension Section Program at the AAEA Annual Meetings**

The Extension Section views the call for track proposals as an opportunity to develop a critical mass of program offerings for Extension and other applied economists that will increase attendance at the annual meetings. The Extension track has consisted of the traditional crop, livestock and public policy outlook sessions plus other sessions of more topical interest. Planning for the 2005 meetings in Providence involved many people and resulted in an Extension Section track proposal for each of the available time slots. Extension track activities as approved by the AAEA Board for 2005 are:

#### **Saturday, July 23, 2005: Agricultural Education Tour**

#### **Sunday, July 24, 2005, Business Meeting and Section Reception.**

Co-sponsored by the Extension Section, the Center for Farm Financial Management at the U. of Minnesota & FarmDoc at the U. of Illinois.

#### **Monday – Wednesday, July 25-27, 2005.**

##### **Organized Symposiums**

- 1. Policy Outlook: What's New on the Hill for 2005.**
- 2. Extension Livestock Outlook.**
- 3. Extension Crops Outlook.**
- 4. The Value of Farm-Level Data in Management Decision Making.**
- 5. Benefits and Costs of Electronic Delivery of Extension Programs.**
- 6. Stimulating Innovation in Agriculture: Ag. Innovation Center Outreach.**
- 7. What Makes an Outstanding Extension Economics Web Site?**

**Extension Luncheon. Featured Speaker: Kathleen Merrigan, Tufts University.**

The annual Extension Section business meeting will be an opportunity for Section members to meet, hear and discuss plans and activities for the coming year. The reception will follow the business meeting. The Extension Luncheon will feature Dr. Merrigan with a talk on immigrant farming at the urban fringe.

### **Awards Committee**

Outstanding individual Extension/Outreach for those with less than 10 years experience was developed and will be awarded at the 2005 meeting. Gary Schnitkey, chair of the AAEA Extension Awards

committee, reports receiving four nominations for individual Extension awards (over 10 years experience), three for the under 10 years of experience individual award, and six for the group Extension program award. Nominations were broadly distributed geographically

The Section will present a Section award at the Extension luncheon for the website that provides the best job of providing access to and presenting Extension information by an individual. Sam Funk (Kansas State U) is chairing the committee on this award.

### **Graduate Student Extension/Outreach Education Competition**

At the 2004 Annual Business meeting, Larry Sanders (Oklahoma State U) proposed a competition for graduate students that would work their thesis research into an Extension/Outreach program. Larry (Oklahoma State University) served as Chair, and with Margot Rudstrom (Minnesota), and Don Ricks (Michigan State University), developed the proposal for this competition award. The award was reviewed and will be co-sponsored by the Graduate Student Section. The award is planned for 2006 and is pending approval by the AAEA Board.

### **Other Section Activities**

The Section worked closely with the AAEA Business Office personnel to revise and update the web-page. Approved minutes of Section are to be posted to the web-page but there has been some lag in doing so. Work continues to make this a more timely activity. Discussions continue on how to boost membership in the section.

### **Financial**

William Edwards circulated a financial summary for 2004 and a budget for 2005 (attached). Marilyn Moehlmann of the AAEA office provided details on revenue and expenses. Revenue estimates initially shown by the AAEA office for 2004 did not include registration fees paid for the agricultural tours; and initially a deficit of over \$4,000 was projected. Correcting this deficiency, the deficit for 2004 is estimated to be only \$83. The financial report was approved as submitted.

Revenue projected for 2005 is estimated for 180 members to be \$6,400. Total expenses are estimated at \$7,080. The projected net cash flow for the year is (\$680). With funds carried over from the previous year, a positive balance of \$7,764.42 is projected for the end of FY 2005.

**AAEA Extension Section Financial Report for 2004**

	<u>2004 Budget</u>		<u>2004 Actual</u>		<u>2005 Budget</u>
<b>Revenues</b>					
Dues @ \$10 each	\$ 2,300.00		\$ 1,950.00		\$ 1,800.00
Tours @ \$75	\$ 4,500.00	(60)	\$ 3,975.00	(53)	\$ 3,600.00 (45 @ \$80)
Sponsorships (CFFM)			\$ 700.00		\$ 1,000.00
Miscellaneous income					
<b>Total Income</b>	\$ 6,800.00		\$ 6,625.00		\$ 6,400.00
<b>Expenses</b>					
Awards	\$ 300.00		\$ 282.00		\$ 300.00
Catering/special events	\$ 4,000.00		\$ 4,889.00		\$ 4,500.00
Travel	\$ 500.00		\$ -		
Postage	\$ 10.00		\$ 11.00		\$ 10.00
Telephone	\$ 150.00		\$ 16.00		\$ 20.00
Equipment lease	\$ 20.00		\$ -		
Printing and copying	\$ 125.00		\$ 180.00		\$ 200.00
Professional fees	\$ 1,200.00		\$ 530.00		\$ 1,200.00
Internet	\$ 150.00		\$ -		
Conferences			\$ 500.00		\$ 500.00
Office supplies	\$ 250.00		\$ 300.00		\$ 350.00
<b>Total Expenses</b>	\$ 6,705.00		\$ 6,708.00		\$ 7,080.00
<b>Net Income</b>	\$ 95.00		\$ (83.00)		\$ (680.00)
Beginning Balance	\$ 8,527.42		\$ 8,527.42		\$ 8,444.42
Ending Balance	\$ 8,622.42		\$ 8,444.42		\$ 7,764.42

Prepared by William Edwards  
04/12/2005