



<http://www.aaea.org/sections/extension>

**Extension Section
of the Agricultural & Applied Economics Association**

Outstanding Electronic Media Education Award

The Extension Section of the Agricultural & Applied Economics Association has in the past recognized outstanding institutional websites, electronic newsletters, and outstanding individual or team websites. This year the Extension Section continues to promote excellence by focusing the Electronic Media Education award on the innovative use of electronic media to educate or deliver educational programs, tools and materials to extension educators, agency personnel or agricultural managers. Examples of electronic media may include but will not be limited to: websites, electronic libraries, webinars, wikis, social networking sites, social bookmarking, pod casting, blogs, etc. Nominations will be evaluated based on the relevance of the tools selected and application of electronic media to facilitate education. Emphasis will be given to nominations which demonstrate innovative use of multiple electronic media into a well-integrated educational program.

Nominations may come from any current member of the AAEA. One of the individuals responsible for the nominated media education effort must be an AAEA Extension Section member. Nominations should be sent to John Hewlett, University of Wyoming, hewlett@uwyo.edu no later than April 15th, 2010. Submissions should contain the name and contact information of the nominator, the name and URL addresses of all relevant electronic media sites and a one-page description of the electronic media education program covering the following points: 1) the goal of the education effort, 2) identification of all relevant, electronic components of the education program with a brief description of how those components contribute to the overall effort, and 3) why the electronic media education effort is being nominated.

A panel of reviewers from the AAEA Extension Section membership will make the final determination of the winner. The highest ranked Electronic Media Education program will be recognized at the Extension luncheon at the 2010 AAEA meeting.

Award: Outstanding Electronic Media Education Award

Deadline: no later than April 15, 2010

Where to submit: email nomination materials to hewlett@uwyo.edu