

Secretary/Treasurer

Aslihan D. Spaulding, Assistant Professor, Illinois State University



I am an Assistant Professor of Agribusiness at Illinois State University, Normal, IL. I have been here at ISU since 2003. I received M.S. in economics, M.S. in agricultural economics, and a Ph.D. in agricultural economics degrees all from University of Kentucky. My B.A. degree was in economics, received from Bogazici University in Istanbul, Turkey. I teach food industry marketing and strategic management, strategic agribusiness sales, computer applications in agriculture, and agriculture and the environment courses at undergrad level and research methods in agribusiness course at graduate level. I am also the study abroad and internship abroad coordinator and ISU-NAMA (National Agri-Marketing Association) co-advisor. On top of teaching three courses a semester, advising undergraduate and graduate students, I am also working on several research projects. My main area of specialty is new product development management and survey research methodology. I have conducted several studies with wide variety of topics including crop insurance decisions by farmers, high school guidance counselors' knowledge of agricultural programs, and obesity and health knowledge among college students.

Aslihan D. Spaulding Vision Statement for the AEM Section

I am currently one of the faculty advisors of the AAEA-Graduate Student Section (GSS). This year, I am organizing the graduate student case study competition, sponsored by the GSS and AEM. I enjoy being part of service activities that complement my research and teaching. I believe being an active member of AEM would be beneficial both for me and my students. I like that fact that AEM is the section that keeps ties between academia and the industry, which is important for the AAEA membership. I hope to see more interaction and communication among the members of AEM throughout the year, not just at the annual meetings. I also hope to see more junior faculty involved in AEM. Perhaps, establishing a mentor program where senior members are matched with junior members guiding them on research and teaching throughout their tenure process.

It will be my honor and pleasure to serve AEM. Thanks for considering me for this position.