

At-Large: Research
Fabio Chaddad, Assistant Professor, University of Missouri



Fabio Chaddad is assistant professor of agribusiness economics and management at the Division of Applied Social Sciences, University of Missouri. Prior to joining the University of Missouri in January 2008, Fabio held positions at Ibmecc Business School in Sao Paulo, Brazil and Washington State University. He currently teaches agribusiness management, corporate strategy and organizational economics at the undergraduate and graduate levels. Fabio's research activities focus on the economics and management of user-owned and controlled organizations and inter-firm collaborative arrangements in agrifood chains. He has a Ph.D. in Agricultural Economics from the University of Missouri and a Master's degree in Agribusiness Management from the University of Sao Paulo, Brazil.

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Vision Statement for the AEM Section

From a research perspective, the objective of the AEM section is “to foster communication and joint efforts in the research of agribusiness and management theory.” Agribusiness scholars are interested in a diverse set of research topics; are trained in a broad set of disciplines including agricultural economics, economics and business management; and use alternative theories, conceptual models and applied methods in their research efforts. As a result of this diversity, agribusiness scholarship is found in many journals and conferences which might lead to fragmentation and the perception of lack of critical mass. At the same time, the global agrifood system is going through dramatic structural changes and industry participants are adopting innovative organizations, strategies and technologies, all of which could be informed by agribusiness applied research. Given this backdrop, the coordinating and communication roles of the AEM section continue to be increasingly relevant to our members.

As the at-large research officer, I would continue to provide opportunities for agribusiness scholars to effectively communicate their research and to coordinate research projects. Creating opportunities for research coordination and collaboration includes organizing agribusiness track sections and pre-conferences around the AAEA annual meetings – both independently and in association with other sections such as IBES and FAMPS – but eventually additional conferences focusing on specific research topics. To achieve this research coordinating role, I would include leaders of other agribusiness groups such as IAMA, FDRS, and WERA to explore collaboration opportunities. I would also try to foster a debate about the current state of

agribusiness research and future research opportunities and needs with the participation of journal editors (including AJAE, IFAMR, JFDR, etc.), industry participants and agribusiness scholars. Following a successful initiative of the Academy of Management, I would explore with colleagues the possibility and interest of developing a research workshop for junior faculty and PhD students pursuing academic positions to foster the development and participation of young agribusiness scholars in the profession.