

**Executive Board Meeting
Saturday, January 8, 2005, and Sunday, January 9, 2005
Roberts Room, Loews Hotel
Philadelphia, Pennsylvania**

APPROVED

Present: Laurian Unnevehr, Per Pinstруп-Andersen, Jon Brandt, Sally Thompson, Alan Randall, Harry Kaiser, Richard Sexton, Susan Capalbo, Ron Mittelhammer

Ex-Officio: Yvonne C. Bennett, Executive Director

Guests: Marilyn Moehlmann, Maarja Kolberg, Roger Cox (Sunday afternoon only)

Laurian Unnevehr called the meeting to order at 6:00 p.m.

I. Unnevehr welcomed the Executive Board, the Executive Director and staff.

II. **Agenda review and approval** – Approved.

III. **Ron Mittelhammer moved to approve the July 30 and 31, 2004, minutes and Jon Brandt seconded. Motion carried.**

The Executive Board is pleased to announce that the AAEA Board of Directors has unanimously approved the International Section on September 27, 2004.

IV. **Providence Annual Meeting**

A. Principal papers – Per Pinstруп-Andersen led the Board in the discussion and selection of this year's principal papers to be presented at the 2005 Annual Meeting in Providence, Rhode Island.

Jon Brandt moved to accept the first seven principal papers (ranked by Board vote) and Ron Mittelhammer seconded. Motion carried.

A total of 16 principal papers were submitted and the following seven principal papers were selected:

1. Nutrition, Food Policies, and Obesity, submitted by Maria Loureiro, IDEGA Universidade de Santiago
2. Agricultural Structural Adjustments to U.S. Policies, submitted by Mary Ahearn, USDA-ERS
3. Has Decoupling Worked? New Empirical Evidence and Its Implications, submitted by Michael Roberts, USDA-ERS
4. What Role for Agricultural Economists in Addressing the HIV/AIDS Pandemic? Submitted by Paul McNamara, University of Illinois
5. Cost-effectiveness of the Conservation Reserve Program: current challenges, submitted by Catherine Kling, Iowa State University
6. Issues Facing Agricultural Technology Adoption in Developing Countries, submitted by David Lee, Cornell University
7. New Facts on the Marketing Performance of US Farmers, submitted by Scott Irwin, University of Illinois at Urbana-Champaign

All rejected principal paper proposals will be automatically considered as organized symposia at the Annual Meeting. In the event that the organizers do not wish to have their principal paper considered as organized symposia, the proposal should be formally withdrawn.

B. Tracks – **Ron Mittelhammer moved to accept all submitted track proposals and Harry Kaiser seconded. Motion carried.**

The Board approved the following track proposals:

1. Agribusiness Economics and Management Section – Principal Paper must become an Organized Symposium
2. Committee on the Status of Blacks in Agricultural Economics/Committee on Women in Agricultural Economics Section – “Issues on Diversity in the Workplace”
3. Extension Section
4. Food and Agricultural Marketing Policy Section
5. Food Safety and Nutrition Section – “Measuring Whether What We Eat is Nutritious, Safe, and Satisfying”
6. Graduate Student Section
7. Institutional and Behavioral Economics Section – Has “Cooperation” Lost Its Luster? Understanding the Evolution of Policy and Practice in Agriculture, the Environment and Rural Communities”
8. International Section
9. Teaching, Learning and Communication Section

- C. **Pre-/post-conference workshops – Harry Kaiser moved to accept the top four proposals and Jon Brandt seconded. Motion carried.** The Executive Board encouraged the “Interdisciplinary Workshop on Entrepreneurship as a development strategy” proposal to resubmit for the 2006 Annual Meeting.

The Board approved the following pre-conference workshop proposals:

1. Michael Porter and the Economics of Industry Clusters, submitted by Michael Boland, Kansas State University
2. Agricultural and Rural Finance Markets in Transition, submitted by Paul Ellinger, University of Illinois
3. Simulation for Risk Analysis, submitted by James Richardson, Texas A&M University
4. Words Work: Using Writing and Speaking to Teach Critical Thinking Skills, submitted by Leah Greden Mathews, University of North Carolina at Asheville

V. Journal Reports and Items for Discussion

- A. **AJAE Editors’ Report** – After reviewing the report, the Board noted that the *AJAE* acceptance rate should increase now that the *Journal* will have more pages available from moving the Winter Proceedings to the *RAE*.

The Board briefly discussed the *AJAE* editor recruitment process, deadline May 1, 2005. Harry Kaiser presented the Board with a report regarding *AJAE* Editor recruitment process. The criteria for the selection included diversity, reputation, quality of work as associate editor, departmental affiliation and tenure, to balance with the two remaining editors—Stephen Swallow and Christopher Barrett. Kaiser reported that no one had formally applied to date.

- B. **RAE Editors’ Report** – The Board reviewed the editors’ report with no additional comments.
- C. **Choices Editors’ Report** – The Board reviewed the editors’ report and discussed the need for additional marketing strategies. The Business Office will compile statistics on the number of hits for Choices and provide that information to the Choices editors and the Board. The Choices editors and the Business Office are encouraged to work together on strategies for marketing choices.
- D. **Plagiarism Policy** – Communications/Publications Committee looked into the possibility of plagiarism occurring in AAEA publications and referred the matter to a special Task Force, consisting of Chris Barrett, Oral Capps, Otto Doering, Kathryn Lipton, and Doris Newton. The plagiarism statement recommended for adoption by AAEA publications: “It is the policy of the American Agricultural Economics Association and (name of journal) that plagiarism in any form is unacceptable and constitutes a serious breach of professional conduct with potentially severe consequences. The AAEA defines plagiarism as the use of someone else’s results or words without explicitly acknowledging the original author and source. This includes uncredited

copying of and uncited reuse of an author's independently published work. No article will be published where it is determined that plagiarism has been committed, and further disciplinary action will be taken against plagiarists, as appropriate."

The Communications/Publications Committee also recommended the Board adoption of the following motion: "The editors of AAEA-sponsored publications shall be covered by professional practice insurance, to include coverage of liability associated with their work on behalf of the Association, at the expense of the Association."

Sally Thompson moved to pass the motions on plagiarism statement and insurance for all editors without the Guidelines on Potential Plagiarism for Editors, and Per Pinstrup-Andersen seconded. Motion carried. The guidelines were tabled until the July 2005 Board meeting.

Submission Fees – At the request of President Unnevehr, a task force was assembled to discuss and make recommendations relative to the submission process for *AJAE* and *RAE*.

Susan Capalbo moved that the Board approve the Task Force recommendation that *AJAE* and *RAE* submitting author must be a member of AAEA, and Harry Kaiser seconded. Sally Thompson's friendly amendment to the motion was that the implementation would be conditional on developing a model for free membership for those who are economically disadvantaged.. Six voted for and two opposed. Motion carried.

VI. Fellows Selection – The Executive Board moved into executive session at 8:30 p.m. The Executive Board moved out of executive session at 9:30 p.m. on Saturday, January 8, 2005.

The Executive Board re-convened on Sunday, January 9, 2005, and moved into executive session at 8:30 a.m. The Executive Board moved out of executive session at 11:40 a.m. The Executive Board re-convened after lunch at 12:35 p.m.

VII. The Management Audit Report prepared by Linda Shinn from CMG included a recommendation to review the Association Services, Inc. (ASI) agreement and not actively pursue other opportunities to provide services for other associations. The audit also proposed to consider bringing the AAEA Foundation inside the Association. The audit proposed to review fiscal policies, set organization priorities with regards to membership and fundraising, and explore leadership training for the Board.

The Executive Director will review the need for the ASI framework and bring a recommendation to the Board in July.

The Management Audit Report also addressed the issue of relocation from Ames, but the Board agreed that relocation is a high-cost venture not worth exploring at this time.

Per Pinstrup-Andersen moved to create an ad hoc committee charged with identifying alternative organizational approaches to undertake the activities currently performed by the Foundation Board and Jon Brandt seconded the motion. Motion carried. The Board named Alan Randall as the Chair of the committee. Susan Capalbo and Kitty Smith (from the Foundation Board) are invited to join the committee. The committee will report its findings at the 2005 Board Meeting in Providence, Rhode Island.

The Nominating Committee is to proceed with having four nominations for the Foundation Board on the election ballot, to elect two new Foundation directors.

AAEA Accounting Manager, Marilyn Moehlmann, will aggregate and review the current fiscal policies and make any recommendations for change to the Finance Committee. The Board will review the recommendations forwarded by the Finance Committee at the 2005 Annual Meeting in Providence, Rhode Island.

The Board charged the Membership Committee to consider the recommendations in the Management Audit Report with regards to membership and report back to the Board at the 2005 Annual Meeting. The Membership Committee will remain an ad-hoc committee.

- VIII.** President Unnevehr proposed to review the C-FARE (Item VIII) and AgEcon Search (Item XVII) requests, as well as Web site redesign [Item X (B)] during item X, considering that C-FARE, AgEcon Search and Web site redesign proposals are all directly tied to the 2005 – 2006 budget.

Presentation of 2004 – 2005 Financials – Marilyn Moehlmann, Accounting Manager, reviewed the Vanguard Investments as of December 31, 2004, with the Board. They indicate an ending value for Endowment funds of \$954,591 and \$1,537,038 for the Foundation funds. This results in increases in value in 2004 of \$65,651 (7.4%) for the Endowment funds and \$203,528 (15.3%) for the Foundation funds. The total value of all funds at December 31, 2004, is \$2,491,629. Moehlmann also reviewed balance sheet, income statement and budget variance report as of October 31, 2004.

- IX. Proposed 2005 – 2006 Budget** – Sally Thompson, Chair of the Finance Committee, presented the budget to the Board. Sally Thompson, Susan Capalbo, Richard Sexton and Pat Westoff constitute the Finance Committee. **The Finance Committee endorsed the budget and recommended its approval.**

- A. **AgEcon Search Funding Request** – AgEcon requested \$6,000 for uploading AAEA Selected Papers and sending two representatives from AgEcon Search to AAEA Annual Meeting. In addition, they requested \$5,000 to help with the cost of the operation administratively. The Board declined AgEcon Search' request for the additional \$5,000 and will provide AgEcon with \$5,000 for expenses associated with the 2005 AAEA Annual Meeting (already included in the budget and therefore will be approved with approval of the budget) instead of the requested \$6,000.
- B. **C-FARE Funding Request** – C-FARE requested a total of \$25,000 from AAEA Executive and Foundation Boards. Executive Board representative to the Foundation Board Susan Capalbo reported that the Foundation Board approved \$12,500 conditional on the Executive Board matching that \$12,500. It is the Executive Board's opinion that the in-kind services adding up to roughly \$4,000 should be included in this equation, making the matching amount of the Executive Board approximately \$8,500.

Jon Brandt moved to amend the budget to include \$8,500 for C-FARE funding and to change the 2005 Annual Meeting estimated income to \$405,000. Ron Mittelhammer seconded and motion carried with seven for and one opposed.

Finance Committee recommended that the budget be approved as amended. Motion carried with seven for and one abstention.

- X. Membership Committee Update** – Ron Mittelhammer reported on behalf of the Membership Committee that instead of the focus groups (approved in January 2004), a membership survey should be conducted. This survey will be distributed to all department chairs, who can, in turn, distribute the survey to their faculty.
- XI. AAEA Sections** – **Jon Brandt moved to give the following sections a final approval: Agribusiness Economics and Management Section, Committee on the Status of Blacks in Agricultural Economics Section, Food Safety and Nutrition Section, Institutional and Behavioral Economics Section, Senior Section. Per Pinstrup-Andersen seconded. Motion carried.**
- XII. Operating Policy Update/Revision** – **Jon Brandt moved to accept the operating policies revisions and updates as recorded in Agenda Item XIII and Sally Thompson seconded. Motion carried.**
- XIII. President's Recognition Award** – President Unnevehr proposed to the Board that a Presidential Recognition Award for Special Service to the Association be created. **Richard Sexton moved to approve the proposal with**

the amendment that President give the award at the end of his/her term and Ron Mittelhammer seconded. Motion carried.

- XIV. Relationships with other Associations** – President Unnevehr reported that American Council on Consumer Interests (ACCI) will have two sessions at the 2005 Annual Meeting.
- XV. Professional Activities Committee** – The Board reviewed the report from the AAEA Professional Activities Committee and Laurian Unnevehr’s response to the Committee. No further discussion ensued.
- XVI.** AgEcon Search funding request was discussed as item X (A).
- XVII. Ron Mittelhammer moved to adjourn at 4:15 p.m. and Sally Thompson seconded. Motion carried.**