

**AAEA Executive Board Meeting  
January 4, 2004  
Gibbons Room, Manchester Grand Hyatt Hotel  
San Diego, California**

**APPROVED**

**Present:** Jon A. Brandt, Susan M. Capalbo, David Zilberman, Susan Offutt, Harry Kaiser, Laurian Unnevehr, Ron Mittelhammer, Sally Thompson, William Boggess

**Ex Officio:** Donna Dunn

**Guests:** Ian Sheldon, Peter Berck, Betty Eckebrecht, Terri Haffner, Roger Cox, Maarja Kolberg

Jon Brandt called the meeting to order at 4:10 p.m.

- I. Agenda review and approval  
The board reviewed and approved the agenda.
- II. The minutes from the July 2003 Executive Board meeting were reviewed and approved.
- III. Action Items
  - A. *AJAE* Editor report and proposals  
Ian Sheldon updated the board on *AJAE* business.

Ian Sheldon proposed that winter meeting proceedings be published in the *RAE* beginning with year 2005. **Harry Kaiser moved to approve that the winter meeting proceedings be published in the *RAE* beginning in 2005. Ron Mittelhammer seconded. Motion carried.**

1. Electronic editorial management: The *AJAE* and *RAE* editors reviewed four systems for the electronic editorial management of the *AJAE* and *RAE*: AgBioForum, Editorial Express, BEPress and Manuscript Central. Kathryn Lipton and Christopher Barrett did the investigation of the manuscript management options. The goal of the electronic process is ease of submission and review along with manuscript tracking.

**Ron Mittelhammer moved to authorize the editors to contract with a vendor of an EEM system of their choice as long as it does not increase editorial expenses to the Association. The editors will notify the board of their decision. Harry Kaiser seconded. Motion carried.**

Ian Sheldon updated the board on the process of digitizing the *AJAE*. Contracts are being negotiated through Blackwell Publishing with J-STOR to include the searchable full text history of the *AJAE* on the J-STOR Web site.

2. Ian Sheldon asked for the board's approval of the proposed slate of 15 new *AJAE* Associate Editors: George Davis (Texas A&M University), Steve Deller (University of Wisconsin), Darren Freschette (Penn State University), Konstantinos Giannakis (University of Nebraska), Musinamy Gopinath (Oregon State University), Brian Gould (University of Wisconsin), Michelle Marra (North Carolina State University), Jill McCluskey (Washington State University), John McPeak (Syracuse University), Greg Poe (Cornell University), Brian Roe (Ohio State University), Rodney Smith (University of Minnesota), David Wear (USDA Forest Service), Marca Weinberg (USDA Economic Research Service), and Jun-Jie Wu (Oregon State University).

**Laurian Unnevehr moved to approve nominations for the 15 new *AJAE* Associate Editors. David Zilberman seconded. Motion carried.**

3. Peter Berck addressed a need for the *AJAE* editor team to have a chair or primary contact among the four editors. **Ron Mittelhammer moved to approve editor team “chair.” Laurian Unnevehr seconded. Motion carried.**

**Harry Kaiser moved to appoint Ian Sheldon as the Chair of the *AJAE* Board of Editors for 2004-2005. Outgoing chair has the responsibility to come to the Executive Board with a proposal for a new chair, ensuring previous agreement between the four editors of the *AJAE*. Ron Mittelhammer seconded. Motion carried.**

4. Compensation of editors was discussed. The editors of the *AJAE* proposed to have the current editorial compensation of \$8,000 changed to 1/9 of the average salary for full professor in economics. The board had many questions and concerns and tabled the decision until the discussion on budget.

Ian Sheldon and Peter Berck proposed that the *AJAE* editors be allowed to publish in the *AJAE*, as the *AJAE* is a major publishing outlet for agricultural economists. This ban on editorial publishing is one reason for the lack of applications for *AJAE* editorship. It also constitutes a ban on publishing for all of the co-authors including graduate students.

**William Boggess moved to allow *AJAE* and *RAE* editors publish up to four articles during the four volumes for which they are responsible. Ron Mittelhammer seconded. Motion carried.**

**Laurian Unnevehr moved to appoint Peter Berck as the past editor who will handle the editorial submissions to the *AJAE* from the current *AJAE* editors. Ron Mittelhammer seconded. Motion carried.**

## B. Denver Annual Meeting

The board decided to select Principal Papers before the Tracks.

### 1. Principal Papers

Laurian Unnevehr led the group in the discussion and selection of this year’s Principal Papers. Following the example of last year, board had used a process by which each board member allocated a fixed number of quality points among the 18 papers that were submitted.

The accepted papers were:

- 1) Economic Experiments: Policy Explorations and Implications for Non-Point Source Pollution Control
- 2) Media, Information and Consumer Choice
- 3) Poverty, Policy and Place: Spatial Analysis of Poverty Dynamics
- 4) Profit and Productivity Patterns from the Farm-Gate to the Global Marketplace: Implications for American Agricultural Competitiveness
- 5) Organizational Architecture: Redefining Cooperative Business
- 6) The Economics and Management of Agricultural Value-Added Innovation
- 7) Panel Data Evidence on Economic Development and the Environment in Developing Countries

The board decided that next year, all submitters will be asked if their authors, presenters or discussants have had an accepted principal paper in the past three years.

### 2. Tracks

The board approved the following track proposals:

- 1) Rural Business-Cooperative Service, submitted by Julie Hogeland – accepted, but not as a track.
  - 2) Extension Section – Principal Paper must become an Organized Symposium
  - 3) Food and Ag Marketing Policy Section – reduce 3 sessions to 2
  - 4) Food Safety and Nutrition Section
  - 5) Agribusiness Economics and Mgmt
  - 6) Institutional and Behavioral Economics – Principal Paper must become an Organized Symposium
  - 7) Graduate Students
3. Pre- and post-conferences  
The board discussed and accepted the C-FARE policy breakfast proposal. A minimum level of participation will be established for the breakfast.

**Susan Offutt moved to approve all submitted pre- and post-conference proposals. William Boggess seconded.** Board has concerns about placement of the conferences. “The Business of Development: Unlocking the Black Box of Markets” and “Risk Analysis with Simulation” are scheduled to start on Wednesday and carry over to Thursday. The rest will be on Saturday. There are concerns about “Food and Agribusiness Management Education: Preparing Students for an Evolving Industry” as well as “Colorado Farm and Agribusiness Study Tour” overlapping. Brandt will ask FAMP which day they would prefer. **Motion carried.**

4. 2007 Annual Meeting site  
**Sally Thompson moved to approve Portland, OR as the 2007 Annual Meeting location. William Boggess seconded. Motion carried.**

#### C. *RAE*

The Executive Board members reviewed the proposals for new editorial team for the *Review of Agricultural Economics*. The team of Kathryn Lipton (Economic Research Service) as the managing editor, and co-editors Daniel Pick (Economic Research Service), Colin Carter (University of California, Davis), George Frisvold (University of Arizona), and Joan Fulton (Purdue University) was selected. The team proposed to redefine the *RAE* Case Study section as a Teaching and Learning section. The proposed annual *RAE* budget 2005-2007 was discussed.

The board resumed their discussion of editor compensation as several board members had questions about *RAE* editor compensation. It was proposed that the editor compensation be named honorarium and since it is difficult to accurately judge the workload, *RAE* editors should be compensated the same as *AJAE* editors. **Laurian Unnevehr moved to pay the editors of the *RAE* and *AJAE* who can receive honoraria 1/9<sup>th</sup> of the average annual salary of full economics professor. Susan Offutt seconded.** The condition that Teaching & Learning editor of the *RAE* gets 70% of the honorarium was added to the move and 1/9<sup>th</sup> part of the motion was changed to \$8,500 for the sake of clarity. **Motion carried.**

Discussion centered on the equality and adequacy of the compensation for *RAE* and *AJAE* editors. The board recommended ensuring that the compensations to the *AJAE* and *RAE* are kept not necessarily equal, but rationally balanced.

The board discussed and approved redefining the *RAE* Case Study section as the Teaching and Learning section.

- D. Discussion was initiated about the *Choices* editorship and the magazine's usefulness to the Association. Going into synergy with *Amber Waves*, the magazine published by ERS was weighed as an option. However, *Choices* would not be able to cover the costs for this type of activity. Instituting page charges was also discussed. **Susan Offutt moved to table the discussion. Sally Thompson seconded. Motion carried.**
- E. *AgEcon Search* report and request was discussed. The Foundation Board had agreed to discuss the \$10,000 supplementary during the summer meeting.
1. The board proposed that the two presidents of the Executive and Foundation Board meet before discussing proposals to decide which proposal will be considered at which meeting.
  2. The \$5,000 requested is already in the budget so there is no need to move on that proposal.
- F. Finance Committee Report/Budget Presentation
1. Susan Capalbo presented the board with the three budget scenarios, which are based on membership numbers: 2800, 2550, and 2300.
  2. According to Capalbo, the board will go with budget number three (membership at 2550) as base operating budget.
  3. Regardless of the dues increase, there has been a yearly decline in membership numbers (20%) for the past few years.
  4. The board will table the *CHOICES* editorship issue until the spring board meeting.
  5. **Laurian Unnevehr moved to approve draft 2 of the January through March 2004 budget and draft 3 of the 2004-2005 budget. Sally Thompson seconded. The motion carried.**
- G. Extension section award proposal
1. Extension section would like to add an award for less than 10-year individual extension award in addition to the current 10 or more award and group extension award. This award would recognize younger people.
  2. The board suggested moving the award under another category. The Board could change the language and the Extension section would be consulted beforehand. The board was favorably disposed to the proposal, but is likely to change in Denver the name to Extension-outreach award such that it allows other people besides the Extension to be nominated. The AAEA Operating policies will need to be changed to reflect the new award and name.
- IV. The board moved into Executive Session at 9 p.m.
- V. Meeting adjourned at 10 p.m.