AAEA Extension Section News, August, 2003

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Please circulate this to your colleagues who are not members of the Extension Section and encourage them to join! Thanks.

Ideas for 2003-2004 Activities Needed Now

Your ideas for symposia, principal paper and free sessions to be included in the Extension Track for the 2004 AAEA meetings in Denver are needed ASAP. Please contact Damona Doye (ddoye@okstate.edu or 405-744-9813) or an Extension Section Board member by September 3 with your suggestions. Fully developed proposals for track sessions and Principal Papers are due November 1, hence the need to start now to confirm participants. An ag tour pre-conference is being planned for the 2004 AAEA meetings in Denver with help from CSU faculty.

Call for Nominations for AAEA President and Directors

Extension Section members are encouraged to send nominations for AAEA President and Directors to Donna Dunn (<u>donna@aaea.org</u>) by Oct. 11. Nominations for AAEA President, two AAEA Executive Board Directors, and two directors of the Foundation Governing Board are sought. Each position is for a three-year term, beginning August 2004.

Congratulations to Award Winners

AAEA Extension Award Winners were Chris Hurt from Purdue University, Individual Award and Joe Outlaw, James Richardson, David Anderson, Steven Klose, and James Sartwelle III, members of the Texas A&M University 2002 Farm Bill Education Program, Group Award. Ron Knutson, Texas A&M University, was named an AAEA Fellow and also received an Eagle Award from the AAEA Foundation for important contributions to agricultural economics.

Recent Section Activities

The 2002-2003 year was the 4th full year of operation for the Section. Last year's annual report is posted on the AAEA Extension Section website at http://www.aaea.org/sections/extension/ . Activities included:

- . Development of a new product proposal by Dick Clark, Gordon Groover, and Damona Doye to expand the AAEA on-line directory to include more specialties as well as commodity expertise. The proposal was approved at the recent AAEA Board meeting. The committee will continue to work with others in AAEA to implement the proposal.
- . Continued development of a proposal for an AAEA Extension award to a professional with less than 10 years of experience.
- Submitted a proposal for a Principal Paper Session at the ASSA/AAEA Winter meeting, "Implementation and Impact of Modern Electronic Technologies on Extension", which was accepted for presentation.
- Planned and hosted a study tour preceding the AAEA meetings in Montreal to learn about the diversity of Canadian agriculture and key issues facing Quebec farmers.
- Planned section track presentations, symposiums and free sessions at the 2003 AAEA annual meeting Sessions included: *US and Canadian agricultural trade positions: Navigating trade issues, Extension crops outlook, Extension livestock outlook, What should be Extension's mix of products?, Effectively managing a career after 50, Fee-based programming and revenue generation in extension, and The role of economics *in the public policy debate.* Presentations are expected to be posted on the Extension

Section website. The Extension luncheon featured Larry Martin of the George Morris Center speaking on "Commonalities and Conflicts in Canadian and U.S. Agriculture."

Discussion was held at the recent Section meeting in Montreal on the best means to keep members and administrators updated on Section activities, resulting in the creation of this newsletter. Jim Novak, Auburn U., Fritz Roka, U. of Florida, and Damona Doye, Oklahoma State U. are serving on the newsletter committee. We plan to keep newsletters short—future issues are expected to be one page in length. Please notify one of us in you have an upcoming event which you want listed.

Upcoming events

National Public Policy Education Conference

The 2003 National Public Policy Conference will be held Sept. 21-24 in Salt Lake City and will feature five topics: biotechnology and the food system; impacts of an aging population on rural communities; payment limits and other agricultural policy issues, including growth and sprawl; information, tools and approaches for the extension educator; and America's bio-energy potential and options and consequences for U.S. agriculture. For more information, see www.farmfoundation.org

Southern Outlook Conference

The Southern Region Agricultural Outlook Conference will be held Sept. 29-Oct. 1 in Atlanta. You can register on-line at www.pware.com/2532. Click on CONFERENCES (under Available Categories) which will take you to a list of UGA conferences. Click on the 2003 Southern Regional Outlook Conference link to register with a credit card. You can also register by mail, phone, or fax by contacting Anne Young, 202 Hoke Smith, University of Georgia, Athens, GA 30602. Anne's office phone is 706-542-0802 and her fax number is 706-583-0348.

What is the Extension Section?

The Extension Section is a professional organization that carries out extension related economic education and professional development activities under a charter from the American Agricultural Economics Association. It was the first Section organized and continues to be a leader in Section activity in the AAEA. Activities are organized by an Executive Board consisting of 4 regional 1862 and 1 1890/1994 Land Grant representatives, 3 at-large representatives, Secretary/Treasurer, President Elect, President and Past President. The Board is constituted to represent the broad spectrum of Extension educators from the Land Grant system, agricultural, and governmental and non-governmental organizations. In 2004 elections, candidates will be needed for president-elect and for representation for 1890/1994 institutions (currently represented by Albert Essel), northeast (Ken Bailey), and an at-large position (David Miller). We invite all those interested and concerned with Extension economics to join the Section.

Extension Section Board Members

President - Damona Doye, Oklahoma State U., ddoye@okstate.edu

President-Elect - James Novak, Auburn U., jnovak@acesag.auburn.edu

*Past-President - George Patrick, Purdue U., gpatrick@purdue.edu

Secretary/Treas.- William Edwards, Iowa State U., wedwards@iastate.edu

North-Central - Bernie Erven, Ohio State U., erven.1@osu.edu

Northeast - Ken Bailey, Penn. State U., baileyk@psu.edu

Southern - Dennis Fisher, Texas A&M U., d-fisher@tamu.edu

Western - Russell Tronstad, U. of Arizona, tronstad@ag.arizona.edu

1890/1994 Inst. - Albert Essel, Viginia State U., aessel@vsu.edu

At-Large - David Miller, Iowa Farm Bureau , damiller@ifbf.org

At-Large - Claudia Parliament, U. of Minnesota, cparliam@dept.agecon.umn.edu

At-Large - Michael Sands, Sparks Co. Inc. msands@sparksco.com