

November 2017
Volume 39, Issue 24

AAEA News

Open Calls:

- [Call for Proposals: Case Studies](#)
Deadline: November 30, 2017
- [Call for Proposals: Invited Paper Sessions](#)
Deadline: November 30, 2017
- [Call for Proposals: Pre- and Post-conference Workshops](#)
Deadline: November 30, 2017
- [Call for Proposals: Track Sessions \(sponsored by AAEA Sections\)](#)
Deadline: November 30, 2017
- [Call for Abstracts: Selected Presentation Papers and Posters](#)
Deadline: January 17, 2018
- [Call for Proposals: Organized Symposia](#)
Deadline: January 17, 2018

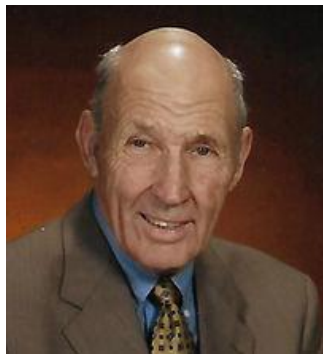


Award Nominations Open:

- [Bruce Gardner Memorial Prize for Applied Policy Analysis Award](#)
Deadline: February 8, 2018
- [Distinguished Extension/Outreach Program Awards](#)
Deadline: February 8, 2018
- [Distinguished Teaching Awards](#)
Deadline: February 8, 2018
- [Outstanding Doctoral Dissertation Award](#)
Deadline: February 8, 2018
- [Outstanding Master's Thesis Awards](#)
Deadline: February 8, 2018
- [Publication of Enduring Quality Award](#)
Deadline: February 8, 2018
- [Quality of Communication Award](#)
Deadline: February 8, 2018
- [Quality of Research Discovery Award](#)
Deadline: February 8, 2018



Obituary

Johnson, Alfred Fredrick Jr.**1930-2017**

Johnson, Alfred Fredrick Jr. January 7, 1930 – November 7, 2017 Age 87, of Blair, passed away November 7, 2017, at Crowell Memorial Home in Blair, NE. Alfred Fredrick Johnson Jr. was born January 7, 1930 in Omaha, NE, to Alfred Fredrick Johnson Sr. and Rachel Bartlett Johnson. He graduated from Omaha Technical High School in 1947. He then attended the University of Nebraska – Lincoln where he was a three-year letterman in wrestling and was a member of Delta Sigma Phi fraternity. He graduated with Bachelor of Science in Agricultural Economics in 1951. Following graduation, he served his country in the Korean War from 1951 to 1953 where he was honorably discharged with the rank of 1st Lieutenant in the U.S. Army. He also received three medals, including three Bronze Service Stars with his Korean Service Medal. Shortly after his return, he began courting the love of his life, Marjorie Jean Jacobsen. They were married July 18, 1954, and celebrated 63 years together this year. Johnson spent 15 years working for Swift & Company before leaving the white-collar world for his passion of farming and raising a family. Al served as State Director of the Nebraska Pork Producers, a member of the Washington County Livestock Feeders, and also served on the Governor's Board for Humanities. He was a member of Kiwanis Club of Blair and served as their President in 1990–1991. He was member of First Lutheran Church in Blair for over 50 years, serving on the Church Council. Johnson also was on the Board of Directors of Good Shepherd from 1990 to 2003. In his free time, Al enjoyed traveling to visit their children in Montana, Kansas, and Colorado. Additionally, Al was an avid hunter and fisherman. He hunted elk, deer, pheasants, and turkey in Nebraska, South Dakota, New Mexico, and Texas and also went to Alaska and Canada to fish for salmon, trout, walleye, and pike in addition to fishing numerous lakes and streams in Nebraska. Survived by his wife, Marjorie; sister, Suzanne; brother, Robert (Sally); three children: Linda (Steve); Sandy, Bruce (Maura); four grandchildren: Stephen (Kim); Laura, Audrey, and Ava; and one great-grandchild, Ella.

Other News

Food and Health Economics Workshop***Call for Papers***

The Food and Health Economics Workshop will take place at the Toulouse School of Economics (TSE) June 7 and 8, 2018. The Food and Health Economics Workshop brings together researchers from around the world working in the field of Food and Health Economics.

The workshop provides a forum that encourages the development, critical appraisal and dissemination of methodological research related to food and health economics. In this regard, empirical, theoretical and experimental papers will be selected on the basis of their contribution to the advancement of the knowledge on the topic.

Contributions would address and answer key policy questions through rigorous economic analysis. Possible topics include obesity, malnutrition, non-communicable chronic diseases, nutritional transition, ex-ante and ex-post evaluation of food and/or nutritional policies, strategic role of food firms, and food safety.

Dates and Venue: June 7 and 8, 2018, Toulouse School of Economics (TSE), France.

Local Organizers: Céline Bonnet (TSE-R, INRA), Catarina Goulão (TSE-R, INRA), Vincent Réquillart (TSE-R, INRA).

Scientific Committee: Timothy Beatty (University of California, Davis), John Cawley (Cornell University), Helmuth Cremer (TSE-R), Pierre Dubois (TSE-R), Fabrice Etilé (INRA, PSE), Jayson Lusk (Purdue University), Mario Mazzocchi (Bologna University), Franco Sassi (Imperial College), Luigi Siciliani (University of York, UK) and local organizers.

To Submit a Paper: The deadline to submit a research article is February 28, 2018. Preliminary versions of papers are accepted, but full papers will be given priority. Young researchers are especially encouraged to apply. Papers have to be sent to the following email address in pdf format: fheuw2018.conf@tse-fr.eu

Notifications of Acceptance: March 31, 2018.

Registration: April 30, 2018.

Format: The workshop is run over two days and comprises around 15 papers. There are no parallel sessions and one hour is devoted to each paper, with presentations by the author and a formal discussant. The number of participants will be limited to around 50. Participants are expected to attend the whole of the meeting and play a role as author, discussant or chairperson.

Fees: Fees amount to 250 € VAT included (waived for speakers). Lunch and dinner are provided by the conference.

Information:

All relevant information will be made available on the conference website in due time; <https://www.tse-fr.eu/conferences/2018-food-health-economics-workshop>. If necessary, you may also contact the local organizers at fheuw2018.conf@tse-fr.eu.

**Cherry Industry Administrative Board
Request for Proposals for Promotion Program Review**

Proposal Due Date: November 30, 2017

The Cherry Industry Administrative Board (CIAB), the administrative arm of the Federal

Marketing Order for tart cherries, is composed of tart cherry growers and handlers in the

United States, and requests proposals for a review of its promotional spending.

1. Summary of the Request for Proposals (RFP)

Through authority granted by USDA, and supported by referendum voting of growers and handlers (processors) of tart cherries in the U.S., the CIAB collects assessments for the purposes of promotion to increase returns to U.S. tart cherry growers.

With this RFP, the CIAB seeks to contract for a review of the promotion program, and specifically for a review of the returns to investment in the promotion program funded by the CIAB over the past 10 years. The successful contractor will demonstrate knowledge of the complexities of the U.S. tart cherry industry and provide a clear plan for development and delivery of an ROI study.

Successful applicants will provide clear development of a method for evaluating the ROI for promotion programs. This must include, but shall not be limited to, proof of expertise with and knowledge of modeling demand systems. Additionally, successful applicants must demonstrate an ability to convey complicated econometric concepts into useful decision making results. Successful applicants may suggest alternative methods of analysis with a clear theoretical and/or empirical justification as to why these might be preferable to an econometric approach.

2. RFP Questions (deadline November 15, 2017)

Clarification questions about the RFP must be emailed to woods@ciab.comcastbiz.net with subject "Tart Cherry FAIR Review" no later than November 15, 2017. Telephone calls or other communication requests will not be answered.

3. Scope of Work

The firm, consultant, or researcher will develop and execute a research plan and project. The final deliverable will be the presentation of a written report and oral report to the CIAB at its June 2018 meeting in Grand Rapids, Michigan. Development of the research project will require extensive communication with CIAB staff and Board members, as well as with its promotion and public relations contractors. The work may require travel to Dewitt, Michigan, Chicago, Illinois, and possibly the Southeast Marketing Field Office in Winter Haven, Florida.

The project deliverable, as stated above, will be a written research report and oral presentation to the industry or its representatives.

4. Proposal Requirements

- a) Proposal submission cannot exceed 10 pages, must use Times Roman/Times font in the body, be no larger than 12 point in size or 9-point at the smallest, and have 1-inch margins throughout
- b) Consultant/Researcher Information (contact information with address and phone numbers)
- c) Proof of Qualification not to exceed 2-page(s)
- d) Research design outline
- e) Description of expected deliverables
- f) Clear timelines for project deliverables/milestones, and associated cost breakdown
- g) Reference(s)

5. Submission of Proposals (deadline November 30, 2017, 5:00 PM EST)

CIAB is not responsible for any costs incurred in the development or submission of proposals for this RFP. The CIAB reserves the right to alter

the scope of work or timing for this RFP, to not award a contract for the RFP and to contract with more than one vendor for this RFP. Under no circumstances is the CIAB obligated to accept any proposal for this RFP.

Electronic submission of proposals is required in PDF format to woods@ciab.comcastbiz.net.

6. Notification

The CIAB will notify all applicants who submitted a proposal of its final decision by email within 45 days of the close of this RFP.

7. Contract Terms

Successful applicants will enter into a contract to deliver a research study and results to the CIAB. The contract will be active for no longer than nine months, but may be eligible for extension.

30th International Conference of Agricultural Economists

Call for submissions

Deadline: January 15, 2018

The ICAE 2018 (International Conference of Agricultural Economists) takes place on *July 28 – August 2, 2018*, in *Vancouver, British Columbia, Canada*. The program is being organized by the International Association of Agricultural Economists (IAAE). The conference website is now open for submission of Contributed Papers (oral and visual), Organized Sessions, the Eicher award, and more. Please go to <http://www.icae2018.com> and get regular email updates.

The ICAE is held every three years in major cities around the world and typically attracts nearly 1,000 participants from developed and developing countries. The theme for the 2018 Conference is *New Landscapes and New Mandates for Agriculture*. The Local Organizing Committee in Canada is planning a rich program of conference study tours catering to the diversity of interests among agricultural economists. There will be many professional networking opportunities. Vancouver and British Columbia offer innumerable exciting tourist activities in the summer.

Please visit the conference website <http://www.icae2018.com> and keep up to date with [Twitter@ICAIE_2018](https://twitter.com/ICAIE_2018).

AARES 2018 Annual Conference

February 6-9, 2018

The 2018 Annual AARES Conference will be held at the Adelaide Convention Centre on North Terrace in Adelaide, South Australia.

The venue is close to public transport and there are numerous hotels within a 2–3 minute walk. The airport is approximately 20 minutes by car.

[Registration](#)

Registrations are open. For information on the rates, workshops available, social functions and to register, head to the [Registrations page](#).

[Conference Program](#)

The Organising Committee, in conjunction with the incoming AARES President–Elect, is working on an exciting program to make this conference an

outstanding success and one not to be missed. As the program is developed, we will add particularly interesting or novel events to our [Drawcard Events](#) page.

Accommodation Options

Special conference rates have been negotiated at a number of properties for AARES conference delegates by booking through Premier Event Concepts (link provided in registration process).

Call for Chapter Proposals

“Selflessness in Business”

Vernon Press invites chapter proposals on Selflessness in Business. The volume will be edited by Dr. Dominika Ochnik, Katowice School of Economics, Poland.

We invite submissions that explore the selflessness in relations with business and psychology of work. Possible contributions may include the following topics (non-comprehensive list, open to suggestions):

1. Selected aspects of business selfless actions at individual, organizational and social levels
 - Psychological benefits and costs of selfless operations in business
 - Conditions of altruism
 - Selfless actions in the process of team building
 - Loyalty and selflessness in organization
 - Selflessness and organizational culture
 - Selflessness as a strategy of creating relations between organization and environment
 - Corporate Social Responsibility (CSR)
2. The role of selflessness in open collaboration
 - The importance of selflessness in sharing knowledge with society (e.g. Wikipedia, social communities, and forums)
 - The use of open collaboration in traditional business as a way to innovation
3. Business Ethics: possibilities and limitations
 - Selflessness in business as an ethical category
 - Selflessness as the value of work
 - Selflessness and the meaning of life in business
4. Volunteering as a manifestation of selflessness

Please submit one-page proposals including an annotated summary, a short biographical note, and (if available) a list of similar titles. Deadline for proposals: **January 31, 2018**.

For further questions or to submit your proposal, you can write to: Dominika.Ochnik@gwsh.pl or carolina.sanchez@vernonpress.com. Information also available on: <https://vernonpress.com/proposal/24/8891c4fbb306dc2f3fc514173b7257d2>.

A paper that has been published previously may *not* be included.

The University of Padova (Italy) and the University of Sydney (Australia)

“Food & Health” Winter School

Lectures will be provided by professors from the University of Padova and the University of Sydney, as well as by FAO and Italian Anti-Adulteration and Health Unit experts.

The Winter School program focuses on the most relevant aspects of food quality and human nutrition in order to understand how they are related and how they affect human health through dietary habits. The focus is on the interaction between food, nutrition, and human health in order to bridge the gap between different disciplines.

In the historic framework of Bo Building (Padova) and Villa Revedin Bolasco (Treviso), the Winter School will combine lectures, with field trips to wineries and food industries, and social activities, thus providing an ideal setting for learning and networking.

The Winter School is open to a maximum of 40 advanced undergraduate and graduate students (10 places reserved for 3rd/4th year undergraduate students from the University of Sydney, and 10 for master students from University of Padova). Students will be selected based on a motivational letter and on CV.

Applications need to be sent to Mara Thiene (mara.thiene@unipd.it) by **November 22, 2017**. Students will be awarded six credit points for participating.

Enrolment fees: EUR 800 (students from the University of Sydney and the University of Padova are exempted). Information can be found in the attached flyer and at:
<http://www.tesaf.unipd.it/en/foodhealth>.

IMMANA Fellowships

Call for Application

The Friedman School of Nutrition at Tufts University and the London School of Hygiene & Tropical Medicine are pleased to announce the fourth and last round of Post-doctoral Fellowships for emerging leaders in agriculture, nutrition, and health research: funded with UK aid from the UK government through the Department for International Development (DFID) through their program on Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA). For 2018–19, IMMANA will award five 12-month Post-doctoral Fellowships to early career researchers who are using and developing or adapting these new methodological approaches with Mentors in ongoing research programs in low- and middle-income countries (LMICs).

Eligible candidates will have completed a doctoral degree (PhD, DPhil, DPH, MD, DVM or similar terminal degree) in any field related to agriculture, nutrition or health research and practice, and are seeking a career in research, education, and engagement at the intersection of two or more of these fields. Eligible candidates should have no more than three years of post-PhD experience prior to their proposed Fellowship start date. We anticipate that IMMANA Fellows will bring diverse perspectives to leadership in agriculture, nutrition, and health. IMMANA Fellowships will aim for equal representation of women and men, and we particularly welcome applications from citizens of LMIC countries.

Applicants must propose to conduct fieldwork or other research under the joint supervision of two Mentors, one from the applicant's current or previous employer or academic institution, and one from a host institution where the applicant proposes to advance their work. At least one of the two mentors must be physically located in Africa or Asia. The two mentors need not have equal roles in the project, but having both involved should help accelerate research and sharing of ideas between the Fellow's home and host environments. Selection will give preference to applicants who have research or faculty appointments in Sub-Saharan Africa and South Asia, but applicants may be of any nationality and have earned their doctorate anywhere.

Applications are submitted in a two-stage process. Applicants are welcome and encouraged to submit a concept note to confirm eligibility and receive valuable feedback. Concept notes should be submitted as soon as possible, and will be accepted on a rolling basis until February 1, 2018. Applicants must submit a full proposal by March 1, 2018, and selected candidates will be notified no later than May 1, 2018. IMMANA Fellows must then begin their 12-month projects between the dates of June 1, and December 31, 2018. Both forms are available online at <http://immanafellowships.submittable.com>. Enquiries should be sent by email to immanafellowships@tufts.edu.



T.W. Schultz Memorial Lecture

Dave Donaldson, MIT

Friday, January 5

6:15 pm – 8:45 pm

Loews Philadelphia, Washington B

"Comparative Advantage and the Gains from Market Integration"

AAEA Networking Reception

Saturday, January 6

6:00 pm

Loews Philadelphia, Washington C

Journal of Consumer Affairs & Financial Literacy and Education Commission

Call for Papers

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on: "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families"

Special issue editors:

J. Michael Collins, University of Wisconsin

Stephanie Moulton, The Ohio State University

The Journal of Consumer Affairs (JCA) and the Federal Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on “Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families.” Papers are sought that rigorously explore the effect of financial education or other financial capability interventions on changes in measurable financial behaviors or other outcomes. Ideally, papers should identify and evaluate programs or approaches for improving the financial capability and financial security of economically vulnerable individuals and families that can be feasibly replicated and implemented in other field settings.

The FLEC, established by the Fair and Accurate Credit Transactions Act of 2003, is comprised of representatives of 23 federal government entities, and is charged with “improving the financial literacy and education of persons in the United States.” It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. The FLEC recognizes the importance of helping Americans gain financial capability throughout their lives in order to attain financial well-being and contribute to the overall economic health of the nation. The FLEC has found that this need is especially important for economically vulnerable individuals and families.

Given this focus, we are particularly interested in research that generates new insights for practice, including innovations that have the potential to increase the financial capability of economically vulnerable people. While submissions examining stand-alone programs are welcome, the FLEC has a particular interest in research on financial capability interventions that are integrated into existing platforms serving economically vulnerable individuals and families, such as social service and workforce programs; state, local or community-based programming; public health or health care

delivery programs; housing; workplaces; and post-secondary educational institutions and other institutional settings. Papers that provide the greatest policy insights are likely to include:

- Identification of the particular barriers or challenges the intervention is meant to address
- A theory of change for the intervention that corresponds to empirically testable hypotheses, including expected impact on financial behaviors as well as longer term effects on financial outcomes and financial well-being
- For financial capability interventions embedded in existing platforms, a detailed discussion of the theoretical basis for, and empirical evidence of, how the financial capability intervention benefits the existing platform (e.g. outcomes related to employment, family stability, health, academic achievement, etc.)
- Discussion of the external validity of the research and implications
- Discussion of considerations for successful replication or expansion
- Analyses of strategies for implementing or operationalizing the approach at scale; the cost-effectiveness of the approach; and implications for private-sector implementation or self-sustaining support of the approach

High-quality studies using robust methods are encouraged, even studies with null findings, especially if the study offers insights for policy, practice or future research.

To facilitate the discussion of the research insights between academics and policymakers, the authors of articles selected for the special issue may be invited to Washington, D.C., to present their findings to a FLEC symposium expected to be held in Fall 2018.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through [ScholarOne Manuscripts](#)

(<http://mc.manuscriptcentral.com/joca> or connect via the link on the *Journal of Consumer Affairs* website). Style guidelines and publishing requirements can be viewed online at

wileyonlinelibrary.com/journal/JOCA. Please contact the issue editors or the *Journal* offices [joca@consumerinterests.org] for further information. **Submission deadline: March 16, 2018.**



water

The Economic Limits of Irrigation Water Reuse

Guest Editor
Prof. James Pease

Deadline
31 January 2018

Invitation to submit

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news? Send a link of the article to info@aaea.org or ascheetz@aaea.org

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Volume 39, Issue 24–November 2017

The Exchange is published biweekly by the Agricultural & Applied Economics Association.

Submissions to *The Exchange*:

AAEA Business Office
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: (414) 918-3190
Fax: (414) 276-3349
email: info@aaea.org
www.aaea.org

**Job Opportunities:**

- [Ph.D. Research Assistantships in Ag Production, Marketing, and Farm and Agribusiness Management; Environmental and Natural Resource Economics; Food Economics and Policy Analysis; International Development Economics; and Human Capital Development](#)

University of Georgia

(Posted: 11/13/2017)

- [John S. Bugas Professor in Economics](#)

University of Wyoming

(Posted: 11/10/2017)

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Jay Saunders at jasaunders@aaea.org.

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