



AAEA
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AAEA News

Call for Applications

Inaugural Editor, *Applied Economics Teaching Resources*

In January 2018, the AAEA Board of Directors approved a new, online, peer-reviewed publication series, *Applied Economics Teaching Resources*. This series will establish a new home for case studies, classroom games, and other teaching resources of interest to agricultural and applied economists.

The AAEA Board seeks a visionary editor to design and launch *Applied Economics Teaching Resources*. With the goal of creating a high-quality publication, the editor will have broad latitude to shape what it looks like, how to attract contributions, and how to ensure quality outcomes. For advice and assistance, the editor may rely upon a five-member editorial board that the editor may name, subject to approval by the AAEA Board. The editorial board will include (but is not limited to) members of the AAEA sections on Agribusiness Economics and Management (AEM) and Teaching, Learning, and Communications (TLC). The publication will be distributed through *AgEconSearch*, with a target launch date in spring 2019. The AAEA will provide financial assistance to defray a portion of the editor's time.

Start-up Timing

The AAEA Board will make its selection no later than August 5, 2018. The new editor should be prepared to begin a four-year term of editorial duties by October 1, 2018. Please note that the editor must maintain AAEA membership throughout their period of service.

Applications

Review of applications will begin May 15, 2018. They should include: a brief statement of interest that includes the applicant's record of scholarship, editorial philosophy and vision for success of *Applied Economics Teaching Resources*, and curriculum vitae (including descriptions of teaching and editorial work).

Optional: statement of administrative support from the candidate's department chair, dean or other appropriate administrative officer.

Applications should be sent electronically via PDF to Kristen McGuire, Executive Director, at kmcguire@aaea.org by **April 1, 2018**. Interested persons may contact AAEA President Scott Swinton (swintons@msu.edu) for further background. Nominations of promising candidates are welcome.

Meet the Fellows:**George Norton, Virginia Tech**

George Norton, Professor of Agricultural and Applied Economics at Virginia Tech, has a distinguished record of research, teaching, and outreach in integrated pest management (IPM), agricultural research

evaluation, and agricultural development. One hallmark of his research is close collaboration with scientists in other disciplines such as entomology, plant pathology, and plant breeding, in which he employs economic tools to assess research plans and impacts of their implementation. He has played a pivotal role in standardizing and spreading methods for evaluating IPM, including its environmental, health, and poverty-reducing effects. He designed, and has helped direct, a large, global IPM program for over 25 years. This program has involved more than 160 U.S. and host-country scientists and 200 graduate students of various disciplines in more than 30 countries in Asia, Africa, Latin America, the Caribbean, and Eastern Europe.

Norton's contributions to agricultural research evaluation represent a blend of the path breaking and the practical. He has developed and applied methods for assessing agricultural research priorities and evaluating agricultural maintenance, social science, and biotechnology research. His priority-setting methods have been applied in a dozen national agricultural research systems in developing countries. His book (with Julian Alston and Phil Pardey) *Science under Scarcity: Principles and Practice for Agricultural Research Evaluation and Priority Setting* (Cornell University Press, 1995) is widely cited. His research and outreach efforts have led to tangible economic and health benefits for tens of thousands of farm families around the world.

George is an outstanding graduate student advisor and mentor, known for his patience and time devoted to each student. He has advised 80 graduate students, almost all supported by his grants, and most of whom have published articles or book chapters out of their theses. Half of his advisees have traveled abroad to collect their research data. Three have won AAEA Outstanding Ph.D. dissertation or M.S. thesis awards. Several have taken faculty positions or have become officials or researchers in international institutions.

Both graduate and undergraduate students give Professor Norton high praise for his effectiveness as a teacher. They appreciate his story-telling style that helps them understand and remember concepts, as well as his approachability which makes them feel comfortable in seeking advice. George has been instrumental in internationalizing agricultural programs at Virginia Tech and has involved scores of undergraduates in his research projects at home and abroad.

Norton is a highly skilled author. His undergraduate textbook (co-authored with Jeffrey Alwang and William Masters), *The Economics of Agricultural Development: World Food Systems and Resource Use* (Routledge, 2006, 2010, 2015), has been widely adopted. His book, *Hunger and Hope: Escaping Poverty and Achieving Food Security in Developing Countries* (Waveland Press, 2014), demonstrates his ability to reach a broad audience with a clear message on causes of hunger and ways to alleviate it.

George also has an extensive record of professional service. He has chaired the U.S. Council for the International Association of Agricultural Economists (IAAE), the AAEA Senior Section, the AAEA Awards Committee, and the C-FARE Blue Ribbon Panel for Agricultural Development. He also has served on

the C-FARE board, the National Extension Committee on Policy -- National IPM Task Force, a Scientific Advisory Panel for USEPA, and a National Research Council committee for the Board of Engineering of the National Academies.

View the other 2018 Fellow Bios:

- [Jill McCluskey, Washington State University](#)
- [John Beghin, North Carolina State University](#)
- [Thomas Jayne, Michigan State University](#)
- [Marcel Fafchamps, Stanford University](#)

Call for Applications

Travel Grants for Early Career Professionals and Graduate Students

The AAEA Trust seeks applications for Early Career Professional and Graduate Student Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5-7. The amount of the travel grant awarded will depend on the number of applications received.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Graduate student or Early Career Professional 2018 member of AAEA.
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and "think tanks") in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health, marketing, regional, rural, or resource economics.
- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process

Applications must be submitted through the [online application form](#). You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate "not-yet-employed" if not a current student and without employment - please highlight degree-awarding institution and date awarded;
- Degree program underway (*Graduate Student Applicants*)
- Anticipated graduation date (*Graduate Student Applicants*)
- Professional rank or position (*Early Career Professional Applicants*)
- Number of years at Institution (*Early Career Professional Applicants*)
- Brief summary of research interests (*1000 words or less*);
- Applicant statement (*500 words or less*): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);
- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not-yet-employed applicants may

submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

Reflecting the Trust's goal of broadening participation in the Annual Meeting, preference may be given to individuals working under institutional circumstances not normally conducive to AAEA meeting attendance. The deadline for submission is **May 23, 2018**. To apply, please visit <https://aaea.execinc.com/edibo/TravelGrants2018App>.

Call for Applications

AAEA Annual Meeting International Travel Grants

The AAEA Trust seeks applications for AAEA Annual Meeting International Travel Grants. These grants defray housing and transportation costs associated with attending the 2018 AAEA Annual Meeting in Washington, D.C., on August 5-7. The amount of the travel grant awarded will depend on the number of applications received. The funds for these travel grants are provided by a grant from USDA-ERS.

Eligibility Requirements

Qualifying applicants must meet the following eligibility requirements in order to be considered for a travel grant:

- Resident of and residing in a country outside the U.S.
- 2018 member of AAEA.
- Engaged at a college, university, or other non-academic institution (including agribusinesses, non-government organizations, government, and "think tanks") in such applied economics fields as agribusiness, agricultural, consumer, food, development, environmental, health,

marketing, regional, rural, or resource economics.

- No other sources of funding available (including university, department, grant, employer, etc.)
- Paper/poster accepted for presentation at the 2018 Annual Meeting.

Application Process

Applications must be submitted through the [online application form](#). You will be asked to submit the following:

- Your name and e-mail address;
- Institution and (if applicable) department at which enrolled/employed. You may indicate "not-yet-employed" if not a current student and without employment - please highlight degree-awarding institution and date awarded;
- Degree program underway (*Graduate Student Applicants*);
- Anticipated graduation date (*Graduate Student Applicants*);

- Professional rank or position (*Early Career Professional Applicants*);
- Number of years at Institution (*Early Career Professional Applicants*);
- Brief summary of research interests (*1000 words or less*);
- Applicant statement (*500 words or less*): description of the anticipated value gained from attending and participating in the Annual Meeting (including paper/poster presentations, awards and/or pre-/post-conference workshops in which you will be involved);
- Proposed travel budget;
- A nomination from a department, division head, or supervisor which includes written acknowledgement of the nomination and certification of your financial need, including certification that funding is unavailable from other sources. Self-employed or not-yet-employed applicants may submit a letter supporting the nomination from a colleague or mentor from their degree-granting institution or include a letter stating financial need.

Applications should be submitted by the individual seeking support; however, only two applications from each employing institution will be considered. In the event that more than two applications are submitted from a specific department or division, it will be up to the department head to decide which will be considered. If an applicant is self-employed or not-yet-employed they may seek a letter of support from a colleague or mentor from their degree-awarding institution. Any letter of support for an Early Career Professional not employed or a student at a degree-awarding institution will not count against the maximum of two nominations from any department or other entity formally nominating other applicants.

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The deadline for submission is **May 23, 2018**. To apply, please visit

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Uma Lele to Receive Award

Clifton R. Wharton, Jr. Emerging Markets

Uma Lele is the 2018 recipient of the Clifton R. Wharton, Jr. Emerging Markets Award. Each year, The Wharton Award is presented from the Dyson School of Applied Economics and Management, Emerging Markets Program's *International Symposium* and SMART Program presentations where students share the results of their work carried out during global engagement projects in Africa and South America

(<http://emergingmarkets.dyson.cornell.edu/smart/>). Lele's contributions to economic development serve as an excellent representation of Clifton Wharton's work in developing countries, an example that will inspire our students who are seeking careers in emerging markets. The Emerging Markets Program's *International Symposium*, where the Clifton Wharton Award is presented, will be held on Tuesday 17 April from 3:00 pm – 5:30 pm at Cornell University.



Other News

Call for Applications: 2018 Heading North Award

Applications are now invited for the 2018 Heading North award. The Australasian Agricultural and Resource Economics Society (AARES) and the Agricultural and Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to members of AARES or AAEA normally resident in Australia or New Zealand.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of US \$3,000.00 USD to be used to assist the winner to participate in the [2018 Annual Meeting of AAEA](#) to be held in Washington, D.C., August 5-7, 2018. Applicants for the award must be a member of either AARES or AAEA.

Selection Process

The 2018 Heading North selection committee will be chaired by the President-Elect of AARES (Professor John Rolfe).

Applications should include:

- a paper for presentation at the 2018 AAEA Annual Meeting in Washington, D.C., for which the applicant is the sole or first author and which represents their original and unpublished work,
- a one-page biographical statement, and
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support.

Submission Deadlines and Details

Thursday, March 29, 2018 (for travel in August 2018)

Electronic submissions (in PDF form) for this award must be emailed to David Cundy at office@aares.org.au by the due date.

Journal of Natural Resources Policy Research

Special Issue: Effective Management of Natural Disasters: Conceptual, Empirical Issues and Case Studies

Guest Editor: Chennat Gopalakrishnan, University of Hawaii at Manoa, USA

Call for Papers: Recent years have witnessed a dramatic increase in the human and economic impacts of natural disasters. Between 2003 and 2013, they have resulted in total economic damages of \$1.5 trillion, 1.1 million deaths, and impacted the

lives of 2 billion people. Furthermore, it is worth noting that there has been a steady increase in the intensity and frequency of natural disasters, 2017 representing a case in point. Water disasters have accounted over the years for a significant proportion of natural disasters in the U.S and globally.

Ossified governance structures, polycentric decision-making entities, entropy-ridden institutions, cascading conflict scenarios, deep-seated and wide-ranging internal feuds and precariously perched, top-heavy decision agencies significantly add to the complexity of policy domains in the natural disasterscape. Against this bleak backdrop, well-intentioned policies stumble into a collision course, making the emergence of workable policies exceedingly difficult.

We are seeking original contributions that will explore and shed light on the five policy areas noted above and related topics, using historical surveys, institutional analysis, econometric investigations and theoretical discussions. Policy-rich cross-disciplinary and transnational papers that examine the cause and consequence of water disasters are especially welcome. *We are specially looking for case studies of recent natural disasters in the U.S and elsewhere. Of particular interest to us are case studies of Hurricanes Harvey, Irma, Maria, and Sandy.*

We have identified *five broad categories* of natural disaster policies for an in-depth study: risk management; vulnerability assessment; capacity building and resilience; disaster risk reduction-development linkage; and institutional design.

Possible topics include:

- policy frameworks for natural disaster management
- risk reduction and management
- vulnerability (including climate-induced) reduction and assessment
- capacity-building and resilience
- disaster risk reduction-development linkage
- institutional entropy reduction
- polycentric decision making
- and disaster governance-disaster policy nexus

Submit your papers online

Please prepare your papers in accordance with the guidelines posted at <http://www.editorialmanager.com/jnrpr> under "Instructions for Authors." Inquiries may be directed to the Editor-in-Chief at: jnrpr@press.psu.edu.
Deadline: May 1, 2018.

Journal of Consumer Affairs & Financial Literacy and Education Commission Call for Papers: Deadline is Tomorrow

The Journal of Consumer Affairs and the Financial Literacy and Education Commission announce a Special Issue and Symposium on: "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families."

The Journal of Consumer Affairs (JCA) and the Federal Financial Literacy and Education Commission (FLEC) invite papers for a special issue and a symposium on "Effective Financial Capability Interventions for Economically Vulnerable Individuals and Families." Papers are sought that rigorously explore the effect of financial education or other financial capability interventions on changes in measurable financial behaviors or other outcomes. Ideally, papers should identify and evaluate programs or approaches for improving the financial capability and financial security of economically vulnerable individuals and families that can be feasibly replicated and implemented in other field settings.

The FLEC, established by the Fair and Accurate Credit Transactions Act of 2003, is comprised of representatives of 23 federal government entities, and is charged with "improving the financial literacy and education of persons

in the United States.” It is chaired by the Secretary of the Treasury and the vice chair is the Director of the Consumer Financial Protection Bureau. The FLEC recognizes the importance of helping Americans gain financial capability throughout their lives in order to attain financial well-being and contribute to the overall economic health of the nation. The FLEC has found that this need is especially important for economically vulnerable individuals and families.

Given this focus, we are particularly interested in research that generates new insights for practice, including innovations that have the potential to increase the financial capability of economically vulnerable people. While submissions examining stand-alone programs are welcome, the FLEC has a particular interest in research on financial capability interventions that are integrated into existing platforms serving economically vulnerable

individuals and families, such as social service and workforce programs; state, local or community-based programming; public health or health care delivery programs; housing; workplaces; and post-secondary educational institutions and other institutional settings. Papers that provide the greatest policy insights are likely to include:

- Identification of the particular barriers or challenges the intervention is meant to address
- A theory of change for the intervention that corresponds to empirically testable hypotheses, including expected impact on financial behaviors as well as longer term effects on financial outcomes and financial well-being
- For financial capability interventions embedded in existing platforms, a detailed discussion of the theoretical basis for, and empirical evidence of, how the financial capability intervention benefits the existing platform (e.g. outcomes related to employment, family stability, health, academic achievement, etc.)
- Discussion of the external validity of the research and implications for private-sector implementation or self-sustaining support of the approach
- Discussion of considerations for successful replication or expansion
- Analyses of strategies for implementing or operationalizing the approach at scale; the cost-effectiveness of the approach; and implications

High-quality studies using robust methods are encouraged, even studies with null findings, especially if the study offers insights for policy, practice or future research. To facilitate the discussion of the research insights between academics and policymakers, the authors of articles selected for the special issue may be invited to Washington, D.C., to present their findings to a FLEC symposium expected to be held in Fall 2018.

Researchers in all relevant fields are encouraged to submit their work. Manuscripts may be submitted online through [ScholarOne Manuscripts](http://mc.manuscriptcentral.com/joca) (<http://mc.manuscriptcentral.com/joca>) or connect via the link on the *Journal of Consumer Affairs* website). Style guidelines and publishing requirements can be viewed online at wileyonlinelibrary.com/journal/JOCA. Please contact the issue editors or the *Journal* offices [joca@consumerinterests.org] for further information. **Submission deadline: March 16, 2018.**

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news?

Send a link of the article to Allison Scheetz at ascheetz@aaea.org or info@aaea.org

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Submissions to *The Exchange*:

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www.aaea.org



Job Opportunities:

- [Associate Professor Equine Administration](#)
University of Louisville
(Posted: 03/08/2018)
- [Agricultural Economics and Rural Sociology Department Chair](#)
College of Agriculture at Auburn University
(Posted: 03/02/2018)
- [Executive Director, Minnesota Council on Economic Education](#)
University of Minnesota
(Posted: 02/28/2018)

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HFRF](#).

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