

June 2015 Volume 37, Issue 12

Exchange

Member Profile



Dustin PendellAssociate Professor
& Chair of the
Graduate Program at
Colorado State University

What motivated you to pursue

Agricultural/Applied Economics as a profession?

I was motivated to pursue a degree in Agricultural Economics because of my Introductory Agricultural Economics course at Illinois State University. The basic economic concepts that we learned in that course were playing out around us in the real world every day. I ultimately continued pursuing this degree in graduate school because I wanted to teach those concepts and tools to my students and try to have an impact in their lives. At Colorado State University, I am able to use my applied research, teaching and outreach to provide people with information that will allow them to make better informed decisions.

Why did you join AAEA, and how has membership in the Association impacted your professional development?

As a graduate student at Kansas State University, the department highly encouraged students to actively participate in professional meetings. As such, I participated in the Graduate Student Case Study Competition at the 2003 meetings in Montreal. The membership in AAEA has impacted my professional development tremendously over the past decade by allowing me to present my research to top scholars in our field and receive valuable feedback. Additionally, the meetings have provided an excellent place to network with other economists.

What advice would you give to an up and coming Agricultural/Applied Economist?

My advice to an up and coming Agricultural Economist... whatever research project you are working on, manuscript you are writing, lecture you are preparing, presentation you are delivering, etc., give it 110% and "... be a chronic finisher" (to quote a recent AAEA Fellow inductee, Wade Brorsen).

This post is part of an ongoing series of <u>profiles of AAEA members</u>. Have a suggestion for a future profile? Send them to <u>Info@aaea.org.</u>

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AAEA News



There is still time to register for the 2015 AAEA & WAEA Joint Annual Meeting

The majority of the 2015 AAEA & WAEA Joint Annual Meeting activities will take place at the Marriott Marquis San Francisco. The room block at the Marriott Marquis is currently full. Rooms may become available, as some reservations may change. Check to see if there are open rooms at https://resweb.passkey.com/go/AAEA2015 or by calling 1-877-622-3056 and make sure to mention that you are a part of the AAEA & WAEA Joint Annual Meeting.

HOUSING

Marriott Marquis

780 Mission Street

San Francisco,
California 94103



For information on additional hotels in the area, please visit: http://www.sanfrancisco.travel/explore/hotels.

The Marriott Marquis is located in downtown San Francisco. Right outside the hotel there is access to local shopping, restaurants, and other attractions. Inside the Marriott Marquis there is a grab & go market and The Mission Grille for breakfast, and Bin 55 Restaurant & Wine Bar as well as The View Lounge for dinner options. To find other dining or drink options that are near the hotel, click http://bitly.com/luUQb3b.

Register Online

PDF

OR Mail PDF to: AAEA Business Office 555 E. Wells Street, #1100 Milwaukee, WI 53202 OR Fax PDF to: (414) 276-3349

REGISTRATION:

Attendees will have access to concurrent sessions, plenary sessions, the Poster Reception and Welcome Reception on Sunday night, and the Closing Reception on Tuesday night. Tickets for the <u>luncheon</u>, the <u>banquet</u>, and <u>pre- and post- conference workshops</u> are not included with the main registration fee, but can be purchased during registration.

Туре	Advanced (May 28- July 9)	On-site (After July 9)			
Professional Member	\$470	\$545			
Professional Non-Member	\$620	\$695			
Senior Member*	\$360	\$435			
Senior Non-Member*	\$480	\$555			
Graduate Student Member	\$140	\$180			
Graduate Student Non-Member	\$255	\$300			
Undergraduate Student**	\$20	\$20			
*Senior Member: 65+ years of age and retired					
**Register undergraduate students via telephone by calling (414) 918-3190					

*Note to Government Employees:
There are a limited number of
spaces for ticketed events. To
register for a ticketed event
before your organization
registers you for the Joint Annual
Meeting, please call (414) 9183190 or fill out the registration
form (leave the joint meeting
registration portion blank) and
fax the form to (414) 276-3349.

International Section: Announcement of Track Sessions

The AAEA International Section, the largest of the Association's sections, will sponsor 10 distinct sessions at the 2015 AAEA & WAEA Joint Annual Meeting in San Francisco. We are grateful to our cosponsor Sections and Committees for making it possible to put together the largest track session offering in our Section's history, despite the triennial international conference two weeks later in Italy. Come join us and hear the exciting research being presented by a wide range of scholars.

The track sessions include sessions on (organizers and their affiliations in parentheses):

- "Making Agricultural Research Matter to Women Farmers" (Corrine Valdivia, University of Missouri), co-sponsored with the Committee on Women in Agricultural Economics (CWAE).
- 2) "Food Security in an Imperfect World: Method, Causes and Remedies" (Ashok Mishra, Louisiana State University), co-sponsored with the Applied Risk Analysis section.
- 3) "Reexamining Agricultural Commercialization in the Developing World: The Cash versus Food Production Tradeoff" (Ben Wood, 3ie), cosponsored with the International Association of Agricultural Economists (IAAE).
- 4) "Guiding Investments in Sustainable
 Agricultural Intensification in Sub-Saharan
 Africa" (Melinda Smale, Michigan State
 University), co-sponsored with the Committee
 on the Opportunity and Status of Blacks in
 Agricultural Economics (COSBAE).
- 5) "Economics of Food Losses and Waste: What are the right questions?" (Willi Meyers, University of Missouri), co-sponsored with the Agribusiness Economics and Management Section.



- 6) "Emerging Development Issues in Rural China:
 Land titling, agricultural subsidy, distance
 education and non-farm employment" (Songqing
 Jin, Michigan State University), co-sponsored
 with the China section.
- 7) "Agriculture in Africa: Telling Facts from Myths" (Luc Christiaensen, World Bank), co-sponsored with the China section.
- 8) "The Role of the Developing and Emerging Countries in Shaping the Future of the Global Trade System" (Tim Josling, Stanford University), co-sponsored with the Senior section.
- 9) "Soil Tests & Smallholder Farmers: How potent a productive input is soil fertility information?" (Travis Lybbert, University of California, Davis).
- 10) "Ebola: Predicting it, Addressing it, and Food Security Impacts" (George Norton, Virginia Tech).

The Section is also sponsoring a pre-conference workshop on Saturday, July 25, on "Rapid AgriFood System Transformation, Globalization, and International Development", organized by Tom Reardon (Michigan State), Bart Minten (IFPRI), David Zilberman (University of California, Berkeley) and Jo Swinnen (KU Leuven). The pre-conference will take stock of the emerging literature on food system transformation in developing countries, partly in response to globalization and urbanization over the past 20 years.

Please join us; contribute to what promises to be stimulating discussions, hear cutting-edge research presentations, renew old acquaintances and make new friends.

International Section Track Session: *Economics of Food Losses and Waste: What are the right questions?*

This International Section track session is scheduled for Monday, July 27, 2015, from 2:45 PM – 4:15 PM in Sierra I. Come to hear presentations by **Steve Sonka** on "Reducing Postharvest Loss: Are We Asking the Right Questions?," **Harry de Gorter** on

"Economics of Food Losses and Waste: Concepts and Practical Implications," **David Just** on "The Role of "Nudge" Type Polices in Reducing Food Waste: A Behavioral Economics Approach," and discussions by **Tom Johnson** and **Nadia Streletskaya**. Waste

and loss have been widely discussed but not deeply analyzed. This session will provide an opportunity to explore these issues more extensively and stimulate ideas for further research.



Call for Participation:

2015 Agricultural & Applied Economics Association AEM/Graduate Student Section Case Study Competition

The AEM/Graduate Student Section Case Study Competition allows graduate students to test their communication skills and their ability to apply knowledge of agricultural economics and agribusiness subjects to practical situations. Students competing in the competition will receive a copy of the case study at least two weeks in advance of the Joint Annual Meeting.

Each team should prepare an oral summary of their solution to the case that will last no more than 15 minutes. Presentations lasting over 15 minutes will be penalized. After the presentation, teams should be prepared to answer questions from the judges on their interpretation of the case.

Teams can be comprised of up to three graduate students. Students may either compete as a team from the same school, or may choose to be mixed with students from other schools. If there is only one student from a school that wants to participate, the student can compete on their own, or he/she can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, but no later than the same day the case is announced.

First Place: \$300 Second Place: \$200 Third Place: \$100

The number of rounds will be determined by the number of teams entered. The final round will be composed of the top three teams. In addition to plaques and cash prizes, the three finalist teams will also be recognized during the <u>AAEA Awards Ceremony</u> (http://bit.ly/1FG6g1H).

Sunday, July 26, 8:00 AM-3:00 PM:
First Rounds of Competition
Monday, July 27, 1:30 PM-4:00 PM:
Final Round
Monday, July 27, 6:30 PM-7:45 PM:
AAEA Awards and Fellows Recognition
Ceremony

Students participating in the case study competition will need to be registered for the Joint Annual Meeting and the Case Study Competition.

 Students should register for the 2015 Joint Annual Meeting through the 2015 Annual Meeting Registration Form which is available online at

http://www.aaea.org/meetings/annualmeeting/2015-aaea--waea-joint-annualmeeting-new/registration.

2. Each team must also complete the Case Study registration form identifying their teammates and send it to AAEA no later than June 15, 2015.

Please direct any questions regarding the 2015 AAEA Case Study Competition to Dr. Brent Ross (rross@msu.edu) or GSS Section Chair, Josh Maples (josh.maples@okstate.edu).



Call for Judges: SS-AAEA Academic Bowl

I am seeking volunteers to judge the SS-AAEA Academic Bowl at the 2015 AAEA & WAEA Joint Annual Meeting in San Francisco, CA. Our competition will run from 8:00 AM to 4:00 PM on Monday, July 27. Our highest demand for judges takes place early in the day when we are operating three rooms for the competition. Please email Tyler.Mark@uky.edu if you are able to judge and also list your time preferences/availability in the following time slots:

- 8:00 AM to 10:00 AM
- 10:00 AM to 12:00 PM
- 12:00 PM to 2:00 PM
- 2:00 PM to 4:00 PM

If your university is also bringing a team or two to compete, please let me know how many students you intend to bring.

Many thanks for your help in making this a great experience for all the student competitors! Please contact me at Tyler.Mark@uky.edu if you have any questions.

Tyler B. Mark SS-AAEA, Junior Advisor



Register for the 2015 Employment Center

Registration is now open for the 2015 Employment Center taking place July 26-28, during the 2015 AAEA & WAEA Joint Annual Meeting in San Francisco, CA. The Employment Center offers a great opportunity for highly qualified candidates to connect with a

number of employers during the Joint Annual Meeting. This year's Employment Center features a simplified registration and posting process that is integrated into the AAEA Job Board. Applicant registration is FREE.

For more information, please visit the online Employment
Center. If you have any questions please feel free to contact Sarah Kenner. We hope to see you in San Francisco!

Undergraduate Student Section Activities Announcement

On behalf of the Undergraduate Student Section of the Agricultural & Applied Economics Association, we cordially invite you and your students to attend and participate in the 2015 AAEA & WAEA Joint Annual Meeting in San Francisco (July 26–28). Our section offers a wide variety of professional development opportunities for undergraduate students of agricultural and applied economics:

- Academic Bowl Competition
- Student Paper Competition
- Outstanding Chapter Competition

- <u>Creative Club Competition</u>
- <u>Earl O. Heady Decision Sciences Spreadsheet</u> Competition

In addition to the aforementioned competitions, students can interact with representatives of major graduate programs in our profession to discuss MS and PhD programs. Our reception on Sunday night (July 26) is a great opportunity for your students to meet and forge lifelong friendships with other students from over 20 domestic and several Canadian universities. On Monday night, immediately following the final round of the Academic Bowl Competition, we recognize and celebrate student accomplishments at the AAEA Awards & Fellows Recognition Ceremony. Additionally on Monday night, in our section's business meeting, students have the opportunity to run for elected student leadership positions within our section.

To encourage participation, the student registration fees have been discounted this year from \$50 to \$20 per student. As a further incentive to participate, there is a total of \$1,800 in prize money, various award plaques, and of course bragging rights to be national champions in a given competition. All of the required registration forms, competition rules, and overview of the Undergraduate Student Section may be found at http://www.aaea.org/membership/sections/ss-aaea/. If you have any questions, please contact me at steven_vickner@wilmington.edu.

Dr. Steven S. Vickner
Associate Professor
Wilmington College

Agricultural Finance and Management (AFM) Section Track Sessions:

The AAEA Agricultural Finance and Management (AFM) Section will sponsor two track sessions at the joint AAEA and WAEA meeting this July in San Francisco. The AFM section focuses research efforts on topics related to agricultural and applied finance, credit markets and financial institutions, farm and agribusiness management, financial performance and investment strategies, international and micro finances, land economics, price analysis and forecasting and risk management. The AFM section encourages you to join us for our two track sessions to learn

more about current issues in "Cooperative Finance" and "Lending in Volatile Times." The track sessions are the following:

- 1) "Current Issues in Cooperative Finance" organized by Brian Briggeman (Kansas State University) with Keri Jacobs (Iowa State University), Phil Kenkel (Oklahoma State University), and Gregory McKee (North Dakota State University) as participants. July 28 from 2:45 PM-4:15 PM in Sierra A
- 2) "Lending in Volatile Times" organized by Ryan Larsen (North Dakota State

University) with Nathan
Kauffman (Kansas City Federal
Reserve Bank), Todd Kuethe
(University of Illinois at
Urbana-Champaign), Frayne
Olson (North Dakota State
University), Lee Shulz (Iowa
State University), Christopher
Wolf (Michigan State
University), and Joleen
Hadrich (Colorado State
University) as participants.
July 27 from 9:45 AM-11:45
AM in Sierra J.

We look forward to thoughtprovoking discussions and interactions within these track sessions in July.



Crop Insurance and the 2014 Farm Bill: Reports and Analyses from the Field

October 5-7, 2015 · Louisville, KY · Marriott Louisville Downtown

Obituary

Jimmye S. Hillman



Jimmye S. Hillman, long-time professor at the University of Arizona, one of the most influential international economists of his generation, and late in life a literary memoirist, passed away from complications of a stroke on June 4, 2015.

Hillman was born in 1923 and grew up on a subsistence farm in Greene County, Mississippi. His parents were schoolteachers who worked the family farm in the depths of the depression and sent their precocious son off to the university at the age of sixteen. After graduating from Mississippi State University in 1942, Hillman served in the United States Army from 1942–1945, after which he obtained his master's degree from Texas A&M University, and received his PhD in agricultural economics from the University of California, Berkeley, where he was a Rockefeller Scholar from 1948–1950.

Hillman arrived at the University of Arizona in 1950, became department chair in agricultural economics in 1961, and served in that role until his retirement in 1990. He trained generations of agricultural economists and made the University of Arizona an important center for study in the field. His special themes were the convergence of the green revolution and the globalization of trade. In two books, technical and prescient, "Nontariff Agricultural Trade Barriers" (1978) and "Technical Barriers to Agricultural Trade" (1991) and in numerous articles, he examined the globalization of food production and consumption, the proliferation of new food technologies (anticipating the emergence of

GMOs), and the ways agribusiness and technology were outstripping the capacity of institutions, locally and globally, to develop a consensus on standards to protect the environment and human health and to promote social justice.

In his role as an activist economist, he served as economist for the U.S. Agency for International Development in Brazil from 1957–1959, developed USAID Green Revolution projects in the Cape Verde Islands, and served as an advisor on agricultural policy to the government of Portugal when that country was preparing to enter the European Union. In 1966–1967, he was executive director of the President's National Advisory Commission on Food and Fiber, appointed by President Lyndon Johnson, and in 1983–1984, chaired the agricultural study group assisting the President's Commission on United States–Japanese Relations under President Ronald Reagan.

Hillman served as president of the American Agricultural Economics Association in 1970–1971 having been president of the Western Farm Economics Association, 1966–1967. He was a member of the Western States Manpower Advisory Committee established by the U.S. Commission on Civil Rights.

In 1972-1973, Professor Hillman was a visiting research fellow at Jesus College, University of Oxford, and was a visiting distinguished professor of economics at Lincoln University in Christchurch, New Zealand in 1995-1996. He received an honorary doctorate from the University of Ceará, Brazil, in 1999.

In his retirement, Hillman turned to creative nonfiction and the memoir. His account of his

childhood, good times and hard times in the Depression years, when his family bartered with the town store for groceries by raising semi-feral hogs in the pine woods of rural Mississippi, is called Hogs, Mules, and Yellow Dogs. It was published by the University of Arizona Press in 2012. One reviewer described it as "destined to become a classic of the local literature of Mississippi, alongside Eudora Welty and William Faulkner."

Hillman established a graduate fellowship program for foreign students in the Department of Agricultural and Resource Economics at the University of Arizona, established in his wife's name a collection and research fellowship in the Texas Collection at Baylor University, and was a member of the board and a benefactor of the University of Arizona Poetry Center. He also established the Agnes Butler Endowment at Saint Mary's College in California.

He is survived by his wife Helen, sister Lora Jean Allgood, children Brent, Brenda, and Bradley Hillman and their partners Susan McNabb, Robert Hass, and Valerie Werstler. The couple have three grandchildren, Elizabeth Camber, Thomas Hillman, and Louisa Michaels as well as two greatgrandchildren Leon Legere and Simon Camber. Funeral service at St. Michael and All Angels, 602 N. Wilmot Rd, Tucson AZ 85711, at 11 AM on Monday, June 8.

In lieu of flowers, the family requests that donations be made in his name either to Saint Michael and All Angels Church or to the University of Arizona Poetry Center.

Funeral arrangements by Hudgel's Swan Funeral Home.

AAEA Events & Deadlines

- June 15, 2015 Call for Participation: 2015 AAEA AEM/ Graduate Student Section Case Study Competition
- July 9, 2015 2015 AAEA & WAEA Joint Annual Meeting: Advance Registration Deadline
- July 25, 2015 Pre-Conference Workshops
- July 26-28, 2015 2015 AAEA & WAEA Joint Annual Meeting
- July 27, 2015 COSBAE, CWAE, & Extension Section Speaker Series Luncheon

Other News

AJAE: Free Virtual Issue on Energy

In this virtual edition of the *American Journal of Agricultural Economics* we highlight the recent research on emerging sources of energy, including biofuels, natural gas and wind and their economic and environmental implications. While these are potentially low carbon sources of energy that can contribute to energy security for the US, their production has led to controversies about their economic and environmental impacts and the trade-offs they generate between food and fuel production, energy security and environmental quality. This virtual issue includes both papers that provide original estimates and reviews of existing evidence on these topics. These papers show the extent to which the expansion of biofuels has led to an integration of agricultural and energy markets and its implications for the link between energy prices, agricultural commodity prices and land values. They provide evidence of the positive and negative environmental impact of these alternative energy sources and ways to monetize these effects. They highlight the challenges for policies seeking to induce a shift in demand to low carbon energy sources and provide empirical estimates of the energy and carbon prices needed to induce production. This issue illustrates the significant role for economic analysis in drawing attention to the societal implications of emerging technologies and in designing policies to reduce unintended consequences.

Madhu Khanna Editor

- Long-run and Short-run Co-movements in Energy Prices and the Prices of Agricultural Feedstocks for Biofuel
 - Robert J. Myers, Stanley R. Johnson, Michael Helmar and Harry Baumes
- Is the Shale Energy Boom a Bust for Nearby Residents? Evidence from Housing Values in Pennsylvania
 - Sathya Gopalakrishnan and H. Allen Klaiber
- Economic, Energy Security, and Greenhouse
 Gas Effects of Biofuels: Implications for Policy
 Madhu Khanna and Xiaoguang Chen

- Wind versus Nuclear Options for Generating Electricity in a Carbon-Constrained World: Strategizing in an Energy-Rich Economy
 G. Cornelis van Kooten, Craig Johnston and Linda Wong
- The Impact of Biofuels on Commodity Food Prices: Assessment of Findings
 David Zilberman, Gal Hochman, Deepak Rajagopal, Steve Sexton and Govinda Timilsina
- <u>Vegetable Spirits and Energy Policy</u> Charles Towe and Constant I. Tra
- Supply of Cellulosic Biofuel Feedstocks and Regional Production Pattern
 Madhu Khanna, Xiaoguang Chen, Haixiao Huang and Hayri Önal

Job Openings

Be sure to visit the <u>AAEA Job Board!</u> Our new platform allows employers to post open positions on the site and browse the resumes of qualified candidates. Applicants can apply for these positions online and upload their resumes anonymously, protecting their personal information



Social Media











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Submit all items to:

AAEA

555 E. Wells Street, Suite 1100 Milwaukee, WI 53202

Phone: (414) 918-3190 Fax: (414) 276-3349 e-mail: info@aaea.org

Website: www.aaea.org