

AAEA News

Get Involved with AAEA's Communicating-Out Strategy

AAEA's Communicating-Out strategy is reaching the end of its first full year with great success, and we're looking for ways to build on that success.

The objective is to position AAEA and its members as a "go-to" resource for decision makers at federal agencies, congressional staffers, funding entities, media, industry, NGOs, consumer groups, other stakeholders, and non-member academics by providing reliable and credible insights on topics related to agricultural economics, applied economics, and economics generally.

The strategy is a multi-layer approach that includes new committees, a new emphasis on how we communicate both inside and outside AAEA, while utilizing the resources we already have; members who do amazing work in their respective fields that can and should be recognized in new ways.

The Communications Committee was formed to focus on getting information out to mass media, on social media, and to industry and consumer groups. The Publications Committee is focused more on, well, publications. We are working closely with our editor, Oxford University Press, on how to better highlight the articles that go into our two journals; *American Journal of Agricultural Economics* and *Applied Economic Perspectives and Policy*. *Choices* magazine along with *The Exchange* are also playing a role in the communicating out strategy. There is also a Government Relations part of this effort, working with C-FARE to reach relevant audiences in

Washington, D.C., such as congressional staffers, federal agencies and their staff, funding agencies, and NGO's.

Another part of the strategy included hiring a new position in the AAEA business office. Jay Saunders is our Communications Manager. He comes to AAEA after 15 years in television news and government public/media relations. He is the go-to person for media requests and communication with members about how to properly promote timely and important research. If you have questions, Jay's email address is jsaunders@aaea.org.

You'll also notice some changes at www.aaea.org, where you can find [a complete list of the news releases](#) we've done in the past year. Additionally, you'll find an area of the website with [resources](#) to help inform members and provide ideas and suggestions on best practices and how to get involved in our strategy.

And, this summer at the Annual Meeting in Boston, we will have a session for members on "Working with the Media"; a panel discussion with members of the media and AAEA members who have experience with doing interviews on their research and areas of expertise. This will take place on Tuesday, August 2. Check the Annual Meeting schedule for more details.

This is an exciting undertaking, and one we hope members will participate in. The goal is simple: enhance the visibility of the AAEA and enhance the visibility and value of the science and the profession.

AAEA Business Meeting

Monday, August 1, 8:00–8:30 am

AAEA's annual Business Meeting will be held during the annual meeting in Boston on Monday, August 1 in Salons E/F. This meeting gives members the chance to hear about the state of the association. Updates will be given by the AAEA President, the Finance Committee, and the AAEA Trust Committee. Additionally, Board Members and Editors who are completing their terms will be recognized for their service. Lastly, those in attendance will be given an opportunity to voice any questions or concerns that they may have. We hope you'll join us in Boston.

AAEA ANNUAL MEETING
BOSTON
MASSACHUSETTS ★★★★★★
2016 July 31 - August 2

Announcing the 2016 Class of AAEA Fellows

The AAEA Fellows Selection Committee has selected five outstanding members to be honored as the [2016 AAEA Fellows](#). All of the Fellow recipients have made exceptional contributions to the profession. They are leaders shaping the future of the Association and the field of agricultural and applied economics as a whole.



[Klaus W. Deininger](#)
[World Bank](#)



[Jikun Huang](#)
[Peking University](#)



[Madhu Khanna](#)
[University of Illinois](#)
[at Urbana-Champaign](#)



[John A. Miranowski](#)
[Iowa State University](#)



[Junlie Wu](#)
[Oregon State University](#)

Register for the 2016 AAEA Annual Meeting

The early registration deadline has passed, but it is not too late to register to join us in Boston. Register now to avoid a future price increase.

[Register Online](#)
[Download PDF Form](#)

Registration Prices:

Type	Advanced (Now– July 8)	On-site (After July 8)
Professional Member	\$480	\$555
Professional Non-Member	\$630	\$705
Senior Member	\$370	\$445
Senior Non-Member	\$490	\$565
Graduate Student Member	\$140	\$180
Graduate Student Non-Member	\$265	\$310

**Undergraduate registrations done via telephone, (414) 918-3190.*

Registration: Attendees will have access to concurrent sessions, plenary sessions, the Poster Reception and Welcome Reception on Sunday night, and the Closing Reception on Tuesday night. Tickets for the [luncheons, reception](#), and [Pre-and Post- conference Workshops](#) are not included with the main registration fee, but can be purchased online until July 8, (or until the maximum registration for workshops are reached) or by contacting the AAEA Business Office at (414) 918-3190 to register.

Consider registering for one of the offsite tours. The **Brewing Industry Tour on Saturday, July 30**, includes transportation, lunch, private tours and tastings at three distinct Boston-based breweries. The **Extension Tour on Wednesday, August 3**, will stop at three prominent Boston locations throughout the day, and

includes lunch. Additional information about these offsite tours can be found on the AAEA Annual Meeting website [Pre- and Post-conference webpage](#).

The Boston Marriott Copley is the location of the 2016 AAEA Annual Meeting. The Majority of the activities will take place at the Marriott. Beautifully appointed and perfectly located, the Boston Marriott Copley Place inspires truly unforgettable experiences for business and leisure travelers. The hotel places you in the heart of downtown Boston's famed Copley Square, just a short distance from some of the city's most popular attractions. Sophisticated rooms and suites offer plush bedding and high-speed Internet access; some also feature Charles River views. Enjoy delicious American dining and a vibrant atmosphere at the hotel sports bar, Champions, or stop by Connexion Lounge for a glass of wine. Relax after a busy day by swimming a lap or two in the heated indoor pool. Your downtown adventure begins at the Boston Marriott Copley Place.

Boston Marriott Copley Place
110 Huntington Ave,
Boston, MA 02116



AAEA is Now Mobile!

The AAEA Annual Meeting app is live! Be sure to download this years **#AAEA2016** Annual Meeting app before arriving in Boston. The app will help you manage your networking, schedules, social media, and much more at the palm of your hand.

Some other ways to have the best experience at our Annual Meeting in Boston:

- Access the Annual Meeting **schedule** and customize your agenda with personal appointments
- Quickly find a session room using the **interactive maps**
- **Find sessions** by topic code, AAEA Section Track, or by using the search tool
- Get important **updates** on the app through Push Notifications
- See who's attending and share contact information by networking with other **attendees**

Download it for **FREE** to your iPhone, iPad, or Android. Once installed, you'll have instant access to all of the awesome features. Logging in to the app and adding yourself to the "Attendee" list will help you get the most out of the app features.

Ready to get started? Click [HERE](#) from your device. If you use Apple or Android, you can also search for "AAEA" in the iTunes store or Play store. Just look for the AAEA logo!

Have questions? Let us know and we'll be happy to answer them. Just call (414)918-3190 or email Info@aaea.org.



Register for the 2016 Employment Center

Registration is now open for the **2016 Employment Center** taking place July 31–August 2, during the [2016 AAEA Annual Meeting](#) in Boston, MA. The Employment Center offers a great opportunity for highly qualified candidates to connect with a number of employers during the Joint Annual Meeting. This year's Employment Center features a simplified registration and posting process that is now integrated into the newly updated [AAEA Job Board](#). Applicant registration is **FREE**.

For more information please visit the online [Employment Center](#). If you have any questions

please feel free to contact [Sarah Kenner](#) (414) 918-3190. We hope to see you in Boston!

Employers currently registered include:

- Virginia Tech
 - Auburn University
 - University of Saskatchewan, Department of Agricultural and Resource Economics
 - International Initiative for Impact Evaluation
 - USDA–Animal and Plant Health Inspection Services
 - USDA–Economic Research Service
 - University of Wisconsin – River Falls
 - University of Nebraska – Lincoln
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Call for Judges:***SS-AAEA Academic Bowl***

The Student Section seeks judges for the 2016 SS-AAEA Academic Bowl. The Academic Bowl is held during the AAEA annual meeting; this year's event runs from July 31–August 2 at the Boston Marriott Copley. The actual competition will run from 8:00 AM to 4:00 PM on Monday, August 1. The highest demand for judges takes place early in the day when we are operating in three rooms for the competition. Depending on the number of teams competing, we should require just two rooms from 2:00 PM to 4:00 PM. Please email timothy.meyer@sdstate.edu if you are able to judge and list your time preferences/availability in the following time slots:

- 8:00 AM to 10:00 AM
- 10:00 AM to 12:00 PM
- 12:00 PM to 2:00 PM
- 2:00 PM to 4:00 PM

If your university is bringing a registered team or two to compete, please let me know how many students you intend to bring. Finally, if you cannot judge, but know someone who can who is not a recipient of this email, please pass on the information.

Please consider making this small time commitment; it is a great investment in the future of Applied and Agricultural Economics. Email Timothy Meyer at timothy.meyer@sdstate.edu with your availability at the 2016 AAEA Annual Meeting in Boston.

Other News

Call for Participation:***2016 FDRS Student Marketing Case Competition***

The 2016 Student Marketing Case Competition will be held on October 1st and 2nd during the Annual Conference of the Food Distribution Research Society (FDRS). The Conference will be held from September 30th – October 4th at the Downtown Marriott at the Convention Center in New Orleans, LA.

During this live case study competition, students role play as consultants and have the opportunity to apply their knowledge of food distribution, marketing, management, economics and merchandising, as they compete to give a presentation for a mystery company over the two day event. Teams in the final round make their bid presentation directly to the company's executive team. Details about the company are withheld from all teams until the morning of the contest, except for minimal topic guidance provided two weeks prior to the competition.

Teams may consist of 3–5 undergraduate and masters-level students, with undergraduate students comprising the majority. Registration fees are \$350 per team, and teams need to be registered for the competition by **August 31, 2016**. Registration includes attendance to all FDRS case events. The top three teams will split \$1000 in prize money.

Additional information is available at <https://www.fdrsinc.org/2016-fdrs-annual-conference-in-new-orleans/>. Please direct any inquiries about the competition to Dr. Lurleen Walters (lurleen.walters@msstate.edu), FDRS VP of Student Programs.

Free online course on Agriculture, Economics and Nature

The University of Western Australia is once again offering a free online course on the economics of agriculture, natural resources and the environment.

This course is about agricultural production and the interaction between agriculture and the environment. The material presented can help us understand changes that have occurred in agriculture, and support improved decision making about things like agricultural production methods, agricultural input levels, resource conservation, and the balance between agricultural production and its environmental impacts.

The course will be presented by Professor David Pannell, who is one of Australia's leading economists working in the area of agriculture, natural resources and environment. His research includes work on the economics of farming systems, land conservation, farmers' behaviour, agri-environmental policy, risk in agriculture, weed management, and environmental management. At the University of Western Australia David is Head of the School of Agricultural and Resource Economics, and Director of the Centre for Environmental Economics and Policy.

The course will be presented over six weeks with a different focus each week. A set of lecture videos, mostly between 5 and 10 minutes in length, are provided each week, together with readings, activities, student forums, quizzes and a final exam. No prerequisites or prior knowledge is needed. Enrolment is rolling and new sessions will be starting regularly. Certificates can be purchased by those who successfully complete the course. The course is made possible through the generous support of Yara Pilbara Fertilisers. Yara has embraced a strategy of Creating Impact to improve food security and production while safeguarding the environment. The company believes this course represents a great example of UWA partnering with the private sector to contribute towards global education targeting improved productivity in agriculture and food resources for an increasing population.

To register, go to <https://www.coursera.org/learn/agriculture-economics-nature/>. If you have any questions about the course, email mooc-are@uwa.edu.au.

Fulbright U.S. Scholar Program

The Fulbright U.S. Scholar Program provides opportunities for college and university faculty, scientists, practicing professionals, and independent scholars to conduct research and teach in over 125 countries during the 2017–2018 academic year.

Below is a highlighted list of awards across the [sciences, technology, engineering, and mathematics](#) that further demonstrate the breadth of interest in scholarship and teaching around the world:

- **Cameroon:** [All Disciplines](#)
- **Czech Republic:** [Fulbright–Czech Technical University Distinguished Chair in Electrical Engineering](#)
- **India:** [Fulbright–Nehru Postdoctoral Fellows](#)
- **Mexico:** [Science and Technology](#)
- **Philippines:** [Agriculture and Fisheries Modernization](#)
- **Tunisia:** [Engineering](#)

This list is by no means comprehensive – the Fulbright U.S. Scholar Program offers more than 160 awards across the STEM fields. Further, All Disciplines awards may also be of interest if discipline-specific opportunities do not match your expertise. All Disciplines opportunities are offered in nearly every country, including: [Azerbaijan](#), [Brazil](#), [Cameroon](#), [Kyrgyz Republic](#), [Malaysia](#), and [Sri Lanka](#).

Please visit our [Science, Technology, Engineering, and Mathematics webpage](#) for more awards, examples of successful projects, and scholar testimonials highlighting the outcomes and benefits associated with completing a Fulbright U.S. Scholar grant.

For eligibility factors, detailed application guidelines and review criteria, please follow this link: <http://cies.org/program/core-fulbright-us-scholar-program>.

You may wish to view one of our [webinars](#) (such as [STEM opportunities](#) and [How to Craft a Project Statement](#)) and join [My Fulbright](#), a resource center for applicants interested in the program.

Applicants must be U.S. citizens and the current competition will close on **August 1, 2016**.

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Submit all items to:

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e-mail: info@aaea.org

Website: www.aaea.org



Job Opportunities

- [Two University Postdoctoral Fellows in Agribusiness and Food Policy](#)
University of Connecticut/Dept. of Agricultural and Resource Economics
(Posted: 06/29/2016)
- [Research Fellow \(ACIAR\)](#)
Monash University–Melbourne
Australia (Posted: 06/29/2016)
- [Asst./Assoc. Professor of Agricultural & Applied Eco](#)
Michigan State University (Posted
06/24/2016)
- [Asst./Assoc. Professor of Production Eco & Farm Mgmt](#)
Michigan State University (Posted
06/24/2016)

*These current positions and more can
be found on the [AAEA Job Board](#)*

