

## AAEA News



### **Call for Selected Presentations**

#### ***Selected Presentation Papers and Posters***

AAEA seeks submissions for Selected Presentations for the 2016 AAEA Annual Meeting in Boston, MA. Selected Presentations are a submission category that represents both Selected Papers and Selected Posters. All submissions are reviewed and accepted together, and only after acceptance are the submissions designated as a paper or poster. Selected Papers can be assigned to present in a Lightning Session (8 papers, 9 minutes for each presentation; 7 minutes to present and 2 minutes for discussion) or a Selected Paper Session (4 Papers, 20 minutes for each presentation; 15 minutes for presentation and 5 minutes for discussion). At the time of submission, individuals will have the option of having their submission considered as a poster only. There is no “paper only” option.

Submissions for Selected Presentations must include a two-page, single-spaced abstract that provides a clear explanation of what will be presented at the Annual Meeting. Authors should include in this abstract a discussion of the relevance of the topic, research methodology, and potential for generating discussion during the meeting. Please do not include your name or contact information in the abstract file.

**Abstracts must be received by Thursday, January 14, 2016, and should be submitted using AAEA's [online Abstract Management System](#).** Material previously presented at other meetings cannot be accepted, and the submitting author will be asked to verify that the material has not been presented elsewhere.

(Continued...)

To submit a proposal, you must be a 2016 AAEA member or pay a non-refundable \$25 submission fee. You may become a member, renew membership or pay the \$25 submission fee before submitting your proposal in the [online Abstract Management System](#).

### Review Process

All submissions will be subjected to a common, double-blind review process. After the review process has been completed, topic leaders will construct coherent Selected Paper Sessions and Lightning Sessions based on a common topic. Notification of whether a presentation proposal has been accepted will be sent via email by mid-March, or as soon as possible thereafter. Please check spam boxes, as the notification email may have gone there. Should you not find an email by mid-April, please feel free to contact the AAEA Business Office at [info@aea.org](mailto:info@aea.org) or at (414) 918-3190.

### Posters

Poster authors should be available during their assigned interval for questions and discussion. The printed program will list the poster titles, authors, locations, and presentation time. Poster presenters must submit a PDF version of their Poster to AgEcon Search no later than May 25, 2016. Posters that miss this deadline will need to be withdrawn from the program.

### Selected Paper Sessions and Lightning Sessions

Selected Papers can be allotted 9 or 20 minutes for presentation at the meeting, which is dependent on what type of session a paper is assigned to. Up to 8 papers are included in a Lightning Session and up to 4 papers are included in a Selected Paper Session. Each type of session lasts 90 minutes. Therefore, each of the 8 paper presentations in a Lightning Session is 9 minutes; 7 minutes to present and 2 minutes for discussion, and each presentation in a Selected Paper Session is given 20 minutes for each presentation; 15 minutes for presentation and 5 minutes for discussion.

Authors of Selected Papers must submit a full version of their paper to AgEcon Search no later than May 25, 2016. Papers that miss this deadline will be withdrawn from the program. The full version of the paper has no length limitations, but less than 25 pages is preferred. Double-spaced, 8.5 by 11-inch, single-sided format is requested. Please follow the [American Journal of Agricultural Economics](#) style guidelines, with the exception of the single table/figure per page convention.

Submit your Selected Presentation in the online [Abstract Management System](#).

---

### Renew Your AAEA Membership for 2016

You can now renew your AAEA membership for 2016 on the [AAEA website](#). Simply log in to the "My Account" section to renew. Completing your renewal online saves you time by filling out most of the information for you automatically.

The benefits of your AAEA membership only last through the spring of 2016, so be sure to renew soon to ensure you keep receiving services from AAEA throughout the upcoming year.

---

## Call for Organized Symposia Proposals

AAEA seeks submissions for Organized Symposia for the 2016 AAEA Annual Meeting in Boston, MA. Proposals are due by Thursday, January 14, 2016, and should be submitted using AAEA's [online abstract submission system](#). Material previously presented cannot be accepted, and the submitting author will be asked to verify that the material has not been presented elsewhere.

Organized Symposium sessions highlight ideas or works-in-progress on a topic involving cooperative or competing efforts by two or more panelists. Symposia may involve panel discussions of prepared questions, debates, roundtable meetings, or other formats. Formal paper presentations are not encouraged. If such presentations are proposed, the organizer should explain how they will fit into a tightly coherent theme. In all cases, at least half of the session time should be reserved for discussion among the panelists and between the panelists and the audience.

Symposia may offer discussions of policy issues, research methods, emerging research results, teaching or outreach topics, issues in professional organization, or other matters.

At least one proposer for the organized symposium must be a 2016 member of AAEA, and all presenters, speakers, and/or discussants at the Annual Meeting must be members of AAEA and registered for the Annual Meeting by **May 25, 2016**.

Proposals should include: session title, session rationale, names and contact information for the organizer and other participants, and a description of the symposium format that includes plans for discussion.

Notification of whether a proposal has been accepted will be sent by mid-March, or as soon as possible thereafter. Please contact Anna Douangphachanh at [adouangphachanh@aea.org](mailto:adouangphachanh@aea.org) if you have any questions about submitting an Organized Symposium proposal.





## **International Lecture and Reception Announcement**

Dear AAEA Colleagues,  
The International Section is extremely pleased to announce that Daron Acemoglu, PhD will be our featured International Speaker at the 2016 AAEA Annual Meeting in Boston, MA. Dr. Acemoglu is an Elizabeth and James Killian Professor of Economics at Massachusetts Institute of Technology. His many publications are widely acclaimed for their contributions to understanding economic development and growth, the success or failure of nation states, and the transition to new technologies, and to advancing the field of network economics. His 2012 book, "Why Nations Fail" (with James Robinson), is decidedly relevant and important in today's world of stark divisions between the rich and the poor. It's described by the *Wall Street Journal* as "a splendid piece of scholarship" and by *The Washington Post* as "a surprisingly captivating read." Professor Acemoglu won the prestigious John Bates Clark Medal in 2005, and he is an elected Fellow of the American Academy of Arts and Sciences,

among many professional honors he has received.

We invite everyone attending the 2016 AAEA Annual Meeting to join us for Dr. Acemoglu's lecture and the reception to follow. This year we introduce a new format for the International Speaker events, designed for greater affordability and accessibility, and to provide a welcoming venue where graduate students, new professionals, senior members, and others may mingle, partake in refreshments—including a cash bar that will open before the talk begins—share thoughts about the talk, and expand professional and social networks.

The lecture and reception will take place Monday evening, August 1, 2016. Stay tuned for the time and place. We look forward to seeing you!

**Chris Barrett, Gopi Munisamy, Melinda Smale, and Nicole Ballenger**  
*International Section Executive Committee*

See the new look of:

# CHOICES

A publication of:



# AAEA at ASSA 2016

---

## 2016 AAEA Invited Paper Sessions



### **T.W. Schultz Memorial Lecture: Frank Wolak**

*“Solving the West’s Water Problem”*

January 3, 2016 at 6:15 PM

Marriott Marquis — Lower B2 Level, Yerba Buena Salons 5 & 6

Reception to Follow in Yerba Buena Salons 3 & 4 at 7:15pm

Frank Wolak is the Holbrook Working Professor of Commodity Price Studies in the Economics Department at Stanford. He is well known for his work on competition in infrastructure industries, including electricity and water, which is a very timely topic. His bio and contact information are online at: <http://web.stanford.edu/group/fwolak/cgi-bin/>

## **SUNDAY, JANUARY 3, 2016**

### ***Water Resource Management Challenges: Efficient Institutions and Policies (Q5)***

8:00 am, Marriott Marquis, (fifth level) Sierra C

**Presiding:** Levan Elbakidze (West Virginia University)

#### **The Gravity of Water: Water Trade Frictions in California**

- Charles Regnacq (Université de Pau et des Pays de l’Adour)
- Ariel Dinar (University of California, Riverside)
- Ellen Hanak (Public Policy Institute of California Water Policy Center)

#### **Technological Portfolio Approach to Address Changing Climate and Its Impact of Water**

- Yang Xie (University of California, Berkeley)
- David Roland-Holst (University of California, Berkeley)
- David Zilberman (University of California, Berkeley)

#### **Bargaining for Recharge: An Analysis of Cooperation and Conjunctive Surface Water–Groundwater Management for Irrigation**

- Kelly Cobourn (Virginia Tech)
- Levan Elbakidze (University of Idaho)
- Gregory Amacher (Virginia Tech)

#### ***Discussant:***

- Jeffrey Peterson (University of Minnesota)
-

***Targeting Nutrient Pollution to Protect Inland and Coastal Waterways: Tradeoffs Between Agriculture and Aquatic Ecosystem Services (Q5)***

10:15 am, Marriott Marquis, (fifth level) Sierra C

**Presiding:** Joseph Herriges (Michigan State University)

**The Implications of Environmental Policy on Nutrient Outputs in Agricultural Watersheds**

- Brent Sohngen (The Ohio State University)

**Robust Optimization of Agricultural Conservation Investments to Cost-Efficiently Reduce the Northern Gulf of Mexico Hypoxic Zone**

- Catherine Kling (Iowa State University)

**Too Burdensome to Bid: Transaction Costs and Pay-for-Performance Conservation**

- Leah H. Palm-Forster (University of Delaware)

**The Agricultural Phosphorus Pollution Puzzle: Knowledge Gaps on Costs, Ecosystem Services, Values and Policy**

- Frank Lupi (Michigan State University)

---

***Analysis of Trade and Localization in Agricultural Products and Processed Foods (A1)***

12:30 pm, Marriott Marquis, (fifth level) Sierra C

**Presiding:** Stephen Devadoss (University of Idaho)

**Implications of Transatlantic Trade and Investment Partnership for Food Processing Sector**

- Jeff Luckstead (University of Arkansas)
- Stephen Devadoss (University of Idaho)

**Sanitary and Phytosanitary Barriers in Chinese Agricultural Exports: The Role of Trade Intermediaries**

- Mark J. Gibson (Washington State University)
- Qianqian Wang (Henan University)

**The Localization of Processed Food Products over Time**

- Andrew J. Cassey (Washington State University)
- Ben O. Smith (University of Nebraska-Omaha)

***Discussant:***

- Gopinath Munisamy (United States Department of Agriculture)

***Supply Chains as Mechanisms to Facilitate Technological Change in Agriculture (Q1)***

2:30 pm, Marriott Marquis, (fifth level) Sierra C

**Presiding:** David Zilberman (University of California, Berkeley)

**Disembodied Technology Innovation and Supply Chain Design**

- Xiaoxue Du (University of California, Berkeley)
- Liang Lu (University of California, Berkeley)
- David Zilberman (University of California, Berkeley)

**Global Agrifood Firms Leveraging Value Chain Innovations and Inter-Firm Contracts to Fast-Track Technology Transfer to Emerging Market Investment Locations**

- Thomas Reardon (Michigan State University)

**Innovations in International Value Chains to Transfer Technologies in Developing Countries**

- Johan Swinnen (Katholieke Universiteit Leuven)

**New Product Introductions and Innovation in the Food Marketing Chain**

- Haimanti Bhattacharya (University of Utah)
- Robert Innes (University of California, Merced)

---

**MONDAY, JANUARY 4, 2016****Food Access, Food Choice and Obesity: Theoretical and Empirical Advances (I1, Q1)**

8:00 am, Marriott Marquis, (fifth level) Sierra C

**Presiding:** Di Zeng (University of Arkansas)

**Food Desert and Obesity Risk: A Theoretical Perspective**

- Di Zeng (University of Arkansas)
- Rodolfo M. Nayga, Jr. (University of Arkansas)
- Michael R. Thomsen (University of Arkansas)

**Food Access and Obesity Outcomes: A Multidimensional Examination**

- Jacqueline Yenerall (Virginia Tech)
- Wen You (Virginia Tech)

**The Effect of Food Environment on Weight and Obesity: Evidence from French Urban Data**

- France Caillavet (INRA-ALISS)
- Gayaneh Kyureghian (Korea University)
- Rodolfo M. Nayga, Jr. (University of Arkansas)
- Pierre Chauvin (INSERM)

**Discussant:**

- Louis-Georges Soler (INRA-ALISS)
-

***Frontiers in the Economics of Food Labeling (Q1)***

2:30 pm, Marriott Marquis, (fifth level) Sierra C

**Presiding:** Xiaoyong Zheng (North Carolina State University)

**Market Responses to Changes in Food Labeling: Theory and Empirical Implementation**

- Xiaou Liu (Renmin University of China)
- **Chen Zhu** (China Agricultural University)
- **Rigoberto A. Lopez** (University of Connecticut)

**The Effects of Expert Opinion on Consumer Demand for Goods with Credence Attributes: Evidence from a Natural Experiment**

- **Chen Zhen** (University of Georgia)
- **Xiaoyong Zheng** (North Carolina State University)

**Effects of Nutrition Label Use on Consumer Diet–Health Concerns**

- **Sven Anders** (University of Alberta)
- **Christiane Schroeter** (California Polytechnic State University–San Luis Obispo)

**Socially Responsible Product Labels and Warm Glow: The Case of Specialty Coffee**

- **Leslie J. Verteramo Chiu** (Cornell University)
- **Miguel Gómez** (Cornell University)
- **Jura Liaukonyte** (Cornell University)
- **Harry M. Kaiser** (Cornell University)
- **Jubo Yan** (Cornell University)

## Government Relations Update

**FY 2016 Omnibus**

*Written: December, 18 2015*

By the time that this article is published, Congress will likely have passed the \$1.15 trillion fiscal 2016 omnibus spending package (HR 2029). Votes are being placed in the House on the package as I type. In the Senate, the bill will be combined with a recent House–passed measure that would permanently extend many tax breaks. The omnibus represents an effort to avoid a costly government shutdown on December 22. Fortunately for agricultural and

applied economics research, several cuts in funding seem to be temporarily avoided. That said, in many cases, lack of program growth can also be considered a decrease when inflation rates are considered. Through its membership in several coalitions, C–FARE monitors the federal budgets. In the January issue of the Exchange, C–FARE will summarize the final impacts of the bill.

---

**Other policy and event news**

- The Department of Health and Human Services has announced that the 2015 Dietary Guidelines will be published in January, 2016, reports Politico Pro's Helena Bottemiller Evich. [The omnibus asks for a probe into the USDA Dietary Guidelines Advisory Committee.](#)
- GMO labeling will be discussed in January, reports Chuck Abbot in the December 17 version of the Food & Environment Reporting Network.
- The childhood nutrition bill will also be discussed in January. A business meeting has been scheduled to discuss the topic in the [U.S. Senate Committee on Agriculture, Nutrition, and Forestry.](#)
- On December 9<sup>th</sup>, the House Agriculture Committee's Subcommittee on Biotechnology, Horticulture, and Research held a hearing to discuss USDA's use of the Census of Agriculture authority to acquire farmer's personal financial information. See the video of the hearing [here.](#)
- AAEA President Jill McCluskey attended "Raising the Profile of Agriculture" on December 1, 2015, in Washington, D.C.. The meeting was hosted by the White House Office of Science and Technology Policy, in conjunction with the U.S. Department of Agriculture and the U.S. Department of Energy's Advanced Research Projects Agency - Energy.

---

**Public Comment**

*C-FARE develops public comment on behalf of the profession to better represent the perspective and interests of the profession in the public sector.*

The United States Department of Agriculture (USDA) is seeking public comment on the development of a policy to increase access to the results of federally funded agricultural research. "*Our goal is to help stakeholders understand and participate in planning for an increase in public access to scholarly publications and scientific data funded by USDA,*" said Catherine Woteki, PhD. "*We see this increased access as an opportunity to raise the profile of the field of agricultural research,*

*highlighting its many contributions to scientific innovation and its value to society. Stakeholder insights are vital to planning this new era of open access so we can best meet the needs of society and of scientists."* A USDA REE Fact Sheet on Public Access to USDA Funded Research Results is posted [here.](#) C-FARE seeks your comments and input via email on this effort. Please send any related information to [cgala@cfare.org](mailto:cgala@cfare.org). Comments sent prior to December 31, 2015, will be considered.

---

**C-FARE Projects**

C-FARE invites AAEA members to express interest in participating in any of the following projects, which will be ongoing throughout 2016. Please contact Caron Gala at [cgala@cfare.org](mailto:cgala@cfare.org) if you have an interest in being involved in these efforts.

---

### **“Big Ag.” Data Project**

A “Big Ag. Data Steering Committee” is being formed to identify a disciplinary working definition of “big agriculture data” opportunities and limitations on its use, potential changes in data sources and related perceived or real risks, and a set of research goals and priorities for publicly funded or privately funded research on

big data and its implications for production, marketing, industry structure, and competition. The research goals and priorities will provide a public communication framework and guidance to federal research and statistical agencies regarding the implications of big data research and analysis.

---

### **Funding Opportunities**

Organic Agriculture Research and Extension Initiative ([USDA-NIFA-ICGP-005517](#))

---

### **C-FARE, AAEA, and ERS Partner to Identify Agriculture and Applied Economics Priorities**

What are the important societal problems needing economic analysis? How can agricultural and applied economists contribute to a particular area of research? These are questions raised by the funders of research, government entities, constituents, and students.

To answer these questions, the Council on Food, Agricultural and Resource Economics (C-FARE), Agricultural & Applied Economics Association (AAEA), and the Economic Research Service (ERS) are partnering to undertake this project, “Priorities for Agricultural and Applied Economics.” The project will engage agricultural and applied economists in identifying the research and education priorities for the next decade. These are the priorities for solving the most challenging questions facing the agriculture, food and natural resource sectors and society in general.

The results of this project will inform policy makers in Congress and federal agencies about future directions, key resource needs, and research, education, and extension priorities

for agriculture and applied economics. The results will also articulate the unique role of agricultural and applied economists in working with other disciplines to find solutions.

C-FARE will facilitate this consensus-building project seeking input across a broad spectrum of the profession and its stakeholders. The timeline is short. We expect to have the results available for your consideration at the AAEA Annual Meeting in Boston. In January, we will send you a survey for your thoughtful consideration and input. Your input to this important process is critical as we look into the future and identify those issues that will most important for our profession to address.

Project Director, Dr. Gene Nelson, is also seeking volunteers and nominees to represent the profession in an April Workshop to finalize and describe the priorities. For more about this project and to volunteer to help, contact Caron Gala at [cgala@cfare.org](mailto:cgala@cfare.org), who in addition to serving as C-FARE Executive Director will be managing this project.

C-FARE (the Council on Food, Agricultural and Resource Economics) is a nonprofit organization that enhances the effectiveness of the food, agricultural, resource, rural, and related economic sectors through a stronger

national presence of the agricultural and applied economics profession in the processes of identifying key economic issues, setting priorities, and generating support for research, education, and outreach programs.

---

## Job Openings

Be sure to visit the [AAEA Job Board](#)! Our new platform allows employers to post open positions on the site and browse the resumes of qualified candidates. Applicants can apply for these positions online and upload their resumes anonymously, protecting their personal information



## Social Media

The Exchange Volume 37, Issue 26  
December 2015

**The Exchange** is published biweekly by the  
Agricultural & Applied Economics  
Association.

Submit all items to:  
AAEA

555 E. Wells Street, Suite 1100

Milwaukee, WI 53202

Phone: (414) 918-3190

Fax: (414) 276-3349

e-mail: [info@aaea.org](mailto:info@aaea.org)

Website: [www.aaea.org](http://www.aaea.org)

