



AAEA News

President's Column August 2017



As applied economists, AAEA members aim to pair relevance with rigor. My goal as your new president is for our Association to enable us all to do that even better. I'll use this column to keep you abreast of what's afoot. But please let me and our [board of directors](#) know what you

see and what you think.

Our annual meeting last month in Chicago reflected the diversity of agricultural and applied economics. Outside the plenary sessions, the five most popular ones covered Big Data, the cult of statistical significance, food labeling, Washington policy update, and crop insurance. We heard plenary speakers on experimental markets for public services (Charles Plott), (dis)honesty in behavioral economics (Dan Ariely), and returns to agricultural research (Julian Alston). Breaking new ground in stylistic diversity, the Beer vs. Wine track session featured presentations via both limericks and song. As an association, AAEA maintains strong finances and a steady membership. Our journal revenues allow us to keep member dues under \$100 annually; a strong stock market has helped as well. Membership numbers have been holding steady at about 2,500 for the past decade. Just fewer than 1,500 attended the Chicago meeting. We returned

to two nights of reunions, and we expanded the number of posters; both changes were well received.

How can we do better? Our Association has long offered its members two main services: professional meetings and journals. AAEA's 2014 strategic plan committed to maintaining these while strengthening professional support to members in the forms of mentoring, communicating our work outside AAEA, and making our government relations more effective.

Mentoring. The AAEA Mentorship Committee is looking to find more broadly accessible mentoring approaches to complement the highly successful mentoring workshop held in Vail, Colorado, in June. Stay tuned for details or contact committee chair [Diogo Souza-Monteiro](#) with suggestions. For tips from the Vail workshop, check out the [AAEA Mentorship Portal](#), reachable from the [AAEA Member Resources](#) page.

Communicating out. Since 2015, our media outreach has dramatically expanded. Guided by the AAEA Communications Committee, Jay Saunders (JSaunders@aea.org) connects members to the press, both by directing journalists to knowledgeable members and by preparing press releases. The rising number of people covered by the online [AAEA Member in the News](#) feature

attests to our members rising public engagement (or our rising efforts to inform each other about what we do!). If you should be featured as a Member in the News, contact Allison Scheetz (AScheetz@aaea.org) and let her know why.

Government relations. We partner with the [Council for Food, Agricultural, and Resource Economics \(C-FARE\)](#) to maintain our presence in Washington, D.C. C-FARE Executive Director Caron Gala (cgala@cfare.org) organizes public workshops and AAEA member visits to inform federal agencies and Congressional staff about the important activities of agricultural and applied economists.

Should the set of AAEA journals expand to reflect the expansion of our members' activities? Past President Jayson Lusk made the case for [why expansion could make sense](#). In Chicago, the AAEA Board invited members to submit ideas as it

considers whether to launch a new, online, open access journal. It's not too late—send suggestions to me or Kristen McGuire (kmcguire@aaea.org), before journal strategy meetings next month.

Relevance and rigor opened this column and featured in my presidential address. They were epitomized by the work of [Hans Binswanger-Mkhize](#), who passed away on August 4. Hans focused on policy-relevant research in his long career with the World Bank. A pioneer of economic experiments conducted in the field, his path-breaking 1980 *AJAE* article has been more heavily cited in the past decade than in its first quarter century. May we all aspire to make a difference as effectively as he did.

Scott Swinton
AAEA President

Call for Nominations: AAEA President-Elect and Directors

The AAEA Nominating Committee is soliciting nominations from AAEA membership for AAEA President-Elect and two AAEA Directors, all for three year terms beginning July 2018.

Please submit the names and affiliations of nominees to kmcguire@aaea.org. Nominations must be received by **October 5, 2017**.

2018 AAEA Annual Meeting: Save the Date



The 2018 AAEA Annual Meeting in Washington, D.C., will take place August 5-7, 2018, at the [Washington Marriott Wardman Park](#).

Join us at the Marriott Wardman Park as they

celebrate their 100th year. Even among the most sophisticated hotels in Washington, D.C.,

Marriott Wardman Park rises above. With a blend of charm, modern elegance and a historic landmark setting, this NW Washington, D.C., hotel's stunning guest rooms, event space, and impeccable service make it the perfect choice for business and leisure travelers. Situated on 16 garden acres, this hotel in Washington, D.C., has hosted a long list of U.S. Presidents, dignitaries and VIPs.

Nestled on 16 beautifully landscaped acres at the corner of Connecticut Avenue and Woodley Park Road in Northwest Washington, D.C., the Washington Marriott Wardman Park Hotel is within walking distance to the National Zoo, National Cathedral, diverse neighborhood restaurants, and shopping, while being close to the downtown central business district, tourist

attractions, and governmental buildings. There is also on-site access to the Woodley Park-Zoo Metrorail Station.

The Call for Abstract Submissions for the 2018 AAEA Annual Meeting in Washington, D.C., will be due in **January, 2018**. Keep an eye out for future Exchange issues with more information.

AAEA Trust:

Call for Proposals

The AAEA Trust Committee and Executive Board are seeking proposals for programs or projects that:

- Support development of graduate students and early career professionals
AND/OR
- Deepen participation in AAEA or reach out to new groups
AND/OR
- Enhance the AAEA Annual Meeting

Funds donated to the unrestricted and student and early career professional development categories of the AAEA Trust will be used to fund proposals approved by the AAEA Trust Committee and Executive Board. Proposals from AAEA Committees and Sections are encouraged. Please note the Trust does not fund individual research projects, nor does it retroactively fund activities that have already taken place. Please contact Trust Committee Chair Jayson Lusk at jlusk@purdue.edu if you would like to discuss your proposal ideas before submission.

Proposal submissions should include:

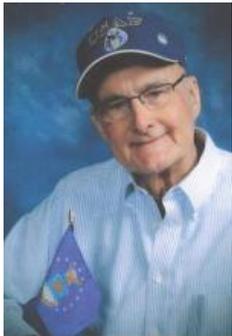
1. A cover sheet with name of applicant; applicant's mailing address, email, and phone number; title of the project; abstract of the project; timing, duration, and location of the project; and amount of funding requested.
2. A project description, not to exceed five double-spaced pages, including the purpose, scope, implementation procedures, the individuals responsible for management of the project, date/timing of the project, and location of the project.
3. An itemized budget, indicating costs to be borne by the Trust and funding provided by other sources, if any. The AAEA Business Office may be a resource for budget information.

Proposals should be submitted as a single PDF file by **Monday, October 16, 2017**, to ensure consideration for funding for the next year. Proposals will be reviewed by the AAEA Trust Committee, which will make recommendations to the Executive Board for action at the January 2018 Board Meeting.

Proposals should be submitted to Kristen McGuire, CMP, AAEA Executive Director, via email at kmcguire@aaea.org. If you have any questions, please contact Kristen or Jayson.

Obituary

John Bradbury **1935-2017**



John N. 'Jack' Bradbury, age 82 of Le Roy, passed away peacefully early Sunday morning (August 20, 2017) at Strong Memorial Hospital, surrounded by his loving family.

Jack was born June 2, 1935 to R. Ellsworth Bradbury and

Mildred Vader Bradbury. He is survived by his wife, Lana Longhini Bradbury. Their devoted marriage of 36 years was a testament of their commitment to one another and the loving journey they shared.

He was a graduate of Le Roy High School, class of 1953 and Cornell University 1957 where he earned a BS in Agricultural Economics.

Upon graduation, Jack was commissioned as a Second Lieutenant in the United States Air Force (USAF). During his 22 years in the USAF, specializing in air traffic control, he served in several leadership positions, including Squadron Commander in Naples, Italy assigned to the NATO Southern Region. He was stationed in Mississippi, Maine, Morocco, New Hampshire, Vietnam, Virginia, California, Italy, and Nebraska then retired September 1978 as a Lieutenant Colonel.

Following a stellar career in the military, Jack and Lana moved to Montreal, Canada, where he served 12 years with the United Nations/International Civil Aviation Organization (ICAO). He was Chief, Rules of the Air, Air Traffic Services and Search and Rescue (ROCSAR). He promoted safety of international aviation. Jack was actively engaged as a Special Consultant of the 1990 USSR breakup. In October 1991 he retired and returned to the Old Stone House in Le Roy, becoming active in his home town.

He was a Board Trustee of the Le Roy Historical Society, becoming Vice President. Jack was instrumental in helping commission the Jell-O Museum; Founder and Chairman of the Oatka Creek Watershed Committee; Chairman of the Village Creek Stabilization Committee; Trustee Machpelah Cemetery Association; Le Roy American Legion member; life long member of the First Presbyterian Church, serving on various sessions and committees and enjoyed being President of the Le Roy Seniors Golf League.

Mr. Bradbury is survived by his three children, daughter, Christine Diane (Harry) Cornelius, grandson, Cameron of Arlington, Va.; son, Timothy Noel Bradbury, granddaughter, Savannah Nicole, grandson, Stone Michael of Bellows Falls, Vt.; and daughter, Linda Ann Bradbury of Harpursville. Two sisters, Nancy B. Aiken of DeWitt, Iowa and Bonnie B. (Michael) Murphy of Remsen. Deceased brother and sister; L. E. 'Brad' Bradbury and sister Sonja D. (Ted) Brownell.

He is also survived by nieces and nephews, Mark (Denise) Brownell, Matthew (Laurisa McAllister) Brownell, Melessa (Shawn) Witkowski, Molly (Jerry) Condello, Steve Aiken, Drs. Bonnie (Bobby) Grigsby, John (Luz Carmona) Franklin, Jim (Sarah) Franklin, LisaNoelle (Mawethu) Ncaca. He is also survived by many great and great great nieces and nephews.

No calling hours. A private family gathering. Interment will be at Machpelah Cemetery, Le Roy. In lieu of flowers, donations may be made to the First Presbyterian Church, 7 Clay Street Le Roy, NY. 14482; Le Roy Historical Society, 23 East Main St., Le Roy, NY. 14482 or the Vietnam Veterans of America, Chapter 193, 29 North Main Street, Warsaw, NY 14569. Jack would be grateful. To share a memory or leave a condolence please visit: www.falconefuneralhome.com

Other News

AAEA/AARES Heading South Award

Call for Applications

The Australian Agricultural and Resource Economics Society (AARES) and the Agricultural & Applied Economics Association (AAEA) through the AAEA Trust will jointly offer this travel award to attend the 2018 AARES Conference in Adelaide. It is available to members of AARES or AAEA who reside in North America. Applicants for the award can be a member of either AARES or AAEA but must be a member of AARES to participate in the conference.

The objective of the award is to provide the winner with an opportunity for professional and personal development and international professional and cultural exchange. The award will have a value of \$3,000 USD to be used to assist the winner's participation in the 2018 AARES Annual Conference to be held in Adelaide, South Australia, from **February 6–9, 2018**.

Selection Process

The 2018 Heading South Selection Committee will be chaired by AAEA President Scott Swinton. Other members will include AARES President, Professor Quentin Grafton, AARES North America Branch President Joanna MacEwan, and another member of AAEA. Applications should include:

- a paper for presentation at the AARES Annual Conference in Adelaide, for which the applicant is the sole or first author and which represents their original and unpublished work
- a one-page biographical statement
- a one-page statement in support of their application, indicating what they would hope to accomplish through the award, why they would be deserving of the award, and confirming that they would be unable to attend the conference without this financial support

Submission Deadlines and Details

Electronic submissions (in PDF form) for this award must be emailed to [Kristen McGuire](#) by Friday, **September 15, 2017** (for travel in February 2018).

The 62nd Australian Agricultural and Resource Economics Society (AARES) Annual Conference 2018

“Abundance in an Era of Scarcity? Challenges and Opportunities for Australasian Agriculture, Environment, Food, Resource and Agribusiness Sectors”

Join us in 2018 for an exciting program of discussion and social events. The AARES annual conference attracts 250 to 300 delegates from around the world in the fields of agricultural, environmental, food, resource and development economics and agribusiness.

The conference offers pre-conference workshops, keynote addresses by distinguished speakers, mini-symposia, selected and contributed paper sessions and a vibrant social program. The call for paper and poster submissions is now open. **Registration will open in October, 2017.** Please visit the conference website for more information on how to submit a paper/poster proposal. **CALL FOR PAPER SUBMISSIONS OPEN NOW!** [Visit Conference website.](#)

2017 FDRS Student Food Marketing Challenge:

Call for Participation

The 2017 Annual Meeting of the Food Distribution Research Society will be held at the Hilton Waikiki Beach Hotel from Friday October 20 – Tuesday October 24. The Student Food Marketing Challenge will be held October 21 and 22.

The competition provides students the opportunity to play the role of consultants for an industry client, as they apply their knowledge of food distribution, marketing, management, economics, and merchandising to a real world problem. A mystery company issues a challenge on the first day of the competition, after which student teams compete to give a bid presentation to the company's executive team in the final round. Details about the company are withheld from all teams until the morning of the contest, however registered teams will receive some guidance on preparation two weeks prior.

Teams can consist of three to five undergraduate and masters-level students, however the majority of the team members must be undergraduate students. Registration fees are \$350 and teams should register for the competition no later than **September 15, 2017**. Registration includes attendance to all FDRS case events.

For more information, please contact the VP of Student Programs, Dr. Lurleen Walters, at Lurleen.Walters@msstate.edu.

Call for Proposals:

UCLA Law School Animal Law and Policy Small Grants Program

Thanks to generous funding from Mr. Bob Barker, UCLA Law School is pleased to offer the Animal Law and Policy Small Grants Program (UCLA ALP Program). <http://law.ucla.edu/centers/social-policy/animal-law-grants-program>. The UCLA ALP Program exists to encourage new academic empirical research, with the goal of developing better empirical bases from which to understand, evaluate, and pursue animal law reform. Applicants from a variety of academic disciplinary backgrounds, including economics, sociology, demography, social psychology, moral psychology, medicine, plant-based nutritional science, cognitive science, law, public health, and public policy are encouraged to apply. The UCLA ALP Program has two goals:

- Fostering sound empirical—quantitative or qualitative—knowledge related to human uses of animals, alternatives to uses of animals, and humans' relationship to animals, which animal law and policy academics and practitioners could use to develop animal law and policy reform applications
- Supporting empirical research that enables animal law and policy academics and practitioners to develop increasingly more sophisticated understandings of the impact of public policies and laws that affect animals directly or indirectly

Advanced-level graduate students are strongly encouraged to apply. Established scholars interested in expanding their non-legal research agenda to include topics related to the UCLA ALP Program's goals are also welcome. The UCLA ALP Program does not support animal research. Applications are due by **October 15, 2017**. For more information, please visit: <http://law.ucla.edu/centers/social-policy/animal-law-grants-program>

Journal of Food Products Marketing:
[Special Issue on Food Waste](#)

The *Journal of Food Products Marketing* will launch a new series of special issues exploring *Contemporary Topics in Food Marketing*. The first special issue will be guest edited by Dr. Brian Roe and Danyi Qi of the Department of Agricultural, Environmental and Development Economics at The Ohio State University on *Food Waste: Marketing Strategies*. Possible topics include:

- Labeling innovations
- Consumer response
- Food waste measurement
- Food recovery programs
- Gleaning and markets

Submissions should follow the manuscript style guidelines for the *Journal of Food Products Marketing*

<http://www.tandfonline.com/toc/wfpm20/current>.

All manuscripts should be submitted online <https://mc.manuscriptcentral.com/wfpm>. The deadline for receiving manuscripts is **October 1, 2017**.

Colleagues interested in working with the Editorial Board to design and manage other special issues

should contact Dr. Neal Hooker, Editor at Hooker.27@osu.edu. Possible topics for future special issues include:

- Advances in Food Advertising
- Grocery Consolidation
- Digital Marketing for Food Brands and Retailers
- Food Marketing in Asia
- Food Innovation/Design

The *Journal of Food Products Marketing* serves as a forum for the exchange and dissemination of food marketing knowledge and experiences. Designed to study the characteristics and outcomes of food marketing systems around the world, the journal critically examines contemporary food marketing challenges and solutions. Scholars, practitioners, and public policymakers share practical and insightful information—both descriptive and analytical—on food marketing theory and practice. The *Journal of Food Products Marketing* enables marketing specialists to stay up-to-date through theoretical and empirical insights and to make informed decisions by enhancing our understanding of the functions, institutions, and environments of food marketing systems.



Fulbright U.S. Scholar Program

The [2018–19 Core Fulbright U.S. Scholar Program](#) competition is now open. Opportunities are found in the newly redesigned [Catalog of Awards](#). There are many awards in Environmental Sciences, Biological Sciences, and Chemistry, including:

- [Mauritius](#): Renewable Energy and Sustainable Development
- [Australia](#): Fulbright Senior Scholar in Resources and Energy (Curtin University)
- [Canada](#): Research Chairs in Environment
- [United Arab Emirates](#): All Disciplines (Teaching or Teaching/Research)
- [India](#): Fulbright–Nehru Academic and Professional Excellence Awards (All Disciplines)
- [Georgia](#): Science, Technology and Engineering
- [Colombia](#): Fulbright–Universidad Nacional de Colombia Distinguished Chair in Biodiversity and Sustainable Development

We would appreciate any suggestions you might have for reaching Agricultural & Applied Economics Association (AAEA) members. Your perspective and engagement allows us to promote academic excellence and public diplomacy through Fulbright. Here are a few ways that you can help:

1. [Register your interest or refer colleagues](#) to receive information about the Fulbright Scholar Program. IIE/CIES contacts all referrals, providing valuable information about the award offerings and application process.
2. Share this message; the following links will be useful for potential applicants:
 - [Application Guidelines](#): including sample project statements
 - [Review Criteria](#): to inform the various components of your application
 - [Eligibility Requirements](#): to review program policies
 - [Outreach Events](#): a schedule of conferences, workshops, and webinars

Journal of Natural Resources Policy Research

Call for Papers

Journal of Natural Resources Policy Research

addresses a broad range of natural resource fields including water, minerals, energy, fisheries and forestry in a synthesizing fashion, rather than stand-alone specialty areas. It also publishes papers on the natural resource implications of climate change, natural disasters and biodiversity loss, among others.

We are looking for papers based on original research focusing on policy implications and planning and management. A sampling of suggested topics follows:

- Natural resource institutions – design and implementation
- Natural resource policy crafting – ownership, allocation, planning, development, markets and pricing, conservation
- Natural resources and political externalities; public choice and rent-seeking
- Natural resource use and environmental quality
- Natural resource policy broadly defined –

- scope and dimensions
- Holistic vs. sector specific approach
- Policy framework – components, sequencing, linkages, integration, robustness
- Conceptual/theoretical paradigms – rationale and evolutionary perspectives
- Country studies, case studies, case histories, survey paper
- Natural resource policy modeling
- Public–private partnership issues

We are also looking for special issue proposals on topics in the natural resources policy field that are in the forefront of current discourse, such as integrated disaster risk management, alternative energy sources with special focus on bio–energy, water privatization, climate change and natural resource institutions.

- Natural resources and institutional entropy
- Transboundary, transnational, and transgenic resources
- Natural resource policy – efficiency, equity, and sustainability
- Trigger issues – climate change, natural disasters, human disasters, deforestation, endangered species, invasive species, and environmental pollution.

Submit your papers online

Please prepare your papers in accordance with the guidelines posted at

<http://www.editorialmanager.com/jnrpr> under

“Instructions for Authors.” Inquiries may be directed to the Editor–in–Chief at:

jnrpr@press.psu.edu.

Member in the News:

Do you know an AAEA Member who has made statewide, national, or international news?

Send a link of the article to info@aaea.org or ascheetz@aaea.org
[View other Members in the News HERE](#)

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Submissions to *The Exchange*:
 AAEA Business Office
 555 E. Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: (414) 918-3190
 Fax: (414) 276-3349
 email: info@aaea.org
www.aaea.org

**Job Opportunities:**

- [Assistant Professor](#)
 University of Idaho
 Posted: 08/23/2017
- [Assistant Professor/Extension Specialist](#)
 University of Idaho
 Posted: 08/23/2017
- [Assistant Professor in Agricultural Business](#)
 California State University, Chico
 Posted 08/21/2017

These current positions and more can be found on the [AAEA Job Board](#). Sign up for listserv emails regarding new positions [HERE](#).

Working with the Media:

What research are you working on? Want to be an expert source for journalists working on a story? Contact Jay Saunders at jrsaunders@aaea.org.

[View all Press Releases HERE](#)
[Members Communicating to the Public \(VIDEO\)](#)