

Cast Your Vote

Elections for AAEA Executive Board

The ballots for the 2014 AAEA Executive Board election are now available. Take the time to make your voice heard. The election is open from **April 15 through May 15, 2014**.

All current AAEA members as of May 5, 2014, are eligible to vote. Members with valid e-mail addresses have received ballots electronically. Please make sure your spam filter is set to accept e-mails from info@aaea.org. If you have a valid e-mail address and have not received a ballot, your spam filter may be blocking e-mails from AAEA. Spam filters may block AAEA messages without notifying AAEA of the block.

Please notify the AAEA Business Office at info@aaea.org if you have not received the electronic ballot. Members that request a paper ballot or who do not have a current e-mail address on file will receive a ballot in the mail. If you have any questions about this process, please contact the AAEA Business Office.

Section Elections

Elections for Section leadership positions will take place concurrently with the Executive Board election. Once you have submitted your Executive Board ballot, you will be directed to ballots for the

Section elections that you are eligible to vote in. Only current members of each Section are eligible to vote in that Section's election. Section elections will also close on **May 15, 2014**.

Candidates for President-Elect

[Bruce Babcock, Iowa State University](#)

[Jill McCluskey, Washington State University](#)

Candidates for Director

[Lilyan Fulginiti, University of Nebraska](#)

[David Just, Cornell University](#)

[William Masters, Tufts University](#)

[Hong \(Holly\) Wang, Purdue University](#)

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AAEA News

New Job Board

AAEA is pleased to announce the launch of our new and improved [Job Board](#)!

We know how hard it is to find a job that you truly enjoy with an organization that can help you grow. The new Job Board will help you find jobs that are specific to professionals in the agricultural and applied economics field. These are targeted opportunities that aren't normally found on larger job board websites.

New Job Board features:

Post your resume anonymously

All of your information is displayed in your resume EXCEPT for your name and contact information. You can divulge as much or as little in your resume posting as you see fit.

Recruiters and employers constantly search our resume bank and contact potential candidates about opportunities. Make sure they can find you.

Personal Job Alerts

You can set up job alerts! When a job is posted that meets your criteria, you'll receive an e-mail notification. This means you'll never miss an opportunity.

Save searches, store jobs, keep notes, communicate with employers through an internal messaging system and more!

[Visit the Job Board today to find your next career opportunity!](#)

The screenshot displays the AAEA Job Board website. At the top, the AAEA logo (Agricultural & Applied Economics Association) is on the left, and a 'My Account Login' section with fields for Username and Password, along with a 'Login' button, is on the right. Below the logo is a navigation bar with links: About AAEA, Membership, Publications, Meetings, Choices Magazine, AAEA Trust, and Employment. The 'Employment' link is highlighted. The main content area is titled 'Job Board' and features a sidebar on the left with links for 'Job Seekers' and 'Employers'. Under 'Job Seekers', there are links for 'Search Jobs', 'Post a Resume', 'Set up an Email Job Alert', 'Access Your Job Seeker Account', and 'Browse by AAEA Member Specialties'. The 'Browse by AAEA Member Specialties' section lists: Risk Management, Farm Management, Commodity Marketing, Agribusiness, Welfare Economics, and Technology Adoption. Below this is a 'Browse by Job Function' section with links for Assistant Professor, Researcher, Department Head, Department Chair, and Analyst. The main content area on the right contains a welcome message, a 'Keyword Search' box with a 'Go' button, and a 'Featured Jobs' section. The 'Featured Jobs' section lists three positions: 'Post Doctoral Researcher' at Cornell University (Ithaca, New York), 'Post Doctoral Researcher' at Cornell University (Ithaca, New York), and 'Assistant Professor, Agricultural Economics' at Kansas State University (Manhattan, Kansas). Below these are two more positions: 'Tenure track faculty in Agricultural Business' at Fort Hays State University (Hays, Kansas) and 'Assistant Professor, Agricultural Economics' at Kansas State University (Manhattan, Kansas).

AAEA News

Social Networks, Social Media and the Economics of Food Symposium Hotel Reservation Deadline Approaching

Once you register for the Social Networks, Social Media and the Economics of Food Symposium, follow AAEA on Twitter [@AAEA_Economics](#) and use **#EconFood14** to stay up-to-date on the latest symposium news! The symposium will be held in Montreal, Canada on May 29–30, 2014. View the full symposium agenda [here](#).

Registration

Registration for the Joint Symposium is open until **May 15**. [Click here](#) to register online or complete a [PDF form](#) and return to the AAEA business office by fax: 414-276-3349 or e-mail info@aaea.org. If you have any questions regarding registration, please contact info@aaea.org.

Registration Fee:

April 1 – May 15: \$285 (USD)

Hotel Reservations

All of the Joint Symposium activities will take place at the Hyatt Regency Montreal. Hotel reservations can be made [online](#) or by calling 1-800-361-8234. Please mention the AAEA Symposium when making reservations over the phone. The deadline to reserve a hotel room is **Monday, April 28**. After that date the rates below cannot be guaranteed.

[Hyatt Regency Montreal](#)

Single/Double: \$199 (CAD)

Regency Club: \$259 (CAD)

For more information please visit:

<http://www.aaea.org/meetings/2014-aaeaaecaes-joint-symposium>

Questions? Contact the organizing committee at social.food.econ@gmail.com or the AAEA Business Office at info@aaea.org.

Crop Insurance and the 2014 Farm Bill Symposium Deadline Extended for Abstract Submissions

AAEA has extended the deadline to **Thursday, May 1, 2014** for Selected Presentation submissions for the [Crop Insurance and the 2014 Farm Bill: Implementing Change in U.S. Agricultural Policy Symposium](#). Submissions for Selected Presentations need to include a two-page, single-spaced abstract that provides a clear explanation of what will be presented at the Symposium. Authors should include in this abstract a discussion of the relevance of the topic, research methodology, and potential for generating discussion during the meeting. Please **do not**

include your name or contact information in the abstract file.

Abstracts need to be received by **Thursday, May 1, 2014**, and should be submitted using AAEA's online submission system. Material previously presented at other meetings cannot be accepted, and the submitting author will be asked to verify that the material has not been presented elsewhere. For more information visit the [symposium website](#).

AAEA News

143rd Joint EAAE/AAEA Seminar: Call for Papers

Consumer Behavior in a Changing World: Food, Culture and Society

Naples, Italy

March 25-27, 2015

The main goal of the seminar is to provide an integrated multidisciplinary approach to the analysis of food consumption and consumer behavior. It aims to encourage broad discussion among economists, sociologists, psychologists, anthropologists and marketing scholars on the role of food consumption in the late modern society and on the need to adopt innovative tools for the analysis of consumer's behavior and choices.

Participants who would like to present a paper are requested to submit an abstract in English (max 3500 keystrokes including spaces; Times New Roman font, size 12, double spacing) before **October 31, 2014** using the Conf Tool Platform available on the website of the seminar:

<http://www.143eaae-aaea-seminar.org/>.

The abstract should indicate: the question addressed, theoretical background, methods, results and potential for discussion. Notification of acceptance/rejection will be communicated by December 1, 2014. The deadline for submission of the full version of accepted papers is February 28, 2015.

Download the [flyer for the call for papers](#) for more information.

Dissemination

A selection of the best seminar papers will be considered, after an external double blind review process, for publication in a special issue of the *British Food Journal*, the *Journal of Economic Psychology*, in a special section of the *International Journal of Food and Agribusiness Marketing* and *Psicologia della Salute*. A special issue or section is also scheduled in *Appetite*.

AAEA News

President-elect Seeks Volunteers for AAEA Committees

Members interested in shaping the future of the AAEA can play an essential role by serving on an association committee. Committee service also offers an excellent opportunity for developing contacts and increasing professional networking.

"I invite all members to get actively involved in AAEA through serving on our committees," says President-Elect Barry Goodwin. "By serving, you influence the direction and priorities of the AAEA, and help us to best meet the needs of agricultural and applied economists. Your work will shape our AAEA Trust, awards and special lectures, membership, leadership selection, publication, statistics infrastructure, outreach, meeting, and career development activities. For established professionals, we rely on your contributions to guiding the AAEA's work. For early career professionals, working on a committee is a great way to build your professional network and service record. Please email us (see below) with your interest in serving."

Goodwin will make appointments to the following 2014–2015 committees by June 2014:

- AAEA Trust
- Awards
- Case Study Invited Paper
- Communications/Publications
- Early Career Development
- Economics, Statistics & Information Resources
- Employment Services
- Fellows Selection
- Finance
- Galbraith Forum and Award
- Membership
- Nominating
- Outreach
- Selected Presentations
- Tellers
- T.W. Schultz

For information about these committees and a list of their current members, please visit

<http://www.aaea.org/about-aaea/aaea-committees>.

Any AAEA member interested and willing to serve on a committee should contact Brian Mondragón Jones at bmjones@aaea.org or (414) 918–3190 by **April 21, 2014**.

AAEA News

Call for Submissions: Invited Papers for 2015 ASSA Annual Meeting

President-elect Barry Goodwin is soliciting AAEA invited paper session proposals and suggestions for the 2015 Allied Social Sciences Association (ASSA) Annual Meeting in Boston, MA, January, 3–5, 2015. Preference will be given to proposals that add to knowledge on public issues of national and international importance or expand capabilities and tools for economic research.

The objective of AAEA sessions at the ASSA Annual Meeting is to share new knowledge with members of other economics associations as well as with AAEA members. Sessions may be jointly sponsored with other ASSA member associations. AAEA encourages sessions that will draw widely from ASSA attendees. Therefore, preference will be given to proposals that jointly serve the interests of the AAEA and other economists more broadly.

Papers in these Invited Paper sessions will be considered for publication in the [*American Journal of Agricultural Economics*](#) in August 2015.

Preference will be given to proposals that reflect a commitment to furnish a high-quality collection of papers suitable for publication. Papers will go through a review process and it is not guaranteed that all papers in an accepted session will be published. Papers submitted for review should be in their publish-ready state because there will not be time for multiple versions and reviews.

Discussant comments will not be published. Authors will be contacted by the *AJAE* editors regarding style and length of manuscripts to be submitted to the editors for publication consideration.

Proposed session formats with three papers and

one discussant or four papers without a discussant are permitted. Proposals for sessions without a discussant must include a clear plan for ensuring and fostering participant interaction. Please note that sessions at ASSA are two hours in length.

Proposals will be reviewed and selected by a subcommittee of the AAEA Board. Proposals should be submitted to Kristen Wright at kwright@aaea.org. They should include the proposed session title and paper titles, as well as the names, addresses, phone numbers, and e-mail addresses of the session organizer, moderator, paper presenters, and discussants. A brief (approximately two pages) justification of the session, and one paragraph abstract describing the objective of, and new knowledge generated by, each paper, should also be included. It is the responsibility of the organizer to ensure that all individuals identified in the proposal are willing to participate.

All presenters/speakers/discussants must be members of AAEA. A membership waiver request can be included in the proposal in the case of extenuating circumstances. In addition, participants need to register for the ASSA meeting. AAEA cannot grant registration waivers for the meeting.

Please send proposals by **April 24, 2014**, in Word or PDF format, Kristen Wright at kwright@aaea.org.

C-FARE Update

Save-the-Date Events!

[Jon Brandt Public Policy Forum on 'Big Data'](#)

The Council on Food, Agricultural and Resource Economics (C-FARE) and AAEEA will host the 1st Annual Jon Brandt Policy Forum – “The Critical Role of Data in Increasing the United States’ Competitive Edge” – on Tuesday, **April 29, 2014** from 3:30 p.m.–5:30 p.m. ET in 562 Dirksen Senate Office Building in Washington, DC.

JB Penn, Chief Economist at Deere & Company and At-Large Member of the C-FARE Board of Directors will provide the keynote address to set the stage, discussing the situation, policy environment and road ahead. A panel of experts will be moderated by **Sara Wyant**, the President of Agri-Pulse Communications, Inc. The panel will include:

- **Mary Bohman**– *Administrator, USDA Economic Research Service*
- **Bob Young**– *Chief Economist & Deputy Executive Director, Public Policy, American Farm Bureau Federation*
- **Mark Harris**– *Chair, Agricultural Statistics Board, USDA National Agricultural Statistics Service*
- **Ted Crosbie**– *Distinguished Science Fellow, Monsanto*
- **Barry Goodwin**– *Distinguished Professor, North Carolina State University, Ag. and Resource Economics*

[Register Today!](#)

Past Events

- [Cultivating a Healthy Future: Agriculture’s Role in Improving Health and Wellness](#) On April 7 a Summit was held offering an innovative look at how U.S. food systems impact human health. Leaders from government and industry highlighted the beneficial impact of our agricultural system on health. C-FARE is a proud member of N C-FAR.
- **Stewarding America's Water Bodies – Policy Innovations in Non-point Source Pollution** [View the Video and PPTs from the C-FARE Choices Webinar](#) that took place on March 21.

2014 Spring C-FARE Board Meeting

The C-FARE Board of Directors will meet on April 28–30 to develop branding, programming, and fundraising initiatives for the next year.

Nominations for Industry Members of the Board of Directors for the Foundation for Food and Agriculture Research (FFAR)

The C-FARE Board is invited to submit names of agricultural and applied economists employed by industry, non-profit, and or academic institutions who are qualified to govern the Foundation for Food and Agriculture Research according to the Board responsibilities and FFAR mission and goals outlined below. *(Please note, the nominees are not required to be in the industry, but must be nominated by someone in the industry.)* C-FARE will work with industry contacts to submit the nominations. C-FARE Process: Please send this information to

C-FARE Update

Continued from page 7

info@cfare.org by **Wednesday, April 23, 2014** at 11:59 p.m. ET.

USDA Deadline: USDA Foundation board member nomination deadline is **April 28, 2014** by 5:00 p.m. ET.

To submit nominations, please ask the nominee for the following:

I. If they are not a member of industry, please indicate who from industry is willing to nominate them *in addition to the information below*.

II. If they are a member of industry, they *only* need to provide the following:

- Contact information—Name, position, institution/company, email, phone number.
- Biographical sketch—Paragraph form, no longer than two pages. Please emphasize skills and experience related to tech transfer, work with industry, understanding of USDA REE (and NSF) programs, emerging needs for ag sector, mentorship (next gen. mentorship), and ability to manage innovative and visionary research programs.
- Foundation Board Experience (Not required, but recommended)—State any experience related to Foundation Board grant management (300 words).
- Statement of Qualifications—Please emphasize the ability to identify the emerging needs for the ag sector, student and professional development program

involvement, and ability to manage organizations to implement visionary action.

For more information visit:

<http://www.cfare.org/events/c-fare-events/2014/ffar-nomination-process-and-information>

C-FARE is a non-profit organization dedicated to strengthening the national presence of the agricultural economics profession. C-FARE's governing board includes prominent agricultural economists representing a wide range of public and private sector interests.

900 Second Street, NE Suite 205
Washington, DC 20002

www.cfare.org

Follow C-FARE on Facebook and Twitter!



Section Updates

Senior Section

The Evolving Structure of Agriculture: Productive or Disruptive?

The structure of American agriculture continues to evolve, with large numbers of small farms, but with most of the production coming from fewer and fewer, larger and larger production units. This poses continuing challenges and opportunities for adjustments in rural communities and in private and cooperative agribusinesses. What are the characteristics of those challenges and opportunities, and how will the responses to them alter the structure of the agribusiness sector and the character of rural communities?

For the Minneapolis meeting, the [AAEA Senior Section](#) has recruited a team of knowledgeable economists to address the positives and negatives of continuing structural change. A lead presenter will bring the audience up to date on the facts of change over the last two decades and where the trends seem to be going. Other presenters will examine the implications, good and bad, for rural communities and for cooperatives and other agribusinesses. A discussant will put the challenges and opportunities into longer term perspective.

When you get your program, look for the Track Session, "The Evolving Structure of U.S. Agriculture: Productive or Disruptive Changes for Rural America," and add it to your list of sessions to attend if you are interested in the

farm sector and in the businesses that supply the inputs and market the products, or if your field is rural and community development. You will want to attend this session, to hear the presentations and to share your own perspectives on the meaning and consequences of the evolving structure of agriculture.



Section Updates

Extension Section

Graduate Student Extension Competition

Each year, the [Extension Section](#) in collaboration with the Graduate Student Section (GSS) holds and sponsors the [Graduate Student Extension Competition](#). This competition provides graduate student competitors the opportunity to develop extension and outreach programs from their research. The development of education materials and presentations suitable for a general public audience is expected. Cash prizes are awarded to the top three teams.

We encourage all departments with graduate students in agricultural economics, agribusiness, natural resource economics, community resource economics, applied economics or similar programs related to agriculture and/or the food system to inform their students about this important competition.

Purpose for the Competition

The competition provides incentives to graduate students to learn to prepare and present appropriate analytical results for an extension (usually non-economist) audience. This can be based upon the graduate student's research for a thesis or dissertation. Participation in the competition is expected to enhance the professional growth of the participating students regarding extension programs.

Who's Eligible?

Eligible applicants are:

- Graduate students currently engaged in agricultural economics, agribusiness, natural resources, and community resource economics, applied or similar economics MS

or PhD programs related to agriculture and/or the food system

- Those who graduated from such programs in 2013 or later

Note: Participants must identify and work with a mentor with experience in outreach or extension activities.

Competition Application Information

Applications should be addressed to Maria Marshall and must include:

- Student's name, university, department, address and contact information
- Title of the extension program to be delivered
- A summary of the proposed extension program. This should include target audience, delivery plans, communication methods and activities planned for distributing the information to the public such as with fact sheets, pamphlets, press releases, reports, web sites, streaming videos, spreadsheets, workshops, PowerPoint presentations and training activities to be conducted (4 page maximum)
- A profile of the student applicant's background as well as the related thesis title and brief description of the research (maximum 1 page)
- The mentor's name, address and description of the mentor's role in assisting the student with this project

Submission Deadline

Applications must be submitted electronically no later than **May 16, 2014**.

Section Updates

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Selection of Finalists

Finalists will be selected to make an extension/outreach presentation at the [AAEA Annual Meeting](#) in Minneapolis MN, July 27, 2014, to a panel of judges. Selection of the finalists will be based on the material submitted and the criteria listed below.

Criteria for Selecting Finalists

Criteria for judging the finalist and winners will include:

1. Identification of a target audience.
 - a. An explanation of the issue/problem/opportunity being addressed
 - b. An explanation on how this target audience was identified
2. Development of an extension program for the target audience that includes:
 - a. An outline of the goals of the extension program
 - b. A summary and an explanation of the main elements of the thesis or dissertation results to be included in the extension program. Include a description of how the research results will address the issue/problem/opportunity and benefit the target audience
 - c. A summary of the program in an extension report, or extension PowerPoint presentation, or other appropriate extension communication media that the audience can take home. This summary should be an explanation that would be effective in accomplishing the extension goals as identified in step 2a above
3. An explanation of extension team development

and responsibilities in terms of program development and delivery should be addressed, if appropriate

4. Plans for evaluating the effectiveness of the extension program

Extension/outreach presentation at the AAEA

Each finalist must develop oral and visual presentations (15–20 minutes in length) for delivery at the AAEA Annual Meeting. The top three finalists are expected to make presentations during an AAEA Extension track organized symposium.

Awards

Cash awards will be given to those judged to be the top three graduate students in this competition. Award funding is provided by the Farm Foundation and the AAES Extension Section. Awards are:

- First Place: \$1,000 and a plaque
- Second Place: \$300 and a certificate
- Third Place: \$200 and a certificate
- Other finalists receive finalist certificates

The top three competitors selected will be recognized at the AAEA Awards ceremony. All finalists are guests at the Extension Luncheon during the AAEA Annual Meeting. Luncheon tickets will be provided to all finalists.

Submit Entries to:

Dr. Maria Marshall
Competition Committee Chair
Agriculture Economics Department
Purdue University
Phone: 765–494–4268
Email: mimarsha@purdue.edu



Section Updates

Graduate Student Section AEM/GSS Case Study Competition

The [case study competition](#) is a long and prestigious tradition in the [Graduate Student Section](#). Every year, groups of students have a chance to show off their case study skills and win prize money as well as the great honor of being a case study competition winner. In collaboration with the [Agribusiness Econometrics and Management Section](#), the Graduate Student Section Case Study Competition allows graduate students to test their communication skills and their ability to apply their knowledge of agricultural economics and agribusiness subjects to practical situations. Students competing in the competition will receive a copy of the case study at least two weeks in advance of the AAEA Annual Meeting.

AEM/GSS Case Study Competition Rules:

Each team should prepare an oral summary of their solution to the case that will last no more than 15 minutes. Presentations lasting over 15 minutes will be penalized. After the presentation, teams should be prepared to answer questions from the judges on their interpretation of the case.

Teams can be comprised of up to three graduate students. Students may either compete as a team from the same school, or may choose to be mixed with students from other schools. If there is only one student from a school that wants to participate, the student can compete on their own, or he/she can be matched with other students. In the case of teams that are matched with individuals from different universities, competitors will be notified of their teammates as soon as possible, but no later than the same day the case is announced.

AEM/GSS Case Study Competition Prizes:

The top three teams will receive plaques and cash

prizes.

- First Place: \$300
- Second Place: \$200
- Third Place: \$100

Specific Information for the 2014 Case Study Competition:

The number of rounds will be determined by the number of teams entered. The final round will be composed of the top 3 teams. In addition to plaques and cash prizes, the three finalist teams will also be recognized during the AAEA Awards Ceremony.

- Sunday, July 27, 8:00 a.m. – 3:00 p.m.: First Rounds of Competition
- Monday, July 28, 1:30 p.m. – 4:00 p.m.: Final Round
- Monday, July 28, 6:30 p.m. – 7:30 p.m.: Awards Ceremony

Students participating in the case study competition will need to be registered for the Annual Meeting AND the Case Study Competition.

Students should register for the AAEA Annual Meeting through the 2014 Annual Meeting Registration Form which is available [online](#).

Each team must also complete the [Case Study registration form](#) identifying their teammates and send it to AAEA no later than **June 16, 2014**.

Please direct any questions regarding the [2014 AAEA Case Study Competition](#) to Dr. Aslihan Spaulding (adspaul@ilstu.edu) or GSS Section Chair, Brandon McFadden (brandon.mcfadden@ufl.edu).



Obituary

Oakley M. Ray



Devoted husband to Yotice (Sally) Ray, they were married for 63 years. He was a father of two, Sue (Ray) Shepard and Mike Ray (Lu Anne Ray). Grandfather of five, Stephen Ray, Michael Dean Shepard, Katherine Ray, Mallory Shepard and Ashley Shepard.

He was a Westminster resident since 2003. Oak holds a BS and MS degrees in Agricultural Economics, [Purdue University](#), followed by a year's graduate study at the University of Chicago. Following service in the Army's Scientific and Professional Corps, he joined the Purdue staff. During 1972-92 he served as President of American Feed Industry Association, the national trade association of the animal feed industry. During parts of that period he also served as Chairman of the Washington Food Group (65 national associations), President of the Agricultural Association Executives Council (31 state, regional and national associations), Chairman of the Feed Industry Political Action Committee, Chairman, Animal Industry Foundation and Treasurer, Committee of 100 of the U.S. Chamber of Commerce. Other volunteer activities included President of two Arlington civic associations, President of a PTA, Treasurer, Arlington County Extension Board and Trustee of two real estate trusts. At Westminster has served on the Finance Committee, Health Committee, Vice Chairman, Potomac Hospital Fund Drive Committee and Treasurer, Resident's Council.

A Mass of Christian Burial was held Friday, February 28, 2014 at 11 a.m. at Saint Elizabeth Ann Seton Catholic Church. A reception will immediately follow at the Westminster Retirement Community. In lieu of flowers, the family requests that donations be made to the [Alzheimer's Association](#) at www.alz.org (Oakley M Ray Tribute), or by contacting 703-359-4440. Arrangements by Miller Funeral Home, 3200 Golansky Blvd., Woodbridge, VA 22192.

See more at: <http://www.legacy.com/obituaries/washingtonpost/obituary.aspx?pid=169866595>

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