



International Dairy Foods Association
Milk Industry Foundation
National Cheese Institute
International Ice Cream Association

Connie Tipton

President and CEO International Dairy Foods Association



During her career of more than 30 years with IDFA, Connie Tipton has held a leadership role in virtually all areas of the association, including legislative and international affairs, economic policy analysis, public relations, marketing, education and training, and trade shows. She helped to launch the annual Capitol Hill Ice Cream Party and encouraged legislation that created the famous "Milk Mustache" campaign. Tipton also led successful legislative campaigns to lessen government intervention in markets that reduces growth in the dairy industry globally.

Connie served as a member of the Agriculture Policy Advisory Committee to the Secretary of Agriculture and U.S. Trade Representative during the Bush Administration and is a former member of the Board of the Canadian American Business Council. She is a member of the prestigious Committee of 100, the top 100 association business leaders who work with the U.S. Chamber of Commerce, and is a member of the National Association of Manufacturers' Council of Manufacturing Associations. She serves on the Board of BIPAC, a broad-based, business-oriented political action committee and is past chairman and Board member emeritus of the Bryce Harlow Foundation, a group that provides scholarships and leadership development in professional government advocacy. She also is involved in her Capitol Hill residential community activities and serves on the Board of the Capitol Hill Day School.

In September, 2011, Tipton was selected as a "Top Association CEO" by CEO Update and in 2009, she was named "Association Executive of the Year" by Association Trends magazine. Previously, Tipton was designated a top trade association lobbyist in Washington by two Capitol Hill publications.

In addition to her work and community achievements, Connie raised two children and has five grandchildren.

The International Dairy Foods Association (IDFA), Washington, DC, represents the nation's dairy manufacturing and marketing industries and their suppliers, with a membership of 550 companies representing a \$110-billion a year industry. IDFA is composed of three constituent organizations: the Milk Industry Foundation (MIF), the National Cheese Institute (NCI) and the International Ice Cream Association (IICA). IDFA's 220 dairy processing members run more than 600 plant operations, and range from large multi-national organizations to single-plant companies. Together they represent more than 85% of the milk, cultured products, cheese and frozen desserts produced and marketed in the United States. IDFA can be found online at www.idfa.org.