



JULY 24–26, 2011 **PITTSBURGH**

**2011 AAEA & NAREA**  
Joint Annual Meeting



# Final Program

[www.aaea.org/2011am](http://www.aaea.org/2011am)

# Welcome to Pittsburgh



Thank you very much for joining us in Pittsburgh! We are pleased to welcome our AAEA, as well as our NAREA colleagues, to our Annual Meeting. We have put together an outstanding program and I believe you will find this meeting to be very rewarding—both professionally and personally.

We have two new exciting initiatives taking place this year that I would like to highlight: the Young Professionals Networking Reception and the Tours of Selected Posters.

Over the past year, the AAEA Board has placed special priority on meeting the needs of the Association's young professionals. As part of this initiative, on Sunday afternoon at 4:30 pm, immediately following the Early Career Development workshop, we will be co-hosting a networking reception with NAREA for young professionals in the two associations. This is designed to give them an opportunity to meet and mingle with AAEA leadership, including journal editors, section leaders, and members of the Board.

A pilot program of Tours of Selected Posters will take place during the Attended Poster Sessions on Monday and Tuesday afternoons. If these tours prove popular, we'll expand the pilot program to include more Posters at our next Annual Meeting. Five tours will take place on both Monday and Tuesday, highlighting a total of about 50 Posters. Tours will feature an author of each Poster presenting their research for ten minutes, followed by a short time for discussion. Each tour will be open to all meeting attendees, and will end with enough time left for you to visit the other Posters in the hall. We hope you will be able to participate in at least one poster tour, and we hope you will provide us with your honest feedback.

We also have all of the traditional Annual Meeting events including Pre and Post-conference workshops, plenary sessions, Speaker Series Luncheons and Banquets, and of course, the Reunions/Receptions. Information on all of the Annual Meeting events is available in this program, but the AAEA staff will be visible and on hand throughout the meeting in Pittsburgh, so feel free to contact them if you need assistance. I hope your experience is professionally enriching and personally enjoyable, and that you leave with enthusiasm for staying involved with AAEA as we embark on our second century of activity!

**Thomas W. Hertel**  
AAEA President

2



On behalf of the Northeastern Agricultural and Resource Economics Association (NAREA), I welcome you to Pittsburgh. We have enjoyed working with the AAEA to coordinate the 2011 AAEA & NAREA Joint Annual Meeting, and anticipate an excellent event. I am very pleased with both the quality and diversity of our paper sessions and symposia this year, to which all are welcome. Beyond these traditional sessions, NAREA is offering a number of special events. These include a pre-conference workshop on Economics and Child Nutrition Programs, supported by the Cornell Center for Behavioral Economics and Child Nutrition Programs with cooperation of the AAEA Food Safety and Nutrition Section. We are also sponsoring a pre-conference Early Career Development workshop, designed to provide early career scholars with the opportunity to develop skills crucial to success. The program will include a welcome; presentations on best practices in grant writing, making presentations, and manuscript writing;

and networking opportunities. We are coordinating with the AAEA to host a plenary discussion on Tuesday entitled "The Case for Agriculture for Development: Challenges for Impact Evaluation and Policy Design." Panelists include Michael Carter and Elisabeth Sadoulet, with Martin Ravallion, the AAEA Galbraith speaker, serving as moderator. We anticipate a great turnout for this event. The NAREA Awards Luncheon, to be held on Monday, features a keynote address by our 2011 Public Service through Economics Award Winner Ron Cotterill (Professor Emeritus, University of Connecticut), entitled "The Evolution of Quantitative Food Marketing Policy: A Public Policy Perspective." Also featured will be awards for the NAREA Distinguished Member(s), best article in the *Agricultural and Resource Economics Review*, best Master's Thesis, Graduate Student Conference Scholarships, as well as a chance to catch up with your NAREA colleagues. I would like to thank everyone on our Board of Directors for their assistance in planning the Joint Annual Meeting, with particular recognition to our President-Elect Jill Caviglia-Harris, Past-President Jacqueline Geoghegan, and Secretary-Treasurer Doug Morris for their continued contributions. I would also like to recognize David Just for coordinating the pre-conference Economics and Child Nutrition Programs workshop, and to everyone serving on NAREA committees. I welcome you all to Pittsburgh, and invite any suggestions for ways we might improve future meetings and enhance our service to the profession. Welcome!

**Robert J. Johnston**  
NAREA President



## Table of Contents

Sponsors.....	4
Exhibitors.....	5
Undergraduate Recruitment Fair .....	5
Plenary Sessions, Luncheons, & Banquets.....	6
AAEA Section Events & Activities.....	9
Reunions & Receptions.....	12
Meeting Schedule.....	14
AAEA Posters.....	26
Concurrent Sessions.....	36
Concurrent Session Topical Index .....	92
Program Participants .....	100
Westin Convention Center Maps .....	118
David L. Lawrence Convention Center Maps .....	119

## Important Local Phone Numbers

**Westin Convention Center, Pittsburgh**  
(412) 281-3700

**Omni William Penn Hotel**  
(412) 281-7100

**Hospital**  
UPMC Mercy: (412) 232-8111

**Pittsburgh Police Department**  
Zone 2 Police Station: (412) 255-2827

**Pittsburgh Fire Department Headquarters**  
(412) 255-2860

**Pittsburgh Poison Control Center**  
(800) 222-1222

## Meeting Information

### Registration Desk Hours

Sunday, July 24, 8:00 am–7:00 pm  
Monday, July 25, 7:00 am–5:00 pm  
Tuesday, July 26, 7:00 am–4:00 pm

If you have any questions, please feel free to visit the Registration Desk, or contact AAEA staff at (412) 325-6080.

### Accessibility

In accordance with the Americans with Disabilities Act, please inform an AAEA staff member if you need special assistance. Staff members are available on site at the Registration Desk to assist you.

### Guests

Guests must be registered in order to attend any and all meeting functions, including the Welcome and Closing Receptions, plenary sessions, and all concurrent sessions. Guests include any interested party not professionally in the field of agricultural economics or a related discipline. Children under the age of 16 may attend the meeting for free and do not need to register as a guest.

### Taping of Sessions

Session content is copyright-protected by AAEA & NAREA. Recording of any session without the consent of AAEA & NAREA is prohibited. Any taping done with the consent of the appropriate association is for personal use only and cannot be reproduced or distributed.

### Tickets

Tickets are required for all speaker series luncheons and banquets, as well as other special events. A limited number of tickets may be available for sale on site. If available, tickets will be sold at the registration desk up until the day before the event. No tickets will be sold on the day of the event.

AAEA & NAREA are committed to the “True Cost Pledge.” Both associations attest that the fee associated with each event is the true cost of the price to cover that event.

### Association Photographer

A professional photographer will be on site at the Joint Annual Meeting taking photos which may be used in future promotional materials for AAEA. If you prefer that you are not included in these photos, please notify the photographer.

# AAEA & NAREA Leadership

## Agricultural & Applied Economics Association Executive Board

**President:** Thomas W. Hertel, Purdue University

**President-Elect:** Robert P. King, University of Minnesota

**Past President:** Ron Mittelhammer, Washington State University

### Directors:

Bruce A. Babcock, Iowa State University  
Barry Goodwin, North Carolina State University  
Scott Irwin, University of Illinois at Urbana-Champaign  
Lori Lynch, University of Maryland  
James M. MacDonald, USDA-Economic Research Service  
GianCarlo Moschini, Iowa State University

## American Journal of Agricultural Economics (AJAE)

### Editors:

Jeffrey H. Dorfman, University of Georgia  
David Hennessy, Iowa State University  
Erik Lichtenberg, University of Maryland  
J. Edward Taylor, University of California, Davis

## Applied Economic Perspectives and Policy (AEPP)

### Submitted Articles Editors:

Joan Costa-i-Font, London School of Economics and Political Science

Ashok Mishra, Louisiana State University

Timothy Park, USDA-Economic Research Service

**Featured Articles Editor:** Ian Sheldon, The Ohio State University

## Choices Magazine

**Editor:** Walter J. Ambruster, Farm Foundation, President Emeritus

**Associate Editor:** James Novak, Auburn University

**Technical Editor:** Patricia Keough-Wilson, Plains Harvest Communications

## Northeastern Agricultural and Resource Economics Association Executive Board

**President:** Robert J. Johnston, Clark University

**President-Elect:** Jill Caviglia-Harris, Salisbury University

**Past President:** Jacqueline Geoghegan, Clark University

**Secretary-Treasurer:** Doug Morris, University of New Hampshire

### Directors:

Dana Bauer, Boston University  
Rachel Bouvier, University of Southern Maine  
Carolyn Dimetri, USDA-Economic Research Service  
Jeff Hyde, Pennsylvania State University  
Barrett Kirwan, University of Illinois at Urbana-Champaign  
Kent Messer, University of Delaware  
William Wheeler, U.S. Environmental Protection Agency

## Agricultural and Resource Economics Review (ARER)

### Editors:

Garrick Blalock, Cornell University

David R. Just, Cornell University

## Sponsors



- AAEA Student & Young Professional Travel Grants
- Pathways: Mentoring In the Agricultural and Applied Economics Profession
- Pre-conference Workshop: Economics and Child Nutrition Programs
- SS-AAEA Academic Bowl



- China Section Reception



- Extension Section Reception



- China Section Reception



- Extension Section Reception
- SS-AAEA Academic Bowl



- Graduate Student Extension Competition



- COSBAE Reception
- Extension Section Reception



- AAEA Galbraith Forum
- AAEA Travel Grants for Economists from Least Developed Countries

## Exhibitors

American Association for  
the Advancement of Science



**Booth 6**

AgEcon Search



**Booth 9**

Bureau of Economic Analysis



**Booth 5**

Council on Food, Agricultural and  
Resource Economics



**Booth 13**

Extension Risk Management  
Education Analysis



**Booth 11**

Oxford University Press



**Booth 1**

Purdue University



**Booth 4**

Texas Tech University, Division of  
Personal Financial Planning



**Booth 12**

University of Illinois  
farmdoc/FAST Tools



**Booth 10**

USDA-Economic Research Service



**Booth 3**

USDA-National Agricultural  
Statistics Service



**Booth 2**

USDA-Natural Resources  
Conservation Service



**Booth 7**

Wiley-Blackwell



**Booth 8**

## Undergraduate Recruitment Fair

**Sunday, 1:00 pm – 4:00 pm; Monday, 9:00 am – 4:00 pm**

*David L. Lawrence Convention Center, Rooms 312–314 Foyer*

The Undergraduate Recruitment Fair gives undergraduate students who are in Pittsburgh to participate in SS-AAEA events the chance to meet and interact with academic departments from around the country that have graduate programs in agricultural and applied economics. Be sure to stop and visit with representatives from these universities in between rounds of the Academic Bowl.

### Participating Organizations Include:

- Oklahoma State University
- Purdue University
- Texas Tech University, Division of Personal Financial Planning
- University of Georgia

# Plenary Sessions, Luncheons, & Banquets



## Keynote Address

**Sunday, 7:00 pm–8:00 pm**

David L. Lawrence Convention Center, Spirit of Pittsburgh Ballroom BC

*Robert E. Hall  
Stanford University*

“Why is the U.S. Recovery from the Financial Crisis So Sluggish?”

Robert E. Hall is the Robert and Carole McNeil Joint Professor of Economics at Stanford University and Senior Fellow at Stanford's Hoover Institution. His research focuses on the overall performance of the U.S. economy, including unemployment, capital formation, financial activity, and inflation. He has served as President, Vice President, and Ely Lecturer of the American Economic Association and is a Distinguished Fellow of the Association. He is an elected member of the National Academy of Sciences and Fellow of the American Academy of Arts and Sciences, the Society of Labor Economists, and the Econometric Society. He is Director of the Research Program on Economic Fluctuations and Growth of the National Bureau of Economic Research. He was a member of the National Presidential Advisory Committee on Productivity.



## COSBAE/CWAE Speaker Series & Luncheon

**Monday, 12:00 pm–1:15 pm**

Westin, Second Floor, Somerset Room

*This is a ticketed event. The cost to attend is \$45.\**

*Carmen M. Carter  
Founder & Chief Diversity Officer,  
Multicultural Women's Council, Inc*

“Taking Charge”



## Extension Section Speaker Series & Luncheon

**Monday, 12:00 pm–1:15 pm**

Westin, Second Floor, Cambria Room

*This is a ticketed event. The cost to attend is \$45.\**

*Steve Isaacs  
University of Kentucky*

“The Road was Mostly in the Creek: Extension in Appalachia”

6



## AAEA Presidential Address

**Monday, 8:45 am–10:00 am**

David L. Lawrence Convention Center, Spirit of Pittsburgh Ballroom BC

*Robert P. King  
University of Minnesota*

“The Science of Design”

Robert P. King is Professor of Applied Economics at the University of Minnesota. He is President-Elect of AAEA and in the past has served on the AAEA Executive Board and on the editorial councils of the *American Journal of Agricultural Economics* and the *Review of Agricultural Economics*. Earlier in his career King was on the faculty at Colorado State University, and he has been a visiting professor at Wageningen University and at Oregon State University. His wide-ranging research interests have included work on decision making under uncertainty, bioeconomic modeling, management information systems, agribusiness management, cooperatives, food retailing, food safety, and sustainable agriculture.

## NAREA Awards Luncheon

**Monday, July 25, 12:00 pm – 1:15 pm**

Westin, Second Floor, Westmoreland Room

*This is a ticketed event. In order to attend, you must have registered in advance on your meeting registration form.*

The NAREA Awards Luncheon includes recognition of winners of annual awards, followed by an invited lecture by the distinguished recipient of the NAREA Award for Outstanding Public Service through Economics. All NAREA members are encouraged to attend.



## Industry Speaker Series & Banquet

**Monday, 8:00 pm–9:30 pm**

David L. Lawrence Convention Center, Rooms 317 & 318

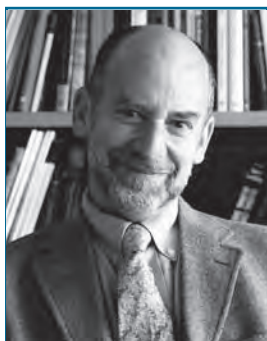
*This is a ticketed event. The cost to attend is \$60.\**

*Karen Grabow  
Senior VP for Business and Regulatory Affairs, Land O'Lakes, Inc.*

“The Human Capital Calculus”



# Plenary Sessions, Luncheons, & Banquets



## International Speaker Series & Banquet

**Monday, 8:00 pm–9:30 pm**

David L. Lawrence Convention Center, Rooms 320 & 321

*This is a ticketed event. The cost to attend is \$60.\**

*Robert O. Mendelsohn  
Yale School of Forestry and Environmental Studies*

*“The Impact of Climate Change on Global Agriculture”*



## AAEA Fellows Address

**Tuesday, 9:30 am–10:30 am**

David L. Lawrence Convention Center, Spirit of Pittsburgh Ballroom BC

*John Quiggin  
University of Queensland*

*“Stabilizing the Global Climate: A Simple and Robust Benefit Cost Analysis”*

John Quiggin is a Federation Fellow in Economics and Political Science at the University of Queensland. He is prominent both as a research economist and as a commentator on Australian economic policy. He has produced over 1,000 publications, including five books and over 300 journal articles and book chapters, in fields including environmental economics, risk analysis, production economics, and the theory of economic growth. He has also written on policy topics including climate change, micro-economic reform, privatization, employment policy, and the management of the Murray-Darling river system. His latest book, *Zombie Economics: How Dead Ideas Still Walk Among Us*, was released recently by Princeton University Press.

## The Case for Agriculture for Development: Challenges for Impact Evaluation and Policy Design

**Tuesday, July 26, 12:15 pm–1:15 pm**

David L. Lawrence Convention Center, Spirit of Pittsburgh Ballroom BC

The 2008 World Development Report, Agriculture for Development, punctuated the return of agriculture to the economic development agenda. As a result, governments,

donors, and multilateral agencies have been expanding funding in this area even though the reliable evaluation of agricultural programs has proven difficult. In this context, program evaluation can help define priorities for agricultural investment, identify effectiveness, and assist in improving implementation. This plenary discussion will focus on the means for which impact evaluation can meet these goals, and how theory, observational data, and randomized controlled trials contribute to answering related questions. The broader issue discussed will be how, and to what extent economic evaluation can characterize efficacy and outcomes for agriculture, development, and other public programs in the developing world.

Moderator: Martin Ravallion, World Bank

Panelists:

- Michael Carter, University of California, Davis
- Elisabeth Sadoulet, University of California, Berkeley



## AAEA Galbraith Forum

**Tuesday, 6:30 pm–7:30 pm**

David L. Lawrence Convention Center, Spirit of Pittsburgh Ballroom BC

*Martin Ravallion  
World Bank*

*“Growth and Poverty Revisited”*

Martin Ravallion is Director of the Development Research Group of the World Bank. He has held various positions in the Bank, since he joined as an Economist in 1988. He holds a PhD in economics from the London School of Economics, and has taught economics at LSE, Oxford University, the Australian National University, and Princeton University. His main research interests over the last 25 years have concerned poverty and policies for fighting it. He has advised numerous governments and international agencies on this topic, and he has written extensively on this and other subjects in economics, including three books and over 180 papers in scholarly journals and edited volumes. He currently serves on the Editorial Boards of ten economics journals, is a Senior Fellow of the Bureau for Research in Economic Analysis of Development, and a Founding Council Member of the Society for the Study of Economic Inequality.

\*If available, tickets for these events will be sold at the registration desk until the day before the event. No tickets will be sold the day of the event.



# The Economic Research Service

## Celebrating 50 Years of Excellence

Since its inception in 1961, the Economic Research Service (ERS) has provided valuable information used by businesses, interest groups, and policymakers—information that helps them understand current economic issues, inform decisions, and look ahead to the future. ERS research helps policymakers and others make difficult decisions that change the lives of Americans and others around the globe.

### **ERS and AAEA**

#### **A 50-Year Partnership for Professional Excellence**

- The ERS/AAEA partnership is an enduring one. ERS has been a professional home for many who have actively participated in AAEA activities over the past 50 years.
- ERS is a major employer of agricultural economists, who participate in AAEA meetings to share research findings and network with colleagues.
- Over the years, ERS has organized and sponsored many pre- and post-conference workshops and other AAEA sessions, including the Frederick J. Waugh lecture and the John Kenneth Galbraith Forum.

### **Join ERS Colleagues To Celebrate 50 Years of Excellence**

- Come to the ERS reunion event at the Westin Convention Center Hotel on Monday, July 25.
- Visit our booth and share your reminiscences about ERS as part of our oral history project.

# AAEA Section Events & Activities

## Agribusiness Economics and Management Section (AEM)

### AEM Section Business Meeting

Sunday, 9:00 am–10:00 am

David L. Lawrence Convention Center, Room 403

### Industry & International Reception

Monday, 7:30 pm–8:00 pm

David L. Lawrence Convention Center, South Terrace

### Industry Speaker Series & Banquet

Monday, 8:00 pm–9:30 pm

David L. Lawrence Convention Center, Rooms 317 & 318

### AEM Track Sessions

- 1001 Agri-Food Sustainability and Its Relationship to Firm Strategy and Performance
- 1030 The Scientific Pluralism of Agribusiness
- 2001 Expectations, Perceptions, and Requirements for Academic Tenure
- 2030 The Ethics and Economics of Agri-food Competition
- 2060 Human Capital: Competing on Capabilities in Agriculture
- 2093 Intellectual Property Rights, New Plant Varieties, and Innovation in Agricultural Markets

## Applied Risk Analysis Section (ARA)

### ARA Section Business Meeting

Sunday, 10:00 am–11:00 am

David L. Lawrence Convention Center, Room 403

### ARA Section Track Sessions

- 2033 The Economics of Health Risks and Disasters
- 2063 Can Government Really Make Agriculture Less Risky?
- 2092 Economic Consequences of Risk for Participants in Beef Cattle Markets

## China Section

### China Section Business Meeting/CAER Reception

Monday, 5:00 pm–6:00 pm

Westin, Second Floor, Cambria Room East

### China Section Track Sessions

- 1006 Rural China in the New Era: Subsidy, Credit, and Land
- 1059 The Changing Landscape of China's Agriculture and Consumer Behavior
- 2106 Food Safety Issues in China and Its Impact on U.S. Markets through Trade

## Committee on the Opportunities and Status of Blacks in Agricultural Economics (COSBAE)

### COSBAE Business Meeting

Sunday, 12:00 pm–1:30 pm

Westin, Second Floor, Cambria Room West

### COSBAE Reception

Sunday, 5:00 pm–6:30 pm

Westin, Second Floor, Fayette Room

### COSBAE/CWAE Speaker Series & Luncheon

Monday, 12:00 pm–1:15 pm

Westin, Second Floor, Somerset Room

### COSBAE Track Sessions

- 1036 Globalization and Agriculture in African Economies
- 1062 The Role of Agricultural Economics in Food Safety Standard Development, Education, and Evaluation
- 2003 Strategies for Successful Student Recruitment in Applied Economics
- 2090 Crop Insurance and Farm Programs

## Committee on Women in Agricultural Economics (CWAE)

### CWAE Business Meeting

Sunday, 11:00 am–12:00 pm

David L. Lawrence Convention Center, Room 403

### CWAE Reception

Sunday, 5:00 pm–6:30 pm

Westin, Second Floor, Somerset Room East

### COSBAE/CWAE Speaker Series & Luncheon

Monday, 12:00 pm–1:15 pm

Westin, Second Floor, Somerset Room

### CWAE Track Sessions

- 1003 Marketing Sustainability: Demand Side, Supply Side, and Welfare Aspects
- 1075 Standing on the Shoulders of a Giant: The Broad Reach of Professor Jean Kinsey
- 2036 Multidisciplinarity in Agricultural Economics: Practitioner Attitudes, Publishing, and the Job Market
- 2078 Annie's Project—Successful Agricultural Economics Programming

## Community Economics Network (CENET)

### CENET Business Meeting

Sunday, 2:30 pm–4:00 pm

David L. Lawrence Convention Center, Room 404

### CENET Track Sessions

- 2004 Rural Development Policy in Perspective: An International Comparison of OECD Countries
- 2034 Economic Contributions from a More Localized Food System

# AAEA Section Events & Activities

## Econometrics Section

### Econometrics Section Business Meeting

Sunday, 2:00 pm–3:00 pm

*David L. Lawrence Convention Center, Room 405*

### Econometrics Section Track Sessions

- 1058 The Structural Approach to High Dimensional Zeroes Problems in Econometrics
- 2005 A Session in Honor and Memory of Catherine Morrison Paul
- 2064 The History, Practice, and Latest Advances in Unit Roots and Cointegration

## Extension Section

### Graduate Student Extension Competition

Sunday, 8:00 am–3:00 pm

*Westin, Second Floor, Armstrong Room*

### Extension Section Business Meeting

Sunday, 3:00 pm–4:30 pm

*David L. Lawrence Convention Center, Room 405*

### Extension Section Reception

Sunday, 5:00 pm–6:30 pm

*Westin, Second Floor, Cambria Room*

### Extension Section Speaker Series & Luncheon

Monday, 12:00 pm–1:15 pm

*Westin, Second Floor, Cambria Room*

### Post-conference Tour: Agricultural and Food Industry Tour

Wednesday, 7:00 am–7:00 pm

*Westin Lobby*

### Extension Section Track Sessions

- 1005 Meeting Fuel Mandates with Red Hot Markets
- 1019 Washington Policy Update by Chief Economists From the House and Senate Ag Committees
- 1034 Risk Management and U.S. Farm Policy: Experience and Prospects
- 1061 Extension Section Crops Outlook
- 2019 Policy Options and Consequences for the 2012 Farm Bill
- 2031 Graduate Student Competition in Extension—Winners' Presentations
- 2067 Livestock Outlook and Industry Issue Panel Discussion
- 2078 Annie's Project—Successful Agricultural Economics Programming
- 2090 Crop Insurance and Farm Programs

## Food and Agricultural Marketing Policy Section (FAMPS)

### FAMPS Business Meeting

Sunday, 10:00 am–11:00 am

*David L. Lawrence Convention Center, Room 404*

### FAMPS Track Sessions

- 1003 Marketing Sustainability: Demand Side, Supply Side, and Welfare Aspects
- 1034 Risk Management and U.S. Farm Policy: Experience and Prospects
- 1075 Standing on the Shoulders of a Giant: The Broad Reach of Professor Jean Kinsey
- 2049 Moving Toward Risk-based Food Safety Systems: United States, Canada, and WHO Experience
- 2093 Intellectual Property Rights, New Plant Varieties, and Innovation in Agricultural Markets

## Food Safety and Nutrition Section (FSN)

### Pre-conference Workshop: Economics and Child Nutrition Programs

Saturday, 8:30 am–5:30 pm

*Westin, Second Floor, Westmoreland Room*

### FSN Section Business Meeting

Tuesday, 7:00 am–8:00 am

*David L. Lawrence Convention Center, Room 310*

### FSN Section Track Sessions

- 1007 Solving the Healthy Eating Puzzle
- 1033 Recent and Upcoming Innovations in Food Assistance Programs
- 1075 Standing on the Shoulders of a Giant: The Broad Reach of Professor Jean Kinsey
- 2006 Food Consumption Challenges in the 21st Century: Trust, Technology, Food Safety, and the Demand for Food
- 2049 Moving Toward Risk-based Food Safety Systems: United States, Canada, and WHO Experience
- 2066 Front of Package Nutrition Labels—EU and U.S. Industry and Consumer Response
- 2106 Food Safety Issues in China and Its Impact on U.S. Markets through Trade



# AAEA Section Events & Activities

## Graduate Student Section (GSS)

### Graduate Student Extension Competition

Sunday, 8:00 am–3:00 pm

*Westin, Second Floor, Armstrong Room*

### GSS Case Study Competition

Sunday, 8:00 am–3:30 pm

*Westin, Second Floor, Somerset & Fayette Rooms*

Monday, 1:30 pm–4:00 pm (Finals)

*Westin, Second Floor, Butler Room*

### GSS Business Meeting

Sunday, 10:00 am–10:30 am

*David L. Lawrence Convention Center, Room 310*

### GSS Track Sessions

1002 Navigating the Job Search Process

1031 Navigating Journal Writing—Advice for New and Experienced Writers

1059 Changing Landscape of China's Agriculture and Consumer Behavior

2001 Expectations, Perceptions, and Requirements for Academic Tenure

2031 Graduate Student Competition in Extension—Winners' Presentations

2061 Teaching Tips from Top Teachers: 2010 AAEA Award Recipients

## Institutional and Behavioral Economics Section (IBES)

### IBES Business Meeting

Monday, 12:30 pm–1:30 pm

*David L. Lawrence Convention Center, Room 305*

### IBES Track Sessions

1018 Measuring WTP for Animal Welfare in Agricultural Production: The Role of Information and Preference Instruments

1032 Changing Institutions and Behaviors for Reducing Emissions from Deforestation and Forest Degradation (REDD)

1060 An Institutional Economics Approach to Understanding Heirs' Property: Prevalence, Problems, and Recently Proposed Legal Reform

2006 Food Consumption Challenges in the 21st Century: Trust, Technology, Food Safety, and the Demand for Food

2030 The Ethics and Economics of Agri-food Competition

## International Section

### International Section Business Meeting

Sunday, 2:30 pm–4:00 pm

*David L. Lawrence Convention Center, Room 311*

### Industry & International Reception

Monday, 7:30 pm–8:00 pm

*David L. Lawrence Convention Center, South Terrace*

### International Speaker Series & Banquet

Monday, 8:00 pm–9:30 pm

*David L. Lawrence Convention Center, Rooms 320 & 321*

### International Section Track Sessions

1004 Research and Diffusion of Tolerance Cultivars in Developing Countries: What Can We Learn from Projects to Develop Drought Tolerant Crops in Asia (Rice) and Sub-Saharan Africa (Maize)?

1035 Systemic Risk, Index Insurance, and Credit Markets in Developing Countries

2002 Tapping Buoyant Global Commodity Markets: Secrets of Success for Developing Competitive Commercial Agriculture

2032 Global Agriculture Development: Changing Aid Architecture, New Players, and the Evolving Roles of the Traditional Donors

2062 Factors Impacting Livestock and Meat Trade in the NAFTA Countries

2091 One Price for Carbon? International Coordination of Climate Change Policies

## National Association of Agricultural Economics Administrators (NAAEA)

### NAAEA Business Meeting

Sunday, 10:00 am–11:00 am

*David L. Lawrence Convention Center, Room 311*

### NAAEA Track Session

1037 Keys to Successful Cross-institutional Collaboration

# AAEA Section Events & Activities

## Senior Section

### Senior Section Business Meeting

Sunday, 1:30 pm–3:00 pm

*David L. Lawrence Convention Center, Room 403*

### Senior Section Track Sessions

- 1005 Meeting Fuel Mandates with Red Hot Markets
- 1033 Recent and Upcoming Innovations in Food Assistance Programs
- 1075 Standing on the Shoulders of a Giant: The Broad Reach of Professor Jean Kinsey
- 2019 Policy Options and Consequences for the 2012 Farm Bill
- 2038 Policy Analysis and Education in an Era of Advocacy
- 2060 Human Capital: Competing on Capabilities in Agriculture
- 2107 The Federal Policy Role in Today's Food and Agricultural Markets

## Teaching, Learning, and Communications Section (TLC)

### TLC Section Business Meeting

Sunday, 1:00 pm–2:30 pm

*David L. Lawrence Convention Center, Room 404*

### TLC Section Track Sessions

- 2003 Strategies for Successful Student Recruitment in Applied Economics
- 2037 Managing Academic Dishonesty
- 2061 Teaching Tips from Top Teachers: 2010 AAEA Award Recipients
- 2094 Agricultural and Resource Economics: Student Perceptions and Choice of Major

## Undergraduate Student Section (SS-AAEA)

### Undergraduate Paper Competition

Sunday, 9:00 am–12:00 pm

*Westin, Second Floor, Washington Room*

### SS-AAEA Academic Bowl

Sunday, 11:00 am–12:00 pm (orientation)

*David L. Lawrence Convention Center, Room 406*

Sunday, 1:00 pm–4:00 pm

*David L. Lawrence Convention Center, Rooms 312, 313, & 314*

Monday, 9:00 am–4:00 pm

*David L. Lawrence Convention Center, Rooms 312, 313, & 314*

6:00 pm–6:30 pm (Finals)

*David L. Lawrence Convention Center, Spirit of Pittsburgh Ballroom BC*

### Undergraduate Recruitment Fair

Sunday, 1:00 pm–4:00 pm

Monday, 9:00 am–4:00 pm

*David L. Lawrence Convention Center, Rooms 312-314 Foyer*

### Undergraduate Student Section Mixer

Sunday, 5:30 pm–7:00 pm

*Westin, Second Floor, Butler Room*

### SS-AAEA Business Meeting

Monday, 7:30 pm–8:30 pm

*David L. Lawrence Convention Center, Room 303*

## Reunions & Receptions

**Monday, 9:00 pm–11:00 pm**

*Westin, Second Floor*

**Colorado State University, Arizona State University, & University of Wyoming** *Washington Room*

**Cornell University & Penn State University** *Westmoreland Room West*

**Kansas State University, University of Missouri, Oklahoma State University, & University of Nebraska** *Cambria Room West*

**Louisiana State University, Mississippi State University, University of Georgia, University of Florida, Auburn University, & University of Arkansas** *Westmoreland Room East*

**North American Branch AARES Reception** *Pennsylvania Room*

**North Carolina State University, University of Maryland, & Virginia Tech** *Somerset Room West*

**Purdue University, The Ohio State University, Michigan State University, & University of Illinois** *Fayette Room*

**Texas A&M University** *Armstrong Room*

**University of California, Berkeley, University of California, Davis, & Giannini Foundation of Agricultural Economics** *Lawrence Room*

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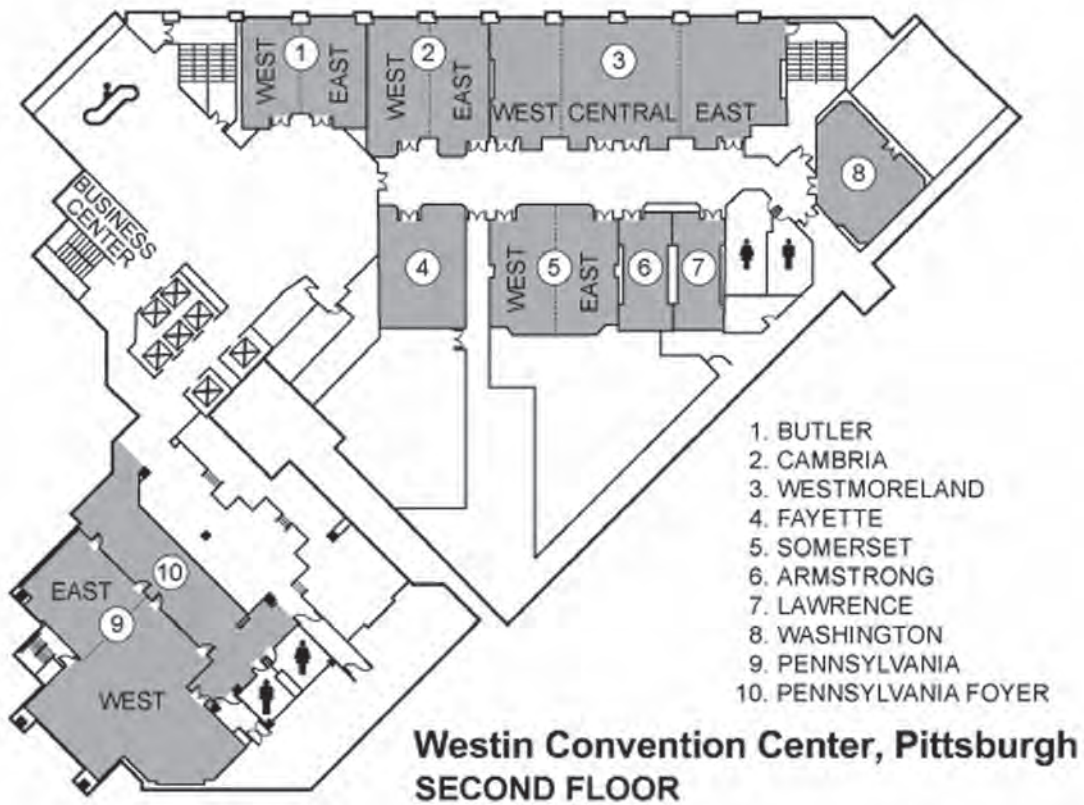
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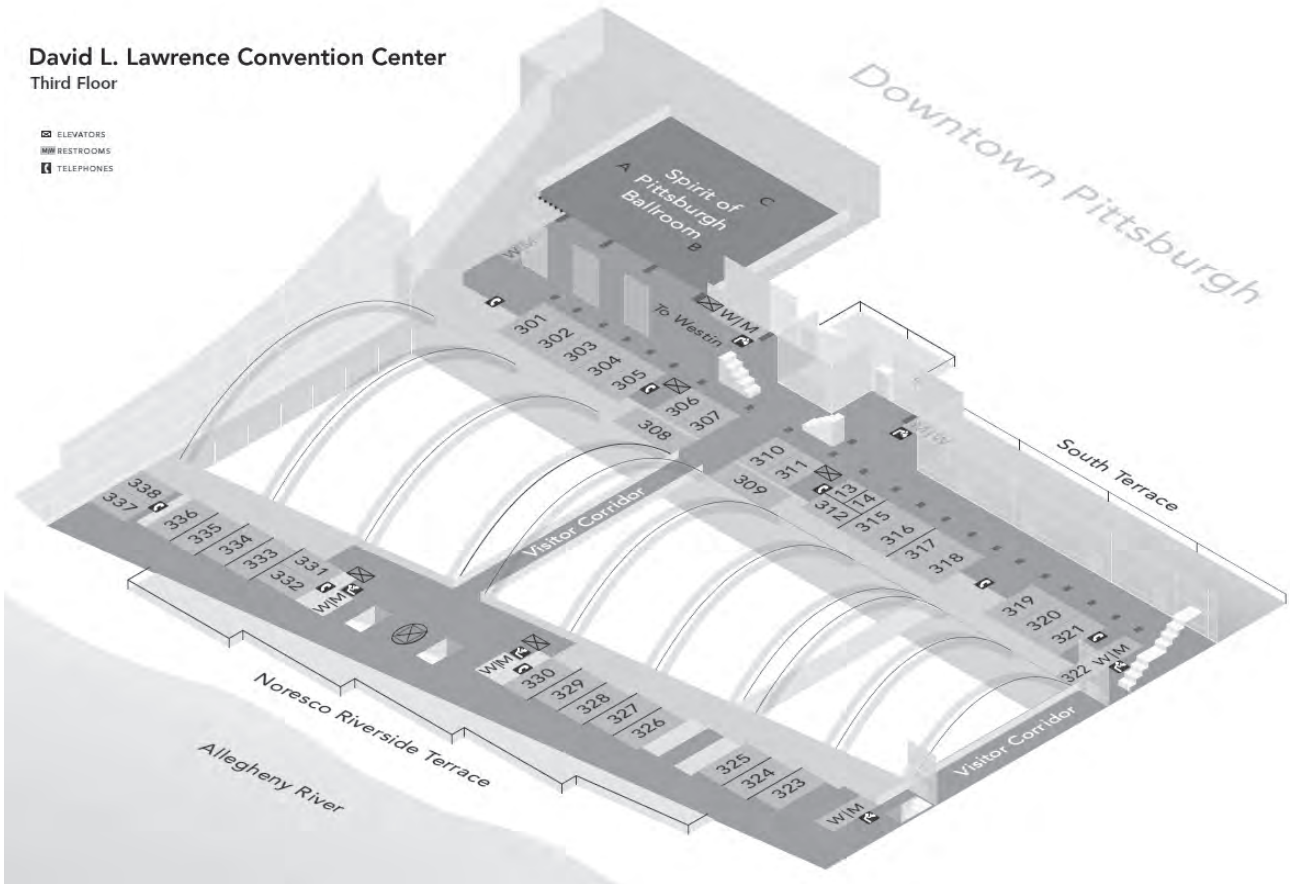
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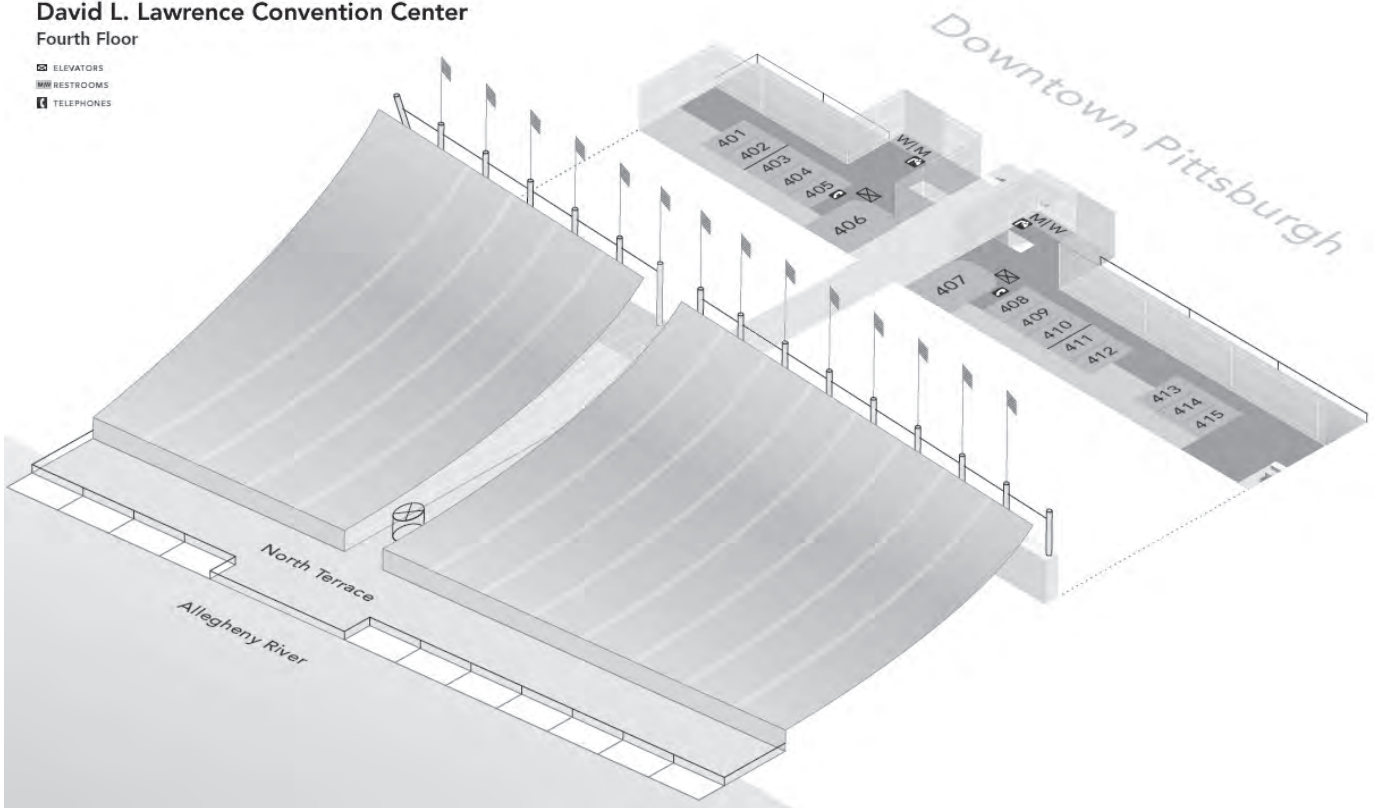
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