

Behavioral and Experimental Economics, Food and Health

PRE-CONFERENCE WORKSHOP DRAFT AGENDA

DENVER, COLORADO • Saturday, July 24, 2010 from 8:30 AM to 5:30 PM

Sheraton Downtown Denver, Meeting Room: Governor's Square 14

TIME	NAME	ACTIVITY
8:00 AM	Laura Platt, student assistant	Registration; Assorted pastries and coffee
8:30 AM	Christiane Schroeter	Welcome and announcements about workshop
8:45 AM	Sean Cash	General introduction
8:55 AM	Laurian Unnvehr	Introduction of first keynote speaker: Brian Wansink
9:00 AM	Brian Wansink	Keynote speech
10:00 AM	Christiane Schroeter	Introduction of Jayson Lusk
	Jayson Lusk	Speech; Q&A
10:45 AM	SNACK BREAK	
11:15 AM	Mary Muth	Introduction of Jason Shogren
	Jason Shogren	Speech and experiment
12:30 PM	LUNCH	
12:55 PM	Neil Conklin	Introduction of second keynote speaker: Barry Popkin
1:00 PM	Barry Popkin	Keynote speech
2:00 PM	Ellen Goddard	Introduction of David Just
	David Just	Speech; Q&A
2:45 PM	John Cranfield	Introduction of Diane Whitmore Schanzenbach
	Diane Whitmore Schanzenbach	Speech; Q&A
3:30 PM	SNACK BREAK	
4:00 PM	Panel Chair: Lisa Mancino Jayson Lusk Jennifer Ifft Brian Wansink Susan Offutt	Panel Discussion
5:00 PM	Sean Cash	Thanks and wrap-up; Feedback survey