



2006 AAEA Annual Meeting Sponsorship Opportunities

Don't miss the opportunity to further your exposure at the 2006 Annual Meeting by becoming a sponsor! All sponsors regardless of level will receive recognition in the Annual Meeting Program and a link to their organization's Web site from the AAEA Annual Meeting Web site. Platinum, Gold and Silver Level Sponsors also receive exhibit space in the exhibit area and complimentary meeting registration(s) for their organizational representatives.

Platinum Level - \$15,000 or more

By committing to a sponsorship of \$15,000 or more to AAEA, you will become the sole sponsor of:

The Opening AAEA Reception, which draws more than 1,400 attendees to kick off the AAEA Annual Meeting.

As a Platinum Level Sponsor, you'll receive:

- A full page advertisement in the Annual Meeting Program
- Four AAEA Annual Meeting registrations
- Ten tickets for the AAEA Opening Reception
- Ten tickets to the Galbraith Forum Luncheon
- One complimentary 20'x10' exhibit space
- Verbal recognition at each AAEA sponsored event and in the AAEA Presidential Address
- An opportunity to personally welcome guests at the event
- Your organization's logo on signage for your sponsored event
- Your organization's logo and link on the AAEA Annual Meeting Web site
- Your handout included with registration materials
- Your name listed in all event publications (media advisories, newsletter, Web site, etc.)

Gold Level - \$10,000 to \$14,999

Your Gold Level sponsorship will make you the sole sponsor of one of these events:

The AAEA Undergraduate Academic Bowl, where the best and brightest students demonstrate their classroom knowledge in an exciting, interactive format.

The Galbraith Forum Luncheon



As a Gold Level sponsor, you'll receive:

- A half-page advertisement in the Annual Meeting Program
- Two AAEA Annual Meeting registrations
- Four tickets for the AAEA Opening Reception
- Four tickets to the Galbraith Forum Luncheon
- One complimentary 10'x10' exhibit space
- Recognition at your sponsored event
- An opportunity to personally welcome event attendees
- Your organization's logo on signage for your sponsored event
- Your handout included with registration materials

Silver Level - \$5,000 to \$9,999

Silver Level sponsorship offers you the opportunity to sponsor one of the following:

The AAEA Keynote Address

The AAEA Presidential Address

The AAEA Fellows Address

The AAEA Awards Ceremony

Graduate Student Case Study Competition

Graduate Student Section's Reception

AAEA Undergraduate Section meeting and dinner

AAEA Foundation Breakfast

AAEA Leadership Breakfast

Attendees' 2006 AAEA Annual Meeting tote bag



As a Silver Level Sponsor, you'll receive:

- A quarter-page advertisement in the Annual Meeting Program
- One AAEA Annual Meeting registration
- Two tickets to the AAEA Opening Reception
- Two tickets to the Galbraith Forum Luncheon
- One complimentary 10'x10' exhibit space
- Your organization's logo on signage for your sponsored event or item
- Recognition at your sponsored event
- Your handout included with registration materials

Bronze Level - \$2,000 to \$4,999

Bronze Level sponsorship offers you the opportunity to sponsor one of the following:

- AAEA President's Reception
- A refreshment break during the Annual Meeting

As a Bronze Level Sponsor, you'll receive:

- Your organization's logo on signage for your sponsored event

Sponsorship opportunities abound at the 2006 AAEA Annual Meeting! To find out how you can help support this year's Annual Meeting activities, contact AAEA Executive Director Yvonne Bennett at yvonne@aaea.org or (515) 233-3202.