



2005 AAEA Annual Meeting Sponsorship Opportunities

Don't miss the opportunity to further your exposure at the 2005 Annual Meeting by becoming a sponsor! All sponsors regardless of level will receive recognition in the Annual Meeting Program and a link to their organization's Web site from the AAEA Annual Meeting Web site. Platinum and Gold Level Sponsors also receive exhibit space in the exhibit area and complimentary meeting registrations for their organizational representatives.

Platinum Level - \$20,000 or more

By committing to a sponsorship of \$20,000 or more to AAEA, you will become the sole sponsor of:

The Opening AAEA Reception, which draws more than 1,200 attendees to kick off the AAEA Annual Meeting.

As a Platinum Level Sponsor, you'll receive:

- A full page advertisement in the Annual Meeting Program
- Four AAEA Annual Meeting registrations
- Ten tickets for the AAEA Opening Reception
- Ten tickets to the Galbraith Forum Luncheon
- Ten tickets to the AAEA Clambake Dinner
- One complimentary 20'x10' exhibit space
- Verbal recognition at each AAEA sponsored event and in the AAEA Presidential Address
- An opportunity to personally welcome guests at the event
- Your organization's logo on signage for your sponsored event
- Your organization's logo and link on the AAEA Annual Meeting Web site
- Your handout included with registration materials
- Your name listed in all event publications (media advisories, newsletter, Web pages, etc.)

Gold Level - \$10,000 to \$19,999

Your Gold Level sponsorship will make you the sole sponsor of one of these events:

The final round of the AAEA Undergraduate Academic Bowl, where the best and brightest students demonstrate their classroom knowledge in an exciting, interactive format.

The Galbraith Forum Luncheon, this year honoring Dr. Michael Porter of Harvard University.

The AAEA International Banquet, featuring some of the most prominent researchers in the areas of international development and trade.

The AAEA Industry Banquet, which examines the latest trends in the agribusiness and agrifood industry.

The AAEA Extension Section Luncheon, which gathers extension economists and educators from across the nation to discuss the latest challenges and opportunities facing extension programs.

The AAEA Committee on the Opportunities and Status of Blacks in Agricultural Economics and Committee on Women in Agricultural Economics Luncheon, which provides a chance for all agricultural economics professionals to highlight the current issues that face women and blacks in the agricultural economics profession.

As a Gold Level sponsor, you'll receive:

- A half-page advertisement in the Annual Meeting Program
- Two AAEA Annual Meeting registrations
- Four tickets to the Galbraith Forum Luncheon
- Four tickets to the AAEA Clambake Dinner
- One complimentary 10'x10' exhibit space
- Recognition at your sponsored event
- An opportunity to welcome event attendees
- Your organization's logo on signage for your sponsored event
- Your handout included with registration materials

Silver Level - \$5,000 to \$9,999

Silver Level sponsorship offers you the opportunity to sponsor one of the following:

The speaker during the AAEA Keynote Address

The AAEA Awards Ceremony, including the 2005 Class of AAEA Fellows

Graduate Students' Case Study Competition

Graduate Student Section's Reception

A round of the AAEA Undergraduate Academic Bowl

The Opening Night "Water Fire" event being held in the Providence Harbor

One refreshment break during the meeting

Attendees' 2005 AAEA Annual Meeting carry tote

As a Silver Level Sponsor, you'll receive:

- Your organization's logo on signage for your sponsored event or item
- Recognition at your sponsored event
- Your handout included with registration materials

Sponsorship opportunities abound at the 2005 AAEA Annual Meeting! To find out how you can help support this year's Annual Meeting activities, contact AAEA Executive Director Yvonne Bennett at yvonne@aaea.org or (515) 233-3202.